The Cash Box

VOLUME XIX – NUMBER 29

APRIL 5, 1958

It's a veritable thunderstorm of activity at the new 20th-Fox Record offices where the impact made by the announcement that the film company was entering the record business resulted in a deluge of mail, talent, songs and masters from every corner of the music-record world. President Henry Onorati (right) and V.P. Lou Del Guercio seem very happy about it all. The tally to date includes requests for the 20th-Fox line from 132 U. S. distributors and 29 foreign organizations. The artist availability list is already up to 83 in number, while 43 record masters have been submitted for consideration. The first 20th-Fox release is scheduled for April.

PURE GOLD!

Now, all of Elvis' fourteen consecutive million-seller records are in one fantastic Long Play album...and therein lies your fortune!

THAT'S WHEN YOUR HEARTACHES BEGIN
I WANT YOU, I NEED YOU, I LOVE YOU
ANYWAY YOU WANT ME
HEARTBREAK HOTEL
LOVE ME TENDER
DON'T BE CRUEL
JAILHOUSE ROCK
HOUND DOG
LOVING YOU
ALL SHOOK UP
LOVE ME
TOO MUCH
TEDDY BEAR
TREAT ME NICE

Watch for these NBC-TV shows, in color and black and white: THE PERRY COMO SHOW, THE EDDIE FISHER SHOW, THE GEORGE GOBEL SHOW, THE PRICE IS RIGHT and TIC TAC DOUGH. They're all sponsored by...

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RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

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The Cash Box

Volume XIX—Number 29 April 5, 1958

Talent Can Be Depleted As Well As Oil Wells!

On the theory that a person's physical assets can be depleted as fast—or possibly faster—than oil wells, Senator Thye of Minnesota has introduced a bill to permit athletes to deduct depletion allowances from their taxes just as owners of oil wells are permitted to do now.

We agree with Senator Thye. Our only reservation is that he doesn't go far enough.

It's about time that Congress took up the problem of the performer in every area of the entertainment world who may make a great deal of money one year and pay a huge income tax while the following year is likely to be bone dry.

Entertainment people occupy a peculiar place in our economy. We often read of tremendous incomes for the top few and are likely to assume that such incomes are the norm. Obviously they are not. The average performer — because of the nature of his work—probably makes less than the average factory worker until he receives a large measure of recognition. There is very little of the in-between ground for a performer. You either make it big and make a lot of money or you don't and virtually starve or get out of the business.

The problem is that even if you do make it, in most cases the number of years in which it is possible to earn a large income is highly limited. This is due to the changing tastes of the public and very often to the changing physical aspects of the performer. A performer—male or female—at twenty-five has a very different appeal than at forty. While his appeal at twenty-five may meet with a great deal of public acceptance, his appeal at forty can be another thing again.

It seems only fair therefore, that because of the peculiar nature of the business of performing, because it is in most cases a very short career, because physical appeal on which performers must very often depend is a fading thing, that they be given at least as much consideration as owners of oil wells are given.

Congress should see to it that a performer who makes a success by entertaining the public should be able to preserve some of his assets for the time when, through no fault of his own but through the very nature of our changing bodies, he is no longer able to convey the appeal on which so many performing careers depend.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
APRIL 5, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 3/29 Pos. 3/22

1—Tequila
1 1
AP-9899—EDDIE PLATT
Popcorn
CA-3928—STAN KENTON
Cuban Mumble
★CG-1016—CHAMPS
Train To Nowhere

2—Lollipop
4 5
★CD-1345—CHORDETTES
Baby Come-A Back-A
★VI-7174—RONALD & RUBY
Fickle Baby

3—Who's Sorry Now
3 6
★MG-12588—CONNIE FRANCIS
You Were Only Foolin'

4—Sweet Little Sixteen
2 2
★CH-1683—CHUCK BERRY
Reelin' And Racking

5—Catch A Falling Star
5 3
★VI-7128—PERRY COMO
Magic Moments

6—It's Too Soon To Know
7 7
★DO-15690—PAT BOONE
A Wonderful Time Up There

7—Are You Sincere
8 11
★CD-1340—ANDY WILLIAMS
Be Mine Tonight

8—He's Got The Whole World In His Hands
24 31
★CA-3891—LAURIE LONDON
Handed Down
CO-41150—MAHALIA JACKSON
Didn't It Rain
CR-61972—BARBARA McNAIR
Flipped Over You
KA-215—JO MARCH
A Sweet Someone To Love

9—26 Miles
6 4
★CA-3845—FOUR PREPS
It's You

Pos. 3/29 Pos. 3/22

10—Breathless
10 12
★SU-288—JERRY LEE LEWIS
Down The Line

11—Sail Along Silv'ry Moon
9 9
DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Rounchy

12—Lazy Mary
17 22
★VI-7160—LOU MONTE
Angelique

13—A Wonderful Time Up There
19 20
★DO-15690—PAT BOONE
It's Too Soon To Know

14—Maybe Baby
11 17
★BR-55053—CRICKETS
Tell Me How

15—Oh Julie
12 10
DL-6158—OTIS WILLIAMS
Could This Be Magic
★NA-6005—CRESCENDOS
My Little Girl
VI-7097—SAMMY SALVO
Say Yeah

16—Dinner With Drac
21 26
★CM-130—JOHN ZACHERLE
Dinner With Drac
CM-132—DAVE APPELL & APPLEJACKS
No Nome Theme

17—Sugartime
20 25
★CR-61924—McGUIRE SISTERS
Bonona Split
CR-61908—CHARLIE PHILLIPS
One Foded Rose

18—Billy
25 41
★FS-8510—KATHY LINDEN
If I Could Hald You In My Arms

19—Wishing For Your Love
22 35
AT-1175—CLOVERS
All About You
★ME-71282—VOXPOPPERS
The Last Drog

Pos. 3/29 Pos. 3/22

20—Oh-Oh, I'm Falling In Love Again
13 1B
★RO-4045—JIMMIE RODGERS
The Long Hot Summer

21—Don't
14 14
★VI-7150—ELVIS PRESLEY
I Beg Of You

22—Rock And Roll Is Here To Stay
27 24
★AP-9899—DANNY & THE JUNIORS
School Boy Romance

23—Don't You Just Know It
39 51
★AE-545—HUEY SMITH
High Bload Pressure
SP-625—TITANS
Can It Be

24—Get A Job
15 13
DO-15695—MILLS BROS.
I Found A Million Dollar Baby
★EM-1029—SILHOUETTES
I Am Lonely

25—Little Blue Man
2B 33
★AT-1169—BETTY JOHNSON
Winter In Miami

26—Good Golly Miss Molly
23 19
KE-4004—VALIANTS
★SP-624—LITTLE RICHARD
Hey-Hey-Hey-Hey

27—Oh Lonesome Me
35 39
FE-12319—SWALLOWS
Angel Baby
IM-5490—JACKIE WALKER
Only Teenagers Allawed
★VI-7133—DON GIBSON
I Can't Stop Lovin' You

28—So Tough
31 34
★BB-503—CASUALS
I Love My Darling
CG-1013—KUF-LINX
Whot 'cha Gonna Do
DT-433—CUFFLINX
My Love Is With You

Pos. 3/29 Pos. 3/22

29—Short Shorts
16 8
★AP-9882—ROYAL TEENS
Planet Rock
DC-175—FOUR WINDS
Five Minutes More
KI-5114—TINY BRADSHAW
Bushes

30—Ballad Of A Teenage Queen
33 28
★SU-283—JOHNNY CASH
Big River

31—My Bucket's Got A Hole In It
59 —
★IM-5503—RICKY NELSON
Believe Whot Yau Say

32—There's Only One Of You
36 45
★CO-41136—FOUR LADS
Blue Tottoa

33—The Walk
30 30
★CK-885—JIMMIE McCRACKLIN
I'm To Blome

34—You Are My Destiny
1B 16
★AP-9880—PAUL ANKA
When I Stop Loving You

35—Twilight Time
— —
★ME-71829—PLATTERS
Out Of My Mind

36—Now And For Always
41 43
★AP-9898—GEORGE HAMILTON IV
One Heart

37—Book Of Love
58 49
★AG-5290—MONOTONES
You Never Loved Me

38—Tumbling Tumbleweeds
45 —
★DO-15710—BILLY VAUGHN
Trying

Pos. 3/29 Pos. 3/22

39—Lonely Island
42 42
★KE-4009—SAM COOKE
You Were Made For Me

40—Witchcraft
26 21
★CA-3859—FRANK SINATRA
Tell Her You Love Her

41—Return To Me
50 —
★CA-3894—DEAN MARTIN
Forgetting You

42—I Met Him On A Sunday
48 60
★DE-30588—SHIRELLES
I Want You To Be My Boyfriend

43—Magic Moments
29 23
★VI-7128—PERRY COMO
Catch A Falling Star

44—For Your Love
— —
★CA-3926—ED TOWNSEND
Over And Over Agoin

45—Let's Be Lovers
55 —
★RO-4056—PLAYMATES
Give Me Another Chance

46—Arrivederci Roma
32 38
★KA-210—ROGER WILLIAMS
The Sentimentol Touch
LO-1797—FRANK CHACKSFIELD
Blue Hawoii
★VI-7164—MARIO LANZA
Younger Thon Springtime

47—Bluebirds Over The Mountain
46 —
★EP-9263—ERSEL HICKEY
Hongin' Around
IM-5495—FRANKIE SANDS
You Are My Dreom

48—College Man
37 40
ME-71279—RALPH MARTERIE
Cinderella Tango
★PH-3522—BILL JUSTIS
The Stranger

Pos. 3/29 Pos. 3/22

49—To Be Loved
— —
★BR-55052—JACKIE WILSON
Come Back To Me

50—Swinging Shepherd Blues
3B 27
★FE-12312—JOHNNIE PATE
The Elder
★JU-5311—MOE KOFFMAN
Hambourg Bound
JZ-832—KIRK STUART & HONEYDREAMERS
Gladly
MG-12608—DAVID ROSE
Rock Fiddle
VI-7153—DAVID TERRY
River Kwai & Colonel Bogey

51—Every Night
51 —

52—Big Guitar
34 32

53—The Stroll
52 37

54—Skinny Minnie
— —

55—Believe What You Say
43 —

56—Your Graduation Means Goodbye
— 55

57—Walkin' The Low Road
60 —

58—Corrido Rock
57 56

59—Teacher's Pet
— —

60—Looking Back
— —

60—Midnight
— —

CODE:

AC—Atco
AE—Ace
AF—Audio Fidelity
AG—Arga
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arraw
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decar
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickary
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lork
LO—Landon
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasca
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savay
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victar
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

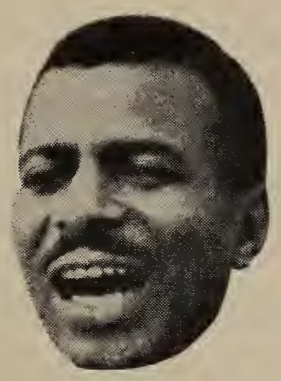
Mr. Dealer:
OUR FACTORY IS BULGING WITH OVERNIGHT RE-ORDERS FOR THESE FAST BREAKING HITS!
So place your order now to insure delivery!

Capitol RECORDS

DEAN MARTIN

RETURN TO ME

Record No. 3894



ED TOWNSEND

FOR YOUR LOVE

Record No. 3926

LAURIE LONDON

HE'S GOT THE WHOLE WORLD (In His Hands)

Record No. 3891

The ACTION is on ROULETTE

The Playmates

"LET'S BE LOVERS"

R-4056

The Heartbeats

"DOWN ON MY KNEES"

R-4054

Jimmie Rodgers

"THE LONG HOT SUMMER"

R-4045

Chuck Reed

"LET'S PUT OUR HEARTS TOGETHER"

R-4058

Jimmy Lloyd

"YOU'RE GONE, BABY"

R-4062

Just Out — On Its Way For A Hit!

Jo Jones

"EVERY NIGHT ABOUT EIGHT" b/w "A-TISKET, A-TASKET"

R-4063

and

Count Basie and Ork

featuring Joe Williams

"FIVE O'CLOCK IN THE MORNING"

R-4061

a sound bet . . . buy

ROULETTE

THE NATION'S Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**TEQUILA** **CHAMPS** AP-9899—Eddie Platt CA-3928—Stan Kenton CG-1016—Champs	2
2	**SWEET LITTLE SIXTEEN** **CHUCK BERRY** CH-1683—Chuck Berry	3
3	**CATCH A FALLING STAR** **PERRY COMO** VI-7128—Perry Como	1
4	**WHO'S SORRY NOW** **CONNIE FRANCIS** MG-12588—Connie Francis	7
5	**26 MILES** **FOUR PREPS** CA-3845—Four Preps	4
6	**SAIL ALONG SILV'RY MOON** **BILLY VAUGHN** DE-30537—Karen Chandler DO-15661—Billy Vaughn	6
7	**LOLLIPOP** **CHORDETTES** CD-1345—Chordettes VI-7174—Ronald & Ruby	12
8	**IT'S TOO SOON TO KNOW** **PAT BOONE** DO-15690—Pat Boone	11
9	**GET A JOB** **SILHOUETTES** DO-15695—Mills Bros. EM-1029—Silhouettes	5
10	**ARE YOU SINCERE** **ANDY WILLIAMS** CD-1340—Andy Williams	13

11) BREATHLESS. 12) OH JULIE. 13) SHORT SHORTS. 14) MAYBE BABY. 15) DON'T. 16) OH-OH, I'M FALLING IN LOVE AGAIN. 17) SUGARTIME. 18) YOU ARE MY DESTINY. 19) A WONDERFUL TIME UP THERE. 20) AT THE HOP. 21) LAZY MARY. 22) GOOD GOLLY, MISS MOLLY. 23) WITCHCRAFT. 24) DINNER WITH DRAC. 25) MAGIC MOMENTS. 26) THE STROLL. 27) SWINGING SHEPHERD BLUES. 28) WISHING FOR YOUR LOVE. 29) BILLY. 30) DEDE DINAH. 31) THE WALK. 32) HE'S GOT THE WHOLE WORLD IN HIS HANDS. 33) ROCK AND ROLL IS HERE TO STAY. 34) LITTLE BLUE MAN. 35) SO TOUGH.

CODE

AC—Atco	CG—Challenge	DT—Dooto	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EL—Eldorado	IM—Imperial	PH—Sam Phillips Int.	SW—Swan
AO—Apollo	CM—Cameo	EM—Ember	JU—Jubilee	PP—Prep	TH—Thunderbird
AP—ABC-Paramount	CO—Columbia	EP—Epic	JZ—Josie	RE—Regent	TI—Tico
AR—Arrow	CR—Coral	ER—Era	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CS—Class	EX—Excello	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	CY—Crystalette	FS—Four Star	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DA—Dana	FE—Federal	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DC—Decor	FI—Fiesta	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DE—Decca	FR—Fraternity	MG—MGM		VK—Vik
CD—Cadence	DL—DeLuxe	GE—Gee	MO—Modern		VP—Vip
	DO—Dot		NA—Nasco		

A Houseful of HITS from M-G-M Records

JONI JAMES

PLUGGED ON DICK CLARK SHOW

NOTHING WILL EVER CHANGE

and

DOES IT SHOW

K12627 on 45 & 78 rpm

CONNIE FRANCIS

WHO'S SORRY NOW

K12588 on 45 & 78 rpm

FRANK SANDY and The King's Men

TARRENTELA ROCK

and

SOMEBODY LOVES ME

K12626 on 45 & 78 rpm

RICHARD BARRETT

(When Your Heart's On Fire)

SMOKE GETS IN YOUR EYES

K12616

THE SERENADERS

NEVER LET ME GO

and

I WROTE A LETTER

K12623 on 45 & 78 rpm

THE KAYS and The Rhythm Rogues

WHO'S GONNA TAKE YOU HOME

and BABY

K12630

BOB RILEY

THE MIDNIGHT LINE

and

WANDA JEAN

K12612

LILLIAN BROOKS

PEYTON PLACE

K12610

JACK HILL At The Cymbalom

Love Theme From **"THE BROTHERS KARAMAZOV"**

K12624 (From MGM Picture)

Released by Popular Demand

DAVID ROSS & His Orch.

THE NIGHT THEY INVENTED CHAMPAGNE

WALTZ AT MAXIM'S

(She Is Not Thinking of Me)

K 12631 Both from MGM Film "Gigi"

M-G-M Records - Great in '58

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MMY WILLIAMS
ub 2842)

B+ "I BELONG TO YOU" (2:10) [J & W Music BMI—Williams] he Dub label makes its strongest howing to date with a torrid rock-billy jumper fashioned by newsomer immy Williams, an exciting per-ormer out of the Presleyan school. ide's got a terrific beat and sound. t could step out.

"YOU'RE ALWAYS LATE" (1:33) [J & W Music BMI—ohnson, Williams] Another potent ump number with squeels, grunts nd other commercial rock-a-billy mmicks. Accompaniment is excit-g. Good dance deck.

ANTOVANI ORCH.
London 1790)

B+ "THE STORY OF THREE LOVES" (2:58) [Charles Foley SCAP—Paganini] An enchanting aganini theme, which had a success-ul run on the charts about four years go via a recording by Jerry Murad's armonicats, is brought to the fore nce again by Mantovani's beautiful tring orchestra. Lush and dreamy ood music. Could be big all over gain.

"TO MY LOVE" (2:40) [Robbins ASCAP—Mantovani, Webster] It ounds as tho Monty is working with ome 40,000 strings on this lush mood erk. Lovely barkground material wo good sides for jockeys seeking oft programming music.

AMMY DAVIS, JR.
ecca 30611)

B+ "UNSPOKEN" (3:03) [Marvin ASCAP—Fisher, Discant] Sammy ands in one of his best ballad per-ormances in quite some time as he reats a warm, tender new ballad to sincere reading. Lovely romancer t grows prettier with each listen. keys will be spinning this one en.

"NO FOOL LIKE AN OLD FOOL" (2:37) [Redd Evans AS-AP—Meyer, McCarthy, Jr.] Dee ys should also welcome this deck ith open arms. It's a smart rhythm nancer with a class lyric set to a ooth melody. Free-swinging deck. od coupling for the popular per-ner.

E CHANTS
pitol 3949)

B+ "CLOSE FRIENDS" (2:23) [Rush BMI — Callahan] Capitol s hit upon a wonderful new teen e femme vocal combo in the Chants, o make a most promising debut inging a beautiful rock-a-ballad. Side has a great melody and a potent eenage lyric that could send it over he hill. Keep a close watch on this leeper.

"LOST AND FOUND" (1:51) [Rush BMI—Starr] The gals dis-lay their versatility on this end as hey swing thru a staccato tempo ock-a-cha-cha.

ALE STORM
t 15734)

B+ "YOU" (2:05) [Instant BMI—Vannata, Goddard] A rock and ol ballad that's starting to catch on. hopped on by Gale Storm who turns a beautiful reading of the tune. uching love song with a simple mantic lyric that hits hard. Should a good seller for Dot.

"ANGRY" (1:59) [Melrose AS-CAP—Mecum, Cassard, Brunies, nies] The tempo is upped slightly Miss Storm's rockin' treatment of ther sentimental ballad.

The Cash Box Disk of the Week

"KEWPIE DOLL" (2:30) [Leeds ASCAP—Tepper, Bennett]

"DANCE ONLY WITH ME" (2:46) [Stratford ASCAP—Comden, Green, Styne]

PERRY COMO (RCA Victor 7202)

● One of the industry's most consistent hit makers, Perry Como, who has just added another gold disk to his huge collection via "Catch A Falling Star", follows thru with another tremendous two-sided disk that be up on the charts in short order. One side is a delightful novelty dubbed "Kewpie Doll". It's a happy bouncer with a cute lyric that should appeal to all age groups including the kiddies just as "Falling Star" did. And when the tots go for a disk, you can be sure the parents will account for a huge sale. Equally delighting is the coupling "Dance Only With Me". A tender love song set to a slow waltz tempo. Como warbles this one with the familiar warmth that makes his ballad efforts so charming. Tune stems from the up-coming B'way musical "Say Darling".

"JACQUELINE" (2:31) [Columbia ASCAP—Hilliard, Garson]

"LIVING IN THE SHADOW OF THE PAST" (2:37) [Columbia ASCAP—Russell, Rany, Romero]

BOBBY HELMS (Decca 30619)

● Bobby Helms, the country songster who developed into a top pop star with "My Special Angel" and last year's only Christmas hit, "Jingle Bell Rock", has two potent new decks that should give him his first big single of '58. Both tunes stem from the forthcoming Columbia film "The Case Against Brooklyn". One half is a delightful, easy-going rock-a-ballad name-tune called "Jacqueline". It has a charming overall sound and a cute teenage lyric. Bobby handles the number wonderfully. Helms' country background is more in evidence on the litling companion deck "Living In The Shadow Of The Past". Pretty, sentimental opus that should do a bang up job in pop and country. Big two-sider to watch closely.

"CHANSON D'AMOUR" (2:12) [Meadowlark ASCAP—Shanklin]
"COCOANUT GROVE" (2:16) [Famous ASCAP—Owens]

FONTANE SISTERS (Dot 15736)

● The Fontane Sisters hop on a tune that's beginning to make noise on the coast and come up with their strongest side in a long while—a disk that could be a huge money-maker for the gals. The number, tagged "Chanson D'Amour", is a smooth-sailing, lilting hythm romancer with a subtle R & R backdrop. It diplays the girls' harmony at its very best and comse off as a side that should be appreciated by teeners and dee jays. The deck has a delightful sound and the contagious 'ra-ta-da-ta-da' gimmick sells the number. Save a high spot on the charts for this one. Flip, "Cocoanut Grove", is a cute rock-a-hula novelty with a steel guitar and ukelele supplying up-beat tropical setting. It's the top side all the way.

"LITTLE TURTLE DOVE" (2:20) [Recordo BMI—Byrd]

BOBBY DAY (Class 225)

● Bobby Day, the gent who introduced the "Little Bitty Pretty One" hit, hands in another exciting gimmick-filled "sound" disk that could be tremendous. It's got everything the kids could want. (See R & B Reviews).

"HANG UP MY ROCK AND ROLL SHOES" (2:18) [Rush BMI—Willis]

CHUCK WILLIS (Atlantic 1179)

● Chuck Willis comes off his money-making "Betty & Dupree" click and follows-up with another solid side headed for the big time. (See R & B Reviews).

RANDY STARR
(Dale 104)

B+ "COUNT ON ME" (2:21) [Republic BMI-Starr] Randy Starr, who clicked about a year ago with his "After School" disk, could have another big money-maker in this contagious, self-penned, bounce ditty. Deck has a happy sound. Randy is excellently showcased by a pair of femme vocalists that add much color to this charming novelty. Keep a tab on this sleeper.

C+ "PINK LEMONADE" (2:12) [Republic BMI—Starr] Another fine group backdrop assists Starr on this teenage novelty. Side has a cute sound. And the lyrics should please the kids too.

JOSE MELIS & STRINGS
(Seeco 7813)

B "LOVE IS A SIMPLE THING" (2:18) [Joy ASCAP — Carroll, Siegel] Jose Melis, the popular pianist of the "Jack Paar TV Show", lends his agile digits to a delightful mood interpretation of a grand oldie. Warm and inviting background item. Toward the conclusion, Melis breaks into a flighty arrangement, then back to the mood style.

C+ "CURACAO" (2:40) [Piano Melodies BMI—Melis] This end is a pretty latin beat item from Melis' own pen. Both ends stem from the pianist's hot LP "Tonight With Jose Melis".

MICKEY MICHAELS
(Felsted 8509)

B+ "ALWAYS" (2:38) [Lowery BMI —Davis, Phillips] The Felsted label, heading for the top with "Billy", has another potential money-maker in this smooth shuffle rock-a-ballad by a talented newcomer, Mickey Michaels. Pretty side to watch closely.

C+ "KOFFEE SHOP ROCK" (1:50) [Lowery BMI — Foulkes, Michaels] Mickey changes-up and cuts thru an average rock and roll jumper.

NAT DICKERSON & MARINERS
(Tiara 6114)

B "THE VICTIM" (2:38) [Iris-Torjan BMI—Thomas] Nat Dickerson and the Mariners team their talents and drift thru a dramatic, romantic rock-a-ballad that comes over strongly. Nat has a mellow lead voice and gets good assistance from the group.

B "FAREWELL PRETTY SALLY BELLE" (2:39) [Larry Taylor ASCAP—Ballard] The Mariners work alone on this end fashioning a pleasant waltz tempo selection with a folk flavoring. Reminds the listener of "Goodnight Irene".

TOMMY PRISCO
(Epic 9267)

B+ "CHEWIN' GUM" (1:45) [Regent BMI—Dell, Bennett, Colacrai] Epic has a potential money-maker in this humorous rock-a-cha-cha by Tommy Prisco. Deck's got a great beat plus a tremendous backdrop by a femme chorus with an exciting sound. Lyrics about a gum-chewin' gal are very cute and will probably hit home with every teener. Watch this danceable deck.

B "O BELLA MIA" (2:28) [Rosemeadow ASCAP — Matthews, Allen] The versatile songster changes the pace and chants a warm, Italian flavored romancer. Pretty latin tempo. Tommy has a big voice.

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Record Reviews

A DISK & SLEEPER
B VERY GOOD
C FAIR
B+ EXCELLENT
C+ GOOD
D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

"A-TISKET A-TASKET" (2:18) [Robbins ASCAP—Feldman, Fitzgerald]

"EVERY NIGHT ABOUT EIGHT" (2:26) [Ben Ghazi BMI—Jones, Robinson]

JOE JONES (Roulette 4063)

● Remember the name Joe Jones. It's one we'll probably be hearing a great deal in the near future. Jones, a former member of Fats Domino's band, is one of Roulette Records' latest pactees whose first release hit the market this week. And from every angle this disk is a gasser. One side is the great Ella Fitzgerald oldie "A-Tisket A-Tasket", which Jones belts across to an exciting rock and roll beat. The vocal portion has Jones harmonizing with a falsetto voice that results in a terrific sound. And at mid-point the band comes in with one of the most exciting instrumental efforts we've heard in a long time. Fabulous side. Equally great is "Every Night About Eight", a rock-a-ballad blues. opus with Jones singing a great deal like Domino. Sensational low-down beat and heart-felt delivery. This end could do a bang-up job in both pop and R & B. Two torrid new sides. Take your pick.

"HOW ARE YA' FIXED FOR LOVE" (2:25)
[Tamarisk ASCAP—Cahn, Van Heusen]
"NOTHING IN COMMON" (2:30)
[E. H. Morris ASCAP—Cahn, Van Heusen]

FRANK SINATRA & KEELY SMITH (Capitol 3952)

● It looks as tho pop duets are coming back. Last week Columbia issued one featuring Jerry Vale & Mary Mayo and this week two of Capitol's top talents hand in a choice duo-disk—Frank Sinatra and Keely Smith. And from the results of the side titled "How Are Ya' Fixed For Love?", we can xepect heavy dee jay support that should result in a healthy sale. The number is a contagious free-swinging novelty with a happy, romantic storyline handled in light-hearted fashion by the skilled vocalists. Class item to watch. The coupling "Nothing In Common" is from the UA pic "Paris Holiday". Another cleverly fashioned rhythm novelty designed to appeal to the smart set. Top side is great for dee jay seeking something different.

"SATURDAY DANCE" (2:01) [Chatham ASCAP—Gordon, Diamond]

"I THINK THE WORLD OF YOU" (2:48)
[Mermaid BMI—Warren, Carr]

TERESA BREWER (Coral 61983)

● Teresa Brewer's sweet voice is at its best as she introduces a wonderful new teenage bouncer that could blossom into her first big money-maker of this year. The number is tagged "Saturday Dance" and features all the inviting teenage characteristics one would expect to find in a tune with that title. The lyrics tell about a girl who doesn't want to go to the Saturday dance because her ex-beau will be there with his new gal. Spright delivery should appeal to the youngsters. The coupling, "I Think The World Of You" is a charming lilter with a pretty lyric which Teresa handles with sincerity.

"UNGAUA"—Part 1 (2:13)—Part 2 (2:14)
[Conley BMI—Cubelo, Lozier, Scardilli, Piccioni, Cetani]

THE KINGPINS (United Artists 111)

● United Artists comes up with the best rock and roll instrumental offering to hit the market this week. Featuring a combo called the Kingpins, the disk is a two-part presentation of an exciting jump opus called "Ungaua". As the title indicates, the number has a jungle setting and opens with some fascinating bird calls plus the eerie recital of the word "Ungaua". From that point on, the number continues to move to a hip-swinging rhythm. Excellent R & R dance merchandise. The combo fades out on Part 1 and fades back in on Part 2 offering more of the same exciting rhythms. Kids could make this a big one.

VIC SCHOEN ORCH. & CHORUS
(Kapp 217)

B+ "WHO'S TO KNOW" (2:34) [T. J. Music BMI—Manocchio, Donlo] Vic Schoen leads his orchestra thru an enchanting piece of mood material and is joined at mid point by a large chorus singing without lyric. The results are just lovely. Warm background merchandise that could win mass dee jay approval and attract heavy spins and sales.

C+ "PANSY" (2:24) [Leeds ASCAP — Rendine, Tisano, Elliott] A light and flighty instrumental novelty is happily styled by the ork-chorus. Gay side with a pleasant Italian Londonoring.

B+ "T... FIVE GRANDS
...swick 55059)
...agani "KISS ME" (2:15) [Neal Hefti ...ul run ASCAP — Hefti, Allen] Brunsgo-vi... has a potent side here that could ...armoblish the Five Grands as a new ...nce a... group to be reckoned with. The ...ring is a clean-cut romantic bouncer ...ood r... a clever lyric by Steve Allen set ...gain. ... delightful Neal Hefti melody. "T... the polished group renders it ... AS charm. Class item that also has ...ounds... appeal. Jockeys should love the ...ome ...p and this song.
...erk. "TWO FOR THE BLUES" (2:21) ...wo ... [Neal Hefti ASCAP — Hefti, ...oft ...hdricks] A rhythmic blues ro... ...ncer neatly styled.

AMM...
...ecc... **E ANDREWS & THE HEARTS**
...nited Artists 123)
B+
...anc... "TRY THE IMPOSSIBLE" (2:52) ...orn... [Spinmill & G & H BMI—Curry, ...older] Lee Andrews and the Hearts. ...rea... ...no clicked with their "Teardrops" ...sisk, bow on UA with a tender ro... ...tancer. Pretty song with a subtle ...k & R dance tempo. Warm and mel... ...ew reading of a strong number.

B
A...
...ys... "NOBODY'S HOME" (2:16) ...it... [Spinmill & G & H BMI—Weems, ...enderson] The crew picks up the ...eat and drives thru a swinging, foot... ...omping jump opus.

...HE FIVE KEYS
...od ...itol 3948)
...mer
E C
...pitol... "WITH ALL MY LOVE" (2:16) [Montecito BMI — Dosher] The ...an Five Keys are in fine form ... "...oth sides of this single. Here ... [... smooth-blending quintet fashions ... ...hioody rock-a-ballad with a soft, ... fe...my backdrop. Lead voice is ex... ...no ...nt.
...inging... "YOU'RE FOR ME" (1:41) Side ha... [Eden BMI — Benton, Colacrai] ...lee... ...e boys excell here as they drive ...he... ... a torrid rocker with a terrific ...lee... ...r-snappin' beat. Strong vocal ... ...ing on a great dance deck.

...NY MADDOX
...lay ...30)
...they ...
...rock-... ...ll That I'm Asking Is) SYM...
...LE ...ATHY" (2:10) [E. H. Morris ...t 15... ...P—Davis, Burke] Johnny Mad... ...akes a wonderful oldie, sets it ... "...x... ...rock and roll beat, gets a fine ...et assist from Pete Condoli, ...ll bru... ...omes up with an exciting instru... ...is ho... ...al offering that could follow in ...a ... ...ootsteps of brother Dot artist, ...cl... ...Vaughn's "Silv'ry Moon". Strong ...na... ... One of Maddox' best in a long ...a...

...
... "DON'T GET AROUND MUCH ... ANYMORE" (2:00) [Robbins ...CAP—Ellington, Russell] Another ...the... ...age melody brought up to date ... ...piano. Some good instrumental ... ...re present on this end too.

HUNT STEVENS
(United Artists 107)

B "JOHNNY ON THE SPOT" (1:45) [Atlantic BMI—Baionno, Davis] UA comes thru with an exciting side by newcomer Hunt Stevens who belts across a good teenage rocker. Commercial accompaniment features a gal group with a ya-ya-ya vocal that comes over well. Could click.

B "I FEEL IT FOR YOU" (2:10) [Unart BMI — Stevens, Ackerman] A good multiple voice job by the songster. Side has a fine rockin' beat and a cute romantic teen lyric. Stevens could become a big teen favorite with both of these sides.

ADDRISI BROTHERS
(Brad 003)

B+ "EVERYBODY HAPPY" (1:30) [Aztec ASCAP — Lloyd, Corb] The new Brad label could have a huge smash in its first release. It's an exciting rocker featuring the Addrisi Brothers with a spirited performance of a R & R novelty. Lyrics are cute and simple and the tom tom-guitar backdrop coupled with some exciting handclapping results in an exciting overall sound. Watch this side. It's loaded with potential.

C+ "I'LL BE TRUE" (2:09) [Sparrow ASCAP — Sparks] A good rock-a-ballad is chanted in Everly Brothers fashion by the duo. Top deck, though, is the one for the honors.

SAMMY KAYE ORCH.
(Columbia 41140)

B "THAT GIRL NEXT DOOR" (2:17) [World ASCAP — Weisman, Harris, Dean] Barry Frank and the Kaydets handle the vocal for this cute, novelty bouncer presented in lighthearted fashion by the Kaye Orch. Happy merchandise jockeys will find pleasant change-of-pace programming.

C+ "OUR FIRST FORMAL DANCE" (2:10) [Republic BMI — Wolf] Another good item aimed at the teen market is this shuffle rhythm opus. Clean cut ballad with a prom setting.

NANCY WHISKEY/TONY KOHN
(Kapp 216)

B+ "JOHNNY-O" (2:30) [Peter Maurice ASCAP — Praverman] Nancy Whiskey, the British lark who made a name for herself in America with her interpretation of "Freight Train", offers another folk-flavored skiffle tempo number that should also enjoy success. Interesting sound that's different from the usual material one hears today.

C+ "SING, SING, SING" (2:38) [Acuff-Rose BMI — Williams] This end features male vocalist Tony Kohn with a rhythmic rendition of a song from the pen of the late country music great, Hank Williams.

JIMMY DONLEY
(Decca 30574)

B "BORN TO BE A LOSER" (2:44) [Forrest BMI — Donley] Jimmy Donley, a lad with a voice that could appeal to all three markets, chants a dramatic rock-a-ballad on this end with the aid of a chorus. Good blues opus that could catch on.

C+ "PLEASE BABY COME HOME" (2:40) [Trans World BMI—Donley] The beat is upped for Donley's rockin' reading of another bluesy item

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March 8, 1958

The Cash Box
Sleeper of the Week

"STRAIGHT SKIRTS"

(1:57) [Song Prod. BMI—Tarver]
GENE SUMMERS & HIS REBELS (Jan 100)

● One of the best sleeper items to cross this turntable in a long while is this sensational rock and roller by newcomer Gene Summers. The lad gets a fabulous instrumental assist as he and the rebels high tail it thru a torrid jumper describing a teenage damsel who wears "Straight Skirts". Summers does a tremendous job with this rock-a-billy type ditty. The kids'll flip over the cute lyrics. Bottom half, "School of Rock 'N Roll" is still faster in tempo. Trigger fast rocker that doesn't stop driving. Keep a close watch on the upper deck. It could be a smash.

Nuff Said??

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Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Best Bets

★ "STORY OF THREE LOVES"	Mantovani	London	1790
★ "CHEWIN' GUM"	Tommy Prisco	Epic	9267
★ "CLOSE FRIENDS"	Chants	Capitol	3949
★ "UNSPOKEN"	Sammy Davis, Jr.	Decca	30611
★ "COUNT ON ME"	Randy Starr	Dale	104
★ "KISS ME"	Five Grands	Brunswick	55059
★ "WHO'S TO KNOW"	Vic Schoen	Kapp	217
★ "YOU"	Gale Storm	Dot	15734
★ "ALWAYS"	Mickey Michaels	Felsted	8509
★ "TRY THE IMPOSSIBLE"	Lee Andrews & Hearts	United Artists	123
★ "SYMPATHY"	Johnny Maddox	Dot	15730
★ "EVERYBODY HAPPY"	Addrisi Bros.	Brad	003

PRETTY BOY
(Big 617)

B+ "ROCKIN' THE MULE (Back In Kansas)" (2:37) [Village BMI—Prosen] A number inspired by the recent DJ convention in Kansas City, is widly belted by an exciting newcomer out of the Little Richard school, an artist named Pretty Boy. Hard driving jumper with shrieks, squeals, etc. Should go well with the younger set.

C+ SWITCHEN' IN THE KITCHEN" (2:28) [Village BMI—Covay] More of the same torrid merchandise that should do well in both pop and R & B markets.

BOBBY LEE TRAMMELL
(Radio 102)

B+ "YOU MOSTEST GIRL" (2:02) [Dandelion BMI — Trammell] Fabor Robinson is back on the disk scene once again with a potent first release featuring Bobby Lee Trammell. It's an exciting rock-a-billy jumper thrillingly performed in Presley style by the songster. Number has good drive and should start the diskery on the right track.

B "UH OH" (2:30) [Dandelion BMI—Trammell] Trammell opens this side with some interesting vocal effects that should appeal to the kids. Another good swinger.

CARMEN McRAE
(Decca 30618)

B "LO AND BEHOLD" (2:35) [Roosevelt BMI—Singleton, Simon, Lewis] Miss McRae lends her talented tonsils to a pretty romantic ballad out of the class category. Pretty piece of love song material dee jays will find excellent programming.

B "INVITATION" (2:50) [Robbins ASCAP—Kaper, Webster] Another legit class ballad thrushed with finesse by the skilled performer.

BOB & THE ROCKBILLIES
(Blue-Chip 011)

B+ "BABY WHY DID YOU HAVE TO GO" (2:30) [Sage & Sand SESAC—Reinhardt] Blue-Chip could have a tremendous money-maker in this exciting rock-a-billy jumper featuring Bob and his Rockbillies. Side's got a strong teen sound and a terrific dance tempo. Commercial deck to watch.

B "YOUR KIND OF LOVE" (2:20) [Sage & Sand SESAC — Reinhardt] A good rhythm intro leads into another strong rock-a-billy jumper with a good dance beat.

MARTY DeROSE
(Lane 502)

B+ "JUVENILE" (2:12) [Harvest ASCAP—Glaser, Glaser, Forlini, Muskin] The new Lane label debuts on the disk scene and makes a mighty impressive first showing with a strong teenage rock-a-ballad chanted with gusto by Marty DeRose. Lad has a legit voice that comes over well on this potent ballad. Keep a tab on this sleeper.

B "THE GREAT BIG BEAT" (2:15) [Herbert ASCAP—Craig] A good handclapping intro leads into a rhythmic rocker tailor-made for the terpsters.

SONNY GENO
(Rip 12458)

B "BLUE SKIES" (2:20) [Irving Berlin ASCAP — Berlin] Sonny Geno, working with a strong guitar assist from Bob Genovese, belts out a potent up-to-date R & R version of the smash Berlin oldie. Good sound.

C+ "JUST BE GOOD" (2:10) [Time BMI — Genovese] A chorus accompanies again as the song stylist belts out another rockin' opus with an up-beat.

SALMAS BROTHERS
(Keen 2002)

B "EARTHQUAKE IN MY HEART" (2:55) [Whiteman BMI—Hazen] The Salmas Brothers blend warmly as they chant a dramatic rock-a-ballad love tune that could make noise. Pretty melody and good sound make this a strong one. Lead voice has a clean-cut crooning voice the teeners will enjoy.

B "CIRCLE ROCK" (2:10) [Sherman BMI—Adler, Alpert] A rock 'n' roll square dance (if that's possible) is cleanly executed by the group. Side has a charming sound that could win mass teenage approval. It's different.

JOHNNY STARK
(Crystalette 717)

B "HOPELESSLY IN LOVE" (2:42) [Hilder-Merenbach BMI Hafner] Johnny Stark, a crooner with a warm voice, hands in a smooth rock and roll romancer that falls pleasantly on the ears. A group supplies the inviting backdrop. Pretty deck that could step out.

B "WHY - WHY - WHY" (1:49) [True-Blue ASCAP — Brandon] Another easy going shuffle romancer invitingly styl[illegible]lished warbler[illegible]

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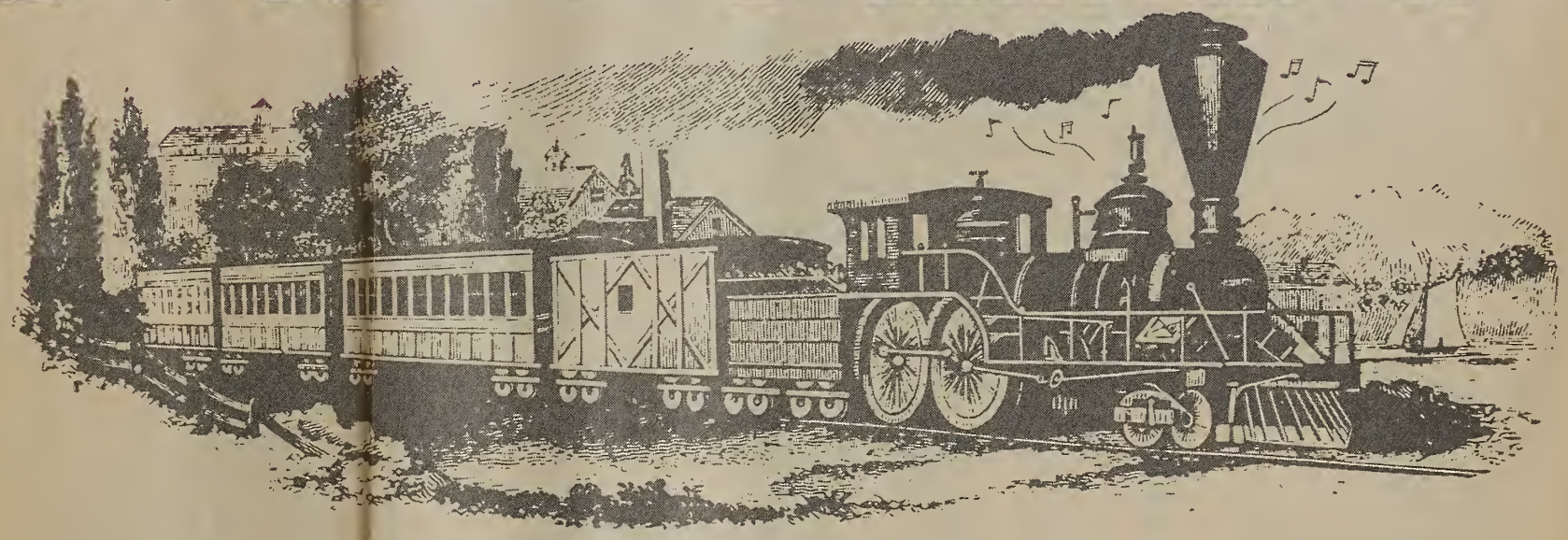

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Round The Wax Circle

NEW YORK:

RCA Victor looks like it has a smash in "Groovy" by **Joe Dodo**. Record was released this week and reorders are already pouring in. . . . **Bill Haley** and his manager **Jim Ferguson** have opened an art gallery in Booth Corners, Pa., containing over 1,000 paintings, water colors etc. gathered from all over the world . . . Decca is issuing the sound track from "The Young Lions" which has been getting fantastic pre-release reviews . . . **Lou Monte**, just signed with GAC, guests on the **Patti Page** show April 9 . . . **Ethel Ennis** signed with **Benny Goodman** to tour Europe during the month of May . . . The Colony Club in London negotiating for the appearance of **Trudy Richards** there . . . Dot has signed **Eddie Albert** to a recording contract and has already completed an album with him . . . **Erroll Garner's** first Chicago date since his European tour will be at the Bluenote starting April 2 . . . Song writers **Al Hoffman** and **Dick Manning** off to Europe on April 3 for a 2 month tour which will take them through Italy, France and England . . . "We're Together" which has been recorded by **Dorothy Collins** on Coral and **Alan Dale** on ABC-Paramount, was originally an instrumental which **Don Elliott** wrote for Boston disk jockey **John McLellan**, entitled "The Straits of McLellan." Steve Allen wrote the lyrics . . . The Versatones, RCA Victor recording artists, have been signed for a three month return engagement at the Living Room . . . **George Liberace** will be spending some time in Canada. He opens April 5 at the Le Baril D'Hitres in Quebec, switches to the Chez Ami on April 17 and on May 5 goes into the El Morocco in Montreal . . . In honor of the recent Kansas City disk jockey convention, **Sid Prosen** wrote a song on the planeride home titled "Rockin' The Mule".

PATTI PAGE

CHICAGO:

Coral's genial promo man, **Ralph Cox**, squired exciting **Barbara McNair** ("He's Got The Whole World In His Hands") and **Jackie Wilson** ("To Beloved") around the town. **Jackie's** current album is titled "He's So Fine." **Ralph** and **Ed Walker** are very high on **Don Cornell's** newie "Bells On My Heart". . . . **Stan Pat** tells us that Roulette's latest is a rocking version of "A-Tisket A-Tasket" by **Joe Jones**, in good ole New Orleans style. Other newies on Roulette are "Rocket In My Pocket" by **Jimmy Lloyd** and "Five O'Clock In The Morning" by **Count Basie** and **Joe Williams**. . . . **Hal Tate**, prexy of Smash Records, announced the appointment of **Jack Hess** to the position of national publicity and advertising director of the diskery. **Hal** and **Bernie Yuffy** report that they're selling copies of the MGM hit "Peyton Place" at Morton's Steak House at South Shore Dr., all proceeds to go to La Rabida Sanitarium for Childrens' Heart Diseases. . . . Sales chief **Syd Goldberg** and midwest bossman **Sellman Schulz** of Decca seen at Fritzel's with **Jack Howard**. **Paul Baio**, Decca's midwest promo man, is happy for 2 good reasons—"I Met Him On Sunday" by **The Shirelles** is riding high and Paul and his lovely "heart" **Barbara Earth** will dance to Lohengrin 4/2. Barbara is a surgical nurse at South Shore Hospital. . . . **Harold Reeves** and **Dick French**, Blue Chip Records in Lansing, Mich., are riding cloud nine with 2 disks, "Baby, Why Did You Have To Go" b/w "Your Kind Of Love" by **The Rockbillies** and "What's It All About" b/w "Gradually". . . . Vee-Jay Falcon's **Abner** excitedly tells us about a new pop disk "Sermonette" by **Benny Greene**, a single from the album "The Swinginest". **Sid McCoy**, local jazz dj on WGES A&Red the session. Vee-Jay turned the disk over to M&S Distribs who are very high on it. . . . The good word from **Don Bell** (KIOA, Des Moines) is that MOA honorary member **Hank Spaulding** is convalescing after a recent heart attack. Don asks all Hank's friends to send get well cards to him at 6526 Selma Ave., Hollywood 28, Calif. . . . **Mike Oury** is very high on the **Crescendos'** new release on Nasco "School Girl." Mike says that "Substitute" by **Lavern Baker** on Atlantic and 16 year old **Bill Pinky's** "After The Hop" on Phillips International are really showing. . . . And from **Bob Cole** we hear the up-coming big hit will be "Come To Me My True Love" by **Gizele MacKenzie**. . . . **Joe Ann Miller** being squired around town by **Jerry Allan** with her new album on Audio Fidelity "Jo Ann Miller—Unrestrained". . . . Midwest Mercury's "**Sneezy**" **Friedman** thrilled with sales of 4 big Mercury decks—**Patti Page's** "Another Time, Another Place"; **The Platters'** "Twilight Time," "Wishing For Your Love" by **The Voxpoppers** and "High Sign" by **The Diamonds**. . . . **Lenny Garmisa** and **Eddie Yalowitz**, Garmisa Distribs, delighted with a new release on Fargo, "You" by the **Aquatones**.

LAVERN BAKER

JOHNNY & JOANIE

HOLLYWOOD:

Nat King Cole's new Capitol album, "St. Louis Blues", marks his 25th album in 15 years of recording. The movie, based on the life of W. C. Handy and starring Cole in the title role, is scheduled for national release this month. . . . **Mary Martin** has completed two more albums, "The Story Teller" and "An Evening With Mary Martin" for the Disneyland label with **Tutti Camarata** and the orchestra. Her first albums for Disneyland, "HiHo" is currently one of the label's big sellers. . . . Challenge Records is hoping for the big follow-up to its smash "Tequila" in the recording of "Just Before Dawn" by a new duo, **Johnny and Joanie**. . . . **The Four Ekkos**, Rochester vocal group under contract to Rip Records, have arrived in Hollywood for a month's stay. The group, under the personal management of **Dick Puccio**, 23 year old head of Rip, will make several appearances plugging its recording of "Toodaloo Kangaroo". . . .

THIS IS THE Original!
"WHO'S TO KNOW"
by Wendell Tracy & orch.
ARGO-5296
CHESS PRODUCING CO.
2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

CBS Laboratories Develops New Stereophonic Record

NEW YORK—In a press conference at the Waldorf-Astoria Hotel during the Institute of Radio Engineers convention, Dr. Peter C. Goldmark, president of CBS Laboratories, a division of the Columbia Broadcasting System, Inc., revealed that CBS Laboratories had developed a new stereophonic record.

Goldmark said the development would permit "a smooth transition" from LP monaural records to stereophonic records because the new records could be played on existing 33-1/3 rpm phonographs with "quality as good as the best LP record." Goldmark stated that he did not know when this development would be commercially available.

In the new system two signals are recorded as a single LP record groove. One is recorded by variations in the horizontal form of the grooves. This is the same as the signal now played on ordinary LP records.

The other signal is recorded by vertical variations of the groove. This, Dr. Goldmark reported, is a greatly digested signal that actually contains all the information necessary to give the hearer the full difference between the right and left loudspeaker signals used in the stereophonic recording.

Thus, he said, on any available stereophonic playing equipment a full stereophonic sound is achived. When played with ordinary monaural LP equipment, he said, the new records have the same level and sound quality as the standard LP record.

The digested signal is made possible by use of an electronic computer technique. This extracts the essential stereophonic elements in the difference in signal between the right and left microphones used in stereophonic recording session.

Capitol Releases 11 Stereo Tapes

HOLLYWOOD, CALIF. — Capitol Records, Inc. announced a release of 11 new stereophonic tape packages for April which will be available throughout the country the week of March 31.

Five of the stereo sets are pop and include Keely Smith in "I Wish You Love", Stan Kenton and his orchestra in "Rendezvous with Kenton", Fred Waring and his Pennsylvanians singing and playing "All Through the Night", Les Baxter and his orchestra with a package of original Baxter compositions, "Space Escapade", and Nelson Riddle and his orchestra in "Sea of Dreams".

The balance of six new Capitol stereo tapes for April feature classical music. In one, Leopold Stokowski and the Berlin Philharmonic Orchestra present Stravinsky's "Firebird Suite" and "Petrushka", while in another, Carmen Dragon conducts the Hollywood Bowl Symphony Orchestra in "Chopin by Starlight". Dragon steps to the conductor's podium again to conduct the Hollywood Bowl Symphony Orchestra in "Fiesta!"

Leonard Pennario, accompanied by the Concert Arts Symphony Orchestra conducted by Felix Slatkin, is heard in Khachaturian's "Concerto for Piano and Orchestra". Slatkin conducts the Hollywood Bowl Symphony Orchestra in the other two new stereo reels for April, Grofe's "Grand Canyon Suite" and "Mississippi Suite", and Offenbach's "Gaite Parisienne".

BMI Performance Logging Director To Chair Management Seminar

NEW YORK—Israel Diamond, director of logging at Broadcast Music, Inc., will be chairman of a three-day seminar of business leaders on "The Input Bottleneck: Recording Source for Automatic Processing" to be held on May 26 through 28 at the Sheraton Astor Hotel in New York City under the auspices of the American Management Association. Diamond recently made news by helping to achieve a breakthrough in automation equipment in the development of a new data input device for BMI which, for the first time, automatically handles both fixed and variable data. The new device, an electronic punch-tape processing machine, helps speed up BMI's automatic system for tabulating music performances and for paying songwriters, composers and publishers for their performances.

The seminar is part of the American Management Association's business executives' orientation program, and is open to all management personnel. Using the combined efforts of expert speakers and group discussions, the seminar will thoroughly investigate the problem of data input.

The speakers Diamond will introduce include Fred M. Biathrow, general project supervisor of the New York Telephone Company; John Fiske, Jr., assistant vice-president of the Bankers Trust Company; Charles Graf, director of advertising and sales promotion of the Service Bureau Corporation; Robert Bittman, assistant analyst of Joseph E. Seagrams and Son; William J. Jacquette, manager of the management services division of Ernst and Ernst, all in New York City; and Samuel N. Alexander, chief of the data processing systems of the National Bureau of Standards in Washington, D. C.

Ray Meinberg App't'd Design Nat'l Promo Mgr

Brooklyn, N. Y.—Pickwick Sales, Inc., this city, announced the appointment of Ray Meinberg as national promotion manager for its Design L.P. line, Design singles and its Crickett line. Meinberg, formerly midwest promotion manager for RKO Unique, will handle all dee jay contact and artist promotion tours, and will work with Roy Freeman, A & R head, on all releases. Meinberg is presently on a road trip with Design's first single releases by Charlie Applewhite and Jett Powers.

Top Selling Records Reported by Retail Outlets From Coast to Coast

MELO-TONE MUSIC SHOP
Brooklyn, N. Y.

1. Tequila (Champs)
2. Rock And Roll Is Here To Stay (Danny & Juniors)
3. Lazy Mary (L. Monte)
4. Lollipop (Chordettes)
5. Sweet Little Sixteen (Berry)
6. Breathless (J. L. Lewis)
7. Who's Sorry Now (Francis)
8. Remember (Velours)
9. Good Golly Miss Molly (Little Richard)
10. For Your Love (E. Townsend)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. Lollipop (Chordettes)
2. Maybe Baby (Crickets)
3. He's Got The Whole World In His Hands (L. London)
4. Don't You Just Know It (H. Smith)
5. Rock And Roll Rhapsody (Four Aces)
6. Oh! What A Baby (Tonettes)
7. My Bucket's Got A Hole In It (R. Nelson)
8. Wishing For Your Love (Voxpoppers)
9. Who's Sorry Now (Francis)
10. Good Golly Miss Molly (Little Richard)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Gigi (V. Damone)
2. Who's Sorry Now (Francis)
3. Catch A Falling Star (Como)
4. 26 Miles (Four Preps)
5. He's Got The Whole World In His Hands (L. London)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Very Precious Love (D. Day)
8. Arrivederci Roma (Williams)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Are You Sincere (Williams)

BEN BROWN MUSIC
Lynn, Mass.

1. He's Got The Whole World In His Hands (L. London)
2. Who's Sorry Now (Francis)
3. Wishing For Your Love (Voxpoppers)
4. Oh Lonesome Me (D. Gibson)
5. Twilight Time (Platters)
6. I Can't Help It (M. Whiting)
7. Don't You Just Know It (H. Smith)
8. My Buckets Got A Hole In It (R. Nelson)
9. Teacher's Pet (D. Day)
10. Lazy Mary (L. Monte)

ELMORE'S RECORD SHOP
Fort Smith, Ark.

1. Tequila (Champs)
2. Catch A Falling Star (Como)
3. Who's Sorry Now (Francis)
4. Sweet Little Sixteen (Berry)
5. 26 Miles (Four Preps)
6. It's Too Soon To Know (P. Boone)
7. Lollipop (Chordettes)
8. Are You Sincere (Williams)
9. Breathless (J. L. Lewis)
10. Sail Along Silv'ry Moon (B. Vaughn)

TOLZIEN MUSIC STORE
Amarillo, Tex.

1. Tequila (Champs)
2. Sugartime (McGuires)
3. Catch A Falling Star (Como)
4. Swinging Shepherd Blues (J. Pate)
5. It's Too Soon To Know (P. Boone)
6. Are You Sincere (Williams)
7. Who's Sorry Now (Francis)
8. 26 Miles (Four Preps)
9. Lollipop (Chordettes)
10. Corrida Rock (J. Balcom)

GRAND RECORDS
Detroit, Mich.

1. Who's Sorry Now (Francis)
2. Breathless (J. L. Lewis)
3. Lollipop (Chordettes)
4. Lazy Mary (L. Monte)
5. He's Got The Whole World In His Hands (L. London)
6. Maybe Baby (Crickets)
7. Billy (K. Linden)
8. To Be Loved (J. Wilson)
9. Oh Lonesome Me (D. Gibson)
10. 26 Miles (Four Preps)

CRITTENTON'S
Chicago, Ill.

1. Lollipop (Chordettes)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. Oh Lonesome Me (D. Gibson)
5. Dinner With Drac (Zacherle)
6. Who's Sorry Now (Francis)
7. Don't You Just Know It (H. Smith)
8. Lazy Mary (L. Monte)
9. Maybe Baby (Crickets)
10. Book Of Love (Monotones)

THE MUSIC BOX
Spokane, Wash.

1. He's Got The Whole World In His Hands (L. London)
2. Tequila (Champs)
3. Who's Sorry Now (Francis)
4. Walking The Low Road (R. Sparks)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. It's Too Soon To Know (P. Boone)
7. Catch A Falling Star (Como)
8. Lollipop (Chordettes)
9. Oh Oh, I'm Falling In Love Again (J. Rodgers)
10. Sweet Little Sixteen (Berry)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. Who's Sorry Now (Francis)
2. 26 Miles (Four Preps)
3. He's Got The Whole World In His Hands (L. London)
4. Little Blue Man (B. Johnson)
5. Tequila (Champs)
6. Teacher's Pet (D. Day)
7. 76 Trombones (J. Jones)
8. Sweet Little Sixteen (Berry)
9. Ballad Of A Teenage Queen (J. Cash)
10. A Wonderful Time Up There (P. Boone)

BILL'S T RECORD SHOP
Tulsa, Okla.

1. Tequila (Champs)
2. Breathless (J. L. Lewis)
3. A Wonderful Time Up There (P. Boone)
4. Sweet Little Sixteen (Berry)
5. He's Got The Whole World In His Hands (L. London)
6. Catch A Falling Star (Como)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Oh Lonesome Me (D. Gibson)
9. I Sure Do Love You Baby (B. L. Nammell)
10. Looking Back (N. Cole)

MADRONA RECORD SHOP
Portland, Ore.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. A Wonderful Time Up There (P. Boone)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Are You Sincere (Williams)
6. Who's Sorry Now (Francis)
7. Flip, Flop and Bog (Cramer)
8. Lollipop (Chordettes)
9. So Tough (Kuf-Linx)
10. Catch A Falling Star (Como)

SHERMAN-CLAY & CO.
San Francisco, Calif.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Lollipop (Ruby & Ron)
4. Are You Sincere (Williams)
5. Spanish Gypsy Dance (Ros)
6. Little Blue Man (B. Johnson)
7. Long Hot Summer/Oh, Oh I'm Falling In Love Again (J. Rodgers)
8. Catch A Falling Star (Como)
9. Cherry Pie (Tri-Lads)
10. Kathleen (W. Lewis)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. Tequila (Champs)
2. Who s Sorry Now (Francis)
3. Lollipop (Chordettes)
4. Sweet Little Sixteen (Berry)
5. Lazy Mary (L. Monte)
6. Catch A Falling Star (Como)
7. Maybe Baby (Crickets)
8. Come To Me (J. Mathis)
9. Bluebirds Over The Mountain (E. Hickey)
10. Ricky Tick (N. Watts)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Who's Sorry Now (Francis)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. Sugartime (McGuires)
6. A Wonderful Time Up There (P. Boone)
7. Little Blue Man (B. Johnson)
8. He's Got The Whole World In His Hands (L. London)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Catch A Falling Star (Como)

STEDEFORD'S REC. SHOP
N. S. Pittsburgh, Pa.

1. He's Got The Whole World In His Hands (L. London)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Tumbling Tumbleweeds (B. Vaughn)
4. Your Graduation Means Goodbye (Cardigans)
5. Wishing For Your Love (Voxpoppers)
6. Tequila (Champs)
7. Sugartime (McGuires)
8. Lazy Mary (L. Monte)
9. Lollipop (Ruby & Ron)
10. River Kwai March & Colonel Bogey (M. Miller)

RECORD LAND
Phoenix, Ariz.

1. Lollipop (Chordettes)
2. Catch A Falling Star (Como)
3. Are You Sincere (Williams)
4. Who's Sorry Now (Francis)
5. Tequila (Champs)
6. He's Got The Whole World In His Hands (L. London)
7. River Kwai March & Colonel Bogey (M. Miller)
8. Kathleen (W. Lewis)
9. Ballad Of A Teenage Queen (J. Cash)
10. Little Blue Man (B. Johnson)

NORTH MAIN REC. SHOP
Houston, Tex.

1. Tequila (Champs)
2. That Crazy Feeling (Rogers)
3. Sweet Little Sixteen (Berry)
4. Oh Julie (Crescendos)
5. Lonely Island (S. Cooke)
6. Maybe Baby (Crickets)
7. The Walk (J. McCracklin)
8. Don't You Just Know It (H. Smith)
9. Breathless (J. L. Lewis)
10. Good Golly Miss Molly (Little Richard)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Are You Sincere (Williams)
2. Who's Sorry Now (Francis)
3. Tequila ((Champs)
4. Sweet Little Sixteen (Berry)
5. Lollipop (Chordettes)
6. It's Too Soon To Know (P. Boone)
7. 26 Miles (Four Preps)
8. Breathless (J. L. Lewis)
9. A Wonderful Time Up There (P. Boone)
10. Arrivederci Roma (Williams)

THE RECORD CENTER
Cleveland, Ohio

1. Return To Me (D. Martin)
2. He's Got The Whole World In His Hands (L. London)
3. Book Of Love (Monotones)
4. My Bucket's Got A Hole In It (R. Nelson)
5. Lazy Mary (L. Monte)
6. Tequila (Champs)
7. Billy (K. Linden)
8. To Be Loved (J. Wilson)
9. Oh Lonesome Me (D. Gibson)
10. 26 Miles (Four Preps)

ANDERSON'S MUSIC
Red Bank, N. J.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. 26 Miles (Four Preps)
4. Don't I Beg Of You (Presley)
5. Dinner With Drac (Zacherle)
6. Lollipop (Chordettes)
7. Who's Sorry Now (Francis)
8. I'm Gonna Love You Too (Buddy Holly)
9. Catch A Falling Star (Como)
10. Sugartime (McGuires)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DOT'S BEST SELLERS

15710 TUMBLING TUMBLEWEEDS—TRYING ..... *Billy Vaughn*

15690 IT'S TOO SOON TO KNOW—A WONDERFUL TIME UP THERE ..... *Pat Boone*

15661 SAIL ALONG SILV'RY MOON ..... *Billy Vaughn*

15705 KATHLEEN—DONNA ..... *Wally Lewis*

15680 I CAN'T HELP IT ..... *Margaret Whiting*

15730 SYMPATHY—DON'T GET AROUND MUCH ANYMORE ..... *Johnny Maddox*

15736 CHANSON D'AMOUR—COCOANUT GROVE ..... *Fontane Sisters*

15734 YOU—ANGRY ..... *Gale Storm*

15721—YOU'RE LATE MISS KATE—HERE I COME ..... *Jimmy Dee*

15711 CORRIDO ROCK, Part 1—CORRIDO ROCK, Part 2 ..... *"Handsome" Bill Balcom*

15712 YOU SURE LOOK GOOD TO ME—STARRY EYES ..... *Hilltoppers*

15708—A VERY PRECIOUS LOVE—JOHNNY VAGABOND ... *Bonnie Guitar*

15704 STEP ASIDE SHALLOW WATER—WITH TEARS IN MY EYES ..... *Jimmy Newman*

15700 YOUR LOVE IS DYING—HOWDY NEIGHBOR HOWDY ..... *Don Reno-Red Smiley*

NEW RELEASES

15731 PUT ME IN YOUR POCKET—WHEN THE WORK'S ALL DONE THIS FALL ..... *Mac Wiseman*

15732 TURKEY TROT—POTATO CHIPS ..... *The Art Foxall Combo*

15733 STROLLIN' DOWNTOWN—I CAN TELL ..... *Jerry Marcoe*

15735 (WON'T YOU RIDE IN) MY LITTLE RED WAGON—CIRCLE ROCK ..... *Lloyd Copas*

15737 LAZY BONNIE—LET'S MAKE A SCENE ..... *The Four Imperials*

15738 MODERN ROMANCE—TRAVELIN' MAN ..... *Sanford Clark*

15739 HAVE I BEEN AWAY TOO LONG—SOMEBODY'S BEEN STEALIN' MY THUNDER ..... *Fran Palmer*

BEST SELLING ALBUMS

DLP-3071 PAT'S GREAT HITS ..... *Pat Boone*

DLP-3100 SAIL ALONG SILV'RY MOON ..... *Billy Vaughn*

DLP-3086 MUSIC FOR THE GOLDEN HOURS ..... *Billy Vaughn*

DLP-3098 GALE STORM HITS

DLP-3096 SON OF WORD JAZZ ..... *Ken Nordine*

DLP-3075 WORD JAZZ; JAZZ HORIZONS ..... *Ken Nordine*

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THE NATION'S BEST SELLING RECORDS

A Salute to England's #1 Recording Star

FRANKIE VAUGHAN

CAN'T GET ALONG WITHOUT YOU

b/w

WE'RE NOT ALONE

EPIC 5-9265

Frankie Vaughan's first American recording "CAN'T GET ALONG WITHOUT YOU" hit the English best-seller charts the first week of its release!

WATCH FOR HIS FORTHCOMING
EPIC LP "MAN ALIVE"
available in April!

the pick of the hits are on... EPIC RECORDS

EPIC-OKEH a product of CBS "EPIC", "OKEH" Marcas Reg. "CBS" T.M.

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	TEQUILA CHAMPS (Challenge)	1
2	LOLLIPOP CHORDETTES (Cadence)	3
3	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	2
4	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	5
5	SWEET LITTLE SIXTEEN CHUCK BERRY (Chess)	6
6	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	9
7	26 MILES FOUR PREPS (Capitol)	7
8	CATCH A FALLING STAR PERRY COMO (RCA Victor)	4
9	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	8
10	IT'S TOO SOON TO KNOW PAT BOONE (Dot)	12
11	BREATHLESS JERRY LEE LEWIS (Sun)	16
12	DON'T ELVIS PRESLEY (RCA Victor)	10
13	OH-OH, I'M FALLING IN LOVE AGAIN JIMMIE RODGERS (Roulette)	11
14	SUGARTIME McGUIRE SISTERS (Coral)	13
15	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot)	14
16	MAYBE BABY CRICKETS (Brunswick)	20
17	BILLY KATHY LINDEN (Felsted)	29
18	WITCHCRAFT FRANK SINATRA (Capitol)	17
19	OH LONESOME ME DON GIBSON (RCA Victor)	45
20	LITTLE BLUE MAN BETTY JOHNSON (Atlantic)	26

21) OH JULIE. 22) A VERY PRECIOUS LOVE. 23) GIGI. 24) BALLAD OF A TEENAGE QUEEN. 25) SWINGING SHEPHERD BLUES. 26) THERE'S ONLY ONE OF YOU. 27) LAZY MARY. 28) ARRIVEDERCI ROMA. 29) DINNER WITH DRAC. 30) RETURN TO ME. 31) GET A JOB. 32) MAGIC MOMENTS. 33) YOU ARE MY DESTINY. 34) DON'T YOU JUST KNOW IT. 35) BELONGING TO SOMEONE. 36) I'VE GOT BELLS ON MY HEART. 37) 76 TROMBONES. 38) WISHING FOR YOUR LOVE. 39) BOOK OF LOVE. 40) LONELY ISLAND. 41) GOOD GOLLY, MISS MOLLY. 42) NOW AND FOR ALWAYS. 43) SO TOUGH. 44) SHORT SHORTS. 45) I BEG OF YOU. 46) THE WALK. 47) TELL HER YOU LOVE HER. 48) BLUE BIRDS OVER THE MOUNTAIN. 49) I MET HIM ON A SUNDAY. 50) UH-HUH, OH YEAH. 51) IN MY LIFE. 52) DON'T LET GO. 53) RIVER KWAI MARCH & COLONEL BOGEY. 54) TWILIGHT TIME. 55) CLICK CLACK. 56) MAYBE. 57) BELIEVE WHAT YOU SAY. 58) LONG HOT SUMMER. 59) REELIN' & ROCKIN'. 60) CHANSON D'AMOUR; BEEN SO LONG; MY BUCKET'S GOT A HOLE IN IT; WALKIN' THE LOW ROAD; MY PLEDGE TO YOU; AT THE HOP; FOR YOUR LOVE; TEACHER'S PET; ROCK & ROLL IS HERE TO STAY; COLLEGE MAN; THE PLACE.

DISK OF THE WEEK "GROOVY" 47/20-7207

"RCA Victor has picked up a torrid rock and roll instrumental master that's almost too hot to handle. It's a wild and thoroughly exciting rocker introduced by Joe Dodo and the Groovers and designed to appeal to the million-plus teenage record buyers .... The side's got a great beat, handclapping, and a clever pause gimmick ... The overall result is fabulous ... This record has enough rockin' fuel to launch it into a high spot on the charts .... The kids'll be hoppin' to this one .... Don't let the top half pass you by."

* Cash Box, March 29, 1958

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts, Fill In The Coupon Below (Or Put Them On Your Own Letterhead) And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

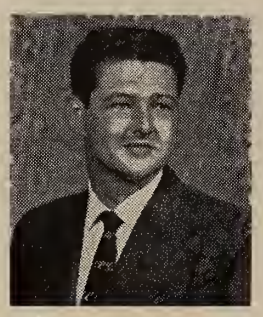
NAME .....
FIRM .....
ADDRESS .....
CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ernie Forrester (KGNO-Dodge City, Kan.) says that after hearing three versions of "I've Got Bells On My Heart", he couldn't decide which was the better entry. The jockey then decided to make it a contest, asking his listeners to phone in their choice. It was close all the way between **Don Cornell** and **Jane Morgan**, but Morgan emerged the winner . . . **Arty Kay** (WVLK-Lexington, Ky.) was one of the many deejays at the recent D.J. convention in Kansas City, and he sends congrats to Bill Stewart who did a magnificent job. Kay is also proud of the way the jockeys handled themselves on the various panels. . . . **Buddy Basch** tells how deejays can do an "all Neal **Hefti**" show, and use about nine labels and dozens of artists. The hit making Hefti is currently riding high with his "Sugartime" for the McGuires and several LP's with **Steve Allen**, **Count Basie** and his own band. . . . **Bob Drews** (KOIL-Omaha, Nebraska) after hearing that "Your Graduation Means Goodby", has started signing off his morning show with the words, "Your Graduation". . . . **Larry Gar** (WKBC-No. Wilkesboro, S.C.) urges all deejays to pick up on a swinging daily double, **Eileen Rodgers'** latest LP effort for Columbia, "Blue Swing", and **Don Rondo's** latest Jubilee disk, "School Dance". Gar says that he's flipping over both. . . . **Dave Lyman** (WLEE-Richmond Va.) Assistant Program Director, talks of a recent contest sponsored by the Greyhound Corp. The idea was to elect WLEE's most popular disk jockey. Votes were sent in by readers and the lucky platter spinner turned out to be **George Prescott**. **Bob Debardelaben**, program director of the station was also asked to go along to participate in one of the panel discussions. The free trip was to the recent Deejay convention in Kansas City.

ARTY KAY
(WVLK—Lexington, Ky.)



(WBLA—Elizabethtown, N.C.)
BOB FOWLER

* * * * *

Bob Furlong (WSKI-Montpelier, Vt.) tells how at his last record hop, the kids really went for Huey Smith's "Don't You Just Know It" in a big way. Furlong says the teeners made him play the record seven times in a row. Furlong, incidentally, was recently announced winner of RCA's "Let's Dance" album contest. He will be presented with an RCA Victor portable TV set. The D.J. commented "It was most gratifying to be chosen the winner by RCA. My sincere thanks to Jack Dunn and of course to my listeners who made it all possible". . . . **Bob Fowler** (WBLA-Elizabethtown, No. Carolina) reports that the **Crescendos'** new release "School Girl" is receiving raves from his fans. Fowler says that the new effort is even receiving more calls than did "Oh Julie". . . . **Joe Finan** (KYW-Cleveland, Ohio) is expecting a tremendous turnout for the all star rock and roll shows that he will run April 11th and 12th at the Lorain Arena in Lora, Ohio. Among the artists on the bill will be **Bill Haley** and his **Comets**, **Don Rondo**, and **Kathy Linden**. . . . **Bob** Adams (WNOE-New Orleans, La.) informs us that the **Diamonds'** new tune of "High Sign" is going great around town. Adams says the waxing is the greatest hit in the area since "Tequila", by the **Champs**. . . . **Dick Biondi** (WHOT-Youngstown, Ohio) tells us about reliable sources that say that **Sinatra's** new LP will be titled "Sleep Warm". A natural for this LP would be, "Baby It's Cold Outside". . . . **John Bennett** (WNNJ-Newton, N.J.) is planning a benefit show at Lake Mohawk on July 18. Bennett would like all stars interested in participating to contact him at once.

JOHN D. KELLY
(WINS—New York, N. Y.)

VITAL STATISTICS:

John D. Kelly has been appointed sales manager of station WINS-New York. For the past five years, Kelly has been associated with the Storer Broadcasting Co. He has also done stints with WJW and WSAY. . . . **Larry Dean**, Program Director of KSAN-San Francisco, announced recently the acquisition of **Willie Bryant**, one time "Mayor Of Harlem", to the staff. Bryant came to the station from KSAY and is a combination account executive-announcer. . . . **Tom "T.J." Johnson**, disk jockey at WRON-Ronceverte, W. Va. is looking for a new position due to change of ownership. "T.J." top jockey at the station, besides spinning records, also did news reports. He can be contacted at 33 Sprague Rd., Scarsdale, N.Y. . . . **Robert T. Convey**, president of KWK has announced the appointment of **Victor E. Carmichael** as vice president and general manager of the radio station. Carmichael has been with the station since 1931, when he started as a salesman.

Everybody Loves...

Brunswick HI FI RECORDS

The Billboard
THIS WEEK'S BEST BUYS

TO BE LOVED (Pearl, BMI)—Jackie Wilson—Brunswick 55052—Sales are jumping for the record. It's been out for a while, but now appears a strong bet to score. Flip is "Come Back to Me," (Pearl, BMI). A previous Billboard "Spotlight" pick.

"TO BE LOVED"

Jackie Wilson

Brunswick Record # 9-55052

NEW BRUNSWICK ALBUMS

BL-54041

BL-54042

BL-54037

2 HOT RELEASES

BOTH TAKING OFF!

The Cash Box Award o' the Week

The Ambers

Featuring

Ralph Mathis

"NEVER LET YOU GO"

Ebb # 142

A NEW SMASH!

by

The Hollywood Flames

"STROLLIN' ON THE BEACH"

b/w

"FRANKENSTEIN'S DANCE"

Ebb # 144

ebb RECORDS

4523 south western avenue

los angeles 62, california

AXminster 5 3124

W. C. Handy Dies

NEW YORK, N. Y.—W. C. Handy, Composer, cornetist, bandmaster and publisher; born in Florence, Alabama, November 16, 1873, died at 3:00 Friday morning (3/29) at Sydenham Hospital, New York.

A member of ASCAP since 1924, educated at Slater High School and at home, Handy's father and grandfather were clergymen. He worked as a school teacher in his native town of Florence, and in the iron mills. He played in the Florence band and organized a quartet, and as cornet soloist booked his group at the Chicago Worlds Fair in 1893. Then he became a bandmaster in Henderson, Ky. and a musical director and cornet soloist with Mahara's Minstrels. In 1907 he organized his own band called "Handy's Band & Orchestra". He also organized the Pace and Handy Music Publishing Co. in 1913.

Among his compositions published by this company were, "The St. Louis Blues", "The Memphis Blues", "The Beale Street Blues", "Hesitating "Blues", "Ole Miss", "Joe Turner Blues", "Harlem Blues", "Hager's Children Blues", "Careless Love", "Loveless Love", "Chantez les Ras", "Basement Blues", "Way Down South Where The Blues Began", "Big Stick Blues March", "Hail To The Spirit Of Freedom", "Aframerican Hymn", "There's A Red Glow In The Sky Above Vesuvius", and an anthem entitled, "They That Sow In Tears Shall Reap In Joy".

He was honored by Mayor Wagner on October 28, who issued a proclamation making the week of Ocotber 17th, W. C. Handy week. On November 17th, his birthday, he was a guest of honor at a big dinner at the Waldorf at which the chairman was Paul Cunningham, President of ASCAP. Many notable guests attended.

A dinner and trade press screening of Handy's life story, "St. Louis Blues", with Nat Cole playing Handy, was scheduled for April 2nd in Handy's hometown, Yonkers, N. Y. However, due to the famed composer's death, plans to go on with the affair, as of press time ,were undecided.

CHARTBREAKER!

Tom and Jerry's "OUR SONG"

Big Record # 616

★

BIG RECORDS

1619 BROADWAY (JUdson 6-6616) N.Y.

RICKY NELSON

"BELIEVE WHAT YOU SAY"

5503

Imperial Records

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Who's Sorry Now (C. Francis)
4. Sweet Little Sixteen (Berry)
5. Wishing For Your Love (Voxpoppers)
6. Lazy Mary (L. Monte)
7. Billy (K. Linden)
8. Rock And Roll Is Here To Stay (Danny & Juniors)
9. Bluebirds Over The Mountain (E. Hickey)
10. For Your Love (E. Townsend)

Chicago, Ill.

1. Tequila (Champs)
2. Who's Sorry Now (C. Francis)
3. Sweet Little Sixteen (Berry)
4. Oh Lonesome Me (D. Gibson)
5. Lollipop (Chordettes)
6. Lazy Mary (L. Monte)
7. He's Got The Whole World In His Hands (L. London)
8. Rock And Roll Is Here To Stay (Danny & Juniors)
9. It's Too Soon To Know (P. Boone)
10. 26 Miles (Four Preps)

Los Angeles, Calif.

1. Tequila (Champs)
2. Catch A Falling Star (Como)
3. Oh-Oh, I'm Falling In Love (J. Rodgers)
4. Lollipop (Chordettes)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Are You Sincere (A. Williams)
7. Who's Sorry Now (C. Francis)
8. Sugartime (McGuires)
9. Little Blue Man (B. Johnson)
10. Witchcraft (F. Sinatra)

Philadelphia, Pa.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. 26 Miles (Four Preps)
4. It's Too Soon To Know (P. Boone)
5. Witchcraft (F. Sinatra)
6. Billy (K. Linden)
7. Oh Julie (Crescendos)
8. Twilight Time (Platters)
9. Wishing For Your Love (Voxpoppers)
10. He's Got The Whole World In His Hands (L. London)

Cincinnati, Ohio

1. He's Got The Whole World In His Hands (L. London)
2. A Wonderful Time Up There (P. Boone)
3. Tequila (Champs)
4. Lollipop (Chordettes
5. Are You Sincere (A. Williams)
6. 26 Miles (Four Preps)
7. Who's Sorry Now (C. Francis)
8. Oh Julie (Crescendos/Williams)
9. Maybe (Chantels)
10. Maybe Baby (Crickets)

Atlanta, Ga.

1. Tequila (Champs)
2. Lollipop (Chordettes/ Ronald & Ruby)
3. Sweet Little Sixteen (Berry)
4. Don't (E. Presley)
5. It's Too Soon To Know (P. Boone)
6. Who's Sorry Now (Francis)
7. Catch A Falling Star (Como)
8. To Be Loved (J. Wilson)
9. He's Got The World In His Hands (L. London)
10. Book Of Love (Monotones)

San Francisco, Calif.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Sweet Little Sixteen (Berry)
4. Catch A Falling Star (Como)
5. You Are My Destiny (Anka)
6. A Wonderful Time Up There (P. Boone)
7. Cherry Pie (Tri-Lads)
8. Are You Sincere (A. Williams)
9. Don't (E. Presley)
10. Do You Want To Dance (B. Freeman)

St. Louis, Mo.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Uh Huh Oh Yeah (Lawrence)
4. Sweet Little Sixteen (Berry)
5. Who's Sorry Now (Francis)
6. Wishing For Your Love (Voxpoppers)
7. 26 Miles (Four Preps)
8. Are You Sincere (A. Williams)
9. He's Got The Whole World In His Hands (L. London)
10. Billy (K. Linden)

Pittsburgh, Pa.

1. Tequila (Champs)
2. Lollipop (Ronald & Ruby/Chordettes)
3. Who's Sorry Now (Francis)
4. Maybe Baby (Crickets)
5. Sweet Little Sixteen (Berry)
6. He's Got The Whole World In His Hands (L. London)
7. Wishing For Your Love (Voxpoppers)
8. 26 Miles (Four Preps)
9. Book Of Love (Monotones)
10. Get A Job (Silhouettes)

Denver, Colo.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Catch A Falling Star (Como)
4. 26 Miles (Four Preps)
5. Sweet Little Sixteen (Berry)
6. Who's Sorry Now (Francis)
7. Are You Sincere (A. Williams)
8. A Wonderful Time Up There (P. Boone)
9. Maybe Baby (Crickets)
10. Sugartime (McGuires)

Boston, Mass.

1. Lollipop (Chordettes)
2. My Pledge To You (Nash)
3. Who's Sorry Now (Francis)
4. Short Shorts (Royal Teens)
5. Maybe Baby (Crickets)
6. He's Got The Whole World In His Hands (L. London)
7. 26 Miles (Four Preps)
8. Lazy Mary (L. Monte)
9. Tequila (Champs)
10. Wishing For Your Love (Voxpoppers)

Detroit, Mich.

1. Tequila (Champs)
2. Lollipops (Chordettes)
3. Who's Sorry Now (Francis)
4. It's Too Soon To Know (P. Boone)
5. Breathless (J. L. Lewis)
6. Sweet Little Sixteen (Berry)
7. Dinner With Drac (Zacherle)
8. 26 Miles (Four Preps)
9. He's Got The Whole World In His Hands (L. London)
10. Maybe Baby (Crickets)

Seattle, Wash.

1. He's Got The Whole World In His Hands (L. London)
2. Lollipop (Chordettes)
3. A Wonderful Time Up There (P. Boone)
4. Are You Sincere (A. Williams)
5. Sweet Little Sixteen (Berry)
6. Cherry Pie (Tri-Lads)
7. Tequila (Champs)
8. Don't You Just Know It (H. Smith)
9. My Bucket's Got A Hole In It (R. Nelson)
10. Breathless (J. L. Lewis)

New Orleans, La.

1. Sugartime (McGuires)
2. Tequila (Champs)
3. Who's Sorry Now (Francis)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Catch A Falling Star (Como)
6. It's Too Soon To Know (P. Boone)
7. Are You Sincere (A. Williams)
8. The Walk (J. McCracklin)
9. Sweet Little Sixteen (Berry)
10. Ballad Of A Teenage Queen (J. Cash)

Kansas City, Mo.

1. Are You Sincere (A. Williams)
2. Who's Sorry Now (Francis)
3. Tequila (Champs)
4. Sweet Little Sixteen (Berry)
5. Lollipop (Chordettes)
6. It's Too Soon To Know (P. Boone)
7. 26 Miles (Four Preps)
8. Breathless (J. L. Lewis)
9. A Wonderful Time Up There (P. Boone)
10. Arrivederci Roma (R. Williams)

Houston, Tex.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. That Crazy Feeling (Rogers)
4. Are You Sincere (A. Williams)
5. Oh Julie (Crescendos)
6. Breathless (J. L. Lewis)
7. Good Golly, Miss Molly (L. Richard)
8. Maybe Baby (Crickets)
9. The Walk (J. McCracklin)
10. Who's Sorry Now (Francis)

Miami, Fla.

1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. Lollipop (Chordettes)
4. Are You Sincere (A. Williams)
5. 26 Miles (Four Preps)
6. He's Got The Whole World In His Hands (L. London)
7. Sweet Little Sixteen (Berry)
8. Lazy Mary (L. Monte)
9. Little Blue Man (B. Johnson)
10. Maybe Baby (Crickets)

Baltimore, Md.

1. He's Got The Whole World In His Hands (L. London)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Who's Sorry Now (Francis)
5. 26 Miles (Four Preps)
6. Book Of Love (Monotones)
7. Been So Long (Pastels)
8. Sweet Little Sixteen (Berry)
9. Rock And Roll Is Here To Stay (Danny & Juniors)
10. Oh Lonesome Me (Gibson)

Dallas, Tex.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Lollipop (Chordettes)
4. He's Got The Whole World In His Hands (L. London)
5. A Wonderful Time Up There (P. Boone)
6. Dinner With Drac (Zacherle)
7. Good Golly, Miss Molly (L. Richard)
8. Straight Skirts (G. Summers)
9. Maybe Baby (Crickets)
10. Believe What You Say (R. Nelson)

Minneapolis, Minn.

1. Lollipop (Chordettes)
2. 26 Miles (Four Preps)
3. Tequila (Champs)
4. Sweet Little Sixteen (Berry)
5. It's Too Soon To Know (P. Boone)
6. Who's Sorry Now (Francis)
7. Oh Lonesome Me (Gibson)
8. Are You Sincere (A. Williams)
9. Maybe Baby (Crickets)
10. He's Got The Whole World In His Hands (L. London)

Cleveland, Ohio

1. Return To Me (D. Martin)
2. He's Got The Whole World In His Hands (L. London)
3. Tequila (Champs)
4. Book Of Love (Monotones)
5. Lazy Mary (L. Monte)
6. Who's Sorry Now (Francis)
7. Lollipop (Chordettes)
8. Don't You Just Know It (H. Smith)
9. Are You Sincere (A. Williams)
10. Twilight Time (Patters)

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"SCHOOL GIRL"

THE CRESCENDOS

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Music Time

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London Lowdown

The Eurovision Song Festival was held in Hilversum, Holland, this year and the first prize went to France for the popular song of the year, the song titled "Dors Mon Amour", which was sung by Andre Clavau. Second and third places went to Italy and Switzerland, Italy having once again submitted the song that won first prize at this year's San Remo Festival. As is the custom, the winning country, in this case France, will be the host at next year's Eurovision song Festival.

Stanley Black was presented with a gold cigarette case inscribed by E. R. Lewis, head of the English Decca Record Company, for having passed his millionth album. Presentation was made on the Jack Payne "Off the Record" BBC-TV Show.

Big coverage over here on America's No. 1 record, "Tequila". Looks as tho it'll be a winner over here too.

Perry Como still heading our charts with "Magic Moments". "Catch a Falling Star" is now picking up rapidly and could very well flip those "Magic Moments" and take first place. This would be something, to find two Como sides of the same record battling for first honours.

Tommy Steele, riding high on our charts with his version of the Bob Merrill song, "Nairobi".

S.R.O. notices already posted at the Gaumont State Theatre, Kilburn, London for the "Jazz at the Philharmonic" concert featuring Ella Fitzgerald.

Lee Magid, who manages Al Hibbler and Della Reese, over here to witness Hibbler's opening in Liverpool, starting point of his vaudeville tour. Hibbler will also be included in the June Christy, Ted Heath package later on this month.

Kathy Linden, whose Felsted recording of "Billy" is high on the U.S. charts, has had the same record released in England this week.

The Variety Club of Great Britain will present the "Show Business Personality of the Year" award to Frankie Vaughan for 1957 and at the same time awards will be presented to Sir Lawrence Olivier—best actor of 1957 and Alec Guinness, best film actor of 1957. Presentations will be made by Janet Blair, Robert Beatty, David Tomlinson and Mike Frankovich.

The Chordettes will be hitting our charts very soon with their wonderful recording of "Lollipop", already a big hit in the States.

One of the most ardent readers of The Cash Box is Ken Macintosh, the band leader who has had several successful records recently.

The Crickets, who are still in this country, are enjoying a successful tour of provincial theatres.

Everyone here sad and shocked at the tragic passing of showman, Mike Todd.

Offered the Ed Sullivan Show and looking forward to taking the offer is young Laurie London whose Capitol record released in the U.S. is a smash.

Johnny Dankworth one of Britain's top band leaders, married his vocalist, Cleo Laine last week.

Mario Lanza to record in London this week for R.C.A.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 Magic Moments—
Perry Como (RCA)

2 Don't—
Elvis Presley (RCA)

3 Nairobi—
Tommy Steele (Decca)

4 The Story Of My Life—
Michael Holliday (Columbia)

5 Whole Lotta Woman—
Marvin Rainwater (MGM)

6 At The Hop—
Danny and the Juniors (HMV)

6 La Dee Dah—
Jackie Dennis (Decca)

8 Jailhouse Rock—
Elvis Presley (RCA)

9 Maybe Baby—
Crickets (Coral)

10 You Are My Destiny—
Paul Anka (Columbia)

11 Good Golly Miss Molly—
Little Richard (London)

12 Catch A Falling Star—
Perry Como (RCA)

13 Baby Lover—
Petula Clark (Pye-Nixa)

14 Mandy—
Eddie Calvert (Columbia)

15 Swingin' Shepherd Blues—
Ted Heath (Decca)

16 Sugartime—
Alma Cogan (HMV)

17 All The Way—
Frank Sinatra (Capitol)

18 Oh Boy!—
Crickets (Coral)

19 Can't Get Along Without You/ We Are Not Alone—
Frankie Vaughan (Philips)

20 Why Don't They Understand—
George Hamilton IV (HMV)

21 April Love—
Pat Boone (London)

22 To Be Loved—
Jackie Wilson (Coral)

23 Love Me Forever—
Marion Ryan (Pye-Nixa)

24 Peggy Sue—
Buddy Holly (Coral)

25 To Be Loved—
Malcolm Vaughan (HMV)

26 Listen To Me—
Buddy Holly (Coral)

27 Witchcraft—
Frank Sinatra (Capitol)

27 In Love—
Michael Holliday (Columbia)

29 The Big Beat—
Fats Domino (London)

30 Oh-Oh I'm Falling In Love Again
Jimmie Rodgers (Columbia)

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by Billy Mitchell

b/w

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c/w

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Jubilee 5320

"DO YOU WANT TO DANCE?"

BOBBY FREEMAN

Josie 835

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"SYNCOPATED SADIE"
MARK 112

CINDY TYSON
"BON NUIT, CHERIE"
MARK 110

WESLEY DALTON
"ON THE DAY WE FELL IN LOVE"
MARK 113

INSTRUMENTAL

"LAVERNE'S BOOGIE"
MARK 117

C & W

JIMMIE KARLIN
"PLEASE DON'T WALK UPON MY HEART"
MARK 115

CLIFF WALDON
"INDIAN MAMA"
MARK 108

R & B

ROCKIN' HI LOWS
"HEY MARY ANN"
MARK 114

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1619 BROADWAY, NEW YORK 19, N. Y.

Best Selling Sheet Music

		LAST WEEK
1	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	1
2	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	2
3	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	3
4	ARE YOU SINCERE Cedarwood BMI—Walker	6
5	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	5
6	A WONDERFUL TIME UP THERE Wallace Fowler BMI—Abernathy	9
7	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	4
8	MAGIC MOMENTS Famous ASCAP—David, Bacharach	7
9	26 MILES Beechwood BMI—Larson, Belland	11
10	LOLLIPOP E. B. Marks BMI—Dixon, Ross	15
11	TEQUILA Jat BMI—Rio	—
12	APRIL LOVE Leo Feist ASCAP—Fain, Webster	10
13	IT'S TOO SOON TO KNOW E. H. Morris ASCAP—Chessler	8
14	76 TROMBONES Frank ASCAP—Wilson	—
15	WITCHCRAFT E. H. Morris ASCAP—Coleman, Leigh	12

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Precious Love	Witmark	A Very Precious Love	Witmark
All The Way	Maraville	A Wonderful Time Up There	Fowler
Another Time, Another Place	Famous	All The Way	Maraville
April Love	Feist	April Love	Feist
Are You Sincere	Cedarwood	Believe What You Say	Reeve
Billy	Mills	Catch A Falling Star	Marvin
Catch A Falling Star	Marvin	Crazy Barbara	Frank
Chanson D'Amour	Meadowlark	Don't You Just Know It	Ace
Gigi	Chappell	Gigi	Chappell
I'm Getting Sentimental Over You	Mills	Happiness	Conley
In My Life	Gil	Happy Time	Rush
It's Too Soon To Know	E. H. Morris	High Sign	Vivo
I've Got Bells On My Heart	Southern	I Get That Feeling	Reeve
Long Hot Summer	Feist	It's Too Soon To Know	E. H. Morris
Magic Moments	Famous	Lazy Mary	Shapiro, Bernstein
Oh-Oh I'm Falling In Love Again	Planetary	Let The Bells Keep Ringing	Spanka
Return To Me	Southern	Love Theme From A Farewell To Arms	Feist
Sail Along Silv'ry Moon	Joy	Mommy Give Me A Drink A Water	Frank
Seventy-Six Trombones	Frank	My Bucket's Got A Hole In It	Pickwick
Surprise	Livingston & Evans	Oh Lonesome Me	Acuff-Rose
Swinging Shepherd Blues	Kahl-Bennell	Pony Tail	Champagne
Tango Boogie	Bregman, Vocco & Conn	Sail Along Silv'ry Moon	Joy
Teacher's Pet	Daywin	Skinny Minnie	Valley Brook
Tequila	Jat	Steppin' Out Tonight	Lowell
Till There Was You	Frank	Sugartime	Nor-Va-Jak
Twenty-Six Miles	Beachwood	Tequila	Jat
Who's Sarry Now	Mills	Twenty Six Miles	Beechwood
Wild Is The Wind	Jungnickel	We Belong Together	Evergreen
Witch Doctor	Monarch	Who's Sorry Now	Mills
Witchcraft	E. H. Morris	Wild Is The Wind	Jungnickel

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ASCAP SALUTES THE OSCAR WINNERS

ASCAP congratulates the 1957 Winners

"ALL THE WAY"

JIMMY VAN HEUSEN — SAMMY CAHN

PUBLISHED BY MARAVILLE MUSIC CORP.

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ASCAP Academy winners since 1934:

1934 — "The Continental" — Con Conrad, Herbert Magidson
1935 — "Lullaby of Broadway" — Harry Warren, Al Dubin
1936 — "The Way You Look Tonight" — Jerome Kern, Dorothy Fields
1937 — "Sweet Leilani" — Harry Owens
1938 — "Thanks for the Memory" — Ralph Ranger, Leo Robin
1939 — "Over the Rainbow" — E. Y. Harburg, Harold Arlen
1940 — "When You Wish Upon A Star" — Ned Washington, Leigh Harline
1941 — "The Last Time I Saw Paris" — Jerome Kern, Oscar Hammerstein 2nd
1942 — "White Christmas" — Irving Berlin
1943 — "You'll Never Know" — Harry Warren, Mack Gordon
1944 — "Swinging On A Star" — James Van Heusen, Johnny Burke
1945 — "It Might As Well Be Spring" — Rodgers and Hammerstein
1946 — "On the Atchison, Topeka and Santa Fe" — H. Warren, J. Mercer
1947 — "Zip-A-Dee-Doo-Dah" — Allie Wrubel, Ray Gilbert
1948 — "Buttons and Bows" — Jay Livingston, Ray Evans
1949 — "Baby, It's Cold Outside" — Frank Loesser
1950 — "Mona Lisa" — Ray Evans, Jay Livingston
1951 — "In the Cool Cool Cool of the Evening" — H. Carmichael, J. Mercer
1952 — "Do Not Forsake Me, Oh My Darlin'" — Dimitri Tiomkin, Ned Washington
1953 — "Secret Love" — Sammy Fain, Paul Webster
1954 — "Three Coins in the Fountain" — Sammy Cahn, Jule Styne
1955 — "Love is a Many Splendored Thing" — Paul Francis Webster, Sammy Fain
1956 — "Whatever Will Be, Will Be" ('Que Sera, Sera') — Ray Evans, Jay Livingston

Best Selling EP's

Pos.		Last Week
1	**RICKY** Ricky Nelson (Imperial EP 153)	2
2	**JAILHOUSE ROCK** Elvis Presley (RCA Victor EPA-4114)	1
3	**WARM** Johnny Mathis (Columbia B-10781)	3
4	**COME FLY WITH ME** Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	4
5	**EVERLY BROTHERS** Everly Brothers (Cadence CEP 105)	5
6	**FOUR BY PAT** Pat Boone (Dot DEP 1057)	6
7	**HYMNS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	7
8	**SAM COOKE** Sam Cooke (Keen B-2001, 2002, 2003)	9
9	**JIMMIE RODGERS** Jimmie Rodgers (Roulette EPR-1-303)	8
10	**SEVEN HILLS OF ROME** Movie Cast (RCA Victor EPA-4222)	11
11	**SING BOY SING** Tommy Sands (Capitol EPA-1, 2, 3-929)	—
12	**LOVE IS THE THING** Nat "King" Cole (Capitol EAP-1, 2, 3-824)	—
13	**MUTED JAZZ** Jonah Jones (Capitol EAP-1, 2, 3-839)	13
14	**SPIRITUALS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	14
15	**TWIN-TONES** Jim and John (Twin-Tones) (RCA Victor EPA-4107)	10

Enlorged, unretouched photo of a supplier's diamond stylus. Note the poor polish.

Enlorged, unretouched photo of a *hand-polished, mirror-smooth* RECOTON diamond stylus.

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A supplier's advertising states that their diamond styli are "perfect for your phonographs."

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Best Selling Pop Albums

★ Also Available in EP

Pos.		Last Week
1	★**THE MUSIC MAN** BROADWAY CAST (Capitol WAO-0990 * EDM-990)	2
2	★**COME FLY WITH ME** FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	
3	★**WARM** JOHNNY MATHIS (Columbia CL-1078 * B-10781)	3
4	★**SEVEN HILLS OF ROME** MOVIE CAST (RCA Victor LM-2211 * EPA-4222)	5
5	★**MY FAIR LADY** BROADWAY CAST (Columbia OL 5090 * A 5090)	4
6	**PAT'S GREAT HITS** PAT BOONE (Dot DLP-3071)	6
7	★**LATE LATE SHOW** DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	9
8	★**RICKY** RICKY NELSON (Imperial 9048 * EP-153)	10
9	★**SOUTH PACIFIC** MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	12
10	★**AROUND THE WORLD IN EIGHTY DAYS** MOVIE SCORE (Decca DL 9046 * ED 836)	8
11	**VIVA** PERCY FAITH (Columbia CL-1075)	1
12	**EYDIE GORME VAMPS THE ROARING 20's** EYDIE GORME (ABC-Paramount LP-218)	20
13	★**PAL JOEY** MOVIE CAST (Capitol W-912 * EDM-4-912)	
14	★**SAM COOKE** SAM COOKE (Keen A-2001 * B-2001, 2002, 2003)	15
15	★**SAYONARA** MOVIE SCORE (RCA Victor LOC 1041)	14
16	**TILL** ROGER WILLIAMS (Kapp KL-1081)	2
17	★**THE KING AND I** MOVIE CAST (Capitol W 740 * EAP 740)	13
18	★**'S MARVELOUS** RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	17
19	★**JUST ONE OF THOSE THINGS** NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	1
20	★**MANTOVANI FILM ENCORES** MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	18
21	★**MUTED JAZZ** JONAH JONES (Capitol T-839 * EPA-1, 2, 3-839)	23
22	★**I REMEMBER BUDDY** JERRY VALE (Columbia CL-1114 * B-11141)	22
23	**THE FRANK SINATRA STORY** FRANK SINATRA (Columbia C2L-6)	24
24	★**HYMNS** TENNESSEE ERNIE FORD (Capitol T 756 * EAP 1-756, 2-756, 3-7	—
25	★**GOOD NIGHT, DEAR LORD** JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	—

26. EVERLY BROTHERS. 27. TABOO. 28. TONIGHT. 29. SWINGING OF BROADWAY. 30. OKLAHOMA. 31. CARMEN CAVALLERO REMEMBERS EDDY DUCHIN. 32. SOUTH PACIFIC (BROADWAY CAST). 33. FASCINATION 34. ROGER WILLIAMS: FABULOUS 50's. 35. WILDEST SHOW AT TAHOE

Csida Answers Charge Made By Lawyer At Smathers Bill Hearing

NEW YORK—At the recent Communications Sub-Committee hearings in Washington D.C. on the Smathers Bill, the following statements were among the testimony of attorney Seymour Lazar:

"Let us look to see how far BMI has gone in the field of artists. I know of a music publishing company called Trinity Music Company. In addition to their publishing operation, Trinity Music Company controls an artists-management company, which tells their performers what to perform and what songs to sing. I feel confident that Trinity Music's so-called advance or subsidy from BMI is larger than that normally earned by a publishing company with its volume because when Trinity performers perform, they are more often than not BMI tunes."

In answer to Lazar's remarks, Joe Csida, president of Trinity Music, Inc., and Csida-Grean Associates made the following reply:

"We have never met Mr. Lazar, nor have we ever heard of him. His statement to the committee concerning Trinity Music and its talent management affiliate, Csida-Grean Associates, displays most glaringly either a fantastic naivete and lack of knowledge concerning the music business and show business, or is a deliberate attempt by vicious innuendo to read sinister motives into legitimate and standard business operations.

"Of course my associates and I operate Csida-Grean Associates, Inc., a talent management firm, as well as Trinity Music, Inc., a music publishing firm, which licenses its performance rights through BMI. We operate these two firms as well as several other enterprises. Operators of music publishing firms have for more than twenty-five years to my knowledge, often also operated talent management firms, representing one or more performers. Similarly artists, themselves, (let alone their managements) often own music publishing firms, both ASCAP and BMI.

"If Mr. Lazar did not know this, I am happy to contribute to his education. If he did know it, he should know that his statement to the Committee is as silly as saying that Roncom Music is subsidized by ASCAP, because it is owned by Perry Como, and that Mr. Como plugs only ASCAP music on his very popular television show, and records only ASCAP songs on his RCA Victor Records. The truth is that Mr. Como records and performs on his TV show those songs which he believes are best suited to his talents and the show's format, and those he believes are most popular. Mr. Como doesn't care whether such songs are ASCAP or BMI, or even if they are Roncom Music.

"Similarly, the artists managed by Csida-Grean, such as Eddy Arnold, Jim Lowe, Betty Johnson and Norman Leyden record and perform on radio, television or live, at all times, those songs which are best suited to their talents, and which they and we mutually believe will best be received by the public. As the operators of Trinity Music we work very hard with talented songwriters to try to create a constant pool of excellent material for Csida-Grean performers to work with. If we create songs which are better for them than other available songs, regardless of performance society affiliation, and the performers agree they are better, they perform such songs. If not they perform other songs, either ASCAP or BMI affiliated.

"Any analysis of the songs performed by Csida-Grean artists on records, via radio, TV or live will bear out the fact that they perform more ASCAP than BMI material, only because ASCAP has a vastly larger repertoire of highly popular standards, than BMI.

Csida-Grean artists are intelligent, free people and they resent the irresponsible statement by Mr. Lazar that their management tells them what to perform and what songs to sing. As conscientious talent managers we try to give them whatever aid and counsel our experience enables us to give them, in connection with their repertoire, just as we try to do with all phases of their activities as performers. But they themselves make the final decision as to what they will do, in regard to songs and all other phases of their careers."

Columbia Names Peppin West Coast Operations Manager

NEW YORK — Paul Peppin has been appointed West Coast Operations Manager for Columbia Records' branch operation, according to an announcement by Ken Glancy, General Manager of company-owned distribution centers. Long associated with Columbia Records as a District Manager, Peppin will headquarter in Los Angeles and will assist Norman Goodwin, Los Angeles Branch Manager, in branch administration.

Also announced last week was the transfer of Don England, Kansas City Branch Manager, to the Detroit Center. He will be replaced by Donald Morse, who has been a salesman in the Kansas City area for many years.

All appointments become effective March 31, 1958.

Outstanding Job

LOS ANGELES—Art dePaul, manager of the record department of the Los Angeles distributor of RCA Victor records, and Lt. Col. James H. Rose of the U. S. Air Force, present plaques to Andy Mansfield of KFI for the outstanding job he did with six special programs, 90 minutes each, of the Glenn Miller Story, which included interviews with people who knew and worked with Glenn.

DeLugg Named Eastern Musical Director of Dot

NEW YORK, N. Y.—Bob Thiele, vice-president in charge of A & R at Dot Records, announced the appointment of Milton DeLugg as East Coast Musical Director for Dot Records, with headquarters at the New York office. DeLugg is the well-known conductor, arranger and composer who has conducted many of the top TV shows, including the Herb Shriner, Abe Burrows, Fred Allen, Jan Murray, and Garry Moore shows. He is currently conducting the Paul Winchell show each Sunday.

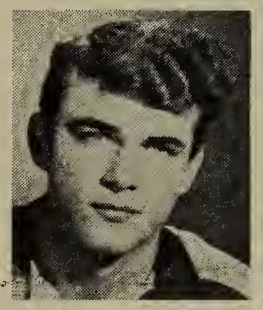
He has also conducted for many of the leading recording artists including Dinah Shore, Bing Crosby, Al Jolson and Frankie Laine.

DeLugg has been with Coral for the past three months and did the backing for the current Jackie Wilson hit, "To Be Loved." Songs he has written include, "Hoop De Doo," "Orange Colored Sky," "Be My Life's Companion," "Just Another Polka," and "Shanghai."

Salt Lake City Visit

SALT LAKE CITY—On a recent visit to Salt Lake City, Johnny Mathis, Columbia's high-riding recording star, stopped in to visit J. H. Rutter, Wurlitzer distributor in that city. Here Johnny congratulates Rutter on the new dimensional styling and outstanding tone of the 200-selection Wurlitzer Console. Johnny's latest for Columbia is "Teacher, Teacher".

THAT SWINGIN' LABEL
NRCO
(ENARCO)
★★★★★★★★★★★★★★★★★★★★★★★★★★
Has a Chart-er
For a Start-er
SWEET SKINNY JENNY
b/w
ROCK-A-ROUND

by
Paul Peek
and the
Peek-A-Boos
001
★★★★★★★★★★★★★★★★★★★★★★★★★★
Plus One That's Hot in the
Runner Up Spot
I'M SNOWED
b/w
IT'S ONLY YOU

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Joe South
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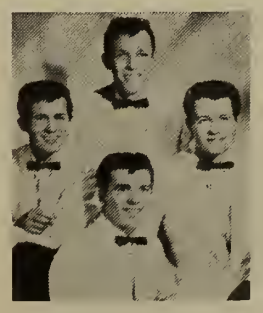
And to Complete
Our Operation Big 3
TEENAGE WONDERLAND
b/w
HEY! LITTLE NELL

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GO-GO-GO with ENARCO
NATIONAL RECORDING CORP.
1220 Spring St. 1224 Fernwood Circle
ATLANTA, GEORGIA
★★★★★★★★★★★★★★★★★★★★★★★★★★

Takes Listeners Behind Scenes

BOSTON, MASS.—Sam Clark, president of the ABC-Paramount diskery took the listeners of Boston radio station WBZ behind the scenes of the record industry recently when he was interviewed on the popular Boston show "Program PM". Discussing one of the records that was put on the turntables during the show are: (l. to r.) Harry Weiss of Music Suppliers; Sam Clark; Bill Givens, producer of the popular Boston program; and John Bassett, host of the show.

Tommy Sands
"Teenage Doll"
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HOLLYWOOD 1-9347

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To The Top Again . . .
• WHO'S SORRY NOW
CONNIE FRANCIS on M-G-M
• I'M GETTIN' SENTIMENTAL OVER YOU
NELSON RIDDLE on Capitol
• BILLY
KATHY LINDEN on Felsted
• SOLITUDE
BILLY WARD on Liberty
MILLS MUSIC, INC.

Columbia Names Kapralik Mgr. Of Single Sales

NEW YORK—David Kapralik has been appointed Columbia Records' Manager of Singles Sales Administration and Field Communications, according to an announcement made last week by William P. Gallagher, National Sales Manager of Columbia Records.

Kapralik will continue to be responsible for all Field sales communications such as "Insight" and "Newsletter." He will, in addition, administer controls and develop Field Communications for the Singles Department.

In his new position Kapralik will work closely with Frank Campana in developing the singles promotional program.

Seeco Appoints Office Mgr.

NEW YORK—Sidney Siegal, president of Seeco Records, announced last week that Howard Roseff, with the firm since 1946, has been appointed office manager and general manager in charge of production, shipping and art for the label's expanded operation.

The diskery, a leader in the Latin field, has been broadening its scope by adding the single line Bronjo Records, a pop label, to its already established Dawn singles label. Dawn is now issuing rock and roll merchandise.

Visitor

BALTIMORE, MD. — Frankie Lymon, while in Baltimore recently, stopped in to radio station WEBB to chat with the hosts of the "Live It Up" show, Les Royale (left) and Wiley Daniels (center). Frankie is shown discussing his Roulette album "Frankie Lymon At The London Palladium."

Meeting Dates

Music Operators' Associations

Mar. 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Apr. 2—Music Operator's Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

3—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

9—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

9—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

10—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

14—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

16—New York State Operators' Association
Place: Gov. Clinton Hotel, Kingston, N. Y.

16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Mellin Forms Two Publishing Firms With Fairbanks

NEW YORK—Bobby Mellin, noted music publisher, last week announced that he has formed two publishing firms with veteran film star Douglas Fairbanks, Jr.

The two firms are to be called Dougfair Music, Inc., an ASCAP affiliate; and Fairbanks-Mellin, Inc., a BMI affiliate. Fairbanks is president of both corporations.

Fairbanks has just completed recording a series of recitations for ABC-Paramount. The music accompanying the recitations is in the Fairbanks-Mellin company.

Fairbanks has been one of the world's favorite actors for many years. He is well known to all Americans thru his televison series as well as his many movies.

Fairbanks is the producer of a new film "Chase A Crooked Shadow" which has just opened around the country. In the film are two songs "Chasing Shadows" and "In Search Of A Dream" for which Bobby Mellin has written the lyrics. The two selections were released instrumentally last week by Roberts and his Orchestra on Coral.

The film, "Chase A Crooked Shadow" is a Warner Brothers release and stars Anne Baxter and Richard Todd.

UA Expands Singles Program

NEW YORK — United Artists is deploying its forces into the field over the next few weeks to support its expanded single-records release program with a carefully scheduled series of promotion trips, it was announced last week by Max E. Youngstein, President of United Artists Records.

Leading off is Harold Friedman, director of sales for UA Records, who is visiting Detroit, Cleveland and Pittsburgh. Richard Gersh, who handles national disk jockey promotion, is scheduled for Buffalo and Boston. Ken Luttman has been assigned to accompany singer Hunt Stevens on a tour to St. Louis, Chicago, Cleveland, Davenport, Detroit, Pittsburgh, Washington and Baltimore, where Hunt's "Johnny On The Spot" is reported getting a strong play.

Other promotional junkets are now being scheduled for New Orleans, Atlanta, Memphis, Nashville, Hartford, Albany and other key areas.

In addition, the independent A & R team of Frank Slay and Robert Crewe, the Casino Records staff and the personnel of the various music publishers participating in the UA program are giving a concentrated push to the record releases now on the market.

The last two platters in United Artists' latest release schedule go into distribution this week. They are "Try the Impossible" featuring Lee Andrews and the Hearts, and the Kingpins' recording of "Ungaua."

The rest of the schedule includes "Johnny On The Spot," Slay and Crewe's "Tom Cattin'," Davey Holt and the Hubcaps' "You Move Me," Ronnie Brent's "Love," and the Bing Crosby-Bob Hope coupling "Paris Holiday" and "Nothing In Common."

Learning A New Subject

WALTHAM, MASS.—Roy Hamilton, on a recent visit to Brandeis University, Waltham, Mass. learns about rocket fuels from a young chemistry major.

The Cash Box

Album Sure Shots

★Also Available in EP

★GOOD NIGHT, DEAR LORD

JOHNNY MATHIS

(Columbia CL-1119 * B-11191, 2, 3)

Beauty Contest

DES MOINES—Connie Longstreet, New Sharon, Iowa, was elected queen of the "Miss Holiday On Ice" contest recently held by deejay Frosty Mitchell of KIOA, this city. The contest was run in conjunction with the ice show of the same name. Shown above L to R, the girls who were chosen as finalists out of a field of 86 entries in the "Miss Holiday On Ice" contest; Lynda Johnson, Des Moines; Sandi Atzen, Indianola; Pat Boss, Norwalk; Queen Connie Longstreet, New Sharon; Frosty Mitchell, deejay of KIOA; Joy Johnston and Jean Erickson, both of Des Moines.

BEST SELLERS

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

BILL DOGGETT
BOO-DA-BA
b/w PIMENTO
KING 5125

EARL BOSTIC
LESTER LEAPS IN
KING 5120

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

THE MIDNIGHTERS
DADDY'S LITTLE BABY
FEDERAL 12317

JOE PENNY
MERCY, MERCY, PERCY
FEDERAL 12322

WAYNE CARROLL
CHICKEN OUT
KING 5123

NEW RELEASES

SUGAR RAY ROBINSON
I SHOULDA BEEN ON MY MERRY WAY
b/w KNOCK HIM DOWN WHISKEY
KING 5128

EARL BOSTIC
BACK BEAT
HONEYSUCKLE ROSE
KING 5127

GENE STEWART
THE BETTER TO LOVE YOU
OH BABY, DANCE WITH ME
KING 5124

KING RECORDS

From the M-G-M Picture
THE BROTHERS KARAMAZOV

Love Theme from
The Brothers Karamazov

ROBBINS MUSIC CORPORATION

Album Reviews

POPULAR

"GOOD NIGHT, DEAR LORD"—Johnny Mathis with the Percy Faith Orchestra—Columbia CL-1119 (1-12" LP)

The hot songster, follows his hit L.P. "Warm", with a collection of beautifully rendered inspirational songs. The consistent hitmaker, with the Percy Faith musicians providing an impressive string backdrop, gives his heartfelt portrayals of selections from all faiths. "Eli Eli", "Deep River", "Ave Maria", and "Where Can I Go", are among the items presented on this stirring set. Another tremendous package from Mathis. Definite chart attraction.

"GIGI"—David Rose and his Orchestra—M-G-M E3640 (1-12" LP)

The much-recorded music from the new musical is beautifully undertaken by the Rose musicians. The ork's smoothly blended brass and strings serve as a refreshing showcase for the tunes. With all the competition with the Alan Jay Lerner and Frederick Loewe score, this set stands out as one of the best entries. Another great album of music for Rose's many followers. Should get plenty of sales.

"SATCHMO'S COLLECTORS ITEMS" — Louis Armstrong and his Orchestra — Decca DL-8327 (1-12" LP)

Armstrong is heard in a compilation of some of his greatest recordings. Featured with the famous trumpeter are his orchestra, and vocal choruses. "Satchmo", in addition to his stirring trumpet work, offers his gravel throated vocal readings designed to delight. Two of the delightful oldies are "Jeepers Creepers", and "I Can't Give You Anything But Love". Due for a hearty welcome both deejay and sales wise.

"OH CAPTAIN!" — Members of the original Broadway cast with Eileen Rodgers — Columbia 01-5280 (1-12" LP)

The hit Broadway musical comedy is offered with Eileen Rodgers replacing Abbe Lane in the part of Bobo. The Jose Ferrer production makes for mighty enjoyable listening through the efforts of Jacquelyn McKeever, Edward Platt, Susan Johnson, and Paul Valentine. One enjoyable number is an amusing goodie called "Three Paradises", done by Tony Randall, as Capt. Henry St. James. Excellent production of a hit Broadway play. Chart stock—and a must for retailers.

"LET'S GET AWAY FROM IT ALL"—Ray Ellis and his Orchestra—Columbia CL-1097 (1-12" LP)

Ellis, who has provided melodic ork support for many top stars, takes his crew through a host of light romantic numbers. The musicians' smoothly blended brass and strings creates an excellent musical spotlight for the goodies. Some of the tunes the listener is treated to are "Moonl ght Becomes You" "Long Ago," and "They Say It's Wonderful". Hot stock for the retailer. Nice display type cover.

"HAVE A WONDERFUL WEEKEND"—Mitchell Ayers and his Orchestra—RCA Victor LPM-1603 (1-12" LP)

Mitchell Ayers, while offering such familiar evergreens as "You Stepped Out Of A Dream", "A Kiss To Build A Dream On", "A Handful Of Stars", and "Taking A Chance On Love", displays a musically entertaining delivery. The ork's smooth brass and lush strings are combined to give the listener a program of items perfect for listening or dancing. Excellent deck that should meet the tastes of the youngsters as well as the adults.

"HIMS"—Anita Ellis Epic LN-3419 (1-12" LP)

Anita Ellis builds the album around a collection of selections bearing the names of men. Miss Ellis, on her sec-LP venture for the diskery, is accompanied by Hal Schaefer and ork. Some of the "Hims" receiving the artist's torchy delivery are "I'm Just Wild About Harry", "Danny Boy", "Good For Nothing Joe", etc. Nice set of vocals from a capable vocalist.

"CLAIR DE LUNE"—The Philadelphia Piano Orchestra conducted by Carle Knisley—Epic LN-3435 (1-12" LP)

The most unusual orchestra, comprised entirely of pianos, offers the popular and light classical selections with a refreshing new sound. The ork is made up of ten players at five pianos, and together they give a lyrical example of musical teamwork. Carle Knisley conducts the pianists through beautiful readings. Two especially enjoyable items are "Smoke Gets In Your Eyes" and "Rhapsody In Blue". Nicely done.

"SAIL ALONG SILV'RY MOON"—Billy Vaughn and his Orchestra—Dot DLP-3100 (1-12" LP)

Vaughn is sitting pretty with his chart effort, "Sail Along Silv'ry Moon", from which the name of the album is derived. The ork's inventive delivery gives the items, mostly evergreens, a new look. Two of the attractively treated numbers are items closely associated with the Glen Miller band, "Sunrise Serenade" and "I'm Getting Sentimental Over You". The ork leader and his crew have created a disk to please a variety of musical tastes. Should sell big.

"SPACE ESCAPADE"—Les Baxter and his Orchestra—Capitol T-968 (1-12" LP)

Baxter and his ork treat the listener to an array of original material tied to today's space thinking. The crew's always colorful and varied instrumental approach makes for some easy on the ears entertainment. The enjoyable sessions include "Somewhere In Space", "The Lady Is Blue", "Shooting Star", and "The Other Side Of The Moon". Again the successful ork leader has a disk destined for plenty of sales.

"AIN'T WE GOT FUN"—The Four Grads—Liberty LRP-3079 (1-12" LP)

The Four Grads offers a follow up to their first LP offering, "From This Moment On". The songsters have a delivery that is jazz inspired. Along with the okay ork backing of the Spencer-Hagen orchestra, the Grads do some beautiful blending. "Back In Your Own Back Yard", "Moonglow" and "The Nearness Of You", are among the tunes receiving the cool readings. Tasty progressive vocal entry.

"PRECIOUS MEMORIES"—Bill Kenny of the Ink Spots—Decca DL-8683 (1-12" LP)

Kenny assisted by various groups and orchestras, interprets a dozen songs of faith and inspiration. The songster's familiar, high-pitched, yet warm, delivery is heard on "Somebody Bigger Than You And I", "The Lords Prayer", "Our Lady Of Fatima", and "Ave Maria". The song spinners quartet and choir are heard behind Kenny in the impressive portrayals. Will certainly please inspirational recording lovers.

"POPULAR GOLD ALBUM"—Various artists—Capitol T-972 (1-12" LP)

The issue is a collection of the diskery's finest pop artists. Twelve vocal and instrumental stars are presented offering items from their best selling albums. The line up includes Nat "King" Cole ("Love Is The Thing"), Les Baxter ("Simba"), George Shearing ("September Song"), and Jackie Gleason ("Once In A While"). The pressing will be helped saleswise by its top name value. Worthy offering.

"IN THE SPOTLIGHT"—Tony Martin — Decca D1-8366 (1-12" LP)

Martin turns in some fine vocals aided greatly by an excellent chorus. The popular songster, with the assistance of a number of orks backing him, capably handles the twelve standards. Tony Martin has a way with a tune, and he displays it when going over "September Song", "The Hills Of Rome" and "Sleepy Lagoon". Will delight the vocalist's fans.

Album Reviews

"SAY IT IN SPANISH"—Capitol T-928 (1-12" LP)
"SAY IT IN FRENCH"—Capitol T-931 (1-12" LP)

Capitol offers two disks designed to teach the easiest and most used French and Spanish phrases. Each of the pressings, starting with the most used words, first has an English phrasing followed by the same word or sentence repeated in French or Spanish twice. The waxings can be a great help to the traveler as well as anyone who would like to learn a foreign language in the easiest and quickest way.

"HI-HO"—Mary Martin with Tutti Camarata his Trumpets and Orchestra—Disneyland WDL-4016 (1-12" LP)

The popular stage and screen personality presents the listener with a goodly helping of Walt Disney showtunes. Most of the items come from the children's classic "Snow White And The Seven Dwarfs", which is being brought back to the screen in re-release. Two inventive sessions are offered in Miss Martin's jazzed up versions of "Hi-Ho" and "The Magic Song". An extensive promotion campaign, along with the release of the movie, ought to insure lots of sales.

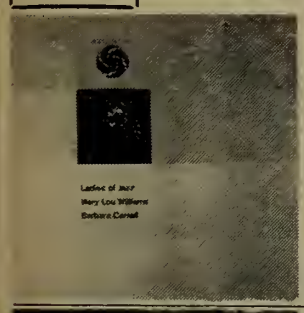
"PARADE OF HITS"—John Gart At the Conn Electronic Organ—Kapp KL-1073 (1-12" LP)

Gart, with a dozen pop favorites to work with, displays his versatile organ talents. The virtuoso takes great advantage of the instruments dynamic depth and range while playing the selections. Among the tunes are "On The Street Where You Live", "Canadian Sunset", "Poor People Of Paris", and "All The Way". Nice collection of well done organ stylings.

"THE ROAD TO ROMANCE"—Dorothy Lamour—Design DLP-45 (1-12" LP)

Miss Lamour has a good singing voice and uses it to good advantage on this album. Henry Russell and his orchestra provide a capable backdrop as the thrush comes thru with "Did You Ever See A Dream Walking", "Can't Help Loving That Man", "That Old Feeling", "Why Was I Born", and six others. The artist also receives good backing from the Crew Chiefs. Pleasing record.

JAZZ



"LADIES OF JAZZ"—Mary Lou Williams and Barbara Carroll—Atlantic 1271 (1-12" LP)

The two female jazz pianists render a host of top flight items. Each side showcases one of the artists with drum and bass. Miss Carroll lends her delicate delivery to seven numbers including "My Funny Valentine", and "Autumn In New York", while Miss Williams showcases her very musical approach with "From This Moment On" and " 'Swonderful". Should find a very receptive audience. Lots of deejay spins due.

"SWINGIN' ON BROADWAY"—The Jonah Jones Quartet—Capitol T-963 (1-12" LP)

Jonah Jones, whose "Muted Jazz" suddenly took off towards the charts, offers a follow up set spotlighting hit songs from great Broadway musicals. The quartet take off on the tunes with refreshing readings of the familiar melodies. One of the songs is Jones' current single "Baubles, Bangles And Beads". The trumpeter has a deck that will see lots of sales action from his growing following.

'THE FABULOUS BILL HOLMAN"—Bill Holman—Coral CRL-57188 (1-12" LP)

Bill Holman, known best for his composing and stints with the Kenton band, is front man on this LP. With a band including such standout jazz talent as Conte Condoli (trumpet), Charlie Mariano and Richie Kamuca (saxes), Holman takes his tenor through hard brass renditions of mostly original material. Two extremely impressive items are "Come Rain Or Come Shine" and "The Big Street". Ok set.

"THE ART TATUM—BEN WEBSTER QUARTET"—Verve MGV-8220 (1-12" LP)

The late Art Tatum, one of the most influential pianists of our time, is heard on a collection of sessions cut with Ben Webster. The previously unreleased items feature the two soloists with the able rhythm backing by Red Callender and Bill Douglas on bass and drums respectively. The tunes, mostly evergreen ballads, include "Gone With The Wind", and "All The Things You Are". Name value offers a big sales attraction.

"RELAXIN' WITH THE MILES DAVIS QUINTET"—Prestige 7129 (1-12" LP)

Once again Miles Davis' virile trumpet approach is showcased. Blowing along with Davis is the much respected tenor of John Coltrane. The quintet is heard spotlighting six tunes, including three durables. Supplying the rhythm is Red Garland on piano, Paul Chambers on bass, and Philly Joe Jones on drums. One groovy opus is "It Could Happen To You". A must for all jazz enthusiasts. Assured sales.

CLASSICAL

FALLA: Nights In The Gardens Of Spain—and music of Granados, Albeniz, Falla, and Mompou—Artur Rubinstein piano—Enrique Jorda conducting the San Francisco Symphony Orchestra—RCA Victor LM-2181 (1-12" LP)

The great pianist and the orchestra combine for a brilliant reading of the "Nights In the Gardens Of Spain." One side is given to Falla's work, and side two programs six pieces including Mompou's "Canco I Dansa", and Albeniz' "Suite Espanola, No. 3: Sevilla". Enrique Jorda leads the musicians with poise and authority. Top name value plus superb readings will prove a healthy sales stimulant. Top classical fare.

VICTOR HERBERT: Cello Concerto—JOHANN FRIEDRICH PETER: Sinfonia In G—Howard Hanson conducting the Eastman-Rochester Symphony Orchestra—Mercury MG-50163 (1-12" LP)

The orchestra offers its usual lyrical readings with the help of Georges Miquelle's expert violin work on "Cello Concerto". The popular Eastman-Rochester musicians, in beautiful response to their conductor's guidance, come forth with the kind of musical balance that makes enjoyable listening. The melodic compositions are given worthy treatments. Another exceedingly well done effort from the Hanson organization.

"CLASSIC GOLD ALBUM"—Special selections from Capitols best selling albums—Capitol PAO-8426 (1-12" LP)

The record programs some of the greatest efforts from Capitol albums. The many selections include Debussy's "Clare De Lune", by Leopold Stokowski and his Orchestra; Nathan Milstein offering the classic "Flight Of The Bumble Bee", Carmen Dragon and the Capitol Symphony Orchestra doing Smetana's "Dance Of The Comedians", from The Bartered Bride, and eight others. A fine collection of classical masterpieces. A welcome addition to any classical shelf.

GRIEG: Peer Gynt Suite—Symphonic Dances—Elegiac Melodies—Sir John Barbirolli conducting the Halle Orchestra—Mercury MG-50164 (1-12" LP)

The magnetic Grieg compositions are always a delight and the Halle orchestra provides a wonderful showcase. Sir John Barbirolli does a strong directing job, especially on the most popular "Peer Gynt Suite". "Elegiac Melodies" is unique in that it features only the strings of the ork. The disk should find a nice place in the sales scene.

Charity Benefits

CLEVELAND, OHIO—Charity benefited from the proceeds of the Bill Randle (Cleveland WERE) Birthday Party. Randle, shown here cutting the suprise cake he received from the teenagers attending the dance, threw the party to raise funds for the Plank family of Willoughby, Ohio, whose parents were killed in an auto accident.

DISC Members Plan '58 Golf Tourney

NEW YORK—Despite terrible weather conditions, attendance at the DISC Golf meeting (Disk Industry Scholarship Committee) held in New York (3/20) was good.

At the meeting, the decision to go ahead with plans for another golf tournament this year was unanimous with many excellent ideas suggested to help iron out some of the rough spots DISC encountered last year, the first year of the organization's existence.

The groundwork was started for the work necessary to get this year's tourney under way. The following is a list of the new committee chairmen who were elected by the group and others who volunteered to serve on the various committees:

MEMBERSHIP COMMITTEE — Bernie Bootstein & Murray Luth (Co-Chairman) Volunteering for the committee were: Frank Campana, Bob Burrell, Joe Matthews, Sol Handwerger, Buddy Basch, Don Owens, Al Levine, Mickey Addy, Dick Gersh, Morris Diamond, Marty Hoffman, Bud Katzel, Bob Kornheiser, Jack Dunn, Paul Barry, Harry Meyerson, Jim Conkling, Joel Friedman, Harry Carter, Sellman Schultz, Wesley Rose, Hirsch de La Viez, Jack Devaney, Bob McCluskey, Irwin Garr, Norm Weinstroer.

PUBLICITY COMMITTEE — Bob Austin, Chairman. Sol Handwerger, Mike Gross, Dan Collins, Frank Luppino, Ed Sullivan, Arnold Farber, Dick Linke, Bob Burrell, Sid Parnes, Nick Kenny.

Prize Committee: Mickey Addy—Chairman; Finance Committee: Murray Luth, Chairman; Tournament Committee: Lou Del Guercio, Chairman; Henry Onorati, Kelley Camarata and Harry Obitz.

Each of the above committees will hold meetings during the next week or 10 days and the next general meeting will be at 5:30 PM, Thursday, April 3rd at the Billboard offices in New York.

Members are asked to be on hand for the general meeting.

"Witch Doctor" Liberty's Biggest

HOLLYWOOD — Liberty Records' new single, "Witch Doctor" by David Seville looms as the biggest hit in the firm's history according to Liberty execs. Seville (nom de plume of Ross Bagdasarian) composed the music and lyrics and handles the vocal for the record. Liberty reports the disk has hit the 100,000 mark in its first week of release with orders from distributors and retail outlets flooding the company. Si Waronker, Liberty president, predicts the record will reach the one million mark in two months.

"This record is a shot in the arm for the entire industry," Waronker states, "since record sales for all companies in most instances have been in the doldrums in wide areas. Distributor and retail orders on this new single indicate it may become another smash like 'Davy Crockett'."

Sales to date on the record show it will far exceed the one million mark reached by Julie London's "Cry Me A River", previous biggest seller for Liberty.

RUMBLING FOR A HIT!
RUMBLE
by
LINK WRAY
and his Ray Men
1347
CADENCE RECORDS
119 W. 57th St., N.Y., N.Y.

SEECO
Album Of The Week
SEECO
39 WEST 60th STREET
NEW YORK 23, N. Y.
JUDSON 6-3620

Results of ASCAP Board of Appeals Elections Announced

NEW YORK—Louis Alter, chairman of the ASCAP Committee on Elections, has certified to Paul Cunningham, president of the Society, the following results on the election of members to the Society's Board of Appeals.

In the Popular Publishers divison, Richard A. Kuhn was elected with 12,874 votes; Joseph A. Santly with 12,482 votes. The runners up in this category were Hy Zaret with 4,473; George M. Cohan, Jr., 1,758; W. C. Handy, Jr., 1,368; Ernest Farmer, 1,218.

The writers in the Popular-Production Field elected were Abel Baer with a vote of 236,430 and John Redmond with 163,312. The runners up in this category were Leonard Whitcup, 74,-797; Harold J. Rome, 70,504; May Singhi Breen, 57,783; Philip Springer, 20,636.

In the Standard Field the publisher elected was Joseph A. Fischer with a vote of 14,701. The runners up were Harold Flammer, Jr., 1,319 and Walter Gould with 802 votes. In the Standard Writer category Virgil Thomson was elected with a vote of 150,924. The runners up in this category were Morton Gould with a vote of 131,713 and Paul Creston with a vote of 28,202.

The other members of the Committee on Elections besides Alter include Richard Adler, Walter Bishop, Harry Ruby, Ben Ryan, Richard Ahlert, Harold Burtch, James S. Rule and Sigmund Spaeth.

Air Mail Subscription To The Cash Box $30

Cowen Leaves Mercury

NEW YORK—Harvey Cowen, who had been the New York promotion manager of Mercury Records for the past year, resigned from the post last week to go into business for himself. Cowen is opening an acting studio in association with vocal coaches Frank Price and Bob Printz. They will teach acting and will devote special attention to teaching acting technique to singers. Cowen will also manage Frank Price as a vocalist.

Cowen announced his intentions to incorporate the new acting instruction enterprise under the name of H. H. Cowen Productions. The firm will operate out of New York.

Frank Mancini replaces Cowen as New York promotion manager.

Prior to joining Mercury, Cowen spent three years with Columbia Records' New York distributor, Times-Columbia. Before that he was associated with the Warner Brothers Music Publishing Companies for three years.

Dash of N. Hollywood

HOLLYWOOD—Dash Records, a subsidiary of Glynmar Music Publishers of North Hollywood, California announced last week that articles in the March 8th and March 15th issue of The Cash Box relating to the formation of the Dash Record Co. of Huntsville, Ala., and the Dash Record Co. of New York, have no connection with the California company.

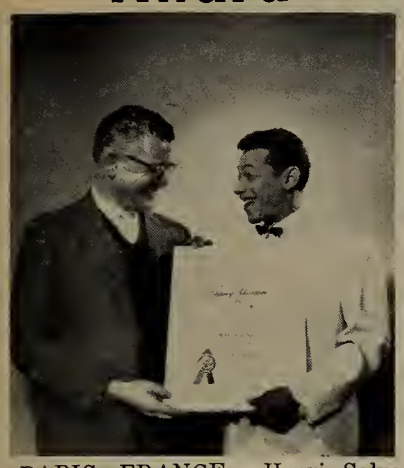
Dash Records of California was formed in 1957 with Lynn Davies as v.p., M. J. Best as secretary-treasurer and Everett G. Sanders as general sales manager. The name Dash Records has been copyrighted and patent applied for. The label had its first release the 17th of January 1958. The record "Rock and Roll Fever" backed with "Chittlin's" by Willie Egan is the label's current plug disk.

The label also informed all of its distributors that it is not in business to sell masters. The firm is located at 8070 Lankershim Blvd., North Hollywood, California.

Decisions, Decisions

LOS ANGELES—Deejay Elliot Field of KFWB, Los Angeles, seems to be having a hard time deciding which Jones boy record he will play. To the left, Jack Jones offers his Capitol platter, "A Very Precious Love" while MGM star, Dean Jones presents his new MGM release, "Me, Please Me".

Award



PARIS, FRANCE — Henri Salvador, writer of "Melodie D'Amour," is shown receiving the BMI achievement award in Paris from music publisher Mike Gould. Gould presented the award on behalf of Duke Niles, Rayven Music, publisher of the tune. Gould was in Europe setting up the deal with Barclay Records and Music Companies. Henri Salvador is also an artist on Barclay Records in France.

Fairbanks-Baxter To Promote Film-LP

NEW YORK — Coral Records has planned a strong tie-in with the new Douglas Fairbanks, Jr., production, "Chase a Crooked Shadow." Fairbanks will visit thirteen major cities during a two-week period of personal appearances to promote the Warner Bros. film. Anne Baxter will accompany him on the tour to the following cities: San Antonio, Texas, April 23; Houston, April 24; Dallas, April 25; Fort Worth, April 26; Atlanta, Georgia, April 28; Indianapolis, April 29; Cincinnati, April 30; Detroit, May 1; Toronto, May 2; Montreal, May 3; Boston, May 5; Philadelphia, May 6, and Washington, D. C., May 7.

During the tour they will make on-stage appearances and meet with the press, as well as radio and TV promotion. Coral has an instrumental recording of the two tunes featured in the film, "Chasing Shadows" and "In Search of a Dream," by Roberto and his orchestra. Fairbanks will work with the Coral distributor in the city as well as the Warner Bros. representative, and has assured attention to the music featured.

Jerry Shifrin Appt'd Nat'l Sales Mgr At Roulette Records

NEW YORK—Joe Kolsky, executive vice-president of Roulette Records, announced last week the appointment of Jerry Shifrin to the post of National Sales Manager for the label.

Jerry, a Business Administrations graduate of the University of Bridgeport, has been in various phases of the record business since 1953. He first entered the business as manager of Archie Bleyer's Record Center in Hempstead. He remained with the Bleyer organization for four years and part of this time included being active in the growth of Cadence Records. At Cadence, he acted in a sales promotion and production capacity. Jerry also extended himself in the personal management field; Lee Donahue and the Night Train Show over WGBB in Freeport, L. I., was put together by and under the aegis of Shifrin.

In 1957, Jerry joined the advertising sales staff of *The Cash Box* in the music dept. In this capacity, he acted as associate of Bob Austin, general manager of *The Cash Box*.

In his new position as Roulette's national sales manager, Jerry will replace Don Carter who is leaving the firm to go into business for himself. Joe Kolsky stated that Jerry will travel extensively visiting all the Roulette distributors, conducting sales meetings, covering key accounts, rack jobbers, one-stops and, in general, aiding in strengthening the sales of the Roulette and Tico line. Kolsky concluded, "Jerry's extensive background in all phases of the record business makes him a most welcome and tremendous asset to our growing organization.

Matthews Exits OJ

MEMPHIS, TENN.—C. G. (Red) Matthews announced to the trade last week that he has resigned as general manager and A & R exec of OJ Records of Memphis.

Matthews is now free lancing, cutting records independently for sale or lease to major and independent diskeries.

Matthews is the writer of the song "White Silver Sands," which Don Rondo carried to fame about a year-and-a-half ago. Matthews produced the original recording of the song by Dave Gardner for the OJ label.

MGM "Gigi" Nat'l Promotion

NEW YORK—A cross-country distributors meeting promotion on MGM's three LPs of "Gigi", the soon to open Loewe-Lerner musical moving picture, was launched by National Sales Manager Irving Jerome and head of promotion Sol Handwerger. The whirlwind tour took Jerome and Handwerger to key cities all over the country. Seen above, left top, are Irv Jerome, Arn[illegible] Maxin (president of MGM Records) and Sol Handwerger. Top right: Sol Handwerger, George Hachtel, St. Louis; Mel Herman, Cincinnati; Herb Sandel, Minneapolis; Don Foreman, MGM Distribt Sales Manager, midwest; Johnny Shepperd Detroit; Ed Kleinbaum, Cleveland, Irv Jerome; Jimmy Martin, Chicago; Merle Schneider, Detroit; and Jack Solinger, Chicago. Bottom left: Irv Jerome; Alex Flemington, Kansas City; Bud Daily, Houston and Irv Katz, Dallas; Bill Shapiro, El Paso; Bill Burton, Oklahoma; Walter Reilly, New Orleans; and Sol Handwerger. Bottom right: Sol Handwerger; Jake Friedman, Atlanta; Bill Binkley, Jacksonville and Miami; Irv Jerome, and Herb Weisman, Charlotte. Regional meetings were also held in Los Angeles attended by Gordon Wolf, Los Angeles; Stan Jaffe, Seattle; Lou Oxman, Denver; Dick Holm, Great Falls; and Al Bramy and Tony Vilieo, San Francisco.

New Distribs For Rip

LOS ANGELES—Rip Records, new diskery owned and operated by Dick Puccio, 23-year-old Rochester businessman, has added 11 new distributors. Rip has headquarters in Hollywood and in Rochester.

Rip's new reps are Lester Distributors, Baltimore; Ideal Record Distributors, New York; Chips Distributing Co., Philadelphia; Sterling Distributors, Cleveland; Arc Distributors, Detroit; Pacific Distributors, Los Angeles; Field Music Sales, San Francisco; One Spot Record Distributor, Memphis; Tracy-Mitchell, Buffalo; Lenny Garmisa Distributing Co., Chicago; and Sid Noel Distributors, New Orleans.

Rip reports strong initial reaction to its "Toodaloo Kangaroo" platter by the Four Ekko's.

R'n'B Hires Tanz

NEW YORK—Doc Pomus, president, and Fred Huckman, administrative v.p. of the new R 'n' B Recording Corp., have retained Irving Tanz to handle road promotion for the company's first release, "Kiss And Make Up" by the Crowns.

Tanz, a veteran promotion man, was formerly treasurer of the Professional Music Man; was with Broadcast Music; and spent 18 years as promotion manager of Ager-Yellen-Bornstein Publishing Company.

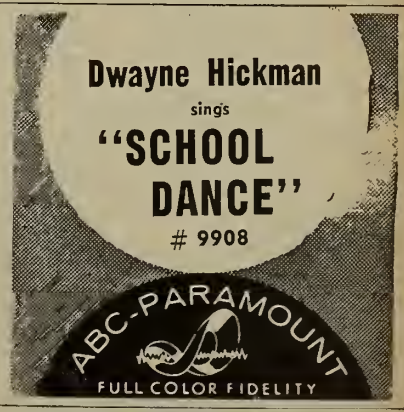
Pomus and Huckman stated that Tanz' first three-week trip, beginning March 31st, will take him to Pittsburgh, Detroit, Cleveland, Chicago, Milwaukee and St. Louis.

Al Benson R&B Show

CHICAGO—Al Benson, WGES deejay, will present his annual "Spring Festival of Stars" rhythm and blues show at the Balaban and Katz Regal Theater, this city, April 25, through May 1.

Featured in the show will be such prominent R&B and jazz stars as: Arthur Prysock, Johnny Pate and his Big Band and his "Swinging Shepherd Blues" Trio; and Ruth Brown.

Also included in the show are Vee-Jay Records' Spaniels (currently riding high with "I Lost You"), Wild Bill Davis and his swinging organ, Sunny Boy Williamson, Nipsy Russell, Bunny Briggs, Johnny Griffin, Wilbur Wayne and Ronald Wilson.



Launches Stereo Broadcasting

CLAREMONT, N. H. — WTSV-AM-FM, this city, recently began broadcasting in stereophonic sound.

The stereophonic effect is produced by playing one track of the stereo tape on WTSV and the other track feeds WTSV-FM. Two mikes are used for announcing, giving a complete stereo effect during the twelve hours a week of stereo broadcasting.

Seen above are Tracy W. Cole of WTSV-WTSV FM at the mike assisted technically by Nancy Feeney and Wayne Roy. Nancy and Wayne are members of the WTSV radio club, a junior achievement project in cooperation with the local community center. The picture was taken on the first day of the stereo broadcast from the Hotel Moody in Claremont.

Subscription-The Cash Box

52 Issues $15

Airmail $30

Disk Jockey

REGIONAL RECORD REPORTS

BILL CARLTON
WNJR—Newark, N. J.
1. Tequila (Champs)
2. Been So Long (Pastels)
3. That Crazy Feeling (Rogers)
4. Who's Sorry Now (Francis)
5. Lollipop (Chordettes)
6. Juvenile (M. Derose)
7. Don't (E. Presley)
8. Kiss And Make Up (Crowns)
9. Angel Of My Dreams (Sonnets)
10. Good Golly Miss Molly (L. Richard)

ED HORNE
WSME—Sanford, Me.
1. Tequila (E. Platt)
2. The Shake (Mark IV)
3. Breathless (J. L. Lewis)
4. The Place (J. Brantley)
5. Don't You Just Know It (H. Smith)
6. It's Too Soon To Know (P. Boone)
7. Sugartime (McGuires)
8. Who's Sorry Now (Francis)
9. Sweet Little Sixteen (Berry)
10. Maybe Baby (Crickets)

JACK MORSE
WINR—Binghamton, N. Y.
1. Return To Me (D. Martin)
2. Only One Love (J. Morgan)
3. Oh Lonesome Me (D. Gibson)
4. Lollipop (Ronald & Ruby)
5. He's Got The Whole World In His Hands (L. London)
6. Magic Moments (P. Como)
7. Rock 'N Roll Rhapsody (Four Aces)
B. Billy (K. Linden)
9. Sweet Little Sixteen (Berry)
10. Tequila (E. Platt)

JACK O'NEILL
WCAT—Orange, Mass.
1. It's Too Soon To Know (P. Boone)
2. Oh-Oh, I'm Falling In Love (J. Rodgers)
3. Gigi (B. Eckstine)
4. My Pledge To You (J. Nash)
5. Are You Sincere (Williams)
6. Little Blue Man (B. Johnson)
7. I'm Not Afraid Anymore (E. Rodgers)
B. Catch A Falling Star (Como)
9. 26 Miles (Four Preps)
10. Lover In The House (S. Lawrence)

JIM MURDOCK
KOY—Phoenix, Ariz.
1. 26 Miles (Four Preps)
2. Catch A Falling Star (Como)
3. There's Only One Of You (Four Lads)
4. Tumbling Tumbleweeds (B. Vaughn)
5. Ducky (8. Mo)
6. In My Life (T. Leonetti)
7. Blue Tattoo (Four Lads)
8. Now And For Always (G. Hamilton IV)
9. A Very Precious Love (Guitar/Ames Bros.)
10. Looking Back (N. Cole)

LOU DENNIS
WBRY—Waterbury, Conn.
1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. 26 Miles (Four Preps)
4. Lollipop (Chordettes/Ronald & Ruby)
5. Let's Be Lovers (Playmates)
6. Billy (K. Linden)
7. There's Only One Of You (Four Lads)
B. Lonely Island (S. Cooke)
9. Lazy Mary (L. Monte)
10. It's Too Soon To Know (P. Boone)/The Things I Love (Fidelties)

BOB CLAVERT
WGH—Norfolk & Newport News, Va.
1. Are You Sincere (Williams)
2. Who's Sorry Now (Francis)
3. Tequila (Champs)
4. Lollipop (Chordettes)
5. Sweet Little Sixteen (8erry)
6. 8ad Motorcycle (Storey Sisters)
8. Breathless (J. L. Lewis)
7. Dinner With Drac (Zacherle)
9. Maybe 8aby (Crickets)
10. Good Golly, Miss Molly (L. Richard)

LAMAR SHERLOCK
KOCS—Ontario, Calif.
1. Tequila (Champs)
2. Oh-Oh, I'm Falling In Love (J. Rodgers)
3. 76 Trombones (R. Preston)
4. Sick, Sick, Sick (K. Ottey)
5. Honeybun (L. Ross)
6. Somehow (L. Lawson)
7. Tell Her You Love Her (F. Sinatra)
8. He's Got The Whole World In His Hands (L. London)
9. 26 Miles (Four Preps)
10. Catch A Falling Star (Como)

LONNY STARR
WNEW—New York, N. Y.
1. Who's Sorry Now (Francis)
2. Lazy Mary (L. Monte)
3. Return To Me (D. Martin)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. There's Only One Of You (Four Lads)
6. I've Got Bells On My Heart (Cornell/Morgan/Smeed)
7. Let's Be Lovers (Playmates)
8. Stairway Of Love (Robbins)
9. Count On Me (R. Starr)
10. School Dance (D. Rondo)

GRANNY BAKER
WVU—Nashville, Tenn.
1. Tequila (Champs)
2. It's Too Soon To Know (P. Boone)
3. Oh Julie (Crescendos)
4. Catch A Falling Star (Como)
5. Say 8oss Man (B. Diddley)
6. Sweet Little Sixteen (Berry)
7. Baby You've Had It (J. Paul)
8. Reelin' & Rockin' (C. Berry)
9. School Girl (Crescendos)
10. Dee Jay With A Broken Heart (C. Jervis)

ROCKY FOXX
WFOX—Milwaukee, Wis.
1. A Wonderful Time Up There (P. Boone)
2. Lollipop (Chordettes)
3. Catch A Falling Star (Como)
4. Are You Sincere (Williams)
5. 26 Miles (Four Preps)
6. Tequila (Champs)
7. Oh Julie (Crescendos)
8. Dede Dinah (F. Avalon)
9. Oh-Oh I'm Falling In Love (J. Rodgers)
10. She's Neat (D. Wright)

GERRY MYERS
CKEY—Toronto, Canada
1. Randy (V. King)
2. Screaming 8ail (DuPonts)
3. Lonesome Road (F. Laine)
4. 8illy (K. Linden)
5. Star Of Fortune (V. Dillard)
6. Let There Be Love (8ennett)
7. He's Got The Whole World In His Hands (L. London)
8. Tumbling Tumble Weeds (B. Vaughn)
9. 8ells On My Heart (Morgan)
10. Popcorn (P. Johnson)

DICK PARTHRIDGE
WHIM—Providence, R. I.
1. Gigi (Eckstine/Margulis)
2. Who's Sorry Now (Francis)
3. Tequila (E. Platt)
4. 76 Trombones (McPartland/King)
5. 7-11 Mambo (D. Jacobs)
6. He's Got The Whole World In His Hands (L. London)
7. I Gave You My Heart (Grant)
B. Tango Boogie (Winterhalter)
9. Did You Hear About Jerry (H. Belafonte)
10. Witchcraft (F. Sinatra)

DICK ALDEN'S
WACK—Newark, N. Y.
1. Are You Sincere (Williams)
2. 26 Miles (Four Preps)
3. A Wonderful Time Up There (P. Boone)
4. Lollipop (Chordettes)
5. Tequila (Champs)
6. Sweet Little Sixteen (Berry)
7. Who's Sorry Now (Francis)
8. Ballad Of A Teenage Queen (J. Cash)
9. Sugartime (McGuires)
10. It's Too Soon To Know (P. Boone)

JACK CRISP
WAIP—Prichard, Ala.
1. Are You Sincere (Williams)
2. Don't (E. Presley)
3. You Are My Destiny (Anka)
4. Lollipop (Chordettes)
5. Everyday (B. Holly)
6. Return To Me (D. Martin)
7. It's Too Soon To Know (P. Boone)
B. Little Blue Man (8. Johnson)
9. Your Graduation Means Goodbye (Cardigans)
10. He's Got The Whole World In His Hands (L. London)

"SLIM JIM" STEVENS
WLLH—Lowell, Mass.
1. Tequila (Champs)
2. Wishing For Your Love (Voxpoppers)
3. Magic Moments/Catch A Falling Star (P. Como)
4. Tell Her You Love Her/ Witchcraft (F. Sinatra)
5. Lonely Island (S. Cooke)
6. My Pledge To You (J. Nash)
7. Lollipop (Chordettes)
B. 26 Miles (Four Preps)
9. You Know It's True (R. Jones)
10. Prince Of Players (T. Fredericks)

BUD CURRY
KAKC—Tulsa, Okla.
1. Tequila (Champs)
2. Breathless (J. L. Lewis)
3. A Wonderful Time Up There (P. Boone)
4. Sweet Little Sixteen (Berry)
5. He's Got The Whole World In His Hands (L. London)
6. Catch A Falling Star (Como)
7. Tumbling Tumbleweeds (B. Vaughn)
B. Oh Lonesome Me (D. Gibson)
9. I Sure Do Love You Baby (B. L. Trammell)
10. Maybe Baby (Crickets)

MARK PRICHARD
WMFJ—Daytona Beach, Fla.
1. Return To Me (D. Martin)
2. Witchcraft (F. Sinatra)
3. Are You Sincere (Williams)
4. I'm Getting Sentimental (N. Riddle)
5. 26 Miles (Four Preps)
6. Waltz To Remember (D. Hawkins)
7. Marching Saints (H. Belafonte)
B. Now And For Always (G. Hamilton IV)
9. In Time (J. Harper)
10. Sugartime (McGuires)

JOHNNY HOLLIDAY
WRVM—Rochester, N. Y.
1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. Lollipop (Chordettes)
4. Sweet Little Sixteen (Berry)
5. Are You Sincere (Williams)
6. It's Too Soon To Know (P. Boone)
7. Breathless (J. L. Lewis)
B. 26 Miles (Four Preps)
9. You Are My Destiny (Anka)
10. Don't (E. Presley)

ED ROSS
WHLL—Wheeling, W. Va.
1. Tequila (Champs)
2. Are You Sincere (Williams)
3. Maybe Baby (Crickets)
4. Oh Julie (Crescendos)
5. Get A Job (Silhouettes)
6. 26 Miles (Four Preps)
7. Sweet Little Sixteen (Berry)
B. Catch A Falling Star (Como)
9. Don't (E. Presley)
10. Sail Along Silv'ry Moon (B. Vaughn)

MURIEL HAYNER
WTRY—Troy, N. Y.
1. For Your Love (E. Townsend)
2. Now And For Always (G. Hamilton IV)
3. Billy (K. Linden)
4. Lazy Mary (L. Monte)
5. Tequila (Champs)
6. Lollipop (Chordettes)
7. Who's Sorry Now (Francis)
8. Snag It (J. Darensbourg)
9. Book Of Love (Monotones)
10. Trying (B. Vaughn)

Disk Jockey

REGIONAL RECORD REPORTS

BOB FOWLER
WBLA—Elizabethtown, N. C.
1. Till Death Do Us Part (Scott)
2. High Blood Pressure (Smith)
3. Sweet Little Sixteen (Berry)
4. Lollipop (Chordettes)
5. You Are My Destiny (Anka)
6. Are You Sincere (Williams)
7. Belonging To Someone (P. Page)
B. Wishing For Your Love (Voxpoppers)
9. Short Shorts (Royal Teens)
10. Gigi (C. Margulis)

CLIFF PIKE
KGOL—Golden, Colo.
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. A Wonderful Time Up There (P. Boone)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Who's Sorry Now (Francis)
6. 26 Miles (Four Preps)
7. Sail Along Silv'ry Moon (8. Vaughn)
B. Are You Sincere (Williams)
9. Don't (E. Presley)

"DUTCH" MEYER
KXLL—Missoula, Mont.
1. A Wonderful Time Up There (P. Boone)
2. 26 Miles (Four Preps)
3. Oh Julie (Crescendos)
4. Catch A Falling Star (Como)
5. Sweet Little Sixteen (Berry)
6. Sugartime (McGuires)
7. Sail Along Silv'ry Moon (B. Vaughn)
B. Who's Sorry Now (Francis)
9. Are You Sincere (A. Williams)
10. Breathless (J. L. Lewis)

JOHN CLARK
WTRL—Bradenton, Fla.
1. A Wonderful Time Up There (P. Boone)
2. Tequila (S. Kenton)
3. Catch A Falling Star (Como)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Swinging Shepherd Blues (M. Koffman)
6. Witchcraft (F. Sinatra)
7. Sugartime (McGuires)
8. Sweet Little Sixteen (8erry)
9. Oh Julie (Crescendos)
10. Whistle Me Some Blues (Four Freshmen)

JERRY JEROME
WSAY—Rochester, N. Y.
1. Tell Her You Love Her (F. Sinatra)
2. Oh Lonesome Me (Swallows)
3. Every Night (Chantels)
4. A Very Precious Love (Ames Bros.)
5. Bonjour Tristesse (Michaels)
6. Stay By My Side (Midnighters)
7. I've Got 8ells On My Heart (D. Cornell)
8. Don't You Just Know It (H. Smith)
9. My Pledge To You (J. Nash)
10. Popcorn (P. Johnson)

DAVE MILLAN
WKNX—Saginaw, Mich.
1. Lollipop (Chordettes)
2. 26 Miles (Four Preps)
3. Who's Sorry Now (Francis)
4. Billy (K. Linden)
5. Tequila (Platt/Champs)
6. A Wonderful Time Up There (P. Boone)
7. Sweet Little Sixteen (C. Berry)/Good Golly Miss Molly (L. Richard)
B. Dancing With My Shadow (Four Voices)
9. Barbara Jean (B. DeVorzon)
10. Young Dove's Calling (Couplings)

JOHN ADEMY
WBIG—Greensboro, N. C.
1. Catch A Falling Star (Como)
2. Witchcraft (F. Sinatra)
3. Are You Sincere (A. Williams)
4. 76 Trombones (B. May)
5. Gigi (V. Damone)
6. Arrivederci Roma (R. Williams)
7. Bells On My Heart (Cornell)
8. A Very Precious Love (Ames 8ros.)
9. Lover In The House (S. Lawrence)
10. Dancing With My Shadow (Four Voices)

JACK GALE
WITH—Baltimore, Md.
1. Lola (Howards)
2. I've Got My Sights On Someone New (R. Jackson)
3. We Belong Together (Robert & Johnny)
4. Tequila (Champs)
5. Jumping Jack (Kalin Twins)
6. I Met Him On A Sunday (Shirelles)
7. Book Of Love (Monotones)
B. Little Blue Man (B. Johnson)
9. 8aby, Baby, Baby (J. Allen)
10. Lollipop (Chordettes)

BUCK LEIGH
WTRC—Elkhart, Ind.
1. Sweet Little Sixteen (Berry)
2. Tequila (E. Plat)
3. Lollipop (Chordettes)
4. It's Too Soon To Know (P. Boone)
5. Who's Sorry Now (Francis)
6. Good Golly Miss Molly (L. Richard)
7. Catch A Falling Star (Como)
8. Are You Sincere (Williams)
9. Oh-Oh, I'm Falling In Love (J. Rodgers)
10. Lazy Mary (L. Monte)

JIM STOWE
KWBB—Wichita, Kan.
1. Oh Julie (Crescendos)
2. 26 Miles (Four Preps)
3. Are You Sincere (Williams)
4. A Wonderful Time Up There (P. Boone)
5. Sweet Little Sixteen (Berry)
6. Tequila (Champs)
7. Sing Boy Sing (T. Sands)
8. You Are My Destiny (Anka)
9. Lollipop (Chordettes,
10. He's Got The Whole World In His Hands (L. London)

JOHN BABCOCK
KDAY—Hollywood, Calif.
1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Oh Julie (Crescendos)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Sweet Little Sixteen (Berry)
6. Catch A Falling Star (Como)
7. Are You Sincere (Williams)
8. Corrido Rock (J. 8alcom)
9. Sugartime (McGuires)
10. A Wonderful Time Up There (P. 8oone)

BRIAN FORST
CJOR—Vancouver, B.C., Can.
1. Get A Job (Silhouettes)
2. He's Got The Whole World In His Hands (L. London)
3. Don't (E. Presley)
4. A Wonderful Time Up There (P. 8oone)
5. Breathless (J. L. London)
6. Tequila (Champs)
7. C'mon Tiger (Imperials)
8. Book Of Love (Monotones)
9. I Beg Of You (E. Presley)
10. The Walk (J. McCracklin)

ANNE FERGUSON
CFRN—Edmonton, Alb., Can.
1. Catch A Falling Star (Como)
2. Sugartime (McGuires)
3. Sail Along Silv'ry Moon (K. Chandler/B. Vaughn)
4. 26 Miles (Four Preps)
5. Tequila (Champs/S. Kenton)
6. Who's Sorry Now (Francis)
7. Get A Job (Silhouettes/Mills 8ros.)
8. Don't (E. Presley)
9. You Are My Destiny (Anka)
10. A Wonderful Time Up There (P. 8oone)

DON FERRIS
WNMP—Evanston, Ill.
1. Arrivederci Roma (R. Williams)
2. Peyton Place (L. Brooks)
3. Swinging Shepherd Blues (J. Pate)
4. Witchcraft (F. Sinatra)
5. Are You Sincere (A. Williams)
6. It's Easy To Say (J. Nash)
7. Gigi (B. Eckstine)
B. 76 Trombones (Hugo & Luigi)
9. Tequila (S. Kenton)
10. It's Too Soon To Know (P. Boone)

LITTLE JOE AUGELLO
WOHO—Toledo, Ohio
1. 26 Miles (Four Preps)
2. Lollipop (Ronald & Ruby/ Chordettes)
3. Who's Sorry Now (Francis)
4. Breathless (J. L. Lewis)
5. Maybe Baby (Crickets)
6. Catch A Falling Star (Como)
7. The Walk (J. McCracklin)
B. Billy (K. Linden)
9. Don't You Just Know It (H. Smith)
10. I Met Him On Sunday (Shirelles)

BERTHA PORTER
WDRC—Hartford, Conn.
1. Blonde Bombshell (D. Rondo)
2. Billy (K. Linden)
3. Spanish Gypsy Dance (Ros)
4. I'm Getting Sentimental (N. Riddle)
5. Who's Sorry Now (Francis)
6. Catch A Falling Star/Magic Moments (P. Como)
7. Tell Her You Love Her (F. Sinatra)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Sugartime (McGuires)
10. Ring On A Ribbon (Leonetti)

BOB DAHLGREN
WAVE—Louisville, Ky.
1. He's Got The Whole World In His Hands (L. London)
2. Lollipop (Chordettes)
3. A Wonderful Time Up There (P. Boone)
4. Oh Lonesome Me (D. Gibson)
5. Teacher's Pet (D. Day)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Tequila (Champs)
B. Sugartime (McGuires)
9. Oh-Oh, I'm Falling In Love (J. Rodgers)
10. You Are My Destiny (Anka)

"LITTLE BOB" LIDDLE
KXL—Portland, Ore.
1. Are You Sincere (A. Williams)
2. Don't (E. Presley)
3. She Was Here But She's Gone (D. Deal)
4. Lollipop (Chordettes)
5. A Wonderful Time Up There (P. Boone)
6. Ballad Of A Teenage Queen (J. Cash)
7. He's Got The Whole World In His Hands (L. London)
8. Terry (T. Castle)
9. I Beg Of You (E. Presley)
10. Who's Sorry Now (Francis)

FRANK ALLEN
KOWH—Omaha, Neb.
1. A Wonderful Time Up There (P. Boone)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Bop-A-Lena (R. Self)
5. Are You Sincere (Williams)
6. Who's Sorry Now (Francis)
7. Catch A Falling Star (Como)
B. I Beg Of You (E. Presley)
9. 26 Miles (Four Preps)
10. So Tough (Kuff Links)

ROYCE FAULKNER
WRFS—Alexander City, Ala.
1. Tequila (E. Platt)
2. 26 Miles (Four Preps)
3. Catch A Falling Star (Como)
4. Oh Julie (Crescendos)
5. Sweet Little Sixteen (Berry)
6. Don't (E. Presley)
7. Sugartime (McGuires)
B. Short Shorts (Royal Teens)
9. You Are My Destiny (Anka)
10. Sail Along Silv'ry Moon (B. Vaughn)

BUDDY JARVIS
WNOE—New Orleans, La.
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Breathless (J. L. Lewis)
5. Sugartime (McGuires)
6. Don't Let Go (R. Hamilton)
7. Catch A Falling Star (Como)
8. The Walk (J. McCracklin)
9. You Are My Destiny (Anka)
10. I Beg Of You (E. Presley)

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Disk Jockey

REGIONAL RECORD REPORTS

ROY LAMONT
WRVA—Richmond, Va.
1. Don't You Just Know It (H. Smith)
2. Tequila (Champs)
3. Good Golly Miss Molly (L. Richard)
4. Sweet Little Sixteen (Berry)
5. Chicken Hop (B. Bland)
6. Dinner With Drac (Zacherle)
7. Lollipop (Ronald & Ruby)
8. Bop-A-Lena (R. Self)
9. Maybe Baby (Crickets)
10. Oh Julie (Crescendos)

ED DEJULIO
KUBC—Montrose, Colo.
1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Sugartime (McGuires)
4. Lonely Island (S. Cooke)
5. Who's Sorry Now (Francis)
6. At The Hop (Danny & Juniors)
7. Don't (E. Presley)
8. Come To Me (J. Mathis)
9. Gigi (C. Margulis)
10. Sail Along Silv'ry Moon (B. Vaughn)

SAM HOLMAN
KQV—Pittsburgh, Pa.
1. Tequila (Champs)
2. So Tough (Casuals)
3. Your Graduation Means Goodbye (Cardigans)
4. 26 Miles (Four Preps)
5. Catch A Falling Star (Como)
6. Maybe Baby (Crickets)
7. Maybe (Chantels)
8. Swinging Shepherd Blues (D. Rose)
9. Lollipop (Ronald & Ruby)
10. Get A Job (Silhouettes)

TOM SHOVAN
WKXL—Concord, N. H.
1. Tell Her You Love Her (F. Sinatra)
2. Magic Moments (P. Como)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Sugartime (McGuires)
5. Thank You Mr. Moon (Smith)
6. Little Blue Man (B. Johnson)
7. Lollipop (Chordettes)
8. It's Too Soon To Know (P. Boone)
9. A Very Precious Love (Ames Bros.)
10. Oh-Oh, I'm Falling In Love (J. Rodgers)

PAUL SALINER
WGN—Chicago, Ill.
1. Who's Sorry Now (Francis)
2. It's Too Soon To Know (P. Boone)
3. I've Got Bells On My Heart (D. Cornell)
4. The Laughing Sailor (R. Goodwin)
5. Gigi (B. Eckstine)
6. Swinging Shepherd Blues (J. Pate)
7. Oh Lonesome Me (Gibson)
8. Ballad Of A Teenage Queen (J. Cash)
9. Peyton Place (L. Brooks)
10. 26 Miles (Four Preps)

MIKE MEDWAY & JOHN DIXON
WALA—Mobile, Ala.
1. High Blood Pressure (Smith)
2. Tequila (Champs)
3. At The Hop (Danny & Juniors)
4. My Heart Is A Fireplace (Rhythm Rockers)
5. Witchcraft (F. Sinatra)
6. Sweet Little Sixteen (Berry)
7. It's Too Soon To Know (P. Boone)
8. Got A Job (Miracles)
9. Gigi (V. Damone)
10. Lonely Island (S. Cooke)

IRA COOK
KMPC—Los Angeles, Calif.
1. Catch A Falling Star (Como)
2. Tequila (Champs)
3. Sugartime (McGuires)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Witchcraft (F. Sinatra)
6. Are You Sincere (Williams)
7. 76 Trombones (Kink Sisters)
8. Who's Sorry Now (Francis)
9. It's Too Soon To Know (P. Boone)
10. Swinging Shepherd Blues (D. Rose)

TOM ADAMS
KEEL—Shreveport, La.
1. Tequila (Champs)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Catch A Falling Star (Como)
4. Sweet Little Sixteen (Berry)
5. Are You Sincere (Williams)
6. Return To Me (D. Martin)
7. Helpless (Platers)
8. Don't (E. Presley)
9. 26 Miles (Four Preps)
10. Little Pig (D. Hawkins)

DEE WOOTEN
KWFR—San Angelo, Tex.
1. Catch A Falling Star (Como)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Oh Julie (Crescendos)
4. Don't (E. Presley)
5. You Are My Destiny (Anka)
6. Lollipop (Chordettes)
7. Don't Let Go (R. Hamilton)
8. Sugartime (McGuires)
9. A Wonderful Time Up There (P. Boone)
10. Are You Sincere (A. Williams)

BOB WHITNEY
KALL—Salt Lake City, Utah
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Don't Let Go (R. Hamilton)
4. You Are My Destiny (Anka)
5. Breathless (J. L. Lewis)
6. Ballad Of A Teenage Queen (J. Cash)
7. I Beg Of You (E. Presley)
8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
9. Catch A Falling Star (Como)
10. Return To Me (D. Martin)

"BASHFUL" BOB PRESLEY
KHEY—El Paso, Tex.
1. 26 Miles (Four Preps)
2. Sugartime (McGuires)
3. Sail Along Silv'ry Moon (E. Freeman)
4. Tequila (Champs)
5. Who's Sorry Now (Francis)
6. I Love You More (Reeves)
7. Stairway To Love (Robbins)
8. Send Me The Pillow (Locklin)
9. It's Too Soon To Know (P. Boone)
10. You Win Again (J. L. Lewis)

JACK REILING
WAAF—Chicago, Ill.
1. You Excite Me (F. Avalon)
2. Long Hot Summer (Rodgers)
3. Rock And Roll Is Here To Stay (Danny & Juniors)
4. You (Aquatones)
5. The Place (J. Brantley)
6. Peg O' My Heart (Seymour)
7. Crazy Love (P. Anka)
8. I've Got Bells On My Heart (D. Rondo)
9. Witch Doctor (D. Seville)
10. When I'm Alone (D. Bell)

DICK SMITH
WORC—Worcester, Mass.
1. He's Got The Whole World In His Hands (H. London)
2. So Tough (Casuals)
3. Knock Knock (P. Shannon)
4. Sweet Little Sixteen (Berry)
5. Lollipop (Chordettes)
6. Don't You Just Know It (Titans)
7. Who's Sorry Now (Francis)
8. Maybe Baby (Crickets)
9. Now And For Always (G. Hamilton IV)
10. Breathless (J. L. Lewis)

FRED MITCHELL
WTOD—Toledo, Ohio
1. Sway With Me (B. Haley)
2. 26 Miles (Four Preps)
3. It's Too Soon To Know (P. Boone)
4. Lollipop (Chordettes)
5. Sweet Little Sixteen (Berry)
6. A Very Precious Love (Johnston Bros.)
7. The Shake (Mark IV)
8. Maybe Baby (Crickets)
9. Swinging Shepherd Blues (J. Pate)
10. Catch A Falling Star (Como)

JOHNNY FAIRCHILD
KELP—El Paso, Tex.
1. Tequila (Champs/Platt)
2. Lollipop (Ronald & Ruby)
3. Are You Sincere (A. Williams)
4. Lonely Island (S. Cooke)
5. Tell Her You Love Her (F. Sinatra)
6. Little Blue Man (B. Johnson)
7. Whistle Me Some Blues (Four Freshmen)
8. Get A Job (Silhouettes)
9. Whole Lotta Woman (M. Rainwater)
10. 76 Trombones (Hugo & Luigi)

LOU BARILE
WIBX—Utica, N. Y.
1. Lollipop (Chordettes)
2. Who's Sorry Now (Francis)
3. A Very Precious Love (Ames Bros.)
4. Lazy Mary (L. Monte)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Bluebirds Over The Mountain (E. Hickey)
7. Oh Lonesome Me (D. Gibson)
8. 26 Miles (Four Preps)
9. Arrivederci Roma (R. Williams)
10. Are You Sincere (A. Williams)

CARL REVES
WRR—Dallas, Tex.
1. Down On The Farm (A. Downing)
2. Doing The Stroll (Saints)
3. Lollipop (Chordetes)
4. Yes My Darling (F. Domino)
5. That Crazy Feeling (Rogers)
6. He's Got The Whole World In His Hands (L. London)
7. Straight Skirts (G. Summers)
8. Who's Sorry Now (Francis)
9. What's The Use Of Crying (E. Fisher)
10. Believe What You Say (R. Nelson)

BILLYE HATFIELD
KFXM—Fontana, Calif.
1. Oh-Oh, I'm Falling In Love (J. Rodgers)
2. Don't (E. Presley)
3. You Are My Destiny (Anka)
4. Tequila (Champs)
5. A Wonderful Time Up There (P. Boone)
6. Whole Lotta Woman (M. Rainwater)
7. I Beg Of You (E. Presley)
8. Walkin' The Low Road (R. Sparks)
9. My Jimmy (J. Davids)
10. Honky Tonk Woman (Russell)

BILL BALLANCE
KFWB—Hollywood, Calif.
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Short Shorts (Royal Teens)
4. You Are My Destiny (Anka)
5. Little Blue Man (B. Johnson)
6. Are You Sincere (Williams)
7. Who's Sorry Now (Francis)
8. Lollipop (Chordettes)
9. Breathless (J. L. Lewis)
10. He's Got The Whole World In His Hands (L. London)

ART LABOE
KPOP—Los Angeles, Calif.
1. Are You Sincere (A. Williams)
2. Tequila (Charms)
3. Lollipop (Chordettes)
4. You Are My Destiny (Anka)
5. Corrido Rock (B. Balcom)
6. Oh Julie (Crescendos)
7. Maybe Baby (Crickets)
8. We Belong Together (Robert & Johnny)
9. Angel Smile (N. Cole)
10. So Wonderful (S. Knight)

HARRY GRANT
KCNA—Tucson Ariz.
1. Breathless (J. L. Lewis)
2. College Man (B. Justis)
3. Tequila (Champs)
4. Reeling And Rockin' (Berry)
5. Short Shorts (Royal Teens)
6. Rock And Roll Is Here To Stay (Danny & Juniors)
7. Lollipop (Chordetes)
8. Oh Julie (Crescendos)
9. Don't Let Go (R. Hamilton)
10. Hey Doll Baby (P. Kelly)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TWILIGHT TIME" — The Cash Box Disk of the Week — 3/29
Platters ..... Mercury 71829

"RETURN TO ME" — The Cash Box Best Bets — 2/15
Dean Martin ..... Capitol 3894

"FOR YOUR LOVE" — The Cash Box Disk of the Week — 3/29
Ed Townsend ..... Capitol 3926

"LET'S BE LOVERS" — The Cash Box Disk of the Week — 3/15
Playmates ..... Roulette 4056

"TO BE LOVED" — The Cash Box Sleeper of the Week — 2/1
Jackie Wilson ..... Brunswick 55052

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3 BIG HITS!
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Maltby On Voice Of America

Willis Conover, of Voice of America, and Richard Maltby are seen picking tunes for the Voice of America broadcast to be aired on Friday, March 28. A full hour is to be devoted to Dick for an interview and a presentation of his music.

This program will be beamed to East Asia, Southeast Asia, South Asia, Near East, Middle East, Europe, Africa, Australia, and New Zealand.

Maltby, from Syosset, Long Island, is currently appearing with his famous dance band at the Roseland Ballroom in New York City, for the month of March. Dick is also well-known on Vik records as one of their top recording artists.

With the Y.O.M. broadcast, his appearance in New York City, and his latest VIK record "Die Music Box," Maltby is literally "heard round the world".

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ROCKIN' THE MULE (BACK IN KANSAS)
by
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Somerset Releases Low Price "South Pacific"-"Music Man" LP

NEW YORK—The Somerset Record Company last week announced the release of a new $1.98 package featuring hits from the Rodgers and Hammerstein musical "South Pacific" on one side of the recording and hits from the B'way smash "The Music Man" on the other. The selections are performed by the Hollywood Sound Stage Chorus with the Theatre Orchestra.

Dave Miller, prexy of Somerset, stated that he has pre-packaged the albums in lots of 33 to a package and is offering it to dealers, jobbers, etc., on a pay for 30—three for free basis.

The response to this offer, according to Miller, has been overwhelming.

Songs included in the "South Pacific" side are: "This Nearly Was Mine," "Overture," "Younger Than Springtime," "There Is Nothing Like A Dame," "Bali Hai," "Wonderful Guy" and "Some Enchanted Evening."

"The Music Man" selections include: "Seventy-Six Trombones," "Lida Rose," "Marian The Librarian," "Til There Was You" and "Goodnight My Someone."

Columbia Reorganizes Field Sales Force Fishman And Hoffman Named District Managers

NEW YORK—Mort Hoffman and Al Fishman have been appointed District Managers according to an announcement last week of an overall reorganization of the field sales force by William P. Gallagher, Columbia Records National Sales Manager. Hoffman, a 10-year veteran with Eckhardt and Company, Columbia's Pittsburgh Distributor, will operate out of Boston and cover District #1. Fishman, assigned to District #4 has been Branch Manager of the Columbia Detroit operation prior to this move.

Gene Block, formerly Singles Product Manager, assumes District Manager responsibilities for the Los Angeles area.

"The recent appointment of new distributors in the Southwest," Gallagher explained, "prompts extensive changes in district responsibilities." Other shifts relocating territory responsibilities were:

James Turnbull now District Manager in New York area, including Newark, Hartford and Buffalo.

Gene Weiss now District Manager in the Philadelphia market.

Harry Hostler assumes newly developed District #5, which gives Columbia a resident District Manager in the Chicago market.

Warner Pagliara, while continuing to reside in St. Louis, will be charged with D.M. responsibilities for another newly developed district which includes Denver and Indianapolis.

Turnbull, Weiss, Hostler and Pagliara, are all experienced Columbia District Managers.

Carlton Pacts George Liberace And Others

NEW YORK—Carlton Records has signed three new artists to term recording pacts, it was announced last week by Joe Carlton, president of the recently-formed outfit.

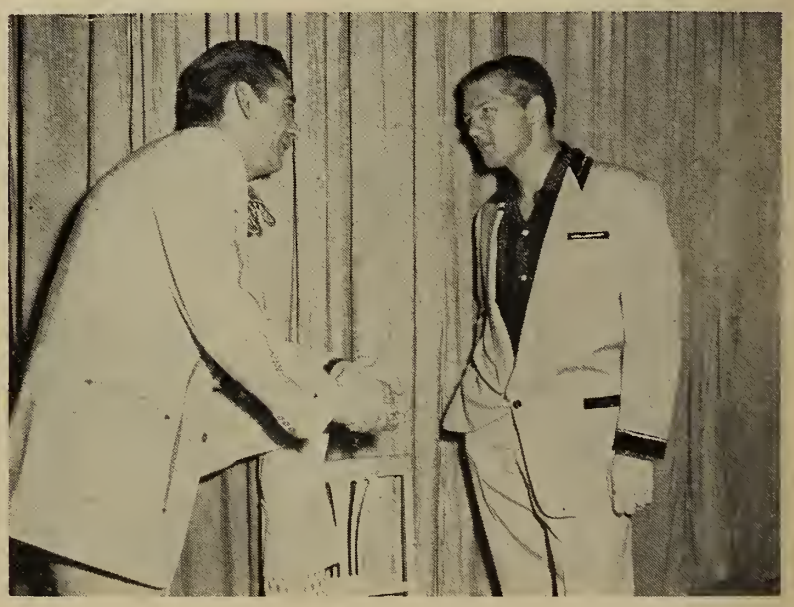
Carlton signed George Liberace to a term contract to cut albums as well as a single sides, along with music from several films in which he is to be featured. Because of his international following, the Liberace platters will get world-wide promotion and distribution via the Carlton label.

Anita Bryant, eighteen-year old Tulsa, Oklahoma high school songstress, who is featured on the Arthur Godfrey Show at regular intervals (whenever she can get special permission from the school authorities in Tulsa), was also signed to a contract by Carlton, and a record session is planned for next month.

The third newcomer to the Carlton label is Canadian singer, Tommy Britt, a favorite in the Toronto-Montreal area, and he, too, will be cutting some sides next month.

Kenny Rogers, The First, whose Carlton platter of "That Crazy Feeling" is currently the Number One best-seller in his hometown of Houston, Texas, is on a coast-to-coast disk jockey-record distributor tour of 28 cities in 28 days, and the results of the tour are already paying off by sending the disk over the 150,000 mark in total sales to date, according to Carlton. Kenny has been out on tour thus far for about 12 days.

Time Out For Talkin'



CHICAGO—Carl Smith (left) star of the touring Philip Morris Music Show chats backstage with Jerry Lee Lewis the "Great Balls of Fire" singing sensation who guested with the Show at the Chicago Civic Opera House on March 13th. Jerry flew in from Hollywood where he's making a film. He'll also be a radio guest on the Sunday night CBS network (9:05) P.M. EST) broadcast of March 30th. The Chicago date, incidentally, marked the 416th performance for the veteran Philip Morris entertainers who have been on tour since Jan. 6th, last year. Also, the 'country' has been taken out of the show's moniker and it's now tagged the "Philip Morris Music Show". In addition, the show heads out California way and on April 27th will play the Civic Auditorium in San Francisco.

Capitol's April LP Release

HOLLYWOOD — Capitol Records offers 31 new albums in its April release. The program consists of 14 new pop albums, 11 classical and six in the label's 'Capitol' of the World series. The entire program is themed to "HI-FIesta on Capitol Records".

Artists with new pop recordings include Frank Sinatra, Les Baxter, Peggy Lee, Gordon MacRae, Joe Bushkin, Jackie Davis, The Andrews Sisters, Pee Wee Hunt, Ferlin Husky, Sonny James, the new Hawaiian music set presented by Webley Edwards, another in the label's "Just for Variety" album series, and the first album featuring Bob Bain and his music. Also included is a new album featuring the voices of Ferlin Husky, Sonny James, Tommy Sands and Gene Vincent.

The Sinatra entry is "This Is Sinatra (Volume Two)" in which the artist includes many of the songs he helped make famous. Among these are "Hey! Jealous Lover", "Put Your Dreams Away", "Time After Time", "You're Cheatin' Yourself" and eight others. This package marks the twelfth by Sinatra for Capitol.

Les Baxter, with a large orchestra featuring a variety of musical instruments not heard in the original production, offers selections from Rodgers and Hammerstein's "South Pacific".

Peggy Lee is heard in a package called "Jump for Joy". Among tracks in this package are "When My Sugar Walks Down the Street", "I Hear Music", "Old Devil Moon", "Cheek to Cheek" and others.

The all-time favorite encore songs of Gordon MacRae which he has sung to close many a concert and night club act, are included in his "Gordon MacRae in Concert" album on the new release. The orchestra is directed by Van Alexander.

One of America's top pianists, Joe Bushkin, offers a dozen tunes keyed to "Nightsounds".

"Jumpin' Jackie" is the new April album featuring Jackie Davis at the Hammond organ.

Dressed in the attire of the era on the cover of their new album, "The Dancing Twenties", are the Andrews Sisters who, with the Billy May orchestra, revive a number of hits of that era.

Pee Wee Hunt swings Cole Porter in "Cole Porter a la Dixie", featuring off-beat arrangements by Billy May, Sid Feller and Dave Cavanaugh.

Graphically illustrating on his new album cover that he's "Got the World on a String", one of the tracks in his new album, is Ferlin Husky's "Sittin' On A Rainbow".

In his new album, "Honey!", Sonny James takes his listeners on a musical journey through the many moods of love—happy, sentimental and sad.

In addition to their own complete albums, Husky and James join Tommy Sands and Gene Vincent in another new Capitol album for teenagers, "Teen-Age Rock!".

The star of the 23-year-old "Hawaii Calls" radio show, Webley Edwards, offers his sixth Capitol high fidelity album of Hawaiian music recorded on the beach at Waikiki, "Hula Island Favorites", featuring the "Hawaii Calls" orchestra, soloists and chorus with Al Kealoha Perry. The package includes a collection of some of the most popular hula songs of the islands.

Bob Bain, rock 'n roll guitarist, is introduced in his first Capitol album, "Rockin' Rollin' Strollin'", which includes melodies of great rhythms and blues tunes plus some originals composed by Bain himself.

"Just for Variety, Vol. 14" is introduced on the April release, including the artistry of Kay Starr, Nat "King" Cole, Harry James, Les Paul and Mary Ford, The Four Freshmen, Nelson Riddle, "Tennessee" Ernie Ford, Ray Anthony, Stan Kenton, Joe "Fingers" Carr, Jackie Davis and June Hutton.

Capitol is backing up its pop program for April with a concentrated promotion keyed to the program theme "HI-FIesta on Capitol Records".

Among devices used are full-color displays promoting "This is Sinatra (Volume 2)", a rock 'n roll display featuring the new albums of Sonny James and Ferlin Husky and the album "Teen-Age Rock", and "Rockin' Rollin' Strollin'", the Capitol debut album featuring Bob Bain's music, and a new window or counter card on Les Baxter's new "South Pacific" music album.

The company also introduces its "Pop Pyramid", which features 10 of Capitol's top pop albums for April in a new display; full-color cover reproductions are mounted on corrugated board and easily connected by dealers to metal stays. Through this device, many unusual display arrangements can be used for window displays by dealers. Capitol has distributed to deejays a new album preview package especially prepared for programming and national reviewer use.

Of the 11 classical albums on the release, five are 12 inch LP's (33-1/3 rpm) and the balance are 45 rpm albums. First of the LP's is "Chopin by Firkusny", featuring the pianist Rudolf Firkusny.

Nathan Milstein is heard in a violin performance of two Beethoven works, "Sonata No. 9 in A Major, Op. 47" and "Sonata No. 8 in G Major, Op. 30, No. 3" ("Kreutzer"). Pianist Arthur Balsam accompanies Milstein.

Another album in Capitol's FDS is a rendition by William Steinberg conducting the Pittsburgh Symphony Orchestra in Mozart's "Symphony No. 40 in G Minor, K. 550" and "Serenade for String Orchestra, K. 525, Ein Kleine Nachtmusik".

Inside an attractive full-color painted cover, Capitol offers an FDS album by Carmen Dragon conducting the Capitol Symphony Orchestra in "La Belle France". The fifth FDS high fidelity LP is Beethoven's "Quartet No. 13 in B Flat Major, Op. 130", played by the Hollywood String Quartet. This recording is being made available as a single from Capitol's deluxe set of Beethoven Quartets recently released as a five LP boxed set.

The six 45 rpm classical albums include "On the Trail" and "Theme from 'Rhapsody in Blue'" by the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin and Leonard Pennario, pianist; "Clair de Lune" and "Blue Danube" by Leopold Stokowski; "Waltz of the Flowers" and "Waltz from Sleeping Beauty" by the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin; "Jalousie" and "Dark Eyes", also by the Hollywood Bowl Symphony, but this one conducted by Carmen Dragon; "Fire Dance", "Sabre Dance" and Brahm's "Hungarian Dances No 5 and 6" by the Hollywood Bowl Symphony; and "Prelude in C Sharp Minor", "Waltz in D Flat", "Malaguena" and "Ritual Fire Dance" by Leonard Pennario.

Among the half dozen new 'Capitol' of the World high fidelity albums on the release are Renato Carosone's "Blue Italian Skies" (recorded in Milan); "Honeymoon in Portugal", an album of fados and cancaos, featuring Carlos Ramos and Trio Odemira (recorded in Lisbon); "Sones Mexicanos", featuring the voice of Antonio Maciel and Los Aguilillas and the Mariachi Mexico conducted by Rafael Carrion (recorded in Mexico); Luiz Bonfas, guitar virtuoso with "Brazilian Guitar" (recorded in Rio de Janeiro); (Georges) "Guetary Sings French Songs" with orchestra conducted by Jo Moutel (recorded in Paris); and "Pop Piano Concertos" featuring Semprini at the keyboard with the Abbey Orchestra of London (recorded in London).

RIAA Sets Standards For Stereo Disks

NEW YORK—At a meeting of the Board of Directors Record Industry Association of America, Inc. held on March 25, 1958, the Design standards for stereophonic disk records as outlined and recommended by the Engineering Committee of the Association on January 23, 1958, were approved and adopted as RIAA standards. These standards provide for recording by the so-called 45°-45° system. The Board also approved for stereophonic disk records the same Recording and Reproducing Characteristics and the same Dimensional standards as have previously been adopted for 45 RPM and 33 1/3 RPM records as outlined in RIAA Bulletins E1 and E2.

However, decisions on the use of approved standards are left to individual companies because the Board believes that complete independence in this respect leads to a healthy competitive spirit and makes available promptly to the public all engineering advances which may be developed within the industry.

Victor Ellington LP Wins Norway Jazz Award

NEW YORK — RCA's "In A Mellotone" by Duke Ellington and his Orhcestra has won the critics' award as the best jazz album released in Norway during 1957.

Eilif Meyer, general manager of NERA, representative of the Radio Corporation of America in Norway, was given a silver plaque commemorating the event at a recent dinner in the Newspapermen's Club in Oslo.

The album includes 16 of Ellington's most famous works, recorded at various sessions from 1940 to 1942. The selections, chosen by jazz critic Nat Hentoff, never before had been released on a long-playing record.

Happy Occasion

HOLLYWOOD — Roger Balph, (c), signs exclusive recording contract with High Fidelity Recordings as label prexy Rich Vaughn (r) and Franklin Garlock (l), Balph's manager, look on.

WMGM Names Roy Ross Musical Director

NEW YORK — Roy Ross, one of the music world's leading personalities, has been appointed Musical Director of WMGM, the Metro-Goldwyn-Mayer radios station in New York City, it was announced last week by Raymond Katz, Associate Director of WMGM.

Ross moves to WMGM following a twelve year tenure as Musical Director of station WNEW, and four years in a similar capacity with Coral Records.

In his new post he will supervise the overall operation of WMGM's Music Department, in addition to lending his creative talents in the new musical promotional areas.

"We are delighted to have the multi-talented Roy Ross with us," commented Katz, "for his rich radio background, and his talents as composer, conductor, arranger and musician, place him well in the forefront among all Musical Directors."

Toshiko Returns

BOSTON—Toshiko, Japanese jazz pianist, who did a very successful stint at the Bradford Hotel's Carousel Room in Boston last January, plays a return date there April 9th for two weeks.

"When there in January, Toshiko was the first jazz attraction ever to have played the club, and the nitery's manager, Al Taxier reported that the 88'er drew the best business of the previous 12 months.

Toshiko is in Boston as a student at the Berklee School of Music in her third year on a four year scholarship.

The pianist and her trio are featured on two Storyville albums and on one LP under the Verve banner.

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by
Joe Darensbourg
and the Dixie Flyers
"Snag It"
and
"SASSY GAL"
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Billy's On The Line

MILWAUKEE, WISC.—Bob "Coffeehead" Larsen, WEMP-Milwaukee deejay watches as Kathy Linden puts through a call to her favorite boyfriend "Billy", which, incidentally, happens to be the title of the larks' debut Felsted smash.

Publisher Willy Strecker Dies At 74

NEW YORK—One of the last links between the traditionally great composers of music and the modern masters was severed early this month with the death of music publisher Wilhelm Strecker, managing director of B. Schott's Sohne (B. Schott and Sons) of Mainz, Germany. Strecker died of a stroke on March 1 at his home in Wiesbaden, West Germany, at the age of 74. Strecker was one of the few remaining publishers of the old school, an imposing international figure who combined keen business sense with recognized taste and a flair for the discovery of new musical talent.

Strecker was born into the business of music publishing; he and his elder brother, Ludwig, were heirs to B. Schott's Sohne which was founded in the year of Beethoven's birth (1770). The Schott house published Beethoven and many other famous composers of the 18th and 19th centuries. Strecker's father, who as a partner of the firm encouraged and published the works of Richard Wagner, sent his young son, Willy, to serve as an apprentice in the best publishing houses in Europe and America. After finishing his apprenticeship, Willy became director of the firm's London office, Schott Sohne and Augener's. He remained in London through the first World War, and became a personal friend and inspiring influence to the foremost artists and composers of the time. Following World War I, he returned to Mainz.

His skill, energy and courageous and influential championing of the contemporary composers of his day resulted in much of the music that we now recognize as modern classics. He is credited with the discovery of Hindemith, Orff, and Hentze, for example, and has published works of most of contemporary music's famous composers, including Stravinsky, Schoenberg, Milhaud, and Martineau. In many music circles he is credited with being the single most important influence of the "decisive years," the 1920's, which was the transition period between the dominance of the classic and impressionist schools and the growing influence of contemporary music.

"Ray Rayner Record Party" Bows

CHICAGO — WBBM-TV's new "Ray Rayner Record Party" debuted March 29, featuring a pop song contest, and fun in general centered around the playing of records. The hour-long show will concentrate on good pop records, according to Rayner.

Explaining the format more in detail, Ray said, "There'll be more of everything: more dancing, more music, more zany pantomimes featuring Mina Kolb and myself, and more record stars."

The contest will enable home viewers to compete for prizes of records, phonographs and wrist watches. Viewers are invited to send Ray postal cards, listing name, address and phone number—plus the titles of their three favorite records.

Ray will draw several cards during the show, from a hopper, and will phone the persons who sent them in to estabish winners.

If the contestant identifies one song correctly, he receives four record albums. Two right answers net him the albums and a Columbia phonograph. Three correct answers give him the albums, the phonograph and a wrist watch. Even if he should miss all three questions, he'll still receive a record album, just for being called.

TOP SONG FOR SEASONAL PROGRAMMING

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b/w

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Magnetic Tapes And Accessories Offered Through RCA Tube Distribs

NEW YORK—A new and comprehensive line of RCA tapes for the magnetic recording of sound, and five tape accessories are to be made available through RCA authorized tube distributors across the nation, it was announced last week by D. M. Branigan, Manager, Distributor Sales, RCA Electron Tube Division.

"As a world leader in the sound business," Branigan said, "RCA recognizes the increasing importance of magnetic recording tape in the electronics industry. To meet this growing demand, we are offering a complete line of sound tape designed for both the amateur recording enthusiast and the professional. The tapes are attractively packaged to have wide sales appeal. In addition, the line will be backed-up by an extensive advertising and promotion campaign.

"RCA's magnetic recording sound tape line consists of ten high-fidelity, high-output types which provide clear, faithful reproduction of the original sound. The tapes use either acetate or 'Mylar' as a durable base material for the oxide coating.

"The oxide coating on RCA tape is impregnated with a dry lubricant—dimethyl silicone—to provide lubrication for the entire life of the tape. This lubricant lessens wear on the recording head, minimizes squeal, and improves recording quality by reducing 'wow' and 'flutter' caused by excessive friction between tape and recording head.

"RCA tapes are available on either five-inch or seven-inch Load-Easy Reels, and in thicknesses of ½ mil, 1 mil, and 1½ mils, depending on recording requirements. On the five-inch reels, there is a choice of 600-, 900-, and 1200-foot lengths; the seven-inch reels are available in 1200-, 1800-, and 2400-foot lengths."

Branigan pointed out that a feature of the magnetic recording sound tape line is the RCA Load-Easy Reel. This reel has slotted sides which eliminate awkward loading operations.

"RCA sound tapes are offered in Professional, Long-Play and Extra-Long-Play Grades," Branigan said. "Professional Grade RCA magnetic recording sound tape is tough and durable. Designed to provide high-quality recording under extremely difficult conditions, it is available in 1½-mil thickness only, on either acetate or 'Mylar' base. Reel size, tape length, and base material are identified by the following RCA type numbers: 251C1—five-inch reel, 600-foot acetate-base type; 254C1—five-inch reel, 600-foot 'Mylar'-base type; 256C1—seven-inch reel, 1200-foot acetate-base type, and 259C1—seven-inch reel, 1200-foot 'Mylar'-base type.

"Long-Play RCA sound tape, 1-mil thick, is designed to provide longer recording time, on either 'Mylar' or acetate base, than Professional Grade and has the same high-quality recording characteristics. Reel size, tape length, and base material are identified by the following type numbers: 250C1-five-inch reel, 900-foot acetate-base type; 253C1—five-inch reel, 900-foot 'Mylar'-base type; 255C1—seven-inch reel, 1800-foot acetate-base type, and 258C1—seven-inch reel, 1800-foot 'Mylar'-base type.

"Extra-Long-Play RCA tape is designed to provide extra-long running time. On seven-inch reels, running time is up to four hours on dual-track recordings. Extra-Long-Play tape is ½-mil thick and is available only on 'Mylar' base. Because of the thin base material, care must be used in handling and playing this grade of tape. Reel size, tape length, and base material are identified by the following type numbers: 252C1—five-inch reel, 1200-foot 'Mylar'-base type; 257C1—seven-inch reel, 2400-foot 'Mylar'-base type."

Tape accessories in the new RCA line are: a five-reel tape chest for five-inch reels; a five-reel tape chest for seven-inch reels; a five-inch Load-Easy Reel with box; a seven-inch Load-Easy Reel with box, and a deluxe tape splicer.

"River Kwai Bridge" Cake

NEW YORK—Marisa Leonzio, 9-year-old Italian girl, who was presented with her own bridge by Columbia Pictures, was given another bridge at Danny's Hideaway on Wednesday (March 19). This one was in the form of a cake, a replica of the famed structure in the Academy Award winner "The Bridge On The River Kwai." Several Americans of Italian descent including Sal Mineo welcomed the illustrious little lady.

Paul Cohen Named A&R Head of Coral-Brunswick

NEW YORK—Paul Cohen has been appointed to the position of Director of Artists and Repertoire of Coral and Brunswick Records, according to an announcement made by Leonard W. Schneider, Executive Vice-President of Decca Records.

Cohen, a veteran in the record industry, has been associated with the the parent label, Decca Records, since 1934. At that time he joined the organization's Chicago Branch in the Sales Department. Later Cohen became Manager of the Decca Branch in Cincinnati, and, in 1944, he joined the National Office in New York in the Artists and Repertoire Department. Since that time he has been responsible for the discovery of many leading artists, in both the country and pop fields. Among the many hit recordings Cohen has been responsible for during his tenure at Decca include: "Tell Me Why" by The Four Aces; "Chattanoogie Shoe Shine Boy" by Red Foley; "He" by Al Hibbler and, recently, Bobby Helms' "My Special Angel." Cohen, who was born in Chicago, first entered the music business in that city when, in 1925, he joined the Sales Department of Columbia Gramophone Company.

Coral Records was first organized in 1948, and almost immediately began to make rapid strides, with a string of hit recordings that has consistently increased the Company's stature. Among the top artists on the company's roster under long-term contracts are Teresa Brewer, the McGuire Sisters, Lawrence Welk, Buddy Holly and the Crickets, Billy Williams and many others.

In addition to Cohen, who will assume his new post immediately, the Coral A & R staff consists of Dick Jacobs, George Cates and Sonny Lester.

Spier Music Forms Greenwich Records

NEW YORK—Larry Spier, Inc., veteran music publishing firm being run by Belle Nardone, Hal Webman, and Larry Spier, Jr., last week entered the record business with the release of its first disking through its newly organized subsidiary, Greenwich Records, Inc. First release on the Greenwich label features the Chiefs, a vocal-instrumental group directed for the recording by Sid Bass, doing "Apache!" b/w "Dee's Dream".

Greenwich's Records is being A & R'd by Hal Webman, who recently joined the Spier organization after serving a stint in the recording department at Decca Records. In addition to the Chiefs, Webman has signed to exclusive recording contracts and has already etched other acts including a teen-age vocal-instrumental group called Ritchie and The Playboys and Buddy Thompson, a young country rock and roll balladeer from Louisiana.

The Spier triumvirate pointed out that their move into the record business was designed to expand its operation but that it in no way intrudes with its publishing interests and activity. The recordings which were made were of material peculiar to and/or written by the various performers, and not of the type which would ordinarily be submitted for recording by other artists on major or independent labels. The Spier firms currently are working on "Kiss And Make Up", recorded by the Crowns on the R & B label, "Mexican Rock And Roll" with Capitol and Dot recordings, "Just Say I Love Her", a standard with new recordings by Vic Damone and Joni James, "Strollin' Girl" recorded by Johnnie Ray, and others.

Greenwich currently is rounding out its distributors, having already lined up most of the east and midwestern markets. The diskery will handle its business through Greenwich Sales Corp. Both firms will headquarter at 1650 Broadway, Suite 408, New York 19, N. Y.

Jazz Critics To Meet At Newport Fest

NEW YORK — A conference of some of the nation's leading jazz critics will be held immediately prior to the fifth annual Newport Jazz Festival, at Newport, R. I., this summer. Scheduled for July 2nd and 3rd, the Symposium of writers, editors and authorities will be under the direction of Professor Marshall Stearns of Hunter College, Chaucerian scholar and jazz expert, who is a member of the Board of Directors of the Newport Jazz Festival.

The aim of this first annual jazz critic's meeting is to organize and pool the skills and ideas of the country's leading critics to advance the overall understanding of jazz as an art form, and to give critical writing on jazz more unity and direction.

"We hope," says Professor Stearns, "to minimize factional division and isolation by giving all music writers a change to get together and exchange ideas at our Symposium and, as an end result, to raise the standards of jazz criticism."

The Critic's Symposium is intended to be an annual event and Professor Stearns indicated it might undertake even more ambitious projects in the future, including: the publishing of a quarterly journal; holding regional meetings; and the establishment of an annual award for radio and TV shows and published works contributing to a better understanding of jazz.

Professor Stearns has been assisted in the venture by Eric Larrabee, an editor of Harper's, and John S. Wilson of the New York Times. "Many critics until now have been isolated," notes Stearns, "and they have been writing about dixieland, or blues, or bebop or cool jazz—each in his own particular corner, without much concern for jazz as a whole. The Symposium will be dedicated to the proposition that the history of jazz consists of an ancient and integral tradition, to be studied without factional division. We feel that getting the publishers, editors and authors together to exchange ideas will give America's jazz writers a better understanding of where their material should be submitted, and also indicate the type of material their readers are interested in."

Various musicians have been invited to address the meetings to express their ideas of what critics can do to help them. The critics themselves will have a final session of self-appraisal. Although not intended for the public, a number of guest auditors will also be invited to visit the Critic's Symposium.

Capitol Ups 45rpm Singles To 98¢

HOLLYWOOD—Effective April 1, Capitol Records Distributing Corp. will compute the dealer discount on Capitol 45 rpm single records on 98 cents, making the dealer cost price 60 cents, including federal excise tax. The announcement was made by Max K. Callison, Vice President and National Sales Manager of Capitol Records Distributing Corp.

5 Swedish Singles From Capitol

Five new single records slanted for the SwedishAmerican market will be released by Capitol this week. All 10 sides on the release were actually recorded in Sweden.

The records include Sigge Furst with Jelvang's band in "Bonjazz" (Farmer's Jazz), "Te Dans Ma Karlstatosers" (Dance With the Karlstad Girls) on one disk, and "I Alla Fulla Fall" (Nevertheless) and "Livet I Finnskogarna" (Life in Finn Woods) on the other.

William Clauson, with orchestra conducted by Lillebrob Soderlundh, sings "Jag Blaste I Min Pipa" (I Blow My Horn), which is paired with "Vindarna Sucka" (The Winds are Sighing).

The fourth record on the new 'Capitol' of the World singles release features the Swedish Folk Dance Fiddlers' Orchestra playing "Polka Fran Varmland" and "Polka Fran Tuna". To complete the release is Karl Gronstedt's Dragspelsorkester playing "Vastgotasvang" (hambo, dance from Vastergotland) and "Svedala", also a hambo.

Angel Records Issues 8 New Classics In April Release

HOLLYWOOD — Capitol Records' April release of Angel classical albums is highlighted by Rimsky-Korsakov's "Scheherazade, Op. 35" performed by the Royal Philharmonic Orchestra conducted by Sir Thomas Beecham. There are seven other new Angel sets on the release. All eight will be available at record dealers' throughout the nation the week of March 31.

A second package on the release is Verdi's "La Forza del Destino" (highlights), sung by soprano Maria Callas, mezzo-soprano Elena Nicoli, baritones Carlo Tagliabue and Renato Capecchi, bass Nicola Rossi-Lemeni and tenor Richard Tucker, with Tullio Serafin conducting the orchestra and chorus of La Scala, Milan.

A third album on the month's release is a complete five-record set of Wagner's "Die Heistersinger von Nurnberg" in which 17 well-known serious music soloists are heard, together with the chorus of the Municipal Opera and German State Opera of Berlin, the choir of St. Hedwig's Cathedral, Berlin, and Rudolf Kempe conducting the Berlin Philharmonic Orchestra.

To complete the operatic portion of the new release, Eileen Farrell is heard singing excerpts from some of the great operas in the repertory in an album titled, "Eileen Farrell in Grand Opera", accompanied by the Philharmonic Orchestra, Thomas Schippers, conductor.

Otto Klemperer conducts the Philharmonia Orchestra in 2 new recordings of Brahms' "Symphony No. 4 in E Minor, Op. 98". In another set, Robert Irving and the Royal Philharmonic Orchestra present two popular ballets, Lecocq's "Mam-zelle Angot" (ballet suite) and Glazounov's "Birthday Offering" (ballet music).

Beethoven's "Violin Concerto in D Major, Op. 61" is performed by violinist Igor Oistrakh accompanied by the Pro Arte Orchestra, Wilhelm Schuechter conducting. Rounding out the release, the late Walter Gieseking, world-renowned pianist, presents Mozart's "Concerto No. 24 in C Minor, K. 491". Herbert von Karajan conducts the Philharmonia Orchestra on this record.

To introduce the new Angel albums for April, colorful displays have been prepared for dealer use on the new Beecham recording and the Maria Callas-Richard Tucker operatic highlights package. In addition, two four-page supplements on the great violinists and pianists heard on the Angel label are expected to do much toward promoting the entire Angel catalog of solo performances.

Two easeled displays have been prepared to help promote the new "Scheherezade"-Beecham album and the "La Forza del Destino" set by Callas and Tucker.

"A VERY PRECIOUS LOVE"
from the Warner Bros. Production
"MARJORIE MORNINGSTAR"

THE AMES BROS.	RCA Victor
DORIS DAY	Columbia
THE JOHNSTON BROS.	London
BONNIE GUITAR	Dot
SLIM WHITMAN	Imperial
JACK JONES	Capitol
DICK HAYMES	Hallmark
SOUND TRACK ALBUM	RCA Victor

M. WITMARK & SONS

HERE COMES . . .
PETER COTTONTAIL
FOR 1958!
Recorded all labels.
PLUS the great Easter song of inspiration
ROBE OF CALVARY
Recorded all labels.
Published by
HILL AND RANGE SONGS, INC.
1650 Broadway, New York, New York

R & B Ramblings

NEW YORK:

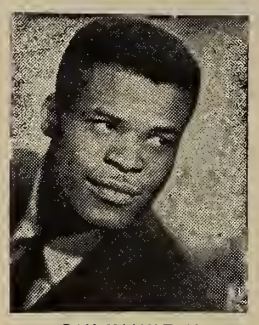
Jerry Shifrin moves over from The Cash Box to take over the national salesmanager job at Roulette Records. Jerry's varied background—he managed Archie Bleyer's retail shop worked with Bleyer at Cadence, dabbled in management and a & r, is a frustrated saxaphone player, and did a fine job with C.B., makes him a certainty to succeed at his new post. Jerry's first official report to us is that The Playmate's "Let's Be Lovers" is swinging along at a torrid pace and looks like a smash. "Down On My Knees" by The Heartbeats is also building into a hit and Jerry's advice is to watch it. Other best sellers for the label are Jimmie Rodgers "The Long Hot Summer"; Chuck Reed's "Let's Put Our Hearts Together" and Jimmy Lloyd's "You're Gone, Baby". He also tells us that a number of jockeys have turned over "Screamin' Ball" and Roulette is getting a sales reaction to "Half Past Nothing" by The Duponts. Two new platters Roulette is working on are Jo Jones' "Every Night About Eight" and "A-Tisket, A-Tasket", and Count Basie and Joe Williams' "Five O'Clock In The Morning." . . . George Goldner, down in Miami, Florida, for a vacation, couldn't get away from business entirely. Locating a deck that was making quite a bit of noise in Miami, George picked it up for national distirbution. The master, "Saturday Night Party", will be released on Gem Records. Vera Hodes, of Goldner's office, tells us The Chantell's "Every Night" continues to be big, and The Gone All-Stars' "7-11" still brings in wopping orders in each day's mail. Vera also reveals that Gone Records has signed the G-Clefs. The G-Clefs had a biggie, "Ka-Ding-Dong", on Paris not too long ago. . . . The Diamonds introduced their Mercury record, "High Sign" on Dick Clark's Show last Saturday night. . . . Hy Weiss, Old Town Records, elated with the continued big action on Robert & Johnny's "We Belong Together". Hy tells us the deck has broken out in force in several new areas. Robert and Johnny did the tune last week on Dick Clark's daytime show and also his Saturday night Dick Clark Show. . . . East West Records out this week with three new entries. A newcomer by the romantic name of Whispering Pigg offers "Darlene", Ganim's Asia Minors make their pitch with "Daddy Lolo" (Oriental Rock and Roll); and The Ospreys bid for fame with "Do You Wanna Jump Children". From the same offices we learn that Atco is doing very nicely with a couple from last week's release. King Curtis is stirring up lots of action with "The Birth Of The Blues" as is Hutch Davie's "Woodchopper's Ball". . . . A couple of thrushes carry the ball for George Goldner in this week's releases. Addie Lee is getting tremendous disk jockey reaction with "Please Buy My Record" and "C'Mon Home" and Jo-Ann Campbell introduces her newest on Gone, "Wassa Matter With You" and "You-Oo". On Modern Sound Ted Forbes sings "The Flirt", and on End, The Uniques blend on "Hey, Little Cupid" and "Tell The Angels", and Vince Maloy wails "Hubba Hubba Ding Ding" and "Crazy About You". . . . Ed Mesner, Aladdin Records, very high on his special release "One Two Let's Rock" by Sugar Pie and Pee Wee. Says he not only has a hit here—but he has a hit team for the future. . . . Herb Rosen, promotion man for Tico Distributing, notes that "Peppermint Stick" by the El Chords on Good Records, is starting to take off in the New York area. . . . Doug Moody, Herald and Ember, is smugly satisfied as he discusses the results of two sessions last week. "Two hot instrumentals with Count Hastings that deejays and distribs will soon be aware of," says he, "and one zinger by Ronnie Pearson, 'Teenage Fancy'," that should launch him into stardom. Pearson will unveil "Teenage Fancy" this week on Dick Clark's tv show. Currently selling big for the Al Silver labels is "Miss Thing" by The Silhouettes. Doug tells us of a very funny bit that was Silver's brainchild. Hanging on the wall of the Ember-Herald offices is a gold record which says "Get A Job"—The Silhouettes—Ember's first million seller—with the assistance of the bootleggers." Moody also tells us they've covered "Endless Sleep" with a new artist, Gene Ross. . . . Don Carter has formed his new label and will hold forth at 201 W. 49th St. The record company is Pet Recording Company and the publishing firm is Don Music Company. Ron Hamoway will be Don's office manager. Carter has two releases ready for April 1. They are The Gay Knights' "The Loudness Of My Heart", which he describes as a vocal stroll, and "Dreams Are Made For Fools" by The Revelons. Don plans to start interviewing talent and tunes at his office immediately. . . . Lou Krefitz, Popular Records cut The Voxpoppers last week, but no release date has been set as yet. The Voxpoppers are very, very torrid right now with "Wishing For Your Love" on Mercury Records. Krefitz is doing a strong sales job with Billy Mitchel's "Bottomless Pit". . . . Dave Rolnick will share offices with Don Carter at 201 W. 49th. Dave represents Don Robey in New York. Robey and a & r chief, Joe Scott, in Cleveland for three record sessions. They will cut Little Junior Parker, The Lasalls and The Jades. From Cleveland Robey and Scott move over to Detroit for a special session with Tony Spade. Of course the duo had to get into Chicago to see the Sugar Ray Robinson-Carmen Basilio fight—and while in the Windy City they cut The Uniques and the El Torros. Don was really happy 'cause he had a nice sized bundle on Robinson. . . . A new one by Johnnie Pate out on Federal this week. The "Shepherd Blues" man offers "Pretty One" and "Muskeeta", two instrumentals. Also on Federal are "Cha Cha Sue" and "Western Rock 'n Roll" by Tiny Topsy, and "Space Time" and "Candy Bar" by Danny Overbea. . . . Sparky Mullen (WAZA-Bainbridge, Ga.) and (WSID-Baltimore, Md.) tells us the Arthur Lymon LP "Taboo" on Hi-Fi is selling like a single in Baltimore.

DUPONTS

ADDIE LEE

CHICAGO:

Deejay Sam Evans, WGES, added Argo's Ahmad Jamal and King's Johnnie Pate Quintet to the Count Basie Concert, 4/18, at Orchestra Hall. As a novel twist Sam will sell albums of these artists in the lobby . . . Jerry Ferber, United Distribs, reports that Walter Spriggs new waxing of "Rack 'Em Back" has shown life in a few of the territories and is starting to 'rack 'em up' out here. "All Of Me" by Danny Boy on Kent will definitely make a lot of noise for for this new artist, according to Ferber. . . . The excitement at King Distribs, according to Bill Bolden, is a rockin' deck titled "Talk To Me, Talk To Me" by Little Willie John. Bill says it's climbing on all the territorial charts in The Cash Box . . . Roulette's Stan Pat says that much attention locally is centered around a disk by the Heartbeats "Down On My Knees" . . . Abner, Vee Jay-Falcon Records, really flipping over the fact that "Marsha" by the Prodigals on Falcon is hitting big in Cleveland, Detroit, Pittsburgh and Chicago. Ab says that the diskery has so many hit records going that it's really hard to keep up with them! . . . Ernie Heckscher, who recently cut a society album for Verve "Dance Atop Nob Hill", visiting our town . . . Jim Fleming, Shaw Artists, announces a big Easter Show April 5, at the Trianon, starring Roy Hamilton and featuring some of the brightest names in R&B. . . . Vic Faraci, M. S. Distribs, tells us that Mike Connor is in town working on "Honeybun" by Lee Ross on the Liberty label. Mike's previous deck was "Somehow" by Linda Dawson. Vic says that "Little Turtle Dove" by Bobby Day, on the Class label, has taken off like a rocket ship. "Rumble" by Link Wray, on Cadence, is making a little noise. . . . Howard Bednoe, All-State, reports that Ricky Nelson's "Believe What I Say" is a chart buster for Imperial Records; while "Things I Love" by the Fidelitys, on Baton, is climbing fast. . . . Begorra, begosh! Our two Yiddish buddies, Seymour Schwartz and Jerry Allan, co-owners of the new Heartbeat label released their first platter "Peg O' My Heart" b/w "Tea For Two" on St. Patrick's Day. The two pseudo Irishmen were decked out in the finest green raiment we've seen in ages. Jerry tells us that "Peg" is already doing very well and bears watching.


ROY HAMILTON

LOS ANGELES:

Paul Peek, currently riding high on the N. R. C. label with his hit recording of "Sweet Skinny Jenny" here to make his first movie, and visiting the local disk jockeys with Larry Goldberg. . . . The Hollywood Flames out on the Ebb label with a brand new release, "Strollin' On The Beach" which should be the big follow-up to their big disk, "Buzz, Buzz, Buzz" . . . Leroy Conley, of Conley's Record Shop picking Nat King Cole's Capitol recording of "Do I Like It" as a hit of the future. . . . Class Records have signed a new singing duo, Terry and Jerry and their first release, "Mama Julie", will be out this week. . . . Lester Lees of Atco Records in town for sales and promotion meetings with Bob Stern, Lester Sill, and Sid Talmadge. . . . Deejay Hunter Hancock has picked "We Belong Together" by Robert and Johnny on the Old Town label as his record of the week. . . . Capitol Records have signed Earl Palmer and his ten-piece Rockin Band. Palmer has been heard on many hit recordings with such artists as Fats Domino, Little Richard, and Roy Brown. His first single effort for Capitol is an instrumental, "Drum Village". . . .Bobby Day, whose new disk on Class Records is "Little Turtle Dove" received his BMI award in both pop and rhythm and blues for his song "Little Bitty Pretty One". . . . The Penguins, Dooto Records singing group are featured with the Johnny Otis Rock and Roll show which is currently touring the British Isles. The tour is expected to extend from six weeks to three months and may include cities on the continent. . . . The Platters leave Los Angeles International airport next Tuesday, April 8 for a five and a half months' tour of Europe where they will tour 22 cities in 12 countries and also headline the Worlds Fair in Brussels.

LITTLE RICHARD

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) • Indicates first appearance on Territorial Tips

ARE YOU SINCERE
Andy Williams (Cadence 1340)

BAD MOTORCYCLE
Storey Sisters (Cameo 126)

BAUBLES, BANGLES AND BEADS
Jonah Jones (Capitol 3893)

BEGGING BEGGING
James Brown (Federal 12316)

BLUEBERRY SWEET
Chandeliers (Angel Tone 521)

BOPPIN' AT THE HOP
*STROLLIN' WITH MR. LEE
Lee Allen (Ember 1031)

CHERRY PIE
Tri-Lods (Bulls-Eye)

CHICKEN HOP
Billy Bland (Tip-Top 708)

CLICK CLACK
Dickie Doo & Dont's (Swan 4001)

COLLEGE MAN
Bill Justis (Phillips 3522)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Tortilla Pete (Imperial 5502)
Bill Balcom (Dot 15711; Starla S-7)

CRY FOR ME BABY
Elmore Janes (Chief 7006)

*DAYDREAMIN'
Carl McVoy (Hi)

DEDICATED TO THE ONE I LOVE
"S" Royales (King 5098)

DINNER WITH DRAC
John Zacherle (Cameo 130)

DIZZY MISS LIZZIE
Larry Williams (Specialty 626)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

DO YOU WANT TO DANCE
Bobby Freeman (Josie 835)

DOWN ON MY KNEES
I FOUND A JOB
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

FLIP, FLOP AND BOP
Floyd Cramer (RCA Victor 7156)

*FOR YOUR LOVE
Ed Townsend (Capitol 3926)

GOT A JOB
Miracles (End 1016)

HAVE FAITH
Gene Allison (Vee-Jay 273)

*HE'S GOT THE WHOLE WORLD
IN HIS HANDS
Laurie London (Capitol 3891)

HIGH BLOOD PRESSURE
Huey Smith & Clowns (Ace 545)

HOO DOO BLUES
Lightning Slim (Excello 2131)

I LOST YOU
Spaniels (Vee-Jay 264)

I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

I'M OUT TO GETCHA
Thurston Harris (Aladdin 3415)

JUST FOR YOU AND ME
Joe Tex (Ace 544)

LOLLIPOP
Ronald & Ruby (RCA Victor 7174)

*LOOKING BACK
*DO I LIKE IT
Nat Cole (Capitol 3939)

*MARSHA
Prodigals (Falcon 1011)

MOONLIGHT
Vanguards (Ivy 103)

*MY BUCKET'S GOT A HOLE IN IT
*BELIEVE WHAT YOU SAY
Rickey Nelson (Imperial 5503)

NO LOVE LIKE HER LOVE
Clyde McPhatter (Atlantic 1170)

OH JULIE
Otis Williams (DeLuxe 6158)

OH-OH, I'M FALLING IN LOVE
AGAIN
Jimmie Rodgers (Roulette 4045)

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

REMEMBER
Velours (Onyx 520; Orbit)

*RICKY TICK
Nobel Watts (Baton 251)

ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paramount 9888)

ROCK IT
Tommy Hudson (White Rock 1110)

RUBY, RUBY
Little Willie Littlefield (Bullseye)

7-11
Gone All Stars (Gone 5016)

6 MONTHS, 3 WEEKS
Sharps (Tag)

SOMEWHERE DOWN THE LINE
Jimmy Scott (King 5104)

SO TOUGH
Casuals (Back-Beat 503)

STAY BY MY SIDE
Midnighters (Federal 12317)

*STRAIGHT SKIRTS
Gene Summers & Rebels (Jan 100)

SUBSTITUTE
Lavern Baker (Atlantic 1176)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

THAT'S ALL I NEED TO KNOW
Sam Cooke (Specialty 627)

THE PLEA
Chantels (End 1001)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

*THE THINGS I LOVE
Fidelitys (Baton 252)

THIS IS THE NIGHT
Valiants (Keen 34004)

TO BE LOVED
Jackie Wilson (Brunswick 55052)

TO LOVE AND BE LOVED
Lloyd Price (KRC 305)

*TWEETY
Kelly Owen (Arrow 725)

26 MILES
Four Preps (Capitol 3845)

*TWILIGHT TIME
Platters (Mercury 71829)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

WHO'S SORRY NOW
Connie Francis (MGM 12588)

WIGGLE-TAIL
Googie Rene (Class 221)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

*WHY DO EVERYTHING HAPPEN
TO ME
B. B. King (Kent 301)

YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOU WERE MADE FOR ME
Sam Cooke (Keen 4009)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**TEQUILA** *Champs* *(Challenge 1016)*	1
2	**SWEET LITTLE SIXTEEN** *Chuck Berry* *(Chess 1683)*	2
3	**THE WALK** *Jimmy McCracklin* *(Checker 885)*	3
4	**BEEN SO LONG** *Pastels* *(Argo 5287)*	5
5	**GOOD GOLLY MISS MOLLY** *Little Richard* *(Specialty 624)*	4
6	**DON'T YOU JUST KNOW IT** *Huey Smith & Clowns* *(Ace 545)*	9
7	**BREATHLESS** *Jerry Lee Lewis* *(Sun 288)*	8
8	**TALK TO ME, TALK TO ME** *Little Willie John* *(King 5108)*	17
9	**GET A JOB** *Silhouettes* *(Ember 1029)*	6
10	**LOLLIPOP** *Chordettes* *(Cadence 1345)*	16
11	**DON'T LET GO** *Roy Hamilton* *(Epic 9257)*	7
12	**EVERY NIGHT** *Chantels* *(End 1050)*	21
13	**SHORT SHORTS** *Royal Teens* *(ABC-Paramount 9882)*	11
14	**MAYBE** *Chantels* *(End 1005)*	10
15	**LONELY ISLAND** *Sam Cooke* *(Keen 4009)*	19
16	**BOOK OF LOVE** *Monotones* *(Argo 5290)*	40
17	**DON'T** *Elvis Presley* *(RCA Victor 7150)*	12
18	**OH JULIE** *Crescendos* *(Nasco 6005)*	13
19	**MAYBE BABY** *Crickets* *(Brunswick 55053)*	14
20	**TEACH ME HOW TO LOVE YOU** *Bobby Blue Bland* *(Duke 182)*	15

21. YOU WERE MADE FOR ME. 22. THE STROLL. 23. DEDICATED TO THE ONE I LOVE. 24. BETTY AND DUPREE. 25. SO TOUGH. 26. HAVE FAITH. 27. I MET HIM ON A SUNDAY. 28. THAT'S ALL I NEED TO KNOW. 29. LOOKING BACK. 30. DIZZY MISS LIZZY.

Sweet As Sugar

NEW YORK—The McGuire Sisters (l. to r.: Christine, Phyllis, Dorothy) would have a hard time fitting that long-long-playing record on a regular-size phonograph, but their Coral hit "Sugartime" had an easy job reaching the million mark in sales. The spun-sugar replica was presented to them by Sugar Information, Inc. for making such sweet music for the sugar industry's ears.

THE HOTTEST LINE IN THE U. S.
SPIRITUAL LP ALBUMS
The WARD SINGERS
The ROBERTA MARTIN SINGERS
The DAVIS SISTERS
SAVOY RECORD CO 56 MARKET ST NEWARK, N J

Best Selling Album!!!
"Burlesque Humor"
Redd Foxx
DTL - 249
DOOTO RECORDS
9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

Flash Flashes Another Hit!
The Original
"Dead"
b/w
"Vowels Of Love"
by The Poets
FLASH # 129
Exciting Instrumental
"Hit The Road"
b/w
"Road Runner"
by Gus Jenkins
FLASH # 128
FLASH RECORDS

Cash Box Tops Down Under

MELBOURNE, AUSTRALIA — A new trend is taking hold internationally as disk jockeys throughout Australia "jockey" into position to get into the personality limelight. The latest such group is composed of top disk jockeys in Australia who have incorporated the use of the "Top 60" as listed in *The Cash Box* magazine. Top personalities are beginning to refer to *Cash Box* Charts as though they were a household word. And, although many thousands of miles away from American shores it is now a known fact that any recording of merit that reaches *The Cash Box* Charts is almost certain to reach the top positions here in the Australian Hit Parade. Of all the trade magazines that get to Australian shores *The Cash Box* is the first such trade journal to be used when airing the hits, and reference is made to the chart positions in the States. Recently, Jimmie Parks, the American Representative for W & G Records Processing Co., Pty. Ltd., the manufacturers and distributors of the ABC-Paramount line in Australia called on the local deejays and found the jocks to be airing *The Cash Box* "Top 60."

In the above photos (top left), are: left to right, 3KZ—Melbourne deejays Program Director, Neville Wragg, 3KZ—deejays, John Maybury, Jim Archer, Geoff Brooke, Parks, and seated, 3KZ—Program Director, Neville Wragg. (Top right pic) 3AW—Melbourne jocks, Denis Gibbons, John Masters, Geoff Manion, Ralphe Rickman, Parks and Program Director, Bob Quinn seated. (Bottom left photo) W & G Record Processing's A & R Chief, Harry Bone, Ern White, Managing Director, Jimmie, and Director Bert White, standing and kneeling is Ron Tudor, Promotion, and Ron Gillespie, Director.

(Middle pic) 3UZ—Melbourne deejays, Dick Hemming, Fred Tupper, Don Rainsford, Jimmie, Lloyd Lawson, and seated, Program Director, Fred Tolley. (Bottom right), Ron Tudor, seated, and standing, Ron Gillespie, Harry Bone, Parks, and Bert White.

SEE YOU IN THE CHARTS!
(I WAS A)
"TEENAGE CREATURE"
(Ric Mosten—Don Stevens)
LORD LUTHER on
FRANTIC RECORDS
National Distribution by
Larry Mead, Ryan 1-5380
1486 N. Foir Oaks, Posadena, Col.
LES KANGAS Music Pub. Co.
(22 records in 10 months)

SMASHING NATIONALLY!!
"LITTLE TURTLE DOVE"
BOBBY DAY # 225
"WIGGLE TAIL"
GOOGIE RENE # 221
Class RECORDS

GTJ & CR Sales Hit All Time Peak

HOLLYWOOD—Sales for the first quarter of 1958 of the combined Good Time Jazz and Contemporary Record catalogs exceeded any previous quarter in the company's history, according to Robert Kirstein, GTJ v.p. and sales manager. "This is an indication of the strength of the catalog," said Kirstein, "in view of the widespread reports of a recession, and the fact that we have released only four LP's in the period."

Contemporary's "My Fair Lady," by Shelly Manne and His Friends—Andre Previn and LeRoy Vinnegar, continues to be one of the best-selling jazz LP's across the country.

"It is entirely possible the album will wind up as one of the all-time best-selling jazz LP's," Kirstein said.

"Our two other show albums," he continued, "'Li'l Abner,' by the Friends, and 'Pal Joey,' by Andre Previn and His Pals, are selling almost as well."

Among the other best-selling albums on Contemporary are "Sonny Rollins Way Out West," "The Poll Winners," Barney Kessel, Shelly Manne, and Ray Brown; and on GTJ, "Firehouse Five Plus Two Goes to Sea!" This album is being used widely as a hi-fi demonstration LP in audio shops.

Hadley Sets Pubbery

DENVER, COLO. — The Hadley Music Company, established in Denver in 1940, last week, announced that it is expanding its operation by entering the music publishing field. The company will be called W. H. Hadley Music Publishers and will work out of offices at 819 E. Colfax Ave., Denver. Hadley will be a BMI affiliate.

The new pubbery intends to publish pop, country and rock and roll material.

The Cash Box Hot 100

NEW YORK

1	TEQUILA	*Champs (Challenge 1016)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	BEEN SO LONG	*Pastels (Argo 5287)*
4	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
5	EVERY NIGHT	*Chantels (End 1050)*
6	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
7	THE WALK	*Jimmy McCracklin (Checker 885)*
8	I MET HIM ON A SUNDAY	*Shirelles (Decca 30588)*
9	FOR YOUR LOVE	*Ed Townsend (Capitol 3926)*
10	GET A JOB	*Silhouettes (Ember 1029)*

CHICAGO

1	TEQUILA	*Champs (Challenge 1016)*
2	THE WALK	*Jimmy McCracklin (Checker 885)*
3	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
4	ANGEL SMILE	*Nat "King" Cole (Capitol 3860)*
5	DON'T LET GO	*Roy Hamilton (Epic 9257)*
6	YOU WERE MADE FOR ME	*Sam Cooke (Keen 4009)*
7	BEEN SO LONG	*Pastels (Argo 5287)*
8	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
9	WHY DO EVERYTHING HAPPEN TO ME	*B. B. King (Kent 301)*
10	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*

NEW ORLEANS

1	TEQUILA	*Champs (Challenge 1016)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	BEEN SO LONG	*Pastels (Argo 5287)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	I'M ASKING FORGIVENESS	*Thurston Harris (Aladdin 3399)*
6	DEDICATED TO THE ONE I LOVE	*"5" Royales (King 5098)*
7	HAVE FAITH	*Gene Allison (Vee-Jay 273)*
8	LONELY ISLAND	*Sam Cooke (Keen 4009)*
9	THE WALK	*Jimmy McCracklin (Checker 885)*
10	DIZZY MISS LIZZY	*Larry Williams (Specialty 626)*

ST. LOUIS

1	EVERY NIGHT	*Chantels (End 1050)*
2	TEQUILA	*Champs (Challenge 1016)*
3	BLUEBERRY SWEET	*Chandeliers (Angel Tone 521)*
4	YOU WERE MADE FOR ME	*Sam Cooke (Keen 4009)*
5	BEEN SO LONG	*Pastels (Argo 5287)*
6	THE PLEA	*Chantels (End 1001)*
7	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
8	GOT A JOB	*Miracles (End 1016)*
9	BOOK OF LOVE	*Monotones (Argo 5290)*
10	WISHING FOR YOUR LOVE	*Voxpoppers (Mercury 71282)*

NEWARK

1	TEQUILA	*Champs (Challenge 1016) Eddie Platt (ABC-Paramount 9899)*
2	EVERY NIGHT	*Chantels (End 1050)*
3	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
6	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
7	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
8	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
9	THE WALK	*Jimmy McCracklin (Checker 885)*
10	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*

DALLAS

1	TEQUILA	*Champs (Challenge 1016)*
2	THE WALK	*Jimmy McCracklin (Checker 885)*
3	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
4	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
5	BREATHLESS	*Jerry Lee Lewis (Sun 288)*
6	LOLLIPOP	*Chordettes (Cadence 1345)*
7	DOWN ON THE FARM	*Al Downing (White Rock 1111)*
8	STRAIGHT SKIRTS	*Gene Summers & Rebels (Jan 100)*
9	ROCK IT	*Tommy Hudson (White Rock 1110)*
10	DIZZY MISS LIZZY	*Larry Williams (Specialty 626)*

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*	TEQUILA *Champs* *(Challenge 1016)*	TEQUILA *Champs* *(Challenge 1016)*
2	TEQUILA *Champs* *(Challenge 1016)*	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*
3	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*	OH JULIE *Crescendos* *(Nasco 600S)*	THE WALK *Jimmy McCracklin* *(Checker 885)*
4	BOOK OF LOVE *Monotones* *(Argo 5290)*	CORRIDO ROCK *Bill Balcom* *(Starla S-7)*	LOLLIPOP *Chordettes* *(Cadence 1345)*
5	DON'T YOU KNOW I LOVE YOU *Fats Domino* *(Imperial S492)*	MAYBE *Chantels* *(End 100S)*	GOOD GOLLY MISS MOLLY *Little Richard* *(Specialty 624)*
6	GOOD GOLLY MISS MOLLY *Little Richard* *(Specialty 624)*	SIX MONTHS, THREE WEEKS *5harps* *(Tag)*	WHO'S SORRY NOW *Connie Francis* *(MGM 12588)*
7	LONELY ISLAND *5am Cooke* *(Keen 4009)*	LOLLIPOP *Chordettes* *(Cadence 134S)*	SOMEWHERE DOWN THE LINE *Jimmy Scott* *(King 5104)*
8	TALK TO ME, TALK TO ME *Little Willie John* *(King 5108)*	ARE YOU SINCERE *Andy Williams* *(Cadence 1340)*	TALK TO ME, TALK TO ME *Little Willie John* *(King 5108)*
9	FOR YOUR LOVE *Ed Townsend* *(Capitol 3926)*	DO I LIKE IT *Nat "King" Cole* *(Capitol 3939)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*
10	WISHING FOR YOUR LOVE *Voxpoppers* *(Mercury 71282)*	THE WALK *Jimmy McCracklin* *(Checker 885)*	TEACH ME HOW TO LOVE YOU *Bobby Blue Bland* *(Duke 182)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*	TEQUILA *Champs* *(Challenge 1016)*	TEQUILA *Champs* *(Challenge 1016)*
2	BOOK OF LOVE *Monotones* *(Argo 5290)*	LA DEE DAH *Billy Ford's Thunderbirds* *(Swan 4002)*	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*
3	TO BE LOVED *Jackie Wilson* *(Brunswick 55052)*	I'M GONNA BE A WHEEL *Bobby Mitchell* *(Imperial 5475)*	DEDICATED TO THE ONE I LOVE *"5" Royales* *(King 5098)*
4	BEGGING, BEGGING *James Brown* *(Federal 12316)*	DAYDREAMIN' *Carl McVoy* *(Hi)*	DON'T LET GO *Roy Hamilton* *(Epic 9257)*
5	TEQUILA *Champs* *(Challenge 1016)*	THE WALK *Jimmy McCracklin* *(Checker 885)*	TEACH ME HOW TO LOVE YOU *Bobby Blue Bland* *(Duke 182)*
6	DON'T YOU JUST KNOW IT *Huey Smith & Clowns* *(Ace 545)*	BREATHLESS *Jerry Lee Lewis* *(Sun 288)*	GET A JOB *Silhouettes* *(Ember 1029)*
7	BEEN SO LONG *Pastels* *(Argo 5287)*	CLICK CLACK *Dickie Doo & Don'ts* *(Swan 4001)*	DO YOU WANT TO DANCE *Bobby Freeman* *(Josie 835)*
8	RUBY RUBY *Little Willie Littlefield* *(Bullseye)*	REELIN' & ROCKIN' *Chuck Berry* *(Chess 1683)*	CHERRY PIE *Tri-Lads* *(Bulls-Eye)*
9	GOOD GOLLY MISS MOLLY *Little Richard* *(Specialty 624)*	GET A JOB *Silhouettes* *(Ember 1029)*	LOLLIPOP *Chordettes* *(Cadence 134S)*
10	THE WALK *Jimmy McCracklin* *(Checker 885)*	SHORT SHORTS *Royal Teens* *(ABC-Paramount 9882)*	THE WALK *Jimmy McCracklin* *(Checker 885)*

R & B Sure Shots

"LOOKING BACK" / "DO I LIKE IT" — The Cash Box Disk of the Week 3/29
Nat Cole ..... Capitol 3939

"HAVE FAITH"
Gene Allison ..... Vee-Jay 273

"THAT'S ALL I NEED TO KNOW" — The Cash Box Best Bets 3/15
Sam Cooke ..... Specialty 627

"TWILIGHT TIME" — The Cash Box Disk of the Week 3/29
Platters ..... Mercury 71829

"FOR YOUR LOVE" — The Cash Box Disk of the Week 3/29
Ed Townsend ..... Capitol 3926

Smile Boys Smile

TORONTO, ONT.—Last week Tommy Sands flew in to Toronto for a one day promotion stint to build up interest in his most recent picture and his "Sing Boy Sing" album. During his short visit Tommy was interviewed by DJ's from metropolitan Toronto, appeared on a network TV show and attended a press conference and a reception held in the Royal York Hotel. The above pic was taken at the reception and it includes, left to right, S. B. Hains, Capitol Sales Promotion Mgr., George Wilson, CKFH-Toronto, Tommy, G. S. Smith, General Mgr. and V. P. of Capitol Record Distributors of Canada Ltd. and Lloyd Chester, CBC-Toronto.

!! THIS IS IT! # 1 INSTRUMENTAL HIT!!
BUBBLE GUM ROCK c/w ROCK MY ROCKIN' CHAIR
45-C-103-A
CHRISTY RECORDS — LOS GATOS, Calif. EL. 4-9598
Order from your Distributor!

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE ALLEN BRADLEY QUINTET
(Okeh 7100)

B "SPACE RACE" (2:30) [Lowery-Bradley BMI — Bradley, Brown] The Allen Bradley Quintet ties a slow, rhythmic instrumental into the thinking of today (the space race) and comes up with an intriguing sound and mood. Deck moves nicely and should capture a good piece of airplay.

B "SLOW ROCK" (3:01) [Bradley BMI — Bradley] Another slow beat instrumental rock that comes out a pleaser. Nice swingy feeling for a modified Lindy.

THE LADDERS
(Holiday 2611)

B "I WANT TO KNOW" (2:25) [Everlast BMI — Cooper, Robinson] The Ladders drift slowly with a slow beat romantic lilter. Easy presentation that the kids can shuffle to. Ok deck.

B "COUNTING THE STARS" (2:21) [Everlast BMI — Cooper, Robinson] The Ladders change pace and rock out a quick beat bouncer. A swinging waxing that sticks closely to the rhythm and beat demanded by the youngsters.

AL DOWNING
(White Rock 1111)

B+ "OH! BABE" (2:28) [Mustang BMI—A. Downing] Al Downing drives out a driving reading of a quick beat jump done in the Little Richard style. Very strong beat and the singer's style give this a good chance to kick up a fuss.

B+ "DOWN ON THE FARM" (1:31) [Mustang BMI — A. Downing] Another swinging hard hitting quick beat jump. Wild instrumental backing helps generate excitement. Two pile-driving sides.

SCOTTY CARROLL
(Gone 5023)

B+ "TWO YOUNG LOVERS" (2:22) [Moonmist BMI—Myles] Scotty Carroll turns in another tender performance. A slow, rhythmic ballad with a moving lyric devoted to the young lover. Theme and treatment strong commercially.

B "HEARTSTRINGS" (2:31) [Moonmist BMI—Myles, Brown] Scotty Carroll turns in a delicate reading of a slow ballad. Misty treatment makes it a pleasing two-and-one-half minutes of wax. An all-market deck.

HUTCH DAVIE
(Atco 6110)

B+ "WOODCHOPPER'S BALL" (2:06) [Leeds ASCAP—Herman, Bishop] Hutch Davie and his Honky Tonkers rock out an infectious instrumental bouncer. Pleasing wax the kids can hop to. Watch this deck. It could happen.

B "HONKY TONK TRAIN" (1:58) [Shapiro Bernstein ASCAP — MeadeLux Lewis] Honky tonk instrumental deck that comes off strong. Flavory item that makes good programming. Two interesting sides.

JAY NELSON and His Jumpers
(Hollywood 1088)

B+ "RAISE SOME SAN" (2:20) [Golden State BMI—Shuler, Nelson, Redlich] Nelson gets into the swing of things with a quick beat rocker the kids will understand. Deck drives with a hard beat—exciting and teenage flavored.

C+ "LOVERS PLEA" (2:19) [Golden State BMI—Shuler, Nelson, Redlich] Nelson wails a slow rhythmic blues with an easy approach. Deck is tender and tuneful. Ok waxing.

The Cash Box Award o' the Week

"LITTLE TURTLE DOVE" (2:20) [Recordo BMI—Robert Byrd]
"SAVING MY LIFE FOR YOU" (2:10) [Recordo BMI—R. Byrd]
BOBBY DAY (Class 225)

● Bobby Day has a zinger here. "Little Turtle Dove" is a swinging little ditty that is stamped "winner" in the happy opening. A combination of vocal syllabic sounds and handclapping precedes the lyric—a simple and short offering which is secondary to the building handclaps and syllabic chant. An exciting effort that should have the kids on its side right after the first play. The flip, "Saving My Life For You", is a pleasing slow beat folk ballad.

"HANG UP MY ROCK AND ROLL SHOES" (2:18) [Rush BMI—Willis]
"WHAT AM I LIVING FOR" (2:24) [Progressive BMI—Jay, Harris]
CHUCK WILLIS (Atlantic 1179)

● Chuck Willis sights both barrels at that teenage market and lets go with a middle beat r & r item, "Hang Up My Rock And Roll Shoes", that bears all the marks of a winner. Willis rocks this timely lyric with the salesmanship of a real pro. The tune bounces energetically and the lyric is bound to hit the kids where they live. This should be a real big one for Willis and Atlantic. The coupling, "What Am I Living For", is another goodie. A slow beat ballad-blues given a sincere and warm reading. Willis is strong here—but we lean to "Rock And Roll Shoes" for quick and decisive action.

"YES INDEED" (2:12) [Embassy BMI—Oliver]
"I HAD A DREAM" (2:54) [Progressive BMI—Charles]
RAY CHARLES (Atlantic 1180)

● Ray Charles handles a middle beat spiritual sounding item with that typically great Charles styling. "Yes Indeed" is a blending of the gospel and rock and roll and it comes off strong. The disk should be very strong in the r & b markets and should also prove a solid seller with the pop teenage market. A powerful prospect. The flip, "I Had A Dream", is a slow beat blues done effectively and with emotional impact. Charles should find this side a strong entry in the r & b field.

"ONE, TWO, LET'S ROCK" (2:10)
[Don Barksdale/Aladdin BMI—A. Parham, Barksdale]
"JUST A FEW LITTLE WORDS" (2:20)
[Barksdale/Aladdin BMI—Parham, Campbell, Barksdale]
SUGAR PIE & PEE WEE (Aladdin 3416)

● Sugar Pie & Pee Wee team on a hard hitting quick beat rock and roll item. A jumper that swings with a zest that will certainly appeal to the teener market. The kids will grab at the excitement that Sugar Pie & Pee Wee are generating here. A "hot" wax that looks like it is headed upward. The flip, "Just A Few Little Words", is a slow swaying beat with an easy, drifty treatment. The duo handle it with a relaxed approach and it comes off a good coupler. It's "One, Two, Let's Rock" for the action.

SMILEY LEWIS
(Imperial 5470)

B+ "I CAN'T BELIEVE IT" (2:10) [Commodore BMI — Bartholomew] Lewis slows down to a slow shuffle beat on the coupling. A rhythmic blues with fine Lewis treatment. Strong deck that should bring in sales.

B "ROOTIN' AND TOOTIN'" (2:10) [Reeve BMI — Bartholomew, King] Smiley Lewis rocks a quick beat jump with a zesty delivery that excites. Hard hitting, swinging rocker the kids can knock themselves out to.

THE CELLOS
(Apollo 524)

B+ "WHAT'S THE MATTER FOR YOU" (2:30) [Bess BMI—Williams] The Cellos team on a quick beat rocker novelty. Deck has a swing and cute feeling that creates listener interest. Strong deck that could put the Cellos back into the charts. Watch it carefully.

B "I BEG FOR YOUR LOVE" (2:20) [Bess BMI — Williams] The Cellos couple with a slow beat ballad, tender and appealing. Easy listening. This side will appeal to the kids in the waning hours.

THE BARKER BROTHERS
(Kent 302)

B+ "I'M IN LOVE WITH MY TEACHER" (2:05) [Taurus ASCAP—B. Blake] The Barker Brothers have a teenage piece of material in both sound, theme, and arrangement. Strong waxing that could capture a good piece of the current market.

B+ "HEY LITTLE MAMA" (1:59) [Gregmark BMI — Lee Hazelwood] The Barker Brothers have another very strong offering here. A quick beat jumper that is tailored for the current demands. The Brothers have that feeling and get it across with excitement and entertainment. Two hot teener sides.

VINNIE MONTE
(Fargo 1000)

B+ "NAUGHTY NAUGHTY BABY" (2:14) [Instant BMI — Burton, Keyes, Monte] Vinnie Monte sings an infectious quick beat bouncer loaded with vocal gimmicks and a hard hitting backing that makes this a deck to be watched. Item moves from the spirited beginning to the final note. Don't sell this deck short. It looks good from here.

B "I WROTE A POEM" (2:00) [Instant BMI—Monte, Rodriguez, Burton] Monte turns soft with a slow beat ballad pretty. A strong vocal job rendered with sincerity and emotion. Ok coupler.

THE TANGIERS
(Class 2051)

B "DON'T TRY" (1:55) [Recordo BMI — Joe Jefferson] The Tangiers jump with spirit as they dish up the middle beat bouncer. Lead is strong and given good support. Good teener dance bait.

B "SCHOOL DAYS WILL BE OVER" (2:15) [Recordo BMI—Carl Green] The Tangiers give out with a theme near and dear to the hearts of all youngsters—soon school will be over. A slow, infectious bouncer. Good, instrumental portion in the break helps build the possibilities of the deck.

COUNT BASIE/JOE WILLIAMS
(Roulette 4061)

B+ "FIVE O'CLOCK IN THE MORNING" (2:43) [Diane Basie Music ASCAP — Williams] Joe Williams wails a slow beat blues to the moody Basie background. Williams does beautifully, giving the blues a sincerity and feeling that is true to the story. Good deck that should get a strong reaction.

B+ "HOW CAN YOU LOSE" (2:39) [Planetary ASCAP — Edwards, Diamond] Williams and Basie cover the current Della Reese item and give it a strong, swinging treatment. Good coupler. Solid two sided entry.

BABY DEE
(Zebra 120)

B "I CRIED THE LAST TIME" (2:34) [Fomark BMI—Bill Campbell] Baby Dee gives a rhythmic reading to a slow beat blues. It comes off in good style, but doesn't sound like what the teenager is buying.

C+ "YOU DON'T HAVE TO BE A FOOL (TO FALL IN LOVE)" (2:10) [Fomark BMI—Bill Campbell] Baby Dee backs with a slow, insinuating blues that is well done. Should appeal to the adult audience.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

PAT'S RECORD SHOP
Las Angeles, Calif.
1. Do I Like It (N. Cole)
2. All My Love (Sharps)
3. Tequila (Champs)
4. All I Need Know (S. Cooke)
5. Don't Let Go (R. Hamilton)
6. You Were Made For Me (S. Cooke)
7. Pimento (B. Doggett)
8. The Walk (J. McCracklin)
9. Six Months, Three Weeks (Sharps)
10. Hot Rod (G. Jenkins)

DEIBEL'S RECORD & CAMERA SHOP
St. Louis, Mo.
1. Tequila (Champs)
2. Rock And Roll Is Here To Stay (Danny & Juniors)
3. Wiggle Tail (G. Rene)
4. Wishing For Your Love (Voxpoppers)
5. Click Clack (Dicky Doo & The Don'ts)
6. I Dig You Baby (Sparkletones)
7. Oh Julie (Crescendos)
8. Short Shorts (Royal Teens)
9. At The Hop (Danny & Juniors)
10. Ballad Of A Teenage Queen (J. Cash)

McCRORYS
New Orleans, La.
1. I'm Asking Forgiveness (T. Harris)
2. Talk To Me (L. W. John)
3. Tequila (Champs)
4. Been So Long (Pastels)
5. Sweet Little Sixteen (Berry)
6. High Blood Pressure (Smith)
7. Dizzy Miss Lizzy (Williams)
8. Lonely Island (S. Cooke)
9. Dedicated To The One I Love (Five Royales)
10. Happy Time (A. Tousan)

VIVIAN'S ONE STOP
Chicaga, Ill.
1. Tequila (Champs)
2. Don't Let Go (R. Hamilton)
3. Angel Smile (N. Cole)
4. Teach Me How To Love You (B. B. Bland)
5. You Can Make It If You Try (G. Allison)
6. Sweet Little Sixteen (Berry)
7. The Walk (J. McCracklin)
8. Been So Long (Pastels)
9. I've Lost You (Spaniels)
10. You Got Me Crying For You (J. Reed)

LI'L PAL INC.
Houstan, Texas
1. If I Don't See You Anymore (T. Taylor)
2. Have Faith (G. Allison)
3. Yes, My Darling (F. Domino)
4. Dedicated To The One I Love (Five Royales)
5. Talk To Me, Talk To Me (W. John)
6. The Walk (J. McCracklin)
7. Five O'Clock In The Morning (C. Basie)
8. Midnight Sun (E. Fitzgerald)
9. Confessin' The Blues (Walter)
10. Looking Back (N. Cole)

CAMPI'S
San Jase, Calif.
1. Do You Want To Dance (B. Freeman)
2. Cherry Pie (Tri-Lads)
3. Tequila (Champs)
4. Corrido Rock (T. Pete)
5. Maybe (Chantels)
6. This Is The Night (Valiants)
7. We Belong Together (Robert & Johnny)
8. Sweet Little Sixteen (Berry)
9. Lollipop (Chordettes)
10. Breathless (J. L. Lewis)

RECORD SHACK
New Yark, N. Y.
1. Tequila (Champs)
2. Talk To Me (L. W. John)
3. Down On My Knees (Heartbeats)
4. Moonlight (Vanguards)
5. For Your Love (E. Townsend)
6. Everynight (Chantels)
7. The Things I Love (Fidelities)
8. I Met Him On A Sunday (Shirelles)
9. Bluebirds Over The Mountain (E. Hickey)
10. Been So Long (Pastels)

GRANT RECORDS
Detrait, Michigan
1. Teach Me How To Love You (B. B. Bland)
2. Everynight (Chantels)
3. Marsha (Prodigals)
4. Somewhere Down The Line (J. Scott)
5. Don't You Just Know It (H. Smith)
6. Talk To Me (L. W. John)
7. The Walk (J. McCracklin)
8. Tequila (Champs)
9. Sweet Little Sixteen (Berry)
10. We Belong Together (Robert & Johnny)

ELMARE'S RECORD SHOP
St. Smith, Ark.
1. Tequila (Champs)
2. The Walk (J. McCracklin)
3. Sweet Little Sixteen (Berry)
4. Been So Long (Pastels)
5. Maybe (Chantels)
6. So Tough (Casuals)
7. Don't Let Go (R. Hamilton)
8. Betty & Dupree (C. Willis)
9. Oh Julie (Crescendos)
10. Get A Job (Silhouettes)

R & B Disk Jockey
REGIONAL RECORD REPORTS

NICK NICKSON
WBBF—Rachester, N. Y.
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Lollipop (Chordettes/ Ronald & Ruby)
4. He's Got The Whole World In His Hands (L. London)
5. Big Guitar (DeRosa/Bradley)
6. Maybe Baby (Crickets)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. College Man (B. Justis)
9. Blue Skies (S. Geno)
10. Breathless (J. L. Lewis)

SCOTT MUNI
WAKR—Akran, Ohia
1. Book Of Love (Monotones)
2. Sweet Little Sixteen/Reelin' And Rockin' (C. Berry)
3. Lollipop (Ronald & Ruby)
4. Don't You Just Know It (H. Smith)
5. Tequila (Champs)
6. Breathless (J. L. Lewis)
7. College Man (B. Justis)
8. Apple Cider (D. Starkes)
9. Yea Yea (Kendall Sisters)
10. Every Night (Chantels)

HOWARD WATSON
KPBA—Pine Bluff, Ark.
1. Sweet Little Sixteen (Berry)
2. Tequila (Champs)
3. Flip, Flop And Bop (Cramer)
4. College Man (B. Justis)
5. Short Shorts (Royal Teens)
6. Good Golly, Miss Molly (L. Richard)
7. Breathless (J. L. Lewis)
8. Substitute (L. Baker)
9. Get A Job (Silhouettes)
10. Yea Yea (Kendall Sisters)

BILL "THE ROOSTER" TUNSTALL
WCRY—Macan, Ga.
1. Tequila (Champs)
2. Good Golly Miss Molly (L. Richard)
3. Been So Long (Pastels)
4. Gotta Girl (Impallas)
5. Teach Me (B. B. Bland)
6. Get A Job (Silhouettes)
7. Beggin' Beggin' (J. Brown)
8. Sweet Little Sixteen (Berry)
9. Swinging Shepherd Blues (J. Pate)
10. Lonely Island (S. Cooke)

"KOOL" HUGH COOPER
WCKI—Greer, S. C.
1. Tequila (Champs)
2. So Tough (Casuals)
3. Wishing For Your Love (Voxpoppers)
4. Your Graduation Means Goodbye (Cardigans)
5. Don't Let Go (R. Hamilton)
6. Yes My Darling (F. Domino)
7. Sweet Little Sixteen (Berry)
8. Book Of Love (Monotones)
9. Lonely Island (S. Cooke)
10. The Walk (J. McCracklin)

ED HORNE
WSME—Sanford, Me.
1. Tequila (E. Platt)
2. So Tough (Casuals)
3. Lollipop (Chordettes)
4. She's Neat (D. Wright)
5. Don't You Just Know It (H. Smith)
6. Maybe (Chantels)
7. Breathless (J. L. Lewis)
8. Dinner With Drac (Zacherle)
9. Reelin' And Rockin' (Berry)
10. Don't Let Go (R. Hamilton)

JOHN BENNETT
WNNJ—Newtan, N. J.
1. The Walk (J. McCracklin)
2. Sweet Little Sixteen (Berry)
3. Don't You Just Know It (H. Smith)
4. Honeystrollin' (Honeystrollers)
5. Wiggle Tail (G. Rene)
6. Book Of Love (Monotones)
7. Birth Of The Blues (Curtis)
8. You Sure Look Good To Me (Hilltoppers)
9. Short Shorts (Royal Teens)
10. Yes Indeed (R. Charles)

BRIAN FORST
CJOR—Vancouver, B.C., Can.
1. Cherry Pie (Tri-Lads)
2. This Is The Night (Valiants)
3. 7-11 (Gone All Stars)
4. Ricky Tick (N. Watts)
5. Honeystrollin' (Honeystrollers)
6. Tequila (Champs)
7. Wiggle Tail (G. Rene)
8. Gee Golly (Coasters)
9. Slow Down (L. Williams)
10. Sweet Little Sixteen (Berry)

DEE WOOTEN
KWFR—San Angela, Tex.
1. Tequila (Champs)
2. Short Shorts (T. Bradshaw)
3. Sweet Little Sixteen (Berry)
4. Get A Job (Silhouettes)
5. Good Golly Miss Molly (L. Richard)
6. Breathless (J. L. Lewis)
7. College Man (B. Justis)
8. Maybe Baby (Crickets)
9. Bony Moronie (L. Williams)
10. Out Of My Mind (Platters)

The Beard Corners Jocks

WASHINGTON, D.C.—WPGC disk jockey Gene Winters was home sick when the latest recent storm hit Washington, D.C. Heavy snow broke power lines causing electric failure so Winters camped outdoors-indoors, heating the house for two days with the fireplace. When the timber supply became dangerously low, fellow deejays Jerry Kearns and Bob Bartel, along with Mangold Distributors' Eddie "The Beard" Kalicka, rushed a fresh supply of wood to the Winters' home. Kalicka took advantage of cornering three of WPGC's air men at one time to promote Ricky Nelson's latest Imperial click "Believe What You Say". Above, left to right, in Winter's home, are Kearns, Bartel and "The Beard".

Great South Bay Jazz Festival Again Takes To Big Top

NEW YORK—The Great South Bay Jazz Festival which was rated by jazz aficionados and critics alike as one of the better music festivals of the last year will again take to the big top this summer, it was announced last week by the directors of the Festival. However, instead of concentrating the activities on one weekend, festivities will be spread over five weekend evening concerts. Opening ceremonies will take place on Saturday night, July 26th, with concerts also scheduled for Sunday night, July 27th, Friday night, August 1st, Saturday, August 2nd, and closing on Sunday night, August 3rd. The Festival will again take place at the Timber Grove Club, adjacent to Hecksher State Park, in the township of Islip, Long Island—forty-eight miles from Manhattan under a huge circus tent seating 2000 which will be erected on the site.

Robert Haberman, Rex Stewart, Francis Thorne, Wayne Horvitz and Carl Fick, the directors of the Festival, are currently planning the concerts which will feature top jazz names from the three schools of jazz —dixieland, swing and progressive. A main feature of the programming will be to leave plenty of time for all the jazz artists scheduled to create, invent and extemporize—a successful and exciting feature of last year's Festival. Another feature will be the commissioning of new works which will be heard for the first time at the Festival. The five concerts will be sponsored, as they were last year, by the Friends of American Jazz, Inc., a non-profit organization devoted to the creation of jazz scholarships and financial aid to jazz musicians.

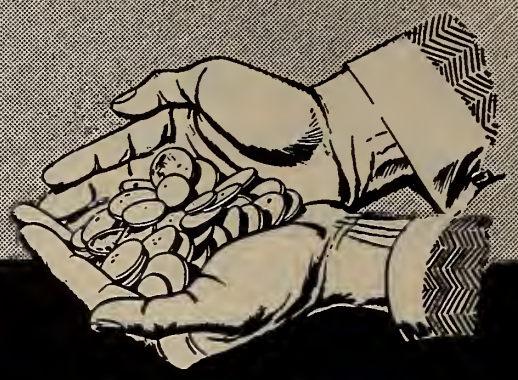
The ample grounds of the Timber Grove Club provide parking facilities for over 600 cars. And for those who would like to make the Festival an all-day outing, a sandy beach, the Great South Bay waters, cabanas and restaurant facilities are again available to ticketholders. The artists involved in the concerts and further details on the Festival will be announced shortly. Dorothy Ross, well-known publicist, has again been appointed Co-Ordinator of Publicity with John Ross again in charge of Press.

Surrounded By McGuires

BOSTON, MASS. — During their recent promotion tour, the McGuire Sisters dropped in on WORL-Boston deejay, Dave Maynard, to thank him for the spins on their current Coral smash, "Sugartime".

It Broke big—Big—BIG!
"GOT A JOB"
by
The Miracles
END 1016
END RECORDS
1650 BROADWAY, N. Y., N. Y.

Nothing like it!



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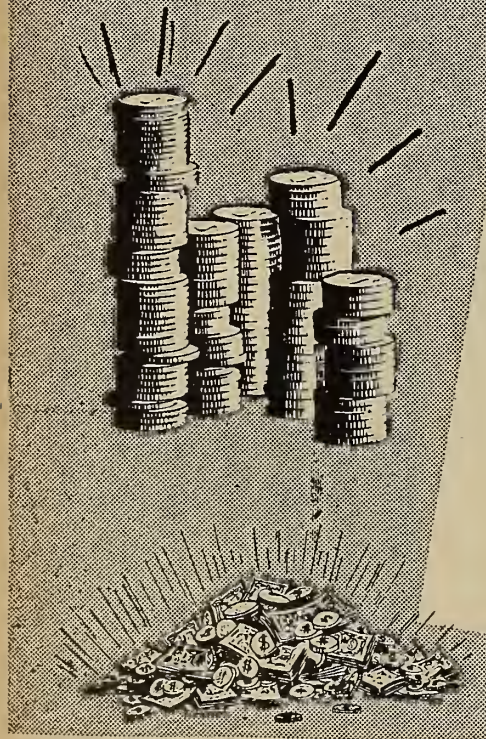

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Country Big 10
JUKE BOX TUNES

		Pos. Last Week
1	BALLAD OF A TEENAGE QUEEN *Johnny Cash* *(Sun 283)*	1
2	OH LONESOME ME *Don Gibson* *(RCA Victor 7133)*	3
3	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*	2
4	DON'T *Elvis Presley* *(RCA Victor 7150)*	4
5	WHOLE LOTTA WOMAN *Marvin Rainwater* *(MGM 12609)*	5
6	BREATHLESS *Jerry Lee Lewis* *(Sun 288)*	7
7	THE STORY OF MY LIFE *Marty Robbins* *(Columbia 41013)*	6
8	THIS LITTLE GIRL OF MINE *Everly Brothers* *(Cadence 1342)*	8
9	CURTAIN IN THE WINDOW *Ray Price* *(Columbia 41105)*	10
10	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	9

11. JUST A LITTLE LONESOME. 12. I CAN'T STOP LOVING YOU. 13. YOUR NAME IS BEAUTIFUL. 14. STOP THE WORLD. 15. ANNA MARIE.

Backstage At The Hayride

SHREVEPORT, LA.—At a recent Louisiana Hayride performance, the group above was photographed backstage: Norm Bale, KWKH announcer; Jeff Dale, KWKH announcer; Jimmie Davis, former Governor of Louisiana; Earl Davis KTHS, Little Rock, announcer; Tommy Trent, KTHS announcer; and Leo Castleberry, KBHS, Hot Springs, announcer.

$30,000 Awarded To Student Composers Has Spurred Careers, BMI Finds

NEW YORK — Broadcast Music, Inc., which for the sixth consecutive year is sponsoring the Student Composers Radio Awards to further the creation of concert music, recently surveyed previous Award winners to learn what effect the Awards—which to date have totalled more than $30,000—have had on their musical progress. BMI learned that its recognition of young composers has sustained many musical careers that might otherwise have been stifled for lack of encouragement and financial support.

The survey shows that the cash prizes, which have averaged nearly $1,000, applied towards tuition and subsistence during further study, have permitted students to extend their education and interest in music. Winning the BMI Award has often stimulated students to try for and to win other competitions, awards and scholarships. Thus encouraged, the student composers have gone on to benefit their communities and the nation by creating more concert music, by teaching music, by conducting orchestras and choirs and by writing music criticism.

Columbia Signs Three G's

HOLLYWOOD—Charlie Adams of Ridgeway Music last week announced that he has signed a group known as the Three G's, from Canton, Ohio, to a Columbia recording contract. The agreement was made with the label's country A & R topper, Don Law.

The three G's are brothers of recording artists Dick Glasser and Pat Shannon, and will be recording in a few weeks.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		POS. LAST WEEK
1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun)	(1)
2. OH LONESOME ME	Don Gibson (RCA Victor)	(2)
3. I CAN'T STOP LOVING YOU	Kitty Wells (Decca)	(3)
	Don Gibson (RCA Victor)	(4)
4. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM)	(4)
5. CURTAIN IN THE WINDOW	Roy Price (Columbia)	(5)
6. DON'T	Elvis Presley (RCA Victor)	(6)
7. SEND ME THE PILLOW YOU DREAM ON	Hank Locklin (RCA Victor)	(8)
8. THE STORY OF MY LIFE	Marty Robbins (Columbia)	(7)
9. THIS LITTLE GIRL OF MINE	Everly Brothers (Codence)	(10)
10. BIG RIVER	Johnny Cash (Sun)	(11)

11. ANNA MARIE. 12. YOUR NAME IS BEAUTIFUL. 13. BREATHLESS. 14. STOP THE WORLD. 15. ONCE MORE. 16. I BEG OF YOU. 17. JUST A LITTLE LONESOME. 18. IT'S ALL YOUR FAULT. 19. I LOVE YOU MORE. 20. GEISHA GIRL. 21. WHISPERING RAIN. 22. ESKIMO PIE. 23. OH-OH, I'M FALLING IN LOVE AGAIN. 24. UH-HUH-MM. 25. YOU WIN AGAIN. 26. KATHALEEN. 27. HONKY TONK HARDWOOD FLOOR. 28. IT'S TOO SOON TO KNOW. 29. WHAT MAKES A MAN WANDER. 30. SATISFACTION GUARANTEED. 31. IS IT WRONG. 32. COLOR OF THE BLUES. 33. I FOUND MY GIRL IN THE U.S.A. 34. STAIRWAY OF LOVE. 35. PLEASE PASS THE BISCUITS. 36. FAMILY REUNION. 37. THE MAN IN THE MOON. 38. NO WEDDING BELLS FOR JOE. 39. SHOULD WE TELL HIM. 40. HOUSE OF GLASS. 41. OVERNIGHT. 42. MY BABY AIN'T MY BABY ANYMORE. 43. HOW LONG. 44. WHEN. 45. GREAT BALLS OF FIRE; JUST AN OLD FLAME; I USED TO LOVE YOU MORE; WHEN I LOVE YOU.

Country Best Sellers
IN RETAIL OUTLETS

		Pos. Last Week
1.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(1)
2.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(2)
3.	DON'T Elvis Presley (RCA Victor 7150)	(3)
4.	BREATHLESS Jerry Lee Lewis (Sun 288)	(4)
5.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(6)
6.	I BEG OF YOU Elvis Presley (RCA Victor 7150)	(5)
7.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(8)
8.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	(9)
9.	THIS LITTLE GIRL OF MINE Everly Brothers (Cadence 1342)	(10)
10.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	(7)

11. YOUR NAME IS BEAUTIFUL. 12. STOP THE WORLD. 13. ANNA MARIE. 14. GEISHA GIRL. 15. JUST A LITTLE LONESOME. 16. ONCE MORE. 17. OH-OH, I'M FALLING IN LOVE AGAIN. 18. GREAT BALLS OF FIRE. 19. SEND ME THE PILLOW YOU DREAM ON. 20. IT'S ALL YOUR FAULT. 21. BIG RIVER. 22. YOU WIN AGAIN. 23. I LOVE YOU MORE. 24. IS IT WRONG. 25. STOOD UP. 26. SHOULD WE TELL HIM. 27. WHISPERING RAIN. 28. UH-HUH-MM. 29. MY SPECIAL ANGEL. 30. JAILHOUSE ROCK.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Country Disk Jockey
REGIONAL RECORD REPORTS

ROYCE FAULKNER
WRFS—Alexander City, Ala.
1. Ballad Of A Teenage Queen (J. Cash)
2. I Can't Stop Loving (Wells)
3. Stop The World (P. Cline)
4. This Little Girl Of Mine (Everlys)
5. Breathless (J. L. Lewis)
6. I Beg Of You (E. Presley)
7. Story Of My Life (Robbins)
B. Anna Marie (J. Reeves)
9. Curtain In Window (R. Price)
10. Whole Lotta Woman (M. Rainwater)

"TATER PETE" HUNTER
KTLW—Texas City, Tex.
1. When (M. Lynn)
2. Have I Told You Lately (M. Robbins)
3. Crying Over You (W. Pierce)
4. I Can't Stop Loving You (K. Wells)
5. Color Of The Blues (Jones)
6. My Tears Are Inside (Gray)
7. If It's Wrong (Wilburns)
8. What Makes A Man Wander (J. Skinner)
9. It's All Your Fault (R. Price)
10. Call Me (Louvins)

CALVIN SIMMONS
WPRY—Perry, Fla.
1. Don't (E. Presley)
2. I Beg Of You (E. Presley)
3. Great Balls Of Fire (J. L. Lewis)
4. Whole Lotta Woman (M. Rainwater)
5. Ballad Of A Teenage Queen (J. Cash)
6. Anna Marie (J. Reeves)
7. Geisha Girl (H. Locklin)
B. Oh Lonesome Me (D. Gibson)
9. This Little Girl Of Mine (Everlys)
10. Story Of My Life (Robbins)

BERT WELLS
KEPR—Pasca, Wash.
1. Jimmy (J. Davids)
2. Driftin' (B. Wells)
3. Ballad Of A Teenage Queen (J. Cash)
4. Don't (E. Presley)
5. Jingle, Jangle Jingle (Wells)
6. I Can't Stop Loving (Wells)
7. The Story Of My Life (M. Robbins)
8. Cactus Kid's Talking Blues (G. Parson)
9. Big River (J. Cash)
10. Hey Gramps (M. Taylor)

JACK MORRIS
KXLA—Pasadena, Calif.
1. Ballad Of A Teenage Queen (J. Cash)
2. Curtain In Window (R. Price)
3. Oh Lonesome Me (Gibson)
4. Kathaleen (W. Lewis)
5. Send Me The Pillow (H. Locklin)
6. Story Of My Life (Robbins)
7. Now I'm Gone (D. Miller)
B. Stack-A-Records/Mary Jo (T. Tall)
9. Too Used To Being With You (B. Carter)
10. Endless Sleep (J. Reynolds)

JIM WILLIAMS
WGTA—Summerville, Ga.
1. Ballad Of A Teenage Queen (J. Cash)
2. This Little Girl Of Mine (Everlys)
3. Oh Lonesome Me (Gibson)
4. Send Me The Pillow (Locklin)
5. Breathless (J. L. Lewis)
6. Don't (E. Presley)
7. The Story Of My Life (M. Robbins)
B. Your Name Is Beautiful (C. Smith)
9. Whole Lotta Woman (M. Rainwater)
10. Just An Old Flame (H. Thompson)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. Oh Lonesome Me (Gibson)
2. Name Is Beautiful (C. Smith)
3. I Can't Stop Loving (Wells)
4. I Found My Girl In The USA (J. Skinner)
5. Wang Dang Doo (F. Husky)
6. Ballad Of A Teenage Queen (J. Cash)
7. Jive After Five (C. Perkins)
B. This Little Girl Of Mine (Everlys)
9. Oh-Oh, I'm Falling In Love (J. Rodgers)
10. Curtain In Window (R. Price)

MACK SANDERS
KFH—Wichita, Kans.
1. Pan Handle Rag (W. Pierce)
2. Ballad Of A Teenage Queen (J. Cash)
3. Curtain In Window (R. Price)
4. Whole Lotta Woman (M. Rainwater)
5. Geisha Girl (E. Tubb)
6. Name Is Beautiful (C. Smith)
7. Stop The World (P. Cline)
B. This Little Girl Of Mine (Everlys)
9. Anna Marie (J. Reeves)
10. How Long (W. Pierce)

"BALIN' WIRE BOB"
KOAM—Pittsburg, Kans.
1. Big River (J. Cash)
2. Anna Marie (J. Reeves)
3. Name Is Beautiful (C. Smith)
4. Just A Little Lonesome (B. Helms)
5. Once More (R. Acuff)
6. House Of Glass (E. Tubb)
7. Turn It Over (P. Wagoner)
B. Is This The End (B. Strack)
9. Should We Tell Him (Everlys)
10. Whole Lotta Woman (M. Rainwater)

LARRY GAR
WKBC—No. Wilkesbara, N.C.
1. I'll Drink No More Wine (Martin)
2. Ballad Of A Teenage Queen (J. Cash)
3. Don't Stop Me Now (Barnes)
4. Just Married (M. Robbins)
5. Big River (J. Cash)
6. House Of Glass (E. Tubb)
7. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
B. Queen For A Day (Jackson)
9. My Baby Ain't My Baby Anymore (Wilburns)
10. Oh Lonesome Me (D. Gibson)

"RED" HUGHES
CKEY—Taranta, Ont., Can.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. Whole Lotta Woman (M. Rainwater)
4. Don't (E. Presley)
5. Name Is Beautiful (C. Smith)
6. Breathless (J. L. Lewis)
7. Curtain In Window (R. Price)
B. Send Me The Pillow (Locklin)
9. This Little Girl Of Mine (Everlys)
10. Stop The World (P. Cline)

BILL GATES
KAGT—Anacortes, Wash.
1. Curtain In The Window (R. Price)
2. Oh Lonesome Me (Gibson)
3. Send Me The Pillow (Locklin)
4. Whispering Rain (H. Snow)
5. Just A Little Lonesome (B. Heims)
6. Ballad Of A Teenage Queen (J. Cash)
7. Used To Love You (Shepard)
B. Family Reunion (J. Dickens)
9. Time Out For The Blues (L. Frizzell)
10. Overnight (J. Reeves)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.
1. Ballad Of A Teenage Queen (J. Cash)
2. Curtain In Window (R. Price)
3. Eskimo Pie (G. Jones)
4. Oh Lonesome Me (D. Gibson)
5. I Can't Stop Loving You (K. Wells)
6. Big River (J. Cash)
7. Used To Love You (Shepard)
B. Guilty Of Dreaming (H. Hawkins)
9. I Know What It Means (B. Owens)
10. Once More (Osbornes)

"COUSIN' NELLY", "JOLLY JOHN", "THE BOG RIDER", "THE RECORD WRANGLER"
KBYE—Oklahoma City, Okla.
1. Ballad Of A Teenage Queen (J. Cash)
2. This Little Girl Of Mine (Everlys)
3. Name Is Beautiful (C. Smith)
4. Stop The World (Johnnie & Jack)
5. Oh Lonesome Me (Gibson)
6. Story Of My Life (Robbins)
7. Anna Marie (J. Reeves)
B. It's All Your Fault (R. Price)
9. Send Me The Pillow (H. Locklin)
10. I Wish I Was The Moon (H. Snow)

"KOOL" HUGH COOPER
WCKI—Greer, S. C.
1. Oh Lonesome Me (Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. Name Is Beautiful (C. Smith)
4. I Love You More (J. Reeves)
5. Curtain In Window (R. Price)
6. Whole Lotta Woman (M. Rainwater)
7. Don't (E. Presley)
B. You Win Again (J. L. Lewis)
9. Who's Gonna Cry For Me (Bob & Jerry)
10. Family Reunion (J. Dickens)

NEIL ZACHMEYER
WRAM—Manmauth, Ill.
1. Just Old Flame (Thompson)
2. I Know What It Means (B. Owens)
3. Tennessian Rolling Home (Six)
4. Believe It Or Not (J. Davis)
5. Iowa Rose (E. Dean)
6. Let Those Brown Eyes Smile At Me (Maddox/Flatt & Scruggs)
7. Kathaleen (W. Lewis)
B. Big River (J. Cash)
9. False Face (T. Williams)
10. Oh Lonesome Me (D. Gibson)

ED HORNE
WSME—Sanford, Me.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (Gibson)
3. Don't (E. Presley)
4. Breathless (J. L. Lewis)
5. Whole Lotta Woman (M. Rainwater)
6. Stop The World (Johnnie & Jack)
7. Anna Marie (J. Reeves)
B. Just Married (M. Robbins)
9. Maybe Baby (Crickets)
10. The Story Of My Life (M. Robbins)

"OZARK ZAG" PENNELL
WXGI—Richmond, Va.
1. Ballad Of A Teenage Queen (J. Cash)
2. Howdy Neighbor Howdy (Reno & Smiley)
3. Gettin' Older (S. Jackson)
4. Whispering Rain (H. Snow)
5. Just A Little Lonesome (B. Helms)
6. Family Reunion (J. Dickens)
7. Once More (Osbornes)
B. Heaven Help Me (E. Tubb)
9. Old Rattler's Pup (Jones)
10. Turn It Over (P. Wagoner)

"HOPALONG" JOE HOPPEL
WCMS—Norfalk, Va.
1. Nine Pound Hammer (Curlis)
2. It's All Your Fault (R. Price)
3. I Love You More (J. Reeves)
4. Ballad Of A Teenage Queen (J. Cash)
5. Cowboy (F. Willing)
6. Whispering Rain (H. Snow)
7. I Can't Stop Loving You (K. Wells)
8. New Panhandle Rag (Pierce)
9. No Wedding Bells For Joe (W. Jackson)
10. Your Love Is Dying (Reno & Smiley)

"DUTCH" MEYER
KXLL—Missoula, Mont.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (Gibson)
3. Whole Lotta Woman (M. Rainwater)
4. Down The Line (J. L. Lewis)
5. I Can't Stop Loving You (K. Wells)
6. Stop The World (Johnnie & Jack)
7. Anna Marie (J. Reeves)
B. This Little Girl Of Mine (Everlys)
9. House Of Glass (E. Tubb)
10. Curtain In Window (R. Price)

"D. C." MULLINS
WGEE—Indianapolis, Ind.
1. I Can't Stop Loving You (Wells/Gibson)
2. Ballad Of A Teenage Queen (Cash)/Blue Letter (Cody)
3. Breathless (J. L. Lewis)/Oh Lonesome Me (D. Gibson)
4. Send Me The Pillow (Locklin)
5. Stairway Of Love (Robbin)/I Want You (Glasser Bros.)
6. Whatever You Were (Dickens)
7. Getting Older Every Day (S. Jackson)
B. Stop The World (Johnny & Jack)/Whispering Rain (H. Snow)
9. Color Of The Blues (Jones)
10. When I Loved You (Louvins)/With Tears In My Eyes (J. Newman)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Round Up

Tillman Franks, Artist Service Director for KWKH-Shreveport's "Louisiana Hayride" infos that Imperial's Slim Whitman was set for a Sat., March 29th appearance. His newest two-sider is tagged "Careless Hands" and "A Very Precious Love". On hand for the show was the "Hayride's" cast, which includes **Jimmy Martin & The Sunny Mt. Boys, James O'Gwynn,** back from his Canadian tour, Carl Belew, **Johnny Mathis, Tony Douglas, The 4 B's** and the 17 year old high school students, **Linda Brannon** and **Jerry Kennedy.** Linda has a Ram waxing out labeled, "I'm Leavin'" and "I Keep On Lovin' You" while Jerry has a Decca release tabbed "Oo-Wee Baby" and "Teenage Love Is A Misery". A new addition to the KWKH staff is **Roy Crocker,** who has been announcing for 11 years and is doing a terrific job handling the "Red River Roundup", live, each nite.

LINDA BRANNON

* * * * *

Bill Smith, recently with the U.S. Air Force, of LeBill Music, Ft. Worth, Texas, visited the "Red River Jamboree" in Paris, Texas, on Mar. 15th to help **David Orrell** kick off his debut Felsted platter, "You're The One" and "Be My Baby". Dave is the cleffer of both tunes while Bill is the publisher. The group is all set for a big promotional tour. **Jerry Case,** 14 year old electric guitarist on **Roy Glenn & Pee Wee Reid's** Paris "Jamboree" has now rounded out 4 years of radio, stage and TV work. He appears with his own family, **The Three Cases,** and also backs up some of the vocalists on the program. In addition, he teaches guitar and is probably one of the youngest instructors in the country, having started at the age of 12.

* * * * *

The monthly newsletter from **Kenny Marlow's** Fidelity Recordings, located at 420-A Broadway, Nashville 3, Tenn., proudly boasts that it was in November that the studios recorded the **Crescendos'** smash Nasco disk, "Oh Julie".

* * * * *

A note from **Slim Harper** tells us that the artist-deejay has a new Wagon release out on the wax market this week. Titles are "Lure Of Love" and "A Hard Way To Go" and jocks wanting copies can obtain same by writing to Slim at Wagon Records, P.O. Box 85, East Paterson, N.J. Slim and his group, **The Virginia Playboys,** are still appearing at the Club Romandy in Saddle Brook, N.J. and are open for bookings anywhere in the U.S. and Canada.

* * * * *

JERRY CASE

Slick Norris advises that Houston, Texas started a new Jamboree last Fri. nite. The shows are to be held each week at Cook's Hoedown with **Pleasant Ray,** KTLW-Texas City, handling the deejay chores. Norris adds that **Webb Pierce,** who'll be appearing on the "Louisiana Hayride's" 10th Anniversary show, Apr. 5th, has a new Decca pairing, due out this week. Titles are "Crying Over You" and "You'll Come Back" and Slick notes that both sides are strictly country.

Bob Gallion, whose newest MGM coupling, "I Miss You" and "Baby, Love Me", was 'Bullseyed' this week, would be more than happy to send out copies of the disks to deejays who haven't received theirs as yet. His address is WABB-Mobile, Ala. Bob is starting a new deejay show on the station, Apr. 1st. He'll be on the air all nite and would appreciate the artists and diskeries sending along their new releases since there is no country music library at the present.

* * * * *

WKBC-North Wilksboro, N.C.'s **Larry Gar** notes that requests are coming in by the boatload for **Marty Robbins'** Columbia newie, "Just Married".

* * * * *

Effective Mar. 15th, Atna Music Corp., Buna Music Corp., Cana Publishers, Inc. and Murray Nash Assoc., Inc. started doing business as Abco Music Co. Offices are at 1707 Division St., Nashville, Tenn., Phone # CHapel 2-5618, and **Ray Scrivner** is the Vice-President and General Mgr.

* * * * *

Chaw Mank, whose Blue Ribbon Music Co., is located in Staunton, Ill., types that his diskery is looking for new talent and anyone wishing to apply, may do so by photo and letter, stating whether they're union or non-union. Also, those wishing prof. copies of a kiddie tune, "Can I Take My Pony To Heaven", can have one by dropping a card or letter to Chaw.

* * * * *

Joe Adams writes that effective Apr. 1st his Ozark Music pubbery's entire catalog will be with SESAC and that he's expanding into the pop, r&b and gospel fields.

* * * * *

BOB GALLION

Leesa Carroll, a former vocalist with **Spade Cooley's** band, is now singing with **Charlie Aldrich** at the "Riverside Rancho", in Los Angeles.

* * * * *

Wally Lewis is making several personals around the Los Angeles area and made his first on "Town Hall Party" on the 8th. His "Kathleen" is creating a heap of deejay noise.

* * * * *

Onie Wheeler is now on the West Coast working dates and may make Southern Calif. his home.

* * * * *

Bud Moore president of American Folk Musicians Association drove to Middletown, Ohio, last week, to issue a charter to that area. Bud and His **Hillsdale Hillbillies** will hold a benefit Jamboree for the Red Cross at the Roxy Theater in Clearfield, Pa., March 25th.

* * * * *

Robert Stuart Bowen, President of the Suwannee Song Studio News, Sunset & Suwanne Blvd. Lee 1, Florida, sends out an S.O.S. for glossy photos and stories on all the country entertainers for use in his magazine.

* * * * *

Chuck Warren, WJOB-Hammond, Ind., doing a great job spinning records all night long, states he needs lots more country wax.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"IT'S A LITTLE MORE LIKE HEAVEN" (2:32)
[E&M BMI—H. & J. Atkins]

"BLUE GRASS SKIRT" (2:17) [Fairway BMI—L. Williams]

HANK LOCKLIN (RCA Victor 7203)

● Looks like Hank Locklin's gonna add another pair of hits to the charts to accompany his current click, "Send Me The Pillow You Dream On", and his gravity-defier, "Geisha Girl". On one side, a charming, quick paced affair, he tells his sweetie, "It's A Little More Like Heaven" where you are. On the flipside, a delightful rock-a-hula, he's lost his "Blue Grass Skirt" baby to the rock 'n roll movement. Great musical assist for Hank's top calibre performances on both lids.

"HOW MUCH" (2:33) [Lin BMI—R. Redd]

"BE KIND TO ME" (2:24) [Copar BMI—R. Redd]

MITCHELL TOROK (Decca 30599)

● The "Pledge Of Love" man, Mitchell Torok, is back on the wax scene this week with two potent entries that can lock up a pair of positions on the best selling charts. And the chanter is accompanied, on both ends by a wonderful, pop-oriented backdrop that can help push the tunes skyward in both the country and pop depts. On one end he invitingly carves out a lovely, up tempo, teenage romantic opus titled "How Much (Do I Love You)". "Be Kind To Me", is a dandy rocker that Torok treats to a solid sales job. Sensational, money-makin' coupler.

"I MISS YOU" (2:35) [Acuff-Rose BMI—Gallion]

"BABY, LOVE ME" (2:18) [Acuff-Rose BMI—Gallion]

BOB GALLION (MGM 12628)

● Two powerhouse platters, penned and voca'ed by Bob Gallion, could very well put the artist up among the leaders. The upper lid, "I Miss You", is a beautiful, middle beat romantic tear-jerker that the songster carresses with heartfelt sincerity. And he's equally at home on the flip, "Baby, Love Me", a tantalizing rock-a-billy ditty that he socks out in engaging fashion. Terrific, pop-styled choral and musical background helps round out a two-sided winner.

"BECAUSE I'M A DREAMER" (2:22) [Charlene BMI—P. Rainwater]
"TWO FOOLS IN LOVE" (2:00) [Charlene BMI—M. Rainwater]

MARV & PATTY (MGM 12625)

● Ace song stylist, Marvin Rainwater, currently riding high with his "Whole Lotta Woman", is joined, by his younger sister Patty (making her disk debut) on two enchanting duet items that are a cinch to set the deejay charts afire. One side is a tear-compelling, sentimental lilter, tagged "Because I'm A Dreamer", while the other half is a refreshing, quick beat romancer, labeled "Two Fools In Love". Excellent instrumental support for the artists' superb vocal blending. Patty's a real comer. Watch her stock soar.

"LI'L LISA JANE" (2:30)
[Brazos Valley BMI—D. Lewis, Arr.: O. Proctor]
"HOW DO YOU HOLD A MEMORY" (2:11)
[Brazos Valley BMI—L. Gaston, O. Proctor]

HANK THOMPSON (Capitol 3950)

● Hank Thompson combines an oldie with a newie on his latest Capitol release and chances are we'll be seeing 'em both on the charts in the near future. The oldie is the bright, quick beat, light-hearted novelty favorite, "Li'l Lisa Jane" and the newie is "How Do You Hold A Memory", a poignant, moderate paced lover's lament that Hank projects with touching sincerity. As usual the Brazos Valley Boys attractively showcase the warbler on both halves.

"YOU'RE THE ONE" (2:17) [Hill & Range, LeBill BMI—D. Orrell]
"BE MY BABY" (1:45) [Hill & Range, LeBill BMI—D. Orrell]

DAVID ORRELL (Felsted 8515)

● London Records' subsid company, Felsted, currently experiencing its initial pop smash, via Cathy Linden's "Billy", appears to be headed towards 'hitsville' country-wise, with either end of David Orrell's debut pairing. And the newcomer turns in a first rate reading on a subdued romantic driver tagged "You're The One". Flip portion features another top notch job on a house-rockin' love-novelty labeled "Be My Baby".

"JACQUELINE" (2:31)
[Columbia Pictures ASCAP—B. Hilliard, M. Garson]
"LIVING IN THE SHADOW OF THE PAST" (2:37)
[Columbia Pictures ASCAP—L. Russell, A. Rany, G. Romero]

BOBBY HELMS (Decca 30619)

● Bobby Helms dishes up two hot items from the forthcoming Columbia pic, "The Case Against Brooklyn". (See Pop Reviews).

"CUZZIN BILL" HAMBY
(Way-Vee 800)

B+ "HEART BREAK STATION" (2:55) [Sage & Sand BMI—Hamby, Varnum] WAVI-Dayton, Ohio deejay, "Cuzzin' Bill" Hamby, bows on the Way-Vee label with a heartfelt delivery of a tearful, middle beat opus. Strong side that could make Bill's colleagues sit up and take notice.

B "PLEASE DON'T EVER SAY GOODBYE" (2:35) [Sage & Sand BMI—C. Hamby] Under biscuit is a pretty, moderate paced romantic pleader that Hamby performs in warm and tender fashion.

BOB JENNINGS
(Dot 15719)

B+ "DARLING MY DARLING" (2:12) [Acuff-Rose BMI — B. Bryant, F. Bryant] Bob Jennings, along with a top drawer, pop-flavored vocal and instrumental backdrop, makes a strong bid for hitdom with this very pretty sentimental lilter. Stellar platter that can hit it big in both the country and pop fields.

B+ "TIME AND PLACE" (1:53) [Cedarwood BMI — P. Twitty] Another standout performance by Jennings and the crew on a most persuasive, quick beat romantic opus. Hot pop-country pairing for the ops, jocks and dealers.

HANK HARRAL
(Caprock 100)

B "FABULOUS OKLAHOMA" (2:15) [Larrah — H. Harral] Here's one that's kicking up some territorial dust. It's an appealing, quick beat entry on which Hank Harral sings the praises of his home state. Fetching etching that falls pleasantly on the ears.

C+ "PICTURE IN MY HEART" (2:05) [Astor BMI—H. Harral] On the under portion Harral spins a heart rending, middle beat tale of a loved one who has passed on.

FREDDIE HART
(Columbia 41144)

B+ "WON'T BE HOME TONIGHT" (2:02) [Vidor BMI — F. Hart] Freddie Hart hands in an emotion-packed reading on a crying towel lover affair set to a fish-beat ballad pace. The chanter's finally giving up after trying to hold the gal's love.

B+ "LOVE, COME TO ME" (2:05) [Peer Int'l BMI—F. Hart] However, he's not throwing in the towel on this end as he tenderly etches a lovely, middle beat pleader. Warm, pop-styled vocal and musical assist on the two sides.

HANS LORENZ
(Crest 1041)

C+ "OLITA" (2:35) [Choice ASCAP —M. Tableporter] Hans Lorenz dishes up an ear-appealing reading on an intriguing, moderate paced romantic weeper. A simple guitar backdrop blends perfectly with the chanter's ultra-soft, Mexican troubador vocal delivery.

C+ "BUTTERCUP A GOLDEN HAIR" (2:35) [Choice ASCAP—M. Tableporter] On the lower lid the songster prettily spins a charming romantic lilter. Both ends are sure to find their way onto the deejay's turntables.

CARL BLANKENSHIP
(Razorback 101)

C+ "WHAT'S ANOTHER BROKEN HEART" (2:27) [Razorback BMI — Blankenship] Carl Blankenship bows on the new Razorback label with a moderate paced lover's lament that the 'pure country' music lover's are gonna spin aplenty.

C+ "THE KIND TO CHEAT" (2:32) [Razorback BMI — Blankenship] Here's another middle beat heart-breaker that the nasal-toned song stylist decks out in expressive fashion.

JIMMY PATTON
(Sage 261)

B+ "LOVE, COME BACK TO ME" (1:53) [Sage & Sand SESAC—O. Patton] Jimmy Patton displays an intriguing vocal style as he cruises over this feelingful, quick tempo romantic opus. Contagious entry that can bust wide open with exposure. Watch it.

B "YAH! I'M MOVIN'" (2:00) [Sage & Sand SESAC—O. Patton] On this end Patton grooves one from the Presley - Little Richard school. Solid, coin-catchin', rock 'n roller that Patton pounds out in explosive style. Strong instrumental assist.

JIMMY DELL
(RCA Victor 7194)

B+ "THE MESSAGE" (1:58) [Trinity, Desert Palms BMI—I. Jasinski] The Jimmy Wilcox ork colorfully backs up Jimmy Dell's delectable rock-a-billy reading on this swinging, all-market rock 'n roller. Real catchy biscuit.

B "COOL IT, BABY" (1:53) [Trinity, Desert Palms BMI—B. Davie, M. Moore] Here Dell and the Wilcox outfit keep their rockin' shoes on as they happily drive out another free wheeling novelty that'll keep the boxes hoppin' day and night.

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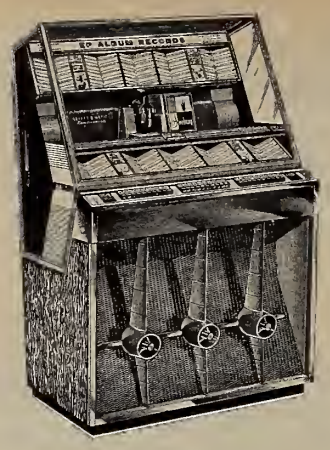
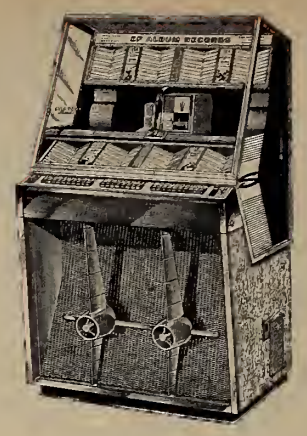


The SEEBURG "201"



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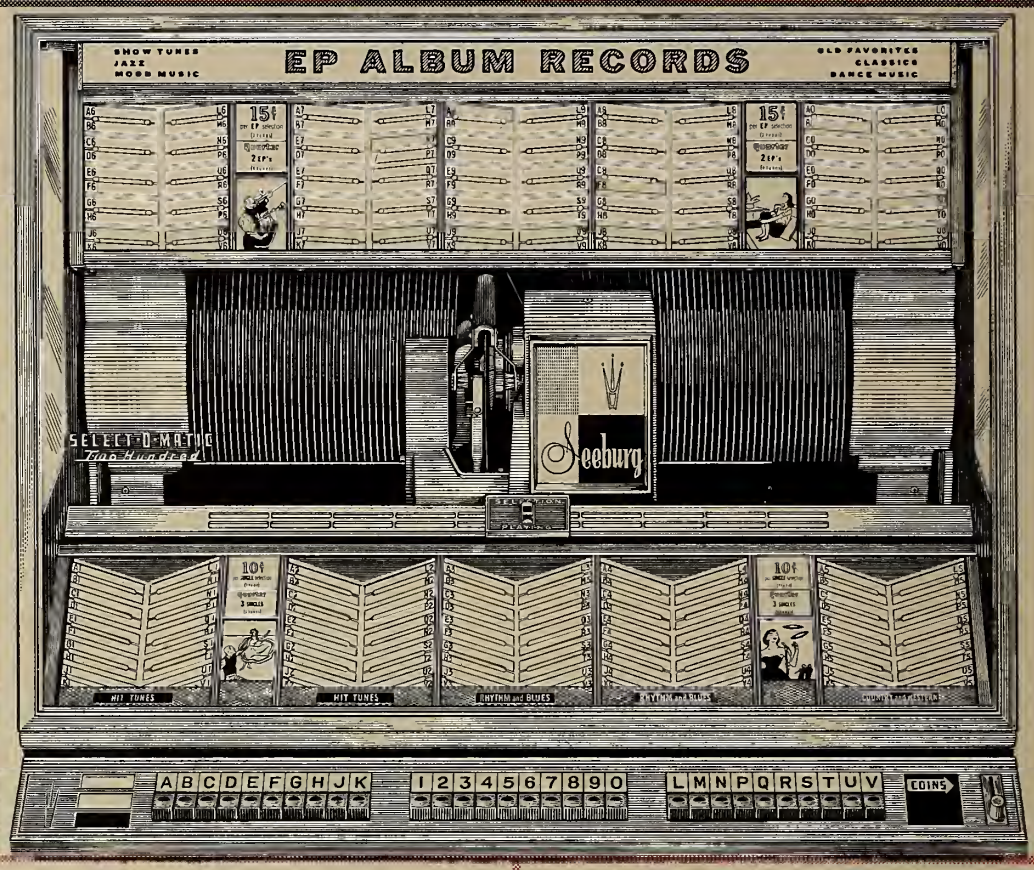

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Here and There

NEW YORK — President Franklin D. Roosevelt, in one of his most dramatic speeches of all time, and one which has never been forgotten, stressed the terrible effect on the nation which is created by "fearing fear". It is acknowledged that the reaction to this speech, in which the public was lead out of the morass of dispelling gloom, and developed their thinking along positive and active lines, had much to do with overcoming the depression of that era. With the country now in a "slide-off" or "recessive" period, we're reminded of an old "depression" story about "A Man Lived By The Side Of The Road And Sold Hot Dogs":

He was hard of hearing, so he had no radio.

He had trouble with his eyes, so he had no newspaper.

But he sold good hot dogs.

He put up a sign on the highway, telling how good they were.

He stood by the side of the road and cried, "Buy a hot dog, Mister."

And people bought.

He increased his meat and bun orders and bought a bigger stove to take care of his trade.

He got his son home from college to help him.

But then something happened.

His son said, "Father, haven't you been listening to the radio? There's a big depression on. The International situation is terrible and the Domestic situation is even worse."

Whereupon the father thought, "Well, my son has been to college. He listens to the radio and he reads the papers, so he ought to know."

So the father cut down on the bun order, took down his advertising signs, and no longer bothered to stand on the highway to sell hot dogs.

His hot dog sales fell almost overnight.

"You were right, son," the father said to the boy.

"We are certainly in the middle of a great depression!"

. . . is this industry truly International ?

How truly international is the scope of this industry?

Perhaps the very best and most accurate answer should be based on the phenomenal growth of *The Cash Box*' "International Coin Machine Export-Import Council".

In less than six months hundreds of outstanding importers and exporters in 44 countries have joined *The Cash Box*' "International Coin Machine Export-Import Council".

This great interest in *The Cash Box*' "International Coin Machine Export-Import Council" is highly indicative of the fact that this industry is, today, truly international in scope.

***The Cash Box*' "International Coin Machine Export-Import Council" was created to assure greater growth, closer cooperation, better understanding and finer relations between exporters and importers for the better, future conduct of the business of this industry internationally.**

The international business of this industry has boomed for some years now. It continues to boom. Today international business means the difference between profit and loss to most of the U.S. manufacturers and a large number of U.S. distributors.

This industry's booming export and import business can be best assured continued greater growth, on the highest possible business level, by better understanding between exporter and importer.

Such a finer relationship, such a better understanding, is the purpose for the creation of *The Cash Box*' "International Coin Machine Export-Import Council".

This industry can no longer confine itself within the borders of any one country. It has become international in every aspect.

It continues to spread further out to join together the peoples of the world with its enjoyable, economical music and amusements as well as with its supremely efficient and superior automatic merchandising.

Even tho coin operated machines of every kind were found in countries all over the world for unknown numbers of years, this industry is much indebted to the world circling American G.I. of War II. He helped tremendously to spread automatic music and amusements as well as automatic vending. Even into the most remote islands of the world.

Peoples of nations everywhere have taken wholeheartedly, and with tremendous enjoyment, to the automatic music, coin operated games and automatic vending machines the G.I. brought with him, and left behind him.

The result of this is the constantly growing international business now being enjoyed by this industry. A booming business that, as yet, has a long, long way to go to reach its apex.

And to capably and efficiently tie this business together worldwide, to help exporters and importers to better understanding of each other's problems and requirements, thereby bringing about a finer and closer international friendship, *The Cash Box*' "International Coin Machine Export-Import Council" was brought into being.

The immediate, phenomenal success, the hundreds of members in 44 different countries, is a very definite indication that the exporters and importers of this industry instantly recognized the tremendous worth of *The Cash Box*' "International Coin Machine Export-Import Council" for their future, better welfare.

Membership in *The Cash Box*' "International Coin Machine Export-Import Council" is absolutely free. Yet a membership in this great 'Council' is the indelible insignia of a progressive importer or exporter.

(Editor's Note: Membership in The Cash Box' "International Coin Machine Export-Import Council" can be obtained by writing to: Bill Gersh, The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, U.S.A. Or contacting any other office of *The Cash Box* in New York, Boston, Hollywood, U.S.A., or London, England and in Paris, France.)

U. S. PHONOGRAPH EXPORTS

TOTAL PHONOGRAPH EXPORTS FOR THE YEAR 1957

	NUMBER OF UNITS	DOLLAR VALUE
NORTH AND CENTRAL AMERICA		
1st Quarter	1,540	$ 740,567
2nd Quarter	1,525	933,200
3rd Quarter	1,938	1,244,338
4th Quarter	1,321	753,253
Totals	6,324	$ 3,671,358
SOUTH AMERICA		
1st Quarter	892	$ 651,471
2nd Quarter	703	542,794
3rd Quarter	1,052	863,157
4th Quarter	1,051	841,190
Totals	3,698	$ 2,898,612
EUROPE		
1st Quarter	3,444	$ 2,252,711
2nd Quarter	3,437	2,226,233
3rd Quarter	4,473	2,760,669
4th Quarter	3,245	2,025,039
Totals	14,599	$ 9,264,652
AFRICA AND AUSTRALIA		
1st Quarter	18	$ 12,678
2nd Quarter	79	52,677
3rd Quarter	20	11,166
4th Quarter	23	5,069
Totals	140	$ 81,590
ASIA		
1st Quarter	391	$ 188,065
2nd Quarter	240	119,051
3rd Quarter	194	121,055
4th Quarter	193	88,750
Totals	1,018	$ 516,921
GRAND TOTAL	25,779	$16,433,133

25 LEADING IMPORT COUNTRIES FOR THE YEAR 1957

COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1. Belgium	5,656	$3,111,635
2. West Germany	3,362	2,482,027
3. Venezuela	2,940	2,511,088
4. Canada	2,586	1,476,748
5. Switzerland	1,698	1,174,815
6. Austria	1,416	1,007,021
7. Mexico	1,168	790,713
8. Netherlands	1,079	1,061,130
9. Cuba	1,351	622,052
10. Italy	747	460,042
11. Peru	429	275,555
12. Dominican Republic	277	152,991
13. Hong Kong	234	81,370
14. Republic of Philippines	272	205,643
15. Colombia	215	47,305
16. British Malaya	269	91,569
17. Guatemala	197	156,461
18. Sweden	234	167,561
19. Denmark	174	125,459
20. Panama	147	104,727
21. French Morocco	111	75,453
22. Nicaragua	126	96,825
23. Costa Rica	113	84,932
24. Lebanon	94	86,865
25. Barbados	53	6,812

FOURTH QUARTER—1957

October, November, December

	NUMBER OF UNITS	DOLLAR VALUE
NORTH AND CENTRAL AMERICA		
Canada	594	$ 258,998
Mexico	58	45,405
Guatemala	54	42,193
British Honduras	8	2,650
El Salvador	9	6,725
Honduras	31	22,224
Nicaragua	26	18,350
Costa Rica	40	30,020
Panama	43	28,972
Bahamas	14	9,470
Cuba	365	240,593
Trinidad	4	3,617
Netherlands Antilles	13	8,295
French West Indies	4	2,996
Jamaica	29	17,813
Dominican Republic	18	10,098
Barbados	5	700
Haiti	6	4,134
Totals	1,321	$ 753,253
SOUTH AMERICA		
Venezuela	830	$ 703,221
Ecuador	63	42,802
Peru	146	91,028
Bolivia	5	1,500
Surinam	1	709
Chile	5	1,100
Brazil	1	829
Totals	1,051	$ 841,190
EUROPE		
Sweden	98	$ 72,358
Denmark	60	41,423
Netherlands	137	65,282
Belgium	1,276	685,176
West Germany	754	521,688
Austria	236	165,960
Switzerland	358	248,129
Italy	274	198,858
Turkey	4	3,121
Norway	2	1,372
United Kingdom	2	2,082
Ireland	4	540
Finland	13	6,825
Spain	2	2,145
Greece	19	5,380
France	6	4,700
Totals	3,245	$2,025,039
ASIA		
British Malaya	72	$ 19,833
Republic Of Philippines	48	38,378
Japan	2	1,400
Israel	20	1,350
Syria	4	955
Thailand	2	1,685
Republic Of Korea	8	4,870
Nanpo Island	1	818
New Zealand	7	680
Lebanon	28	17,981
Taiwan	1	800
Totals	193	$ 88,750
AFRICA		
Morocco	8	$ 4,229
Union of South Africa	15	840
Totals	23	$ 5,069
GRAND TOTALS	**5,833**	**$3,713,301**

U. S. AMUSE. GAMES EXPORTS

TOTAL AMUSEMENT MACHINE EXPORTS FOR THE YEAR 1957

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
1st Quarter	3,461	$ 329,975
2nd Quarter	2,430	347,566
3rd Quarter	974	222,266
4th Quarter	3,873	489,954
Totals	10,738	$ 1,389,761

SOUTH AMERICA

1st Quarter	116	$ 27,952
2nd Quarter	67	26,153
3rd Quarter	74	22,387
4th Quarter	100	30,142
Totals	357	$ 106,634

EUROPE

1st Quarter	6,214	$ 1,175,827
2nd Quarter	7,706	1,508,001
3rd Quarter	6,786	1,324,907
4th Quarter	8,049	1,580,903
Totals	28,755	$ 5,589,638

AFRICA AND AUSTRALIA

1st Quarter	67	$ 12,493
2nd Quarter	186	48,673
3rd Quarter	80	26,929
4th Quarter	79	21,460
Totals	412	$ 109,555

ASIA

1st Quarter	182	$ 86,784
2nd Quarter	344	$ 84,607
3rd Quarter	215	40,737
4th Quarter	296	62,831
Totals	1,037	$ 275,009
GRAND TOTAL	41,299	$ 7,470,597

25 LEADING IMPORT COUNTRIES FOR THE YEAR 1957

	COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1.	Belgium	12,554	$1,630,084
2.	Italy	7,831	1,976,632
3.	Canada	6,013	639,565
4.	Cuba	3,012	528,730
5.	West Germany	2,933	709,874
6.	Switzerland	2,040	577,231
7.	Sweden	1,344	147,373
8.	France	789	236,819
9.	Mexico	1,303	120,956
10.	Netherlands	812	131,518
11.	French Morocco	291	86,935
12.	British Malaya	420	51,985
13.	Japan	229	92,388
14.	Republic of Philippines	113	48,120
15.	Norway	105	4,575
16.	Dominican Republic	253	25,227
17.	Guatemala	100	54,876
18.	Ireland	117	36,200
19.	United Kingdom	86	53,239
20.	Turkey	82	46,288
21.	Union of South Africa	60	10,427
22.	Nansei and Nanpo Islands	59	21,647
23.	Lebanon	84	12,370
24.	Hong Kong	38	11,007
25.	Iceland	37	8,034

FOURTH QUARTER—1957

October, November, December

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	2,413	$ 158,745
Costa Rica	7	2,590
Cuba	485	242,769
Mexico	813	78,638
Dominican Republic	150	6,712
Bermuda	5	500
Totals	3,873	$ 489,954

SOUTH AMERICA

Venezuela	93	$ 28,957
Brazil	7	1,185
Totals	100	$ 30,142

EUROPE

Sweden	129	$ 41,463
United Kingdom	4	3,005
Netherlands	337	67,186
Belgium	4,289	609,823
France	40	10,516
West Germany	1,029	197,675
Austria	10	940
Switzerland	743	219,148
Italy	1,400	408,492
Denmark	22	7,930
Ireland	32	8,200
Spain	7	4,200
Greece	6	1,670
Turkey	1	665
Totals	8,049	$1,580,903

ASIA

Lebanon	32	$ 5,695
Saudi Arabia	8	5,000
British Malaya	186	23,630
Republic of the Philippines	7	3,330
Republic of Korea	15	4,100
Japan	39	18,220
Iran	2	796
Nanpo Island	7	2,110
Totals	296	$ 62,881

AFRICA

Morocco	43	$ 16,678
Mozambique	22	1,320
Libya	14	3,462
Totals	79	$ 21,460

GRAND TOTALS . . . 12,397 . . . . . $2,185,340

U.S. VENDING MACH. EXPORTS

TOTAL VENDING MACHINE EXPORTS FOR THE YEAR 1957

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
1st Quarter	3,793	$ 443,216
2nd Quarter	3,886	380,172
3rd Quarter	2,144	450,130
4th Quarter	3,590	300,253
Totals	13,413	$1,573,771

SOUTH AMERICA

1st Quarter	57	$ 16,948
2nd Quarter	0	0
3rd Quarter	105	39,390
4th Quarter	6	2,400
Totals	168	$ 58,738

EUROPE

1st Quarter	2,464	$ 121,338
2nd Quarter	4,434	121,504
3rd Quarter	4,236	117,404
4th Quarter	2,490	176,093
Totals	23,624	$ 536,339

AFRICA AND AUSTRALIA

1st Quarter	0	0
2nd Quarter	42	16,067
3rd Quarter	8	2,454
4th Quarter	326	21,286
Totals	376	$ 39,807

ASIA

1st Quarter	9	$ 3,220
2nd Quarter	55	4,375
3rd Quarter	6	750
4th Quarter	2	583
Totals	72	$ 8,928
GRAND TOTAL	27,653	$2,217,583

15 LEADING IMPORT COUNTRIES FOR THE YEAR 1957

	COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1.	Belgium	11,743	$ 118,818
2.	Canada	13,164	1,555,093
3.	West Germany	630	82,565
4.	France	423	94,348
5.	Sweden	333	122,595
6.	Venezuela	168	58,738
7.	Cuba	200	11,910
8.	United Kingdom	75	15,438
9.	Thailand	55	4,375
10.	Union of South Africa	363	33,057
11.	Switzerland	168	21,190
12.	Panama	23	239
13.	Netherlands	227	64,788
14.	Ireland	9	3,000
15.	Canal Zone	8	136

FOURTH QUARTER—1957

October, November, December

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	3,472	$ 292,853
Cuba	116	6,849
Bahamas	2	551
Totals	3,590	$ 300,253

SOUTH AMERICA

Venezuela	6	$ 2,400
Totals	6	$ 2,400

EUROPE

Sweden	124	$ 59,680
Denmark	5	3,816
Netherlands	216	58,282
Belgium	1,942	25,010
Switzerland	138	16,546
United Kingdom	8	8,960
West Germany	57	3,799
Totals	2,490	$ 176,093

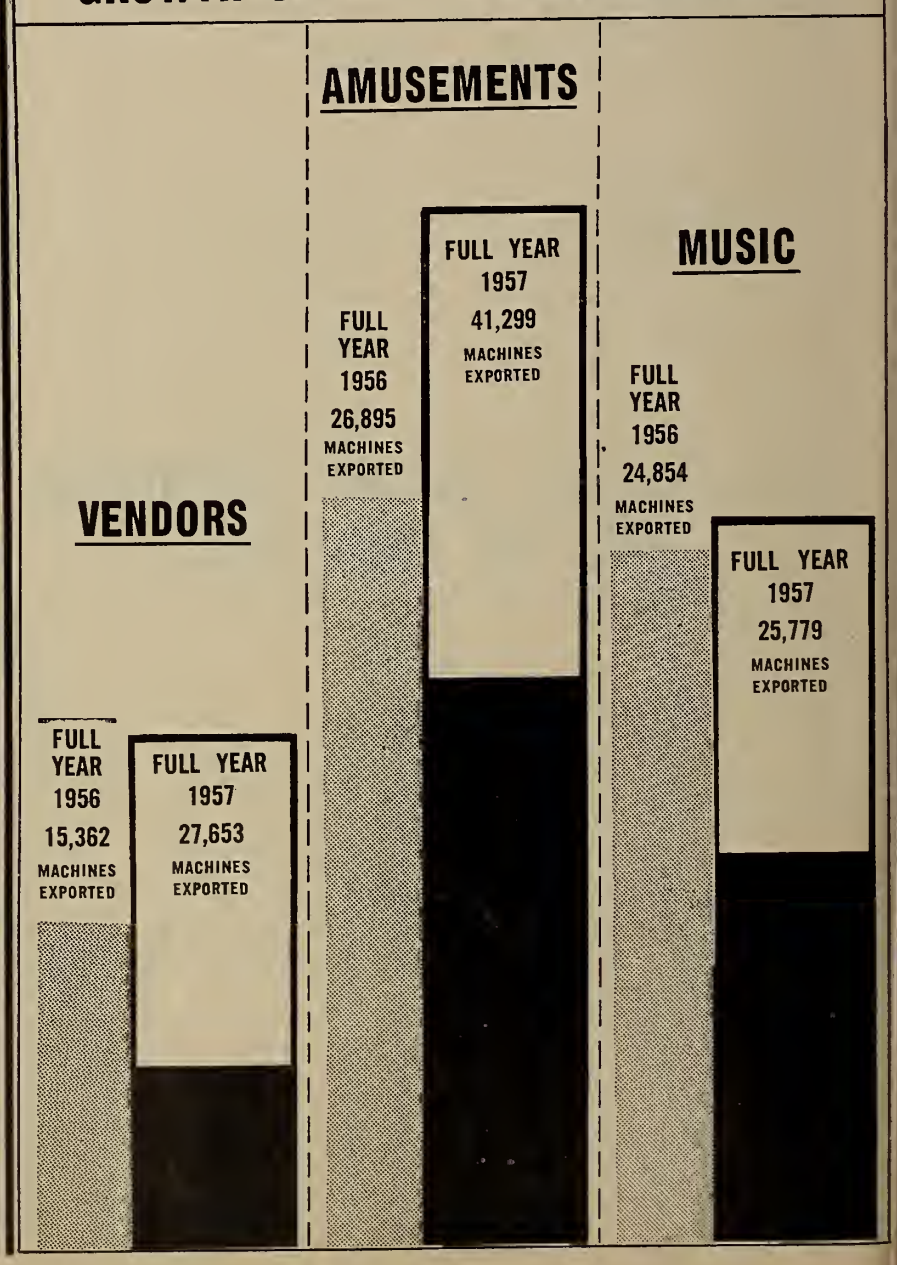
ASIA

Israel	2	$ 583
Totals	2	$ 583

AFRICA

Union of South Africa	323	$ 19,036
Rhod-NY	3	2,250
Totals	326	$ 21,286
GRAND TOTALS:	**6,414**	**$500,615**

GROWTH OF U. S. EXPORT BUSINESS



The Cash Box "INTERNATIONAL QUARTERLY EXPORT EDITION"

ANALYZATION OF THE 4th QUARTER (OCT., NOV., DEC., 1957)

Export Sales For Full Year Of 1957 Show Astonishing Total Of $26 Million. American Firms Have Shipped 95,731 Machines Thruout World.

With the compilation of export statistics for the fourth quarter completed, (October, November and December) we can now view the year of 1957 as a whole. An astonishing export sale of coin machines was recorded, both as to the number of machines shipped and their dollar value. For the 12 months of 1957, American firms shipped 95,731 machines to customers thruout the world, for a total value of $26,121,313. In 1956 these foreign customers bought 67,111 machines valued at $19,441,485. Increase in sales for the year totaled 28,620 machines, and $6,679,828 more in dollars.

Analysis of the fourth quarter in comparison to the third quarter of 1957 shows a dropoff during these last three months in dollar value, but an increase in the number of machines shipped. The slump was caused by the decrease in sales of phonographs, both in quantity and dollar value. The decided increase in export of amusement machines brought up the total of units shipped, but couldn't make up for the decrease in dollars overall for the loss in phonographs. However, both the dollar volume and number of units shipped during the fourth quarter (October, November and December) was terrific compared with other years. American shippers sent out 24,644 machines, valued at $6,399,256 in the fourth quarter, compared to 22,305 machines, valued at $7,247,739. This condition was brought about by an exact reversal of conditions during this last quarter. Whereas it was difficult to obtain the amusement machines demanded in the third quarter, more of these games (many new) were available for export, whereas the better reconditioned music machines demanded by the importers still continue to be difficult to obtain in the U.S. Another factor in music is that more and more American name machines are being assembled in European countries and, of course, are not included in any export statistics.

Analyzing the various types of equipment, music machines, amusement machines and vending machines, exported for the 4th quarter, we find:

1) **Phonographs:** As stated in the general analysis, importers bought less phonographs, at less money, for the 4th quarter. In the 4th quarter, exporters shipped 5,833 machines at a dollar value of $3,713,301. This compares with 7,767 machines valued at $5,000,385 for the 3rd quarter. One of the deciding factors in this decrease is that every American phonograph manufacturer has provided for assembly of their latest machines in Europe, as well as the difficulty in obtaining the better used machines. As in previous periods, Europe was the biggest purchaser of music machines, buying 3,245 machines valued at $2,025,039, with Belgium the biggest importer, and West Germany next. The second largest area buying music machines was South America, with Venezuela, buying the greatest number of machines. Third biggest buyer of music was North and Central America, with Canada leading, and Cuba almost equal.

2) **Amusement Machines:** This division of the coin machine industry had its greatest export quarter, as well as its greatest year of all time. For the entire year of 1957, U.S. firms shipped 41,299 machines valued at $7,470,597. For the fourth period alone, importers picked up 12,397 units, valued at $2,185,340. This compares with the 3rd period of 8,129 machines shipped, valued at $1,637,226. Reason for the great increase is attributed to the shipment of many new games to countries who hadn't bought any for years. As usual, Europe was the biggest customer of American firms, absorbing 8,049 machines, valued at $1,580,903. Once again, Belgium was the best customer, buying 4,289 machines, valued at $609,823. Second best buyer was Italy, importing 1,400 machines and spending $408,492 (a great many new machines). Third European country was West Germany, which bought 1,029 for $197,675. Altho Switzerland bought only 743 machines, importers here spent $219,148. Second best buying area was North and Central America, with Canada buying more units than other countries, 2,413, for $158,745, but spending less than Cuba, which bought only 485 machines, but spent $242,769.

3) **Vending Machines:** Shipments of vending machines to foreign countries slipped slightly in the fourth quarter, compared to the third. In the fourth quarter, U. S. firms exported 6,414 machines, valued at $500,615. This compares with 6,499 machines, valued at $610,128 for the third quarter. North and Central America was the best buyer of vendors, spending $300,253 for 3,590 machines, with Canada buying practically all the machines. Europe ran second in this division, buying 2,490 machines, valued at $176,093, with Sweden spending the most money for 124 machines, $59,680; and the Netherlands close with $58,282 for 216 machines. Altho Belgium absorbed the most machines, 1,942, it only spent $25,010. One of the interesting developments in this division was the sale of 323 machines to the Union of South Africa.

Activities of the manufacturers during the past quarter (January, February and March)

AMI, Inc., Grand Rapids, Michigan, introduced its new model "I" phonographs, featuring 200 selections in two types, an electric selector and a manual selector; 120 selections; and 100 selections.

Auto-Bell Manufacturing Company, Chicago, Illinois, continued with "Circus" and "Super Circus" and produced "Arrow Head", electronic upright F. P. games; as well as "Play Ball", a counter game.

Auto-Photo Company, Los Angeles, California, continued with its model "14" automatic photograph machine, which is one of the most successful ever produced.

Bally Manufacturing Company, Chicago, introduced "All-Star Bowler", a 5½ x 2 ft. game, and later followed up with "All-Star DeLuxe Bowler" as well as a Free Play model, and a match-score game called "Super Bowler". Other games produced by this firm during this period were "Target Roll", "Miss America" an in-line game; and "Toonerville Trolley" a kiddie ride.

Bally Vending Corporation, Chicago, still in producton of its "587" model combination beverage vending machine, which dispenses hot and cold drinks, with 8 selections.

Chicago Coin Machine (Division of Chicago Dynamic Industries, Inc.), Chicago, Illinois, brought out "Lucky Strike" Bowler with a re-play feature, featuring regulation bowling with no rollover switches; and "Rocket Shuffle", a new idea in shuffle games featuring captive balls that float in the air into scoring pockets.

Exhibit Supply, Chicago, Illinois, continued with its card venders and picture postcards.

J. F. Frantz Manufacturing Company, Chicago, Illinois, running at capacity production turning out its well known products, "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher", "Pace Aristo Scale", "Vibrator Scale", and "Vibrator Attachment" (converts scale into 5¢-1¢ vibrator scale).

Games, Inc., Chicago, Illinois, introduced "Double Shot", an electronic upright F.P. game.

Genco Manufacturing (Division of Chicago Dynamic Industries, Inc.), Chicago, Illinois, brought out "Gun Club" Rifle Gallery and "Fun Fair" a pinball game.

D. Gottlieb & Company, Chicago, Illinois, continuing its production of money-making pinball machines, introduced "Straight Flush", "Whirl-Wind" a 2-player game, and "Criss-Cross."

Jennings Corporation, Chicago, Illinois, manufacturing its 1958 "Chief".

Irving Kaye Company, Brooklyn, N.Y., continues to fill orders for its line of pool table games, and brings out "Super Hockey" a 6 ft. game, and "Super Jumbo Hockey", an 8 ft. game.

J. H. Keeney & Company, Chicago, Illinois, still supplying the trade with its line of vendors, and introduces "DeLuxe Big Tent" an electronic upright F. P. Game.

Marvel Manufacturing Company, Chicago, Illinois, continues to produce its "Lucky Horoscope" machine.

Mills Bell-O-Matic Corporation, Chicago, Illinois, producing its 1958 "4-Reel Light Up" game, as well as rebuilding and supplying parts from its Reno, Nevada plant.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, introduced its 1958 line of phonographs, model "1465", 200 selections; model "1458", 120 selections; and model "1462", 50 selections.

The Seeburg Corporation, Chicago, Illinois, brought out its 1958 line, featuring the model "201", 200 selections; model "161", 160 selections; and the model "101", 100 selections.

Standard-Harvey Metal Typer, Inc., Chicago, Illinois, continues to produce its identification disc vending machine.

United Manufacturing Company, Chicago, Illinois, one of the largest manufacturers of amusement machines, continued its successful run of "Royal Bowling Alley" and "6-Star Shuffle Alley"; and introduced a new ball bowler "Bonus Bowling Alley" in 13 ft. and 16 ft. lengths, expandable by using a 4 ft. section to 17 ft. and 20 ft.

United Music Corporation, Chicago, Illinois, continued production of its "UPA-100" model phonograph.

Watling Manufacturing Corporation, Chicago, Illinois, still producing its world-wide, well established "Penny Fortune Scale".

Williams Manufacturing Company, Chicago, Illinois, hit it big with its amusement bowling games "Ten Pins" and "Ten Strike", and introduced a five-ball "Kick-Off".

The Wurlitzer Company, North Tonawanda, N. Y., introduced its 1958 line of phonographs, featuring model "2200", a console 200 selection machine; model "2204", a console 104 selection machine; and model "2250" a 200 selection, medium priced machine.

The Cash Box

"INTERNATIONALE VIERTELJÄHRLICHE EXPORTAUSGABE"

ANALYSE DES VIERTEN VIERTELJAHRES (OKT., NOV., DEZ., 1957)

Die export-umsätze für das ganze Jahr 1957 ergeben die erstaunliche gesamtsumme von $26 millionen. Amerikanische firmen verschifften 95.731 automaten in alle welt.

Nach der Zusammenstellung der Ausfuhrstatistik für das vierte Vierteljahr (Oktober, November und Dezember) können wir jetzt das Jahr 1957 als Ganzes betrachten. Wir haben Berichte vor erstaunlichen Export-Umsätzen von Münzautomaten, und swar was die Anzahl der Apparate wie auch was ihren Wert in Dollarn betrifft. Während der 12 Monate des Jahres 1957 verschifften amerikanische Firmen 95.731 Automaten an Kunden in der ganzen Welt zu einem Gesamtwert von $26.121.313.—. Im Jahre 1956 kauften die Auslandskunden 67.111 Apparate im Werte von $19.441.845. Somit haben sich die Verkaufsziffern für das letzte Jahr um 28.620 Automaten und um $6.679.-828 vergrössert.

Die Analyse des vierten Vierteljahrs im Vergleich mit dem dritten Vierteljahr d.J. 1957 zeigt während der letzten drei Monate einen Rückgang im Dollarwert, jedoch ein Ansteigen der Anzahl der verschifften Maschinen. Die Ursache dieses Rückgangs war eine Verminderung der Verkäufe von Plattenspielern, was die Menge wie auch den Dollarwert anbelangt. Ein entschiedener Anstieg in der Ausfuhr von Unterhaltungsautomaten vergrösserte die Gesamtzahl der verschifften Einheiten, konnte jedoch nichte die auf den Rückgang der Umsätze in Plattenspielern verursachte Abnahme der Gesamtdollarziffer wettmachen. Der Dollarwert und die Anzahl der während des vierten Vierteljahrs (Oktober, November und Dezember) verschifften Einheiten waren aber im Vergleich mit anderen Jahren stark in die Höhe gegangen. Amerikanische Verschiffer sandten im vierten Vierteljahr 24.644 Automaten im Werte von $6.388.256 ins Ausland, verglichen mit 22.305 Apparaten im Werte von $7.-247.739, im dritten Vierteljahr d.J. 1957. Dieses war die Folge eines Umschwungs der Verhältnisse während dem letzten Vierteljahr. Während es im dritten Vierteljahr schwierig war, der Nachfrage nach Unterhaltungsautomaten Genüge zu tun, waren im letzten Viertel eine groössere Anzahl dieser Spiele (darunter viele neue) zur Ausfuhr erhältich, doch waren die von den Importeuren nachgefragten, besseren, wiederhergestellten Musikautomaten immer noch schwer in den U.S.A. aufzutreiben. Was die Musikspieler anbelangt, so fällt noch ein anderer Umstand ins Gewicht, und zwar derjenige, dass mehr und mehr amerikanische Apparate jetzt in europäischen Ländern montiert werden; solche Automaten erscheinen aber natürlich nicht in der Ausfuhrstatistik.

Die Analyse der verschiedenen Arten von Ausrüstungen—Musikapparate, Unterhaltungsautomaten und Verkaufsapparate—die im 4. Vierteljahr exportiert wurden, ergibt:

1) Plattenspieler: Wie bereits in der Generalanalyse erwähnt, kauften die Importeure im 4. Vierteljahre weniger Plattenspieler für weniger Geld. Im 4 Vierteljahr verschifften die Exporteure 5.833 Apparate für einen Dollarwert von $3.713.301, im Vergleich mit 7.767 Apparaten im Werte von $.000.-385 im 3. Vierteljahr. Einer der ausschlaggebenden Faktoren dieses Rückgangs ist der Umstand, dass alle amerikanischen Hersteler von Plattenspielern für die Montage ihrer neuesten Apparate in Europe Sorge getragen haben, ein anderer Faktor war die Schwierigkeit, bessere gebrauchte Apparate zu erhalten. Wie schon in früheren Zeitabschnitten war Europe der grösste Käufer von Musikautomaten: 3.245 Apparate im Werte von $2.025.039 gingen nach Europa; Belgien war der grösste Importeur und West-Deutschland der zeitgrösste. Das in der Abnahme von Musikapparaten nächstfolgende Gebiet war Süd-Amerika, wo Venezuela die grössle Anzahl von Automaten kaufte. Der drittgrösste Käufer von Musikapparaten war Nord- und Zentral-Amerika; führend war Kanada mit fast denselben ahlen für Kuba.

2) Unterhaltungsautomaten: Die Abteilung der Münzautomaten-industrie hatte ihr grösstes Ausfuhrvierteljahr, wie auch ihr allergrösstes Jahr. Im ganzen Jahr 1957 verschifften Firmen in den U. S. A. 41.299 Apparate im Werte von $7.470.597. In der vierten Periode allein nahmen die Importeure 12.397 Einheiten im Werte von $2.185.340 auf. Im Vergleich dazu wurden in der 3. Periode 8.129 Apparate im Werte von $1.637.226 verschifft. Der Grund dieses starken Anwachsens wird darin zu suchen sein, dass viele neue Spiele nach Ländern gingen, die schon viele Jahre lang keine mehr gekauft hatten. Wie gewöhnlich war Europawieder der grösste Kunde der amerikanischen Firmen; 8.049 Apparate gingen dahin im Werte von $1.580.903. Belgien war wieder der beste Kunde mit 4.289 Apparaten im Werte von $609.823. Der zeiwtbeste Käufer war Italien, welches Land 1.400 Apparate importierte und dafür $408.492 ausgab (darunter waren viele neue Automaten). An dritter Stelle in Europa stand West-Deutschland mit einer Einfuhr von 1.029 für $197.675. Obgleich die Schweiz nur 743 Apparate kaufte, gaben die Importeure dafür $219.148 aus. Das zweitbeste Kaufgebiet war Nord- und Zentral-Amerika, wo Kanada mit 2.413 Einheiten fü $158.745 mehr Einheiten als die anderen Länder kaufte, doch weniger als Kuba, welches Land nur 485 Apparate erwarb, dafür aber $252.789 ausgab.

3) Verkaufsautomaten: Im Vergleich mit dem 3. Vierteljahr ging der Auslandsversand an Verkaufsapparaten im 4. Vierteljahr einwenig zurück. In letzterem exportierten die Firmen in den U. S. A. 6.414 Automaten im Werte von $500.615, im Vergleich mit 6.499 Apparaten im Werte von $610.-128 im dritten Vierteljahr. Der beste Käufer von Verkaufsautomaten war Nord- und Zentral-Amerika, welches Gebiet $300.253 für 3.590 Apparate ausgab; Kanada kaufte fast alle diese Apparate. Hier stand Europa an zweiter Stelle mit 2.490 Apparaten im Werte von $176.093; Schweden gab das meiste Geld aus, und zwar für 124 Apparate im Werte von $59.680; die Niederlande folgten mit einer kaum geringeren Summe von $58.282 für 216 Apparate. Obgleich Belgien die meisten Maschinen—1.842—aufnahm, gab dieses Land nur $25.010 aus. Eine interessante Entwicklung war hier der Verkauf von 323 Apparaten nach der Südafrikanischen Union.

Die Tätigkeit der Hersteller während dem letzten Vierteljahr (Januar, Februar und März 1958)

Die Fa. AMI, Inc., Grand Rapids, Michigan, brachte ihren neuen Plattenspieler, Modell "I", auf den Markt mit 200 Auswahlstücken in zwei Arten, mit einem elektrischen Wähler und einem Handwähler; auch erhältich mit 120 und 100 Auswahlstücken.

Die Auto-Bel Manufacturing Company, Chicago, Illinois, fuhr fort mit der Herstellung ihrer Spiele "Circus" und "Super-Circus"; sie produzierte auch "Arrow Head", die lektronischen, aufrechtstehenden F. P. Spiele, und "Play Bal", ein Zählerspiel.

Die Auto-Photo Company, Los Angeles, Kalifornien, verfertigte auch weiterhin ihren automatischen Plattenspieler, Modell "14", der sich als einer der erfolgsreichsten der Industrie erwisen hat.

Die Bally Manufacturing Company, Chicago, brachte auf den Markt den "All-Star Bowler", ein 5½ x 2 Fuss Spiel; dazu kam später der "All-Star DeLuxe Bowler", ein "Free-Play"-Modell und ein "Match-Score"-Spiel, "Super Bowler" genannt. Andere von dieser Firma während dieser Zeit hergestellte Spiele waren: "Target Roll"; "Miss America", ein "Inline" Spiel; und "Toonerville Trolley", eine Kinderfahrt.

Die Bally Vending Corporation, Chicago, fährt damit fort, ihren Kombinationsgetränkeautomaten, Modell "568", mit einer Auswahl von 8 heissen und kalten Getränken herzustellen.

Die Fa. Chicago Coin Machine (Division of Chicago Dynamic Industries, Inc.), Chicago, Illinois, brachte heraus den "Lucky Strike" Bowler, eingerichtet zu wiederholtem Spiel und für regelrechtes Kegeln ohne Uberrollschaltung; wie auch "Rocket Shuffle", eine neue Idee in Shuffle-Spielen, mit Fesselbällen, welche durch die Luft in die Zähltaschen schweben.

Die Fa. Exhibit Supply, Chicago, Illinois, stellte auch weiterhin ihre Karten- und Ansichaskarten-Verkaufsautomaten her.

Die J. F. Frantz Manufacturing Company, Chicago, Illinois, ist voll beschäftigt mit der Herstellung ihrer gut eingeführten Produkte: "A. B. T. Guesser Scale", "A. B. T. Rifle Sports Gallery", "A. B. T. Challenger", "Kicker & Catcher", "Pace Aristo Scale", "Vibrator Scale" und "Vibrator Attachment" (welches die Waage in eine 5¢-1¢ Vibrator-Waage umwandelt).

Die Fa. Games Inc., Chicago, Illinois. brachte "Double Shot", ein elektronisches, aufrecht-stehendes F. P.-Spiel auf den Markt.

Die Fa. Geneo Manufacturing (Division of Chicago Dynamics Industries, Inc.), Chicago, Illinois, brachte heraus: den Schiessstand "Gun Club" und das Pinball-Spiel "Fun Fair".

Die Fa. D. Gottlieb & Company, Chicago, Illinois, fuhr fort mit der Herstellung ihrer einkömmlichen Pinball-Automaten, und brachte auf den Market: "Straight Flush", "Whirl-Wind", ein Spiel für zwei Spieler, und "Criss-Cross."

Die Irving Kaye Company, Brooklyn, New York, führt immer noch die Aufträge auf ihre Pool-Spiele aus und brachte heraus: "Super Hockey", ein 6-Fuss-Spiel, und "Super Jumbo Hockey", ein 8-Fuss-Spiel.

Die Fa.: J. B. Keeney & Company, Chicago, Illinois, beliefert nach wie vor den Handel mit ihren Verkaufsautomaten und brachte "DeLuxe High Tent" ein elektronisches aufrecht stehendes F. P. Spiel auf den Markt.

Die Marvel Manufacturing Company, Chicago, Illinois, fährt mit der Herstellung ihres "Lucky Horoscope" fort.

Die Mills Bell-O-Matic Corporation, Chicago, Illinois, stellt ihr "4-Reel Light Up" 1958 Spiel her, und baut um und liefert Teile ihrer in Reno, Nevada, gelegenen Fabrik.

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, kam mit ihren Plattenspielern d. J. 958 heraus, und zwar: Modell "465" mit 200 Auswahlstücken; Modell "1458" mit 120 Auswahlstücken; und Modell "1462" mit 50 Auswahlstücken.

The Seeburg Corporation, Chicago, Illinois, brachte aud den Markt ihre Plattenspieler von 1958: Modell "201" mit 200 Auswahlstücken; und Modell "101" mit 100 Auswahlstücken.

Die Fa. Standard-Harvey Metal Typer, Inc. Chicago, Illinois, fährt fort mit der Herstellung von ihren Identifikationsplatten-Verkaufsautomaten.

Die United Manufacturing Company, Chicago, Illinois, eine der grössten Fabriken von Unterhaltungsautomaten fuhr mit der erfolgreichen Herstellung ihrer "Royal Bowling Alley" und "6 Star Shuffle Alley" fort und brechte auf den Markt eine neue "Bal-Bowler" "Bonus Bowling Alley" in Längen von 13 und 16 Fuss, die mit einer Einlage von 4 Fuss auf 17 und 20 Fuss ausgedehnt werden kann.

Die United Music Corporation Chicago, Illinois, blieb bei der Herstellung ihres Plattenspieler, Modell "OPA-100".

Die Watling Manufacturing Corporation, Chicago, Illinois, stellt heute noch ihre gut eingefürte Waage, "Penny Fortune Scale", her.

Die Williams Manufacturing Company, Chicago, Illinois, hatte guten Erfolg in der Herstellung ihrer Unterhaltungs-Kegelspiele "Ten Pins" und "Ten Strike" und brachte ein Fünf-Ballspiel, "Kick-Off" auf den Market.

Die Fa., The Wurlitzer Company, North Tonawanda, New York, brachte ihre Plattendspieler von 1958 auf den Markts, und zwar: Modell "200", einen Schrankapparat mit 200 Auswahlstücken; Modell "2204", einen Schrank mit 104 Auswahlstücken; und Modell "2205", einen Apparat in der mittleren Preislage mit 200 Auswahlstücken.

The Cash Box

"EDITION INTERNATIONALE TRIMESTRIELLE D'EXPORTATIONS"

ANALYSE DU QUATRIEME TRIMESTRE (Oct., Nov., Dec., 1957)

Les ventes d'exportation pour toute l'annee 1957 atteignent le total etonnant de $26 millions. Les firmes americaines ont exporte 95,731 machines a travers le monde.

Ayant complétè les statistiques d'exportation pour le quatrième trimestre, (octobre, novembre et décembre) nous pouvons maintenant considérer l'année 1957 dans son ensemble. On a endegistré une vente d'exportations étonnante de machines à jetons, tant du point de vue due nombre de machines expédiées que de celui de leur valeur en dollars. Pendant les 12 mois de 1957, les firmes américaines ont expédié 95,731 machines à leur clientèle à travers le monde, pour une valeur totale de $26,121,313. En 1956 ces clients étrangers achetèrent 67,111 machines pour une valeur de $19,441,-485. Cela représente une augmentation dans les ventes pour l'année de 28,620 machines et $6,679,828 en dollars.

En analysant le quatrième trimestre comparativement au troisième trimestre de 1957, on constate unediminution durant ces trois derniers mois en valeur dollars, mais une augmentation dans le nombre de machines expédiées. Cette mévente a été causée par la baisse des ventes de phonographes, en quantité et en valeur dolars. L'augmentation marquée dans l'exportation de machines de jeux fit monter le total des unités embarquées, mais ne put compenser la moins-value en dollars causée per la chute des ventes de phonographes. Cependant, tant le volume en dollars que le nombre d'unités expédiées durant le quatrième trimestre (octobre, novembre et décembre) a été formidable, comparé aux autres années. Les fournisseurs américains ont livré 24,644 machines, d'une valeur de $6,399,256, pendant le quatrième trimestre, comparé avec 22,305 machines, d'une valeur de $7,-247,739. Cette situation a été causée par un renversement complet des conditions durant le dernier trimestre. Pendant qu'il avait été difficile d'obtenir des machines de jeux durant le troisième trimestre, ces jeux (dont plusieurs nouveaux) étainent disponibles en plus grand nombre pour l'exportation, cependant que les bonnes machines àmusique remises à neuf, demandées par les importateurs, continuèrent à être difficilement trouvables aux Etats-Unis. Un autre facteur à considérer en ce domaine est que de plus en plus, des machines à marque américaine sont assemblées dans les pays européens et celles-ci ne sont évidemment pas incluses dans les statisques d'exportation.

Passant en revue les différents types de matériel, machines à musique, machines de jeux et machines à distribution automatique, exportés pendant le quatrième trimestre, nous constatonsce qui suit:

1) PHONOGRAPHeS: Comme il est signalé dans l'analyse générale, les importateurs ont acheté moins de phonographes, pour moins d'argent, durant, durant le quatrième trimestre. Pendant cette période, les exportateurs ont expédié 5,833 machines pour une valeur de $3,713,301. Ceci se compare avec 7,767 machines d'une valeur de $5,000,385 durant le troisième trimestre. Un des facteurs décisifs de cette dimunition est le fait que chaque fabricant américain de phonographes a organisé l'assemblage de ses machines les plus récentes en Europe; un autre facteur a été la difficulté de trouver des bonnes machines usagées. Come précédemment l'Europe a été le plus important acheteur de machines à musique, en prenant 3,245 machines se montant à $2,025,038, la Belgique figurant comme le plue important importateur, l'Allemagne Occidentale se plaçant second. La deuxième région en importance achetant des machines à musique fut l'Amérique du Sud, avec le Vénézuéla achetant le plus grand nombre de machines. Viennent ensuite l'Amérique du Nord et l'Amérique Centrale, avec le Canada en tête, suivi de près par le Cuba.

2) Machines de Jeux: Cette division de l'industrie des machines à jetons a connu son plus grand chiffre d'exportation trimestriel, de même que sa meilleure année. Pour toute l'année 1957, les firmes américaines ont exporté 41,299 machines d'une valeur de $7,470,597. Rien que pendant la quatrième période, les importateurs ont pris 12,397 unités, d'une valeur de $2,185,340. Ceci se compare avec la troisième période où 8,129 machines furent embarquées, pour une valeur de $1,637,226. La raison de cette importante augmentation est attribuée à la fourniture de nombreux nouveaux jeux à des pays qui n'en avaient plus acheté dupuis des années. Comme de coutume, l'Europe était le plus important client des firmes américaines, en absorbant 8,049 machines, e'élevant à $1,580,903. Une fois de plus, la Belgique était le meilleur clicnt, en prenant 4,289 machines pour une valeur de $609,823. Venait ensuite l'Italie, important 1,400 machines et dépensant $408,492 (dont un grand nombre demachines neuves). Le troisième pays européen était l'Allemagne Occidentale, qui en a acheté 1,029 pour $197,675. Quoique la Suisse acheta seulement 743 machines, les importateurs suisses ont dépensé $219,148. L'Amérique du Nord et l'Amérique Centrale occupèrent la deuxième place comme région, le Canada achetant plus d'unités que les autres pays, 2,413 pour $158,745, dépensant cependant moins que le Cuba, lequel tout en n'achetant que 485 machines, les paya $242,769.

3) MACHINES A DISTRIBUTION AUTOMATIQUE: Les exportations de machines à distribution automatique vers les pays étrangers ont baissé légèrement au quatrième trimestre, par rapport au troisième. Au quatrième. trimestre, les firmes américaines ont exporté 6,414 machines, d'unevaleur de $500,615. Au troisième trimestre ces chiffres furent 6,499 machines, d'une valeur de $610,128. L'Amérique du Nord et Centrale ont été les meilleurs clients pour ces machines à distribution, dépensant $300,253 pour 3,590 machines, le Canada les prenant presque toutes. L'Europe se place seconds dans cette division avec un achat de 2,490 machines, d'une valeur de $176,093, la Suède dépensant pour sa part le plus d'argent pour 124 machines, soit $59,680, suivie de près par les Pays-Bas avec $58,282 pour 216 machines. Quoique la Belgique a absorbé le nombre de machines le plus élevé, elle n'y a dépensé que $25,010. Un des faits sailants dans le développement de cette division fut la vente de 232 machines à l'Union Sud-Africaine.

ACTIVITE DES FABRICANTS DURANT LE TRIMESTRE PASSE (Janver, Février et Mars)

AMI, Inc., Grand Rapids, Michigan, a introduit son nouveau modèle "I", un phonographe ayant 200 sélections en deux types, un sélectur életrique et un sélecteur à main; 120 sélections; et 100 sélections.

Auto-Bell Manufacturing Company, Chicago, Illinois, a continué avec "Circus" et "Super Circus" et a produit "Arrow Head", des jeux F. P. électroniques verticaux; de même que "Play Ball" un jeu de comptoir.

Auto-Photo Company, Los Angeles, California, a continué sa machine photographique automatique modèle "14", qui est une des machines les plus réussies qu'on ait fabriquées.

Bally Manufacturing Company, Chicago, a présenté "All Star Bowler" un jeu de 5½ sur 2 pieds, suivi après par "All Star De Luxe Bowler", de même qu'un modèle Free Play et un jeu de marquage de but appelé "Super Bowler". D'autres jeux fabriqués par cette firme durant cette période furent "Target Roll", "Miss America" un jeu à alignement; et "Toonerville Trolley" pour les enfants (kiddie ride).

Bally Vending Corporation, Chicago, manufacture toujours son modèle "587" une machine combinée à distribution automatique de boissons, qui distribue un choix de 8 boissons chaudes et froides.

Chicago Coin Machine (Division de Chicago Dynamic Industries, Inc.) Chicago, Ill. a présenté le jeu de boules "Lucky Strike" avec un dispositif de répétition, un jeu de boules réglementaire et sans interrupteurs à culbuteur; et "Rocket Shuffle", une nouvelle idée dans les jeux de galets, ayant comme point saillant des balles captives flottant dans l'air vers des poches de marquage.

Exhibit Supply, Chicago, Illinois, continues ses machines automatiques vendant des cartes et des cartes postales illustrées.

J. F. Frantz Manufacturing Company, Chicago, Illinois, tourne à plein rendement pour fabriquer ses produits bien connus "ABT Guesser Scale", "A. B. T. Rifle Sports Gallery", "A. B. T. Challenger", "Kicker and Catcher", "Pace Aristo Scale", "Vibrator Scale", et "Vibrator Attachment" (qui convertit la balance en unebalance à vibrateur de 5 ¢ et 1 ¢)

Games, Inc., Chicago, Illinois, a présenté "Double Shot", un jeu F. P. électronique vertical.

Genco Manufacturing (Division de Chicago Dynamic Industries, Inc.), Chicago, Illinois, a présenté "Gun Club" Rifle Gallery et "Fun Fair" un jeu de pinball.

D. Gottlieb & Company, Chicago, Illinois, a continué sa production de machines profitables de pinball, et a sorti "Straight Flush", "Whirl Wind" un jeu pour deux poueurs, et "Criss Cross".

Jennings Corporation, Chicago, Illinois, fabrique son "Chief" 1958.

Irving Kaye Company, Brooklyn, N. Y. continuc à fournir sa collection de jeux de table "pool" et a sorti "Super Hockey" un jeu de 6 pds et "Super Jumbo Hockey", un jeu de 8 pds.

J. H. Keeney & Company, Chicago, Illinois, continue à approvisionner le marché de sa série de machines distributrices automatiques et a présenté "DeLuxe Big Tent" un jeu F. P. electronique vertical.

Marvel Manufacturing Company, Chicago, Ill. continue à produire sa machine "Lucky Horoscope".

Mills Bell-O-Matic Corporation, Chicago, Illinois, produit son jeu "4-Reel Light Up" 1958, de même que ses accessoires et pièces de rechange de son usine de Reno, Nevada.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, a présenté sa série 1958 de phonographes, modèle "1465", 200 sélections; modèle "1458" 120 sélcctions; et modèle "1462", 50 sélections.

The Seeburg Corporation, Chicago, Illinois, a sorti sa collection 1958, mettant en vedette le modèle "201", 200 sélections; modèle "161", 160 sélections; et le modèle "101", 100 sélections.

Standard-Harvey Metal Typers, Inc. Chicago, Illinois, continue à produire ses machines à distribution automatique de médailles d'identité.

United Manufacturing Company, Chicago, Illinois, un des plus importants fabricants de machines de jeu, a continué sa série à succès de "Royal Bowling Alley"; et a sorti un nouveau jeu de boules "Bonus Bowling Alley" de 13 pieds et 16 pcids de long et extensible au moyen d'une section de 4 pds, à une longueur de 17 et de 20 pieds.

United Music Corporation, Chicago, Illinois, continue sa fabrication du phonopraghe modèle "UPA-100".

Watling Manufacturing Corporation, Chicago, Illinois, produit toujours sa balance bien établie et connue mondialement "Penny Fortune Scale".

Williams Manufacturing Company, Chicago, Illinois, a eu un grand succès avec ses jeux de boules "Ten Pins" et "Ten Strike", et a sorti la machine à cinq balles "Kick Off".

The Wurlizter Company, North Tonawanda, N. Y. a présenté sa collection 1958 de phonographes, dont le modèle "2200", une machine à console, 200 sélections; le modèle "2204" une machine à console, 104 sélections; et le modèle "2250" à 200 sélections, une machine à prix moyen.

The Cash Box

"EDICIÓN TRIMESTRAL INTERNATIONAL DE EXPORTACIÓN"

ANÁLISIS DEL QUARTO TRIMESTRE (OCT., NOV., DIC., 1957)

Las Ventas para la Exportacion en Todo el Ano de 1957 Registran un Asombroso Total de $26 Millones. Las Empresas de los EE. UU. Despacharon 95.731 Maquinas a Todas Partes del Mundo.

Gracias a la compilación de las estadísticas de exportación correspondientes al cuarto trimestre (octubre, noviembre y diciembre) ya terminadas, podemos ahora pasar revista al año de 1957 en conjunto. Se registró una venta sorprendente de máquinas accionadas por modedas, tanto en el número de unidades exportadas como en su valor en dólares. Durante los doc emeses de 1957, las firmas de los Estados Unidos despacharon 95.731 máquinas a clientes en todas partes del mundo, por un valor total de $26.-121.313. En 1956 estos clientes extranjeros compraron 67.111 máquinas valoradas en $19.441.485. El aumento de las ventas en ese año alçanzo un total de 28.620 máquinas y de $6.-679.828 más.

Un análisis de lcuarto trimestre, en comparación con el tercer trimestre de 1957, revela una reducción del valor en dólares durante esos últimos tres meses, pero al mismo tiempo acusa un aumento en el número de máquinas despachadas. La baja repentina se debió a la disminución de las ventas de fonógrafos, tanto en cantidad como en dólares. El indudable aumento ocurrido en la exportación de máquinas de diversión elevó el total de unidades despachadas, pero no logró compensar la disminución total en dólares a causa de la reducción de las ventas de fonógrafos. A pesar de ello, tanto el importe en dólares como el número de unidades despachadas durante el cuarto trimestre (octubre, noviembre y diciembre), fueron enormes en comparación con los de otros años. Los embarcadores de los Estados Unidos exportaron 24.-644 máquinas por valor de $6.399.256 durante el cuarto trimestre, en comparación con 22.305 máquinas valoradas en $7.247.739. Esto obedeció a un cambio a la inversa de las condiciones durante ese último trimestre. Aunque era difícil obtener las máquinas de diversión pedidas en el tercer trimestre, se disponía de mayor cantidad de dichas máquinas (muchas de ellas nuevas) para la exportación en tanto que las máquinas musicales mejor reacondicionadas que exigían los importadores apenas pueden conseguirse en los Estados Unidos. Otro de los factores, desde el punto de vista musical, consiste en que un número cada vez mayor de máquenas acreditadas en los Estados Unidos se arman ahora en los países europeos y por ello no figuran en ninguna de las estadísticas de exportación.

Si se lleva a cabo un análisis de las diversas clases de equipos, máquinas musicales, máquinas de diversión y máquinas expendedoras exportadas durante el cuarto trimestre, podrá comprobarse lo siguiente:

1) **Fonógrafos:** Según se consigna en al análisis general, los importadores compraron menos fonógrafos, por menos dinero, en el cuarto trimestre. En dicho trimestre, los exportadores despacharon 5.833 máquinas por valor en dólares de $3.713.301, en comparación con 7.767 máquinas valoradas en $5.000.385 durante el tercer trimestre. Una de los factores decisivos que contribuyeron a esta disminución lo constituye el hecho de que todos los fabricantes de fonógrafos de los Estados Unidos han dispuesto lo necesario para armar sus máquinas en Europa, así como la dificultad, en conseguir máquinas de segunda mano en buen estado. Lo mismo que en épocas anteriores, las casas europeas fueron las principales compradoras de máquinas musicales, adquiriendo 3.245 unidades por valor de $2.025,039, siendo Bálgica el país importante y Alemania Occieental el segundo en importancia. La segunda región del mundo que compró más máquinas musicales fué la América del Sur, siendo Venezuela la nación que importó mayor número de ellas. El tercer lugar, en lo que respecta a la compra de esta clase de máquinas, fué ocupado por Norteamérica y Centro América, figurando el Canadá a la cabeza y Cuba casi a la misma altura.

2) **Máquinas de Diversión:** Esta sección de la industria de máquinas accionadas por monedas exportó mayor cantidad de éstas durante dicho trimestre y en todo el año, sentando un verdadero precedente. Durante todo el año de 1957, las empresas de los Estados Unidos despacharon 41.299 máquinas por valor de $7.470.597. En el muarto período solamente, los importadores recibieron 12.397 unidades valoradas en $2.185.340, en comparación con el tercer período, en que adquirieron 8.129 máquinas por valor de $1.637.226. Este notable aumento se atribuye al hecho d eque se despacharon muchos nuevos juegos a países que no los habían importado por muchos años. Como de costumbre, Europa fué el cliente principal de las empresas de los Estados Unidos, ya que absorbió 8.049 máquinas por valor de $1.580.903. Una vez más, Bélgica fué el mejor cliente, adquiriendo 4,-289 máquinas por valor de $609.823, seguida por Italia que importó 1.400 máquinas valoradas en $408.492 (muchísimas de ellas nuevas). El tercer país europeo fué Alemania Occidental que compró 1.029 unidades po rvalor de $197.675. Aunque Suiza sólo importó 743 máquinas, los importadores de ese país invirtieron $219.148. En segundo lugar, como fuertes compradores, figuran Norteamérica y Centroamérica, siendo el Canadá el cliente principal mediante la compra de más unidades que los demás países, 2.413 por valor de $158.745, pero invirtiendo menos dinero que Cuba, la cual sólo importó 485 máquinas pero invirtió $242.769.

Actividades de los fabricantes durante el último trimestre (enero, febrero y marzo)

3) **Máquinas Expendedoras:** Los embarques de máquinas expendadoras a países extranjeros fueron algo menores en el cuarto trimestre que en el tercero. En el cuarto trimestre las firmas de los Estados Unidos exportaron 6.414 máquinas por valor de $500.615, en comparación con 6.499 unidades por valor de $610.128 durante el tercer trimestre. Norte y Centro América fueron los mejores compradores de máquinas expendedoras, invirtiendo $300.253 en 3.590 máquinas, siendo el Canadá el comprador principal de casi todas las máquinas. Europa ocupó el segundo lugar en esta división mediante la compra de 2.490 máquinas valoradas en $176.093, pero Suecia invirtió una suma mayor al comprar 124 máquinas valoradas en $59.680, seguida de cerca por Holanda que importó 216 máquinas por valor de $58.282. Aunque Bélgica absorbió la mayor parte de las máquinas, 1.942, sólo invirtió la suma de $25.010. Uno de los más intersantes acontecimientos en esta división fué la venta de 323 máquinas a la Unión del Africa del Sur.

AMI, Inc., Grand Rapids, Michigan.—Esta empresa introdujo sue nuevos fonógrafos, modelo "I", provisto de 200 selecciones en dos tipos, de un selector eléctrico y de un selector eléctrico y de un selector manual; 120 selecctiones; y 100 selecciones.

Auto-Bell Manufacturing Company, Chicago, Illinois.—Esta casa, que continúa fabricando "Circus" y "Super Circus,', produjo el "Arrow Head", los juegos electrónicos verticales F. P. y el "Play Ball" un juego de mostrador.

Auto-Photo Company, Los Angeles, California.— Esta firma siguió produciendo su máquina fatográfica automática, modelo "14", una de las que más éxito ha tenido.

Bally Manufacturing Company, Chicago.— Esta empresa introdujo el "Al Star Bowler", un juego de 5½ x 2 pies y luego empezó a producir el "All-Star DeLuxe Bowler", así como un modelo de Juego Libre y un juego de tantos denominado "Super Bowler". Otros juegos fabricados por esta firma durante este período fueron "Target Roll", "Miss America" (un juego "in-line"), y "oonerville Trolley", un juego para niños.

Bally Vending Corporation, Chicago.— Esta empresa sigue fabricando su máquina expnededora de bebidas, modelo "587" de combinación, para expender bebidas frías y calientes. con 8 selecciones.

Chicago Coin Machine (División de la Chicago Dynamic Industries, Inc.), Chicago, Illinois.— Esta casa introdujo el "Bowler Lucky Strike" que se caracteriza por su dispositivo del repetición sn decesidad de interruptores para el cambio del "bowling" reglamentario. También fabrica el "Rocket Shuffle", una nueva idea en juegos de "shuffle" en el cual figuran bolas cautivas que flotan en el aire e ingresan en las bolsas o cavidades de apuntes o tantos.

Exhibit Supply, Chicago, Illinois.— Esta empresa continuó fabricando sus máquinas expnedidoras de tarjetas postales y cromos.

J. F. Frantz Manufacturing Company, Chicago, Illinois.— Esta firma produce a plena capacidad sue renombrados productos, "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher", "Pace Aristo Scale", "Vibrator Scale" y "Vibrator Attachment" (convierte la balanza en una balanza vibradora de 5 a 1 centavos).

Games, Inc., Chicago, Illinois.— Esta empresa lanzó al mercado el "Double Shot", un juego vertical electrónico F. P.

Genco Manufacturing (División de la Chicago Dynamic Industries, Inc.), Chicago, Illinois.— Lanzó al mercado la Galería de Rifles "Gun Club" y el juego de "pinball" denominado "Fun Fair".

D. Gottlieb & Company, Chicago, Illinois.— Esta casa siguió fabricando sus lucratives máquinas de "pinball" eintrodujo el "Straight Flush", el "Whirl-Wind" y el "Criss-Cross", un juego para dos personas.

Jennings Corporation, Chicago, Illinois.— Esta empresa fabrica su juego "Chief" de 1958.

Irving Kaye Company, Brooklyn, N. Y.— Esta firma continúa atendiendo a los pedidos de su serie de sus puegos de trucos y ha lanzado al mercado el "Super Hockey", un juego de 6 pies y el "Super Jumbo Hockey", otro de 8 pies.

J. H. Keeney & Company, Chicago, Illinois.— Esta casa sigue subministrando al comercio su serie de máquinas expendedoras y had introducido el "DeLuxe Big Tent", un juego electrónico F. P. vertical.

Marvel Manufacturing Company, Chicago, Illinois.— Esta compañía conitnúa fabricando su máquina denominada "Lucky Horoscope" para adivinar la buena fortuna.

Mils Bell-O-Matic Corporation, Chicago, Ill.— Esta corporación fabrica ahora su juego "4-Reel Light Up" para 1957, y también reconstruye y suministra piezas provenientes de su fábrica en Reno, Nevada.

Rock-Ola Manufacturing Corporation, Chicago, Illinois.— Esta empresa introdujo su serie de fonógrafos para 1958, modelo "1465", 200 selecciones; modelo "1458", 120 selecciones y modelo "1462", 50 selecitons.

The Seeburg Corporation, Chicago, Illinois.— Esta firma introdujo su serie de 1958, en la cual figura principalmente el modelo "201", 200 selecciones; el modelo "161", 160 selecciones; y el modelo "101", 100 selecciones.

Standard-Harvey Metal Typer, Inc., Chicago, Illinois.— Esta empresa sigue produciendo su máquina expendidora de discos de identificación.

United Manufacturing Company, Chicago, Illinois.— Esta firma, una de las más importantes fábricas de máquinas de diversión, continúa produciendo con gran éxito el "Royal Bowling Alley" y el "6-Star Shuffle Alley", y también introdujo un nuevo juego de "bowler" con bolas denominado "Bonus Bowling Allye" en largos de 13 y 16 pies, que pueden alargarse a 17 y 20 pies por medio de una sección adicional de 4 pies.

United Music Corporation, Chicago, Illinois.—Esta empresa continúa produciendo su fonógrafo modelo "UPA-100".

Watling Manufacturing Corporation, Chicago, Illinois.— Esta casa

(*Continued on page* 65)

The Cash Box

"EDIZIONE PER L'ESPORTAZIONE INTERNAZIONALE TRIMESTRALE"

ANALISI DEL QUARTO TRIMESTRE (OTT., NOV., DIC., 1957)

Le vendite di esportazione per l'intero anno 1957 mostrano lo stupefacente totale di 26 milioni di dollari. Le ditte americane hanno spedito 95.731 macchine in tutto il mondo.

Con il completamento delle statistiche del volume di esportazioni per il quato trimestre (ottobre, novembre e dicembre) possiamo ora fare la rassegna completa dell-anno 1957. Si è registrata un volume stupefacente di vendite di esportazione di macchine azionate a moneta, sia per quanto riguarda il numero di macchine spedite che per quanto riguarda il loro valore in dollari

Per i 12 mesi del 1957, le ditte americane hanno spedito 95.731 macchine a clienti di tutte le nazioni del mondo, per il valore globale di 26.-121.313 di dollari. Nel 1956 questi clienti stranieri acquistarono 67.111 macchine per il valore di 19.441.485 dollari. L'aumento di vendite per l'anno ha totalizzato 28.620 macchine e 6.679.828 dollari in più.

L'analisi del quarto trimestre a paragone del terzo trimestre del 1957 mostra un calo del valore in dollari durante questi ultimi tre mesi ed un aumento del numero di macchine spedito. Questa diminuzione è stata causata dalla riduzione edlle vendite di fonografi per quanto riguarda la quantità ed il valore in dollari. Il marcato aumento dell'esportazione de macchine da qiuco ha fatto aumentare il totale di unità spedite, senza però controbilanciare la diminuzione del volume globale di dollari dovuta alle perdite dovute dalla decresciuta vendita di fonografi. Comunque, sia il volume di dollari che il numero di unità spedito durante il quarto trimestre (ottobre, novembre e dicembre) sono stati notevolissimi a paragone degli altri anni. Gli spedizionieri americani manno inviato 24.644 macchine, valutate a 6.399.256 dollari nel quarto trimestre, paragonato a 22.305 macchine, valutate a 7.247.739. Questo fenomeno è stato causato da un preciso rovesciamento delle condizioni durante questo ultimo trimestre. Mentre era difficile ottneere le macchine da giuoco richieste nel terzo trimestre, un maggior numero di questi giuoco (molti di essi nuovi) è stato disponibile per l'esportazione, mentre le macchine musicalei meglio ricondizionate richieste dagli importatori continuano ad essere difficili da ottenere negli Stati Uniti. Un altro elemento determinante nel campo della musica è che un numero sempre maggiore di macchine di marca americana vengono montate in nazioni europee e, naturalmente, non vengono incluse in alcuna statistica di esportazione.

Analizzando i vari tipi di macchinario, macchine musicali, macchine da giuoco e distributrici automatiche esportate nel quarto trimestre, troviamo che:

1) FONOGRAFI: Come affermato nell'analisi generale, gli importatori hanno acquistato un numero minore di fonografi, per un volume minore di danaro, nel quarto trimestre. Nel quarto trimestre, gli esportatori hanno spedito 5.833 macchine per un valore di 3.713.301 dollari. Ciò a paragone di 7.767 macchine valutate a 5.000.385 dollari per il terzo trimestre. Uno dei fattori decisivi di questa diminuzione è costituito dal fatto che ogni fabbricante americano di fonografi ha fatto in modo che il montaggio delle proprie macchine più recenti fosse effettuato in Europa, come pure dalla difficoltà di ottenere le macchine meglio adoperate. Come nei periodi precedenti, l'Europe è stata la maggiore acquirente di macchine musicali, comperando 3.245 macchine valutate a 2.025.039 di dollari, con il Belgio in testa alla classifica per natzioni, seguito dalla Germania Occidentate. La zona che occupa il secondo posto nella classifica degli acquirenti di macchine musicali è stato il Sud America, con il Venezuela in testa alla graduatoria per nazioni. La zona che ha avuto il terzo posto nelle compere di macchine musicali è stata l'America Settentrionale e Centrale, capeggiate dal Canadà e, quasi sulla stessa linea, da Cuba.

2) MACCHINE DA GIUOCO: Questo settore dell'industria delle macchine azionate a moneta ha avuto il trimestre più prospero per volume di esportazioni, come pure l'anno più florido di tutta la sua storia. Per l'intero anno 1957, le ditte statunitensi hanno spedito 41.299 macchine valutate a 7.470.579 di dollari. Solo nel quarto trimestre, gli importatori si sono accreditate 12.397 unità per il valore di 2.185.340 di dollari. Questo in raffronto con un numero di 8.129 macchine spedite nel terzo trimestre, per un valore di 1.637.226 di dollari. Il motivo del forte aumento è attribuito alla spedizione di molti giuochi nuovi a nazioni che non ne avevano acquistati alcuni per anni. Come al solito, l'Europa è stata l'acquirente massima delle ditte americane, assorbendo 8.049 macchine valutate a 1.580.903 di dollari. Ancora una volta, il Belgio è stato il massimo acquirente con il numero di 4.289 macchine, valutate a 609.823 dollari. Al numero due della guadatoria è stata l'Italia che ha importato 1.400 macchine spendendo 408.492 dollari (moltissime macchine nuove). La terza nazione è stata la Germania Occidentale che ha acquistato 1.029 macchine per 197.-675 dollari. La Svizzera, sebbene abbia acquistato solo 743 macchine, ha speso un volume di 219.148 dollari. La zona che ha occupato il secondo posto nella classifica degli acquirenti è stata quella dell'America Settentrionale e Centrale con il Canadà in testa alla graduatoria per nazioni con 2.413 macchine per il valore di 158.745 dollari, con una spesa inferiore, però, a quella di Cuba che ha acquistato solo 485 macchine, ma ha speso 242.769 dollari.

3) DISTRIBUTRICI AUTOMATICHE: Le spedizioni di distributrici automatiche alle nazioni estere sono dimunuite leggermente nel quarto trimestre, a paragone del terzo trimestre. Nel quarto trimestre le ditte statunitensi hanno esportato 6.414 macchine per un valore di 500.615 dollari. Questa cifra è in raffronto con quella di 6.499 valutate a 610.128 dollari del terzo trimestre. L'America Settentrionale e Centrale sono state le maggiori acquirenti di distributrici automatiche, con una spesa di 300.253 dollari per 3.590 macchine, con il Canadà che ha praticamente acquistato tutte le macchine. In questo settore l'Europa si è classificata al secondo posto della graduatoria, comperando 2.490 macchine valutate a 176.093 dollari, mentre le Svezia ha speso la cifra più alta, 59.680 dollari per 124 macchine, seguita molto da vicino dall'Olanda con 58.282 dollari per 216 macchine. Il Belgio, per quanto abbia assorbito il numero maggiore di machine, 1.942, ha speso solo 25.010 dollari. Uno degli sviluppi interessanti di questa categoria è stato la vendita di 323 macchine all'Unione del Sud Africa.

Attivita del fabbricanti durante l'ultimo trimestre (gennaio, febbraio e marzo)

AMI, Inc., Grand Rapids, Michigan, ha introdotto i fonografi del nuovo modello "I" presentanti 200 selezioni in due tipi, un selettore elettrico ed un selettore manuale; 120 selezioni e 100 selezioni.

Auto-Bell Manufacturing Company, Chicago, Illinois, ha continuato la propria produzione di "Circus" e di "Super Circus" ed ha prodotto "Arrow Head", giuochi F.P. verticali elettronici, come pure "Play Ball", giuoco da banco.

Auto-Photo Company, Los Angeles, California, ha continuato la produzione della propria macchina fotografica automatica modello "14" che è una delle più riuscite macchine che siano mai state prodotte.

Bally Manufacturing Company, Chicago, ha introdotto il "Giuoco di Bocce dei Campiono" "All-Star Bowler", giuoco di 5 piedi a mezzo per due, seguito subito dopo dall' "All-Star DeLuxe Bowler", Come pure un modello Free Play (Giuoco Libero) ed un giuoco con punteggio-partita chiamato "Super Bowler" (Super Bocciatore). Altri giuochi prodotti da questa ditta durante questo periodo sono stati il "Target Roll", "Miss America" giuoco in linea ed il "Toonerville Trolley", giostra per bambini.

Bally Vending Corporation, Chicago, tuttora in produzione della propria macchina combinazione distributrice di bevande modello "587" che dispensa bibite calde e fredde, con una scelta di 8 bevande.

Chicago Coin Machine (Division of Chicago Dynamic Industries, Inc., Chicago, Illinois, ha introdotto il giuoco di bocce "Lucky Strike" con un accorgimento per seconde partite, per partite di bocce secondo le norme regolamentari esnza scambi di attraversamento, nonchè il "Rocket Shuffle", che ha portato una innovazione nel campo dei giuoci "shuffle" con palle frenate aeree che scorrono dentro buche di punteggio.

Exhibit Supply, Chicago, Illinois, ha continuato la produzione delle distributrici automatiche di cartoline e di cartoline ilustrate.

J. F. Frantz Manufacturing Company, Chicago, Illinois, funzionante al massimo della capacità di produzione nella fabricazione dei sui ben noti prodotti "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher", "Pace Aristo Scale", "Vibrator Scale" e "Vibrator Attachment" (il quale converte la scala nella scala del vibratore da 5 ed 1 centesimo di dollaro).

Games, Inc., Chicago, Illinois, ha introdotto il "Double Shot", giuoco F.P. verticale elettronico.

Genco Manufacturing (Division of Chicago Dynamic Industries, Inc., Chicago, Illinois, ha introdotto il "Gun Club", giuoco di tiro al fucile nonchè "Fun Fair" (Fiera del Divertimento), giuoco di bigliardino.

D. Gottlieb & Company, Chicago, Illinois, continuando "Straight Flush" (Scala Reale) e "Whirlwind" (Turbine), giuoco per due giuocatori ed il "Criss-Cross".

Jennings Corporation, Chicago, Illinois, che fabbrica il proprio "Chief" 1958.

Irving Kaye Company, Brooklyn, N.Y., continua ad espletare ordini per la propria produzione di giuochi carambola da tavolo ed ha introdotto il "Super Hockey", giuocco da 6 piedi e "Super Jumbo Hockey", giuoco da 8 piedi.

J. H. Keeney & Company, Chicago, Illinois, che continua a fornire all-industria la propria produzione di distributrici automatiche, introduce la "DeLuxe Big Tent", giuoco F.P. vertivale elettronico.

Marvel Manufacturing Company, Chicago, Illinois, continua a produrre la propra macchina "Lucky Horoscope" "Oroscopo Fortunato".

Mills Bell-O-Matic Corporation, Chicago, Illinois, che produce il proprio giuoco del 1958 "4-Reel Light Up" sta anche ricostruendo e fornendo parti dalla propria fabbrica di Reno, Nevada.

Rock-Ola Manufacturing Corporation, Chicago, Ilinois, ha introdotto la propria produzione del 1958 di fonografii modello "1465", con 200 scelte, del modello "1458", con 120 scelte, e del modello "1462", con 50 scelte.

The Seeburg Corporation, Chicago, Illinois, ha introdotto la propria produzione del 1958, che presenta il modello "201" a 200 selezioni, il modello "161" a 160 selezioni ed il modello "101" a 100 selezioni.

Standard-Harvey Metal Typer, Inc., Chicago, Illinois, continua a produrre le proprie distributrici automatiche di dischi di identificazione.

United Manufacturing Company, Chicago, Illinois, uno dei maggiori fabbricanti di macchine per divertimento, ha continuato la propria riuscita produzione di "Royal Bowling Alley" e del "6-Star Shuffle Alley" ed ha introdotto una nova macchina per il giuoco delle bocce a palla "Bonus Bowling Alley" nelle lunghezze di 13 e di 16 piedi, estensibili rispettivamente a 17 ed a 20 piedi con una sezione di 4 piedi.

United Music Corporation, Chi-

(*Continued on page* 65)

EXPORT DEMAND FOR USED EQUIP'T CONTINUES ABOVE SUPPLY

Late Model Used Phonos and Pinballs Lead in Demand from World's Importers

1957 May Be The Record Export Year of This Decade for Used Equip't. More World Importers are Now Buying New Equipment

CHICAGO — Many Exporters thruout the U.S. report that demand for late model used equipment continues to outstrip the supply of this equipment.

The history of this growing demand for late model used phonographs and games of all kinds is shown in the accompanying graph.

Back in 1950, when *The Cash Box* began to feature a "Quarterly Export Edition", recognizing the fact that, eventually, manufacturers as well as distributors in the U.S. would require world markets for sales of their products, and with the great promotional efforts which were put forth by this publication, demand has continued to increase at a phenomenal rate for used machines.

Most in demand, as U.S. exporters know, are the late model automatic phonos and the late model five-ball games.

Since then, of course, late model arcade machines, as well as automatic merchandisers, have also been exported in ever-increasing numbers. In addition, kiddie rides, inline games and other equipment, including the new upright electronic scoring free-play games, as well as Bells, have also been shipped in larger quantity.

In 1950, from past records, it is computed that just about 30% of the available supply of used machines were being exported to foreign countries, with Canada and Europe as the leading importers.

By the first quarter of 1953, as indicated on the graph, demand had reached to about 70% of all used machines available being exported from the U. S. to foreign countries.

From that first quarter of 1953 the rise in export sales of used machines of all kinds was phenomenal.

By the first quarter of 1955, 95% of all the late model used machines then in demand by importers, were being shipped out of the country by more and more U. S. distributors who had eagerly entered into the export ranks.

In the first quarter of 1956, demand outstripped supply. The figure that, as computed at that time, reached to the 115% mark. In short, for every 100 late-model used phonos and pinballs there were, at that time, about 115 orders.

Beginning that year, distributors traded high, sent their salesmen out on the road, searched everywhere for used equipment and found that, regardless of all these efforts, they were beginning to be backlogged by the demand.

This backlog has continued. Distributors flew over to Europe and made contact with importers who were sending them regular orders. They arranged for quicker shipments of all the used machines they could obtain.

In fact, they were now selling machines that were not the latest models. But the demand continued at such a rate that the importers were also willing to now accept machines two, three and even four years old.

The year 1957 will probably go down in the history of this decade as the record export year. It was during the second quarter of 1957 when demand reached a computed 122% of supply.

Since then the drop began to be discernible. New machines were being shipped in greater numbers. Less and less late model used machines were available.

At the opening of the first quarter of 1958, the demand had fallen about 10% from the 122% peak to 112%. It has fallen again since then. And continues its downward spiral. It is now considered to be about 91% of possible supply.

Much of this drop is attributed to the fact that more and more of the world importers are buying new machines. It is reported that these men have found that they are better off with new equipment, wherever it is possible to sell such equipment, regardless of the price, than with used machines.

But from facts that have been gathered by visits directly to the leading importers in Europe, late model used equipment will always remain in high demand. The Asiatic market, as well as Latin America and even Canada, find that the lower price of late model used machines is more to their liking.

In the meantime, due to the lack of late model used machines, and in those countries where the dollar value can still be matched, new machines are being shipped at an ever-increasing rate.

The U. S. Government figures, which are contained in this issue, bear witness to the tremendous export growth, especially of new machines, which is indicated by the greatly increased dollar valuation of all exports.

It will be very interesting to note whether the downtrend will be halted by the fourth quarter of the year and whether the used machines market will, once again perhaps, reach its all-time high peak of 122% demand against possible nationwide supply.

CMMA Unanimously Reelects George A. Miller State Pres.

Miller Enters 27th Consecutive Year As State President and Managing Director of California Music Merchants Assn. Without Single Dissenting Vote

GEORGE A. MILLER
State President and Managing Director of CMMA

OAKLAND, CALIF. — Without a single dissenting vote George A. Miller was reelected for another four-year term as President and Managing Director by the California Music Merchants Association this past week.

Miller has been President and Managing Director of CMMA for 26 consecutive years. With this week he enters into his 27th consecutive year of service for this statewide music operators association.

Instead of a competitive ballot, all present insisted on but one name on the voting ballot, and made this a unanimous standing vote of thanks and honor to the man who had given California's operators 26 consecutive years of service as President and Managing Director.

Branch offices of CMMA are in Bakersfield, Fresno, Stockton, Sacramento, Long Beach and San Diego, California.

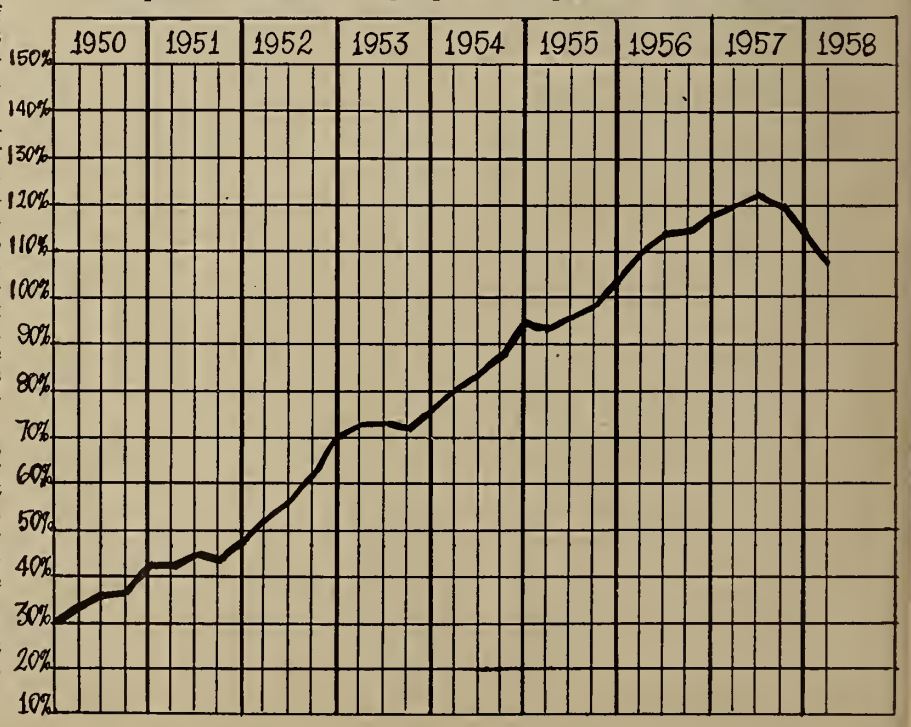
"This was one of the greatest moments of my life," George A. Miller advised this publication, "to be so unanimously reelected and so greatly honored on the voting ballot of CMMA.

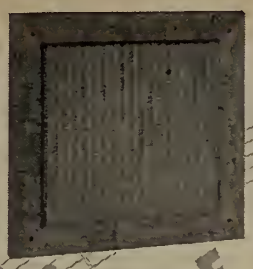
"I feel it a great honor," he continued, "to be able to again serve, and for the 27th consecutive year, all of my many friends and members of the California Music Merchants Association.

"This has been just one, big family of men and women who have worked hard together to bring into creation what I firmly believe is the most outstanding state association of its kind in the nation.

"It has been a great pleasure to be able to serve such men and women for the past 26 years.

"With God's help," Miller concluded, "I shall be happy to serve the next four years of this term to the very best of my ability and with all of my energies, loyalty and devotion to this grand organization."





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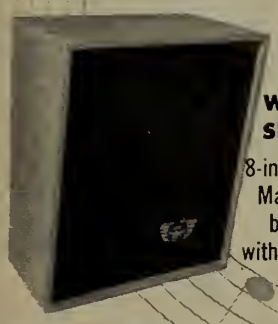

WALL SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

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Abe Witsen Will Arrange Hotel Accomodations For Brussels Fair

ABE WITSEN

PHILADELPHIA, PA.—Abe Witsen, International Scott Crosse Company, this city, upon learning of the scarcity of hotel rooms in Brussels during the 1958 Brussels World's Fair, decided to call on his personal travel agent in Brussels to handle all requests that he receives for hotel accommodations during the Fair.

"If I can have four weeks notice, I'll be happy to arrange for hotel accommodations for anyone and their party planning on attending the World's Fair, which I'm sure they'll do if they intend to be in Brussels after April 17," stated Witsen.

There's no charge for this service, Witsen advises. His agent is in a perfect position to facilitate matters concerning the hard-to-get room reservations since he is located in Brussels itself. Actually, Witsen has been back and forth several times during the last year and has been concerned about the recent lack of available space for tourists during the dates of the Fair.

"Naturally", smiles Abe, "while they're in Brussels they can feast their eyes on the two finest arcades in the world, located in the Amusement Center of the World's Fair. We are operating both arcades in conjunction with L'Automate of Brussels. All new equipment from America and many, many European machines will be in operation."

Pete Pieters Marries

KALAMAZOO, MICH, — J. R. (Pete) Pieters, owner of the King-Pin Equipment Company, this city, married Mrs. Hannah Laughlin Hapman of Hickory Corners, Michigan, on Saturday, March 29, at the Fourth Presbyterian Church, Chicago, Illinois, with Dr. Robert B. Hayward officiating.

After an extended trip to Arizona, the couple will reside at 8164 Gull Road, Richland, Michigan.

"Pete", one of the industry's best known coinmen, has been in the business for the past twenty-six years, running the King-Pin company with offices in Kalamazoo and Detroit.

Edicion Trimestral International de Exportation

(*continued from page* 62)

sigue fabricando su "Penny Fortune Scale", una balanza o romana bien conocida aquí y en todo el mundo.

Williams Manufacturing Company, Chicago, Illinois.— Esta empresa obtuvo gran éxito con sus juegos de "bowling" para diversión denominados "Ten Pins" y "Ten Strike", e introdujo el "Kick-Off" de cinco bolas.

The Wurlitzer Company, North Tonawanda, N. Y.— Esta compañía introdujo su series de fonógrafos de 1958, en las cual figuran principalmente el modelo "2200", una máquina de consola, selección 200; un modelo "2204"; una máquina de consola, selección 104; y una máquina, modelo "2250", selección 200, de precio medio.

Edizione Per L'Esportazione Internazionale Trimestrale

(*continued from page* 63)

cago, Illinois, ha continuato la produzione del proprio fonografo modello "UPA-100".

Watling Manufacturing Corporation, Chicago, Illinois, continua a fabbricare la sua "Penny Fortune Scale" molto affermata in tutto il mondo.

Williams Manufacturing Company, Chicago, Illinois, ha avuto enorme successo con i propri giuochi di bocce per divertimento "Ten Pins" e "Ten Strike" ed ha anche introdotto il giuoco "Kick-Off" (Calci di Inizio) a cinque palle.

The Wurlitzer Company, North Tonawanda, N.Y., ha introdotto la propria produzione 1958 di fonografi, con la presentazione del modello "2200", macchina a mobiel con 200 selezioni, il modello "2204", mobile a 104 selezioni ed il modello "2250" a 200 selezioni, dal prezzo medio.

EXPORT

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•

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The Cash Box' Chicago Directory

A Guide For Visitors To The City Of Chicago

(1958 EDITION)

• The Cash Box' Chicago Directory of manufacturers and distributors of coin operated machines, "A Guide For Visitors To The City Of Chicago", contains the names of all people to see at each of the manufacturers and distributors of coin operated machines. It allows visitors to regulate their visits by giving the approximate taxicab time from the "Loop" (central, downtown) area of the city. Those driving to Chicago are also given street directions by numbers and distances of streets from the main Chicago intersection point, Madison and State Streets. All street numbers tend west, south, east and north from this intersection point. If there are any persons or firms not listed here the visitor may be seeking, he should phone:

THE CASH BOX 32 W. RANDOLPH ST.
CHICAGO 1 (Tel.: DEarborn 2-0045)

MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES

MANUFACTURERS

AMI, Inc.
134 North LaSalle Street (Tel. ANdover 3-2964)
Sales Director's offices and Export Division of Grand Rapids, Mich. factory. Located in heart of the Loop area, corner of LaSalle and Randolph Streets. Currently manufacture: Hi-Fi Automatic Phonographs and Automatic Music Accessories.
See: Edward R. Ratajack; Max Lewin.

AUTO-BELL MANUFACTURING CO.
29 West Kinzie Street (Tel. DElaware 7-0078)
Located just outside the Loop district of the city on the near North side. (Kinzie St. is 300 North). Firm manufactures: Club type amusements.
See: S. Wolf; Harold Brown.

BALLY MANUFACTURING CO.
2640 Belmont Avenue (Tel. COrnelia 7-6060)
Located on Northwest side of city. About 25 to 30 minutes from the Loop by cab. (Belmont Ave. is 3200 North). Firm currently manufactures all types of Games, Inlines, Shuffle Alleys, Bowlers, Kiddie Rides.
See: Andy Renn; George Jenkins; Herb Jones; Bill O'Donnell; Dan Moloney; Tom Callagan; Art Garvey; Phil Weinberg.

BALLY VENDING CORP.
2460 West George Street (Tel. IRving 8-7345)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (George St. is 2900 North.) Firm currently has Bally beverage dispensers.
See: Fred Mills, Jr.; John Stewart.

BUCKLEY MANUFACTURING CO.
4223 West Lake Street (Tel. VAn Buren 6-6636)
Located on West side of city. About 25 to 30 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Bells.
See: Patrick J. Buckley; Jerry Haley, Fred Morris.

CHICAGO COIN MACHINE
1725 West Diversey Blvd. (Tel. WEllington 5-4600)
Located on Northwest side of city. About 20 to 25 minutes from the Loop by cab. (Diversey Blvd. is 2800 North.) Firm currently manufactures: Games and Guns.
See: Samuel Wolberg; Samuel Gensburg; Edw. E. Levin, Mort Secore.

EXHIBIT SUPPLY COMPANY
4218 West Lake Street (Tel. VAn Buren 6-3100)
Located on West side of city. About 25 to 30 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Arcade equipment, card vendors, and supplies.
See: Chet Gore.

J. F. FRANTZ MFG. CO.
1940 West Lake Street (Tel. TAylor 9-2399)
Located on West side of city. About 15 minutes from the Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Scales, Counter Games, A. B. T. Rifle Gallery.
See: John F. Frantz.

GAMES, INC.
2950 N. Campbell Ave. (Tel. COrnelia 7-8800)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Elston Ave. is one block West at this point. Campbell Ave. is 2450 West). Firm currently manufactures: Club type and skill amusement games.
See: Clarence Schuyler.

GENCO MANUFACTURING
2621 North Ashland Ave. (Tel. BUckingham 1-1235)
Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab. (Ashland Ave. is 1600 West). Firm currently manufactures: Games of all kinds.
See: Avron Gensburg; Ralph Sheffield; Al Warren.

D. GOTTLIEB & COMPANY
1140 North Kostner Ave. (Tel. ALbany 2-2640)
Located on West side of the city. About 30 minutes from the Loop by cab. (Kostner Avenue is 4400 West). Firm currently manufactures: Amusement pinballs.
See: David Gottlieb; Sol Gottlieb; Nate Gottlieb; Alvin Gottlieb; Judd Weinberg.

JENNINGS & CO.
4309 West Lake Street (Tel.: MAnsfield 6-2612)
Located on the West side of the city. About 25 to 30 minutes from the Loop by cab. (Lake Street is 200 North.) Firm currently manufactures vending machines and bells.
See: Louis Urban; Eddie Howard; Bob Sebastian.

J. H. KEENEY & CO., INC.
2600 West 50th Street (Tel. HEmlock 4-5500)
Located on Southwest side of the city. About 25 to 30 minutes from the Loop by cab. (2600 West is Rockwell Street). Firm currently manufactures: Complete line of Vending Machines and Games.
See: Roy McGinnis; Paul Huebsch; V. N. Allbritten; Harold Perkins; Harold Dotgan.

MARVEL MANUFACTURING CO.
2847 West Fullerton Ave. (Tel. DIckens 2-2424)
Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab. (Fullerton Avenue is 2400 North). Firm currently manufactures: Overhead and Wall Type Scoreboards; Plastic Phono Replacements, Games.
See: Ted Rubeinstein; E. Bye.

MILLS BELL-O-MATIC CORP.
4630 West Fullerton Ave. (Tel. EVerglade 4-3727)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (Fullerton Ave. is 2400 North). Firm currently manufactures: Bells.
See: Ralph Mills; Ray Woodrich.

ROCK-OLA MANUFACTURING CORP.
800 North Kedzie Avenue (Tel. NEvada 8-7600)
Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Kedzie Ave. is 3200 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories.
See: David C. Rockola; Ed Ristau; Les Rieck; Kurt Kluever.

THE SEEBURG CORP.
1500 Dayton Street (Tel. MIchigan 2-0800)
Located on near North side of the city. About 15 minutes from the Loop by cab. (Dayton Street is 1000 West). Firm currently manufactures: Hi-Fi Automatic Phonographs and Automatic Music Accessories; Home Model Phonographs; Background Hi-Fi Music Systems.
See: Tom Herrick.

STANDARD - HARVARD METAL TYPER, INC.
1318 North Western Avenue (Tel. EVerglade 4-3120)
Located on Northwest side of the city. About 15 minutes from the Loop by cab. (Western Ave. is 2400 West). Firm currently manufactures: Metal typer machine.
See: Henry Barnas; Andy Wierdak.

UNITED MANUFACTURING CO.
3401 North California Ave. (Tel. COrnelia 7-2240)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (California Ave. is 2800 West). Firm currently manufactures: Shuffle Alleys; Inline games; Guns; Bowlers.
See: Lyn Durant; Herb Oettinger; Bill DeSelm; Ray Riehl; John Casola, Al Thoelke.

UNITED MUSIC CORP.
3401 North California Ave. (Tel. COrnelia 7-2240)
Located on Northwest side of city. About 30 minutes from the Loop by cab. (California Ave. is 2800 West). Firm currently has: Hi-Fi Automatic Phonographs and Automatic Music Accessories.
See: Jack Mitnick; Herb Oettinger.

WATLING MANUFACTURING CO.
4650 West Fulton Street (Tel. COlumbus 1-2770)
Located on West side of the city. About 35 minutes from the Loop by cab. (Fulton Street is 300 North). Firm currently manufactures: Scales.
See: John Watling.

WILLIAMS MANUFACTURING CO.
4242 West Fillmore Street (Tel. NEvada 2-4900)
Located on West side of the city. About 25 minutes from the Loop by cab. (Filmore Street is 1100 South). Firm currently manufactures: Five-Ball Games; Special Type Amusement Games.
See: Harry Williams; Sam Stern; J. A. Weinand; Sam Lewis.

DISTRIBUTORS

ALL-STATE COIN MACHINE EXCHANGE
4407 West Fullerton Ave. (Tel. BElmont 5-6770)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (Fullerton Ave. is 2400 North). Distributors for: J. H. Keeney & Co., Inc.
See: Vince Shay; Stanley Levin.

ATLAS MUSIC COMPANY
2122 North Western Ave. (Tel. ARmitage 6-5005)
Located on Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: J. P. Seeburg Corp.
See: Maurie Ginsburg; Eddie Ginsburg; Nate Feinstein; Harold Schwartz; Bill Phillips; Stuart Fishbein.

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
3652 W. North Ave. (Tel. HUmboldt 6-1070)
Located on Northwest side of the city. About 25 to 30 minutes from the Loop by cab. (North Ave. is 1600 North). Distributors for: AMI, Inc.
See: Mike Spagnola; Phil Weisman, Joe Glimco.

COVEN MUSIC CORP.
3181 North Elston Ave. (Tel. INdependence 3-2210)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Elston Ave. intersects California Ave., 2800 West, at this point). Distributors for: Rudolph Wurlitzer Co.
See: Ben Coven; Herb Bidenkap; Sid Paris.

DONAN DISTRIBUTING CO.
5007 North Kedzie Ave. (Tel. JUniper 8-5211)
Located on far Northwest side of the city. About 35 minutes from the loop by cab. (Kedzie Ave. is 3200 West). Distributors for: Bally Mfg. Co.
See: Don Moloney; Mac Brier; Howard Freer.

EMPIRE COIN MACHINE EXCHANGE
1012 North Milwaukee Ave. (Tel. EVerglade 4-2600)
Located on near Northwest side of the city. About 15 minutes from the Loop by cab. (Milwaukee Ave. intersects Augusta Blvd., 1000 North, at this point). Distributors for: Auto-Photo Co., Genco Mfg. & Sales Co., United Mfg. Co., Williams Mfg. Co., Klopp Engineering.
See: Gil Kitt; Joe Robbins; Jack Burns; Fred Minter; Ray Henderson.

FIRST COIN MACHINE EXCHANGE
1750 West North Avenue (Tel. DIckens 2-0500)
Located on Northwest side of the city. About 20 minutes from the Loop by cab. (North Ave. is 1600 North). Distributors for: Chicago Coin Machine Co., Exhibit Supply Co., International Mutoscope Corp.
See: Wally Finke; Joe Kline; Sam Kolber; Fred Kline; Wayne Toan.

GLOBE DISTRIBUTING CO.
1623 North California Ave. (Tel. ARmitage 6-0780)
Located on Northwest side of the city. About 25 minutes from the Loop by cab. (California Ave. is 2800 West). Distributors for: Downey-Johnson Coin Counters.
See: Charles Johnson.

MONARCH COIN MACHINE, INC.
2257 North Lincoln Ave. (Tel. LIncoln 9-3996)
Located on the North side of the city. About 20 minutes from the Loop by cab. (Lincoln Ave. intersects Fullerton Ave. one block north from this point).
See: Charles Pieri.

NATIONAL COIN MACHINE EXCHANGE
1411 West Diversey Blvd. (Tel. BUckingham 1-6666)
Located on near North side of the city. About 15 minutes from the Loop by cab. (Diversey Blvd. is 2800 North). Distributors for: D. Gottlieb & Co.
See: Joe Schwartz; Ronald Schwartz; Mort Levinson.

PURVEYOR DISTRIBUTING CO.
4322 North Western Ave. (Tel. JUniper 8-1814)
Located on Northwest side of the city. About 30 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: J. H. Keeney & Co., Inc.
See: Herb Perkins.

WORLD WIDE DISTRIBUTORS
2330 North Western Ave. (Tel. EVerglade 4-2300)
Located on Northwest side of the city. About 20 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: Rock-Ola Mfg. Corp., Fischer Mfg. Co.
See: Al Stern; Joel Stern; Len Micon; Fred Skor; Harvey Miller.

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On lacatian tests have praven time and again that COMMANDO MACHINE GUN will draw greater crowds and take in mare money per hour than any camparable attroctian in the amusement field. What's mare the COMMANDO MACHINE GUN has been so superbly engineered ond time tested that it can deliver thausands af haurs of canstant trouble free operatian. Never has any equipment been as tharaughly tested and proven itself o champion fram every angle.

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Cammanda Machine Gun Units are Furnished with an Attroctive Colarful Target Assembly. All targets made af genuine nealite requiring a minimum of upkeep.

Big Money Making Opportunities For Large and Small Investors!

Now for the first time, one of the world's largest manufacturers of coin operated amusement games makes available one of its newest and greatest profit making products direct to enterprising investors.

Think of it! For the nominal sum of only $7122.00 (may be financed) we can put you into one of the most lucrative business investments that has ever been offered to you.

Now after two years of "on location tests" we are in a position to show you proof of profit making potentials that would startle even the most conservative business men. No unusual locations necessary. Records indicate that a setup of 5 Commando Machine Guns in a fair location can gross enough in the first year to pay back the original investment.

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AMI MUSIC
H-200 New Wire — Call
G-200 ..... $595
G-120 545
F-120 495

ROCKOLA MUSIC
1448 ..... $550
1446 450
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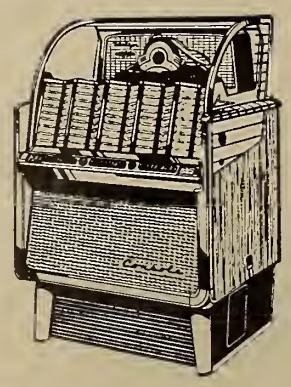

EQUIPOS DE TODAS CLASES
ACCIONADOS POR MONEDAS

Through The Coin Chute

NEW ENGLAND NIBBLES

Undaunted by the bad weather of recent weeks, outdoor ops are readying their routes for a big season and games, pins and music are going to blossom out in more profusion at beach spots, arcades, pools and roadside picnic areas than ever before this Summer according to the outlook. Kiddie rides are making their annual appearance in distributor's show rooms, sure sign that Summer is on the way. New England, with its big tourist influx, looks to come up with one of the biggest seasons ever, according to outdoor amusement industry leaders.

Redd Distributors (Wurlitzer), has kiddie rides on display, is booking heavy orders for Bally's "Skill Roll" and Chicago Coin's "Rocket Shuffle," described by **Bob Jones**, sales mgr., as the "greatest profit makers" in years. Ops are gobbling them up, he reports. The boys at Redd's are looking forward to receiving Bally's new 14-ft. bowler, which is heralded as another great machine for op profits. Merchandise is moving well at Redd's with arcade and outdoor ops in to looksee the new equipment and leave orders to be shipped. . . . At Trimount Automatic Sales Corp. (Seeburg), **Marshall Caras**, sales, reports export biz up and the demand for good used equipment brisk. **Irwin Margold**, gen. mgr., reports Gottlieb's "Criss Cross" and Williams' "Kickoff" due in, and big demand is already indicated for the machines. Williams' baseball game, which has been highly touted although still nameless, has Yankeeland ops so intrigued that over 40 orders for the piece have already been booked by Trimount. Arcade ops are coming in from all over the N. E. beach spots to refurbish their arcades for the upcoming season with new types of automatic coin operated amusement machines. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** coming along, convalescing at home from a bad bout with pneumonia. **Dick Mandell**, gen. mgr., carrying on at the Rugg. St. plant in Ed's absence, and getting in some sales trips in the territory. Music, games, pins and outdoor equipment are moving here and emphasis is on kiddie rides again with the outdoor season coming up. . . . At Atlas Distributors (AMI), **Barney Blatt** reports business is holding, but has slacked off somewhat from recent peaks. Ops in the N. E. territories have evidenced big interest in the new AMI phonos and orders are coming in for shipment all around the area, he says. Some field trips to the northern states are being set by **Louis**, who commutes to N. H. every weekend, and visits ops in the Granite State along the route up and back.

Among ops in visiting distribs this week were: **Bob Desmarais**, Nashua, N. H.; **Bill Arrison**, Chester, Vt.; **Dave Baker**, Arlington; **Dino Donati**, Manchester, N. H.; **Ray Shea**, Worcester; **Joe Luongo**, East Boston; **Connie Pocius**, South Boston; **Joe Daniels**, Waterbury, Conn.; **Al Gerardin**, Webster; **Peachy Casanta**, Milford; **Tom Libby**, Haverhill; **Sol Taube**, Manchester, N. H.; **Al Dolins**, Hyannis; **Harry Deshowitz**, Chelsea; **Tony Casale**, Portland, Me.; **Matty Caruso**, Fitchburg; **Russ Mawsley**, Holyoke; **Hal March**, Brattleboro, Vt.; **Eddie Dicey**, Caribou, Me.; **Henry Levine**, Milton; **Leo Glosband**, Lynn; **Ed Ross**, Dorchester; **George Pappas**, Lowell; **Ken Ghorse**, Brockton; **Joe Assad**, York Beach, Me.; **Louis Adelchi**, Quincy; **Joe Glazer**, Bangor, Me.; **Fred Koufos**, Waltham; **Manny Andelman**, Cambridge; **Tony Piccinto**, Quincy; **Ralph Ridgeway**, Springfield; **Leonard Appel**, Allston; **Mario Lucchessi**, Lawrence.

Through The Coin Chute

PHILADELPHIA FILBERTS

Mike Chanick, International Scott Crosse, reports a great demand for Bally's Fourteen Foot Bowlers He went over collection reports with many operators and found that "Miss America" increased collections 30 to 35% over the games they replaced He is also enthusiastic about Bally's "Skill Roll", a sample of which was received this week. **Harry Stern** just got back from Florida where he was visiting the trade with **Harry Rosen** of New York. . . . **Bill Adair** and **Nat Solow**, Eastern Music, just returned from Scranton where they had a very successful showing of Seeburg's new line of phonographs at **Ben Sterling's**. Practically every operator in that area attended. Visiting with Nat Solow was **Bernie Klein** of Premier Music Company. His brother, **Lou Klein**, is recuperating in the hospital from a recent illness. . . . **Hank Groenteman**, International Amusement, states that his firm is going into the operating business in addition to domestic sales. With **Sid Goodman** added to the sales staff, the domestic sales are coming in nicely. . . . **Joe Ash**, Active Amusement Machines Co., still in Chicago, but expected home this week. . . . **Cy Glickman's** brother, **Dan**, of Manhattan Novelty Co., came up with quite an idea. With the strike going on at Campbell's Soup plant in Camden, he installed almost a complete arcade in the meeting halls to keep strikers occupied while they waited to go out on the picket line. It turned out to be real successful idea. . . . **Meyer Rosen**, old time arcade operator in Atlantic City, visited **Dave Rosen**, **David Rosen**, Inc. Also in to see Dave were **I. Feit**, Woodbine, N.J., **Jim McDonald**, Atlantic City, and **Al Warren** of Genco. Rosen is expecting a new piece from Genco momentarily. **Lennie Schneller** is back from Grand Rapids where he attended the AMI school. He reports that all who attended received a good education and were very pleased with the results of the week in Grand Rapids. In the near future another group will make the trip. Dave Rosen, just back from Haiti, is non-commital, but judging by the gleam in his eyes he must have come up with something good. . . . **Al Rodstein**, Banner Specialty, reports he has received a sample of United's "Midget Bowling Alley". Banner is still without heat. This has been the situation since the last snowstorm. . . . **Rose Klyman**, A. Williams & Co., celebrated her birthday on March 22, but wouldn't say which. . . . **Raymond Rosen**, Raymond Rosen & Co., anxiously awaiting the opening of the picture, "South Pacific". Rosen has the exclusive RCA Victor soundtrack. . . . Coral Records in Philadelphia is now known as Sparks Music Distributors, Inc. **Len Radkliss** is in Atlantic City visiting customers. . . . Chips Distributing Co. is now fully installed in its new and beautiful quarters at 1415 North Broad St. It is the only self service distrib set-up in Philadelphia. Chips distributes Roulette, Somerset, Carlton, Swan, Felsted and Fraternity. Chipitz tells us that Somerset will soon issue an LP which will contain the music from "Music Man" and "South Pacific".

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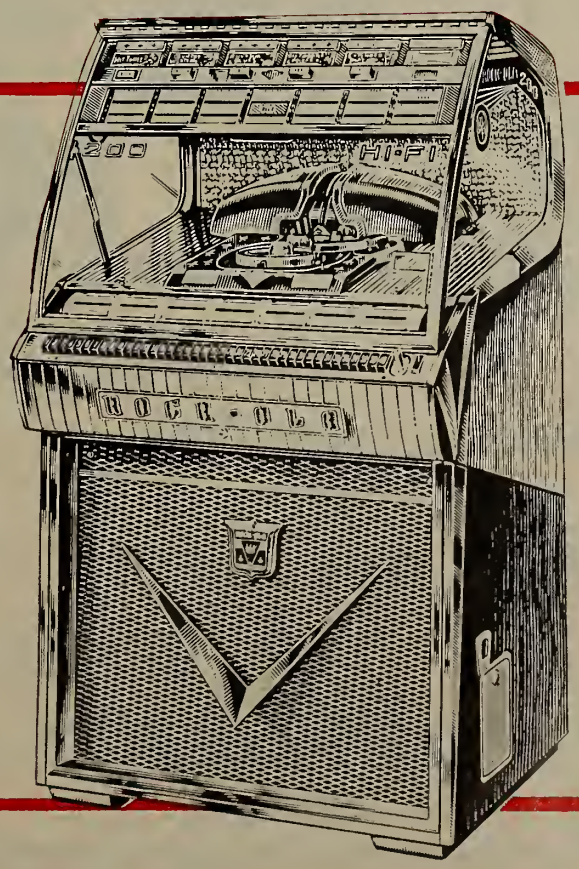

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Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard continues at a steady pace with the outlook indicating a brighter future. Sales of all equipment gaining each week. . . . Sammy Ricklin doing double duty at California Music Company during Gabe Orland's confinement with a foot ailment. Martha Delgado says Bill Doggett has another hit on King with "Boo-DoBa". . . . Val Zuniga reports one of his hottest selling albums is Eydie Gorme's newest on ABC-Paramount "The Roaring 20's". Buddy Robinson predicts "Let's Be Lovers" by The Playmates on Roulette will take off with the operators. . . . Charley Robinson receiving very favorable comment from the operators on the new Williams' Jumbo "Ten Strike" game which has just arrived in the showroom at C. A. Robinson & Company. Al Bettelman reports United's "Bonus" Bowling Alley was completely sold out and another shipment enroute to fill the mounting orders. Hank Tronick says the used equipment is moving out as quickly as it is received and reconditioned. . . . The Lanzy brothers, Bill, Nick, Vinny and Andy report a steady increase in sales of used equipment at American Coin Machine Service Company. They are keeping the shop crew busy reconditioning equipment to handle the demand for used pieces.

Al Silberman has enjoyed a long succession of operators visiting him in his new headquarters at Associated Distributors, Inc. During Al's first week at Associated he completed the details of the sale of a couple of routes which also included the purchase of a new Wurlitzer phonographs. Al says the used equipment continues selling well. . . . Norty Beckman making preparations to take a well deserved respite from his duties at Norty's Music Center to take his family to Palm Springs for the Easter Holiday. Jan Graham believes Bill Doggett has a big hit with "Pimento" on King. Joe Alvarez busy filling orders for the Platters' new release "Out Of My Mind" on Mercury. . . . Mr. & Mrs. Haskell Goldberg of Lexington, Kentucky visiting Jack Simon at Simon Distributing Company. Sonny Lomberg busy taking care of operators requesting arcade machines for the anticipated Spring business. John Freeman reports there has been an influx in local operators visiting the showroom. . . . Pat Pugliese back to his duties at Advance Phono Parts after a five-day bout with the flu-bug. Pat has just added the Mitchell High Fidelity line to his ever increasing stack at Advance. . . . Phil Robinson reports Chicago Coin's "Rocket Shuffle" game is receiving high praise from the operators along Pico and in the field. Phil says the new game has met with tremendous success and sales continue climbing. . . . Mr. & Mrs. Oscar Holzhausen of Tehachapi in town to attend their daughter's graduation as a dental assistant.

Leuenhagen's Record Bar looked like a pastry show the past week with Kay and Claire Solle celebrating their respective birthdays within the week. Mary Solle and her niece, Barbara Chandler, were handling the honors of serving cake and coffee to the operators visiting the "Bar". Kay reports "Twilight Time" by the Platters on Mercury has started to move. Mary predicts the next big instrumental will be "Come To Me" by Jack Pleis on Decca.

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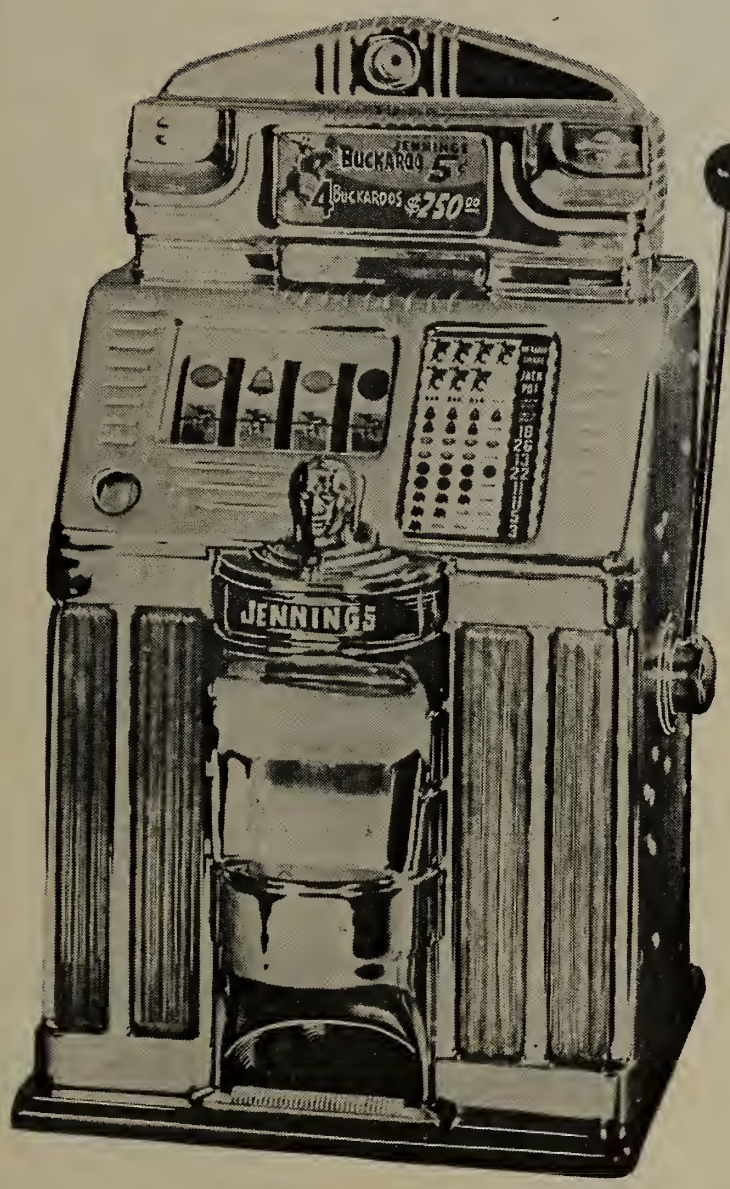

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Through The Coin Chute

GREAT BRITAIN GOSSIP

Cyril Shack and **Gordon Marks** of Phonographic Equipment Ltd., Ladbroke Grove, London, have had a sensational response to their first showing of Williams' pin-tables. They are the recently appointed sole agents for Williams' amusement machines. Shack and Marks have found the British market so hungry for modern pin-tables that they could have sold their first consignment several times over. They are wisely endeavouring to insure nationwide distribution of the first model, "Reno". The tables are being brought in from Dublin. . . . Their next delivery will be in two week's time, when the model will be "Steeplechase". . . . Precision Automatics of Wardour St., headed by **John Katz**, is also having a tearaway success with Gottlieb's pin-tables, which they handle exclusively, and through sub-agents. . . . The first of the very goodlooking Rock-Ola "1485," 120-selection models, have been arriving in Britain this week from Hamburg. One of the largest consignments has been received by **Kenneth Chappelow**, enterprising head of Phono-Sound Ltd. of Leeds, Yorkshire. . . . A hand-jiving craze, in which the teenagers dance with their hands in unison, to an established drill of movements, has been catching on around the juke boxes in many locations. And in some places the craze is "knocking" the ballrooms. For instance, at Barnsley, Yorkshire, the corporation's weekly dances in a local hall has lost two-thirds of its dancers to phonograph locations. Says superintendent, **Ted Foster**: "Eighteen juke-boxes have been installed in local cafes and clubs since the dances were started. Now the kids hang around them, hand-jiving. We'll have to end our dances if things do not improve."

Peter Simper well-known distributor/operator of Bath and Cardiff placed a Bal-Ami juke-box in the top B.B.C. television show, "Six-Five Special" when it was telecast from South Wales on the complete network on Saturday. On its normal London show it features a Bal-AMI phonograph, in its "Record Of The Week" spot, supplied by **Cyril Shack**. . . . Automaten Distributors Ltd. of Wales is holding its third regional show, of Wiegandt Tonmaster and Diplomat phonographs, in three months, this week. This time the venue is Belfast, and it is expected that sub-distributors will be appointed in Northern Ireland by the firm's head, **Arthur Brown**. . . . **B. W. Brenner** and **R. L. Bartram** have been appointed Chairman and Vice-Chairman respectively, of the Amusement Caterers' Association for their second year. At the National Council meeting of the A.C.A., which lasted six hours, points discussed included (a) police actions in various parts of the country, (b) a recent visit to the Home Office, to discuss the suggested revision of the Betting and Gaming Acts, and (c) the Performing Right Society's licences for juke-boxes. Thirty applications for membership were also dealt with.

A number of interesting tie-ups with films have been arranged in recent weeks by members of the phonograph industry. Bal-Ami distributors, principally through the efforts of Cyril Shack, have been particularly active. . . . In the Terry Dene record star-studded film, "The Golden Disc", a Bal-Ami box plays quite an important role in the plot. A number of juke-box men, including Shack, and his charming wife Brenda, were guests at the premiere of the film at the Rialto, Leicester Square, London, a few nights ago. . . .Phonographic Equipment also arranged a useful tie-in this week with the Gaumont Cinema, Edgware Road, London where the American musical "The Big Beat" is showing a Bal-Ami, stocked with the many records of artistes and music featured in the film, is available to the public for free plays in the foyer. The manager reports that the experiment has been a terrific success and may be repeated in other cinemas. . . . In the latest edition of the Pathe Pictorial, a third of the film is devoted to the manufacture and use of the Bal-Ami juke box. Shot in glorious colour, the film shows the boxes being made at the Ilford factory and then switches to a "Palm Court style" coffee bar in Hampstead, London, where, in ideal surroundings, a pretty girl is seen operating the box. . . . The film, which has begun to appear in a circuit of 600 cinemas, can do nothing but good for the industry. Again Cyril Shack was mainly responsible for this excellent "plug".

Through The Coin Chute

HOUSTON HAPPENINGS

Roy Buckner and **Richard Gautreau** recently signed as outside sales representatives with H. W. Daily. Meanwhile that ever expanding wholesale record distributing concern took on distributorship of London, Verve, Bell Canto, Vox, and Elektra labels for this area. **H. W. Daily, Jr.**, office manager, said business was excellent and mentioned that **Ben Baker** was new manager at Daily Bros. in Dallas. . . . **John E. Williams** (Williams Amusement) got his moneys worth at Houston's National Boat Show and somebody else profited too for John wound up buying himself a new, late model boat. . . . Real cute is **Nancy Flowers**, new girl at United Record Distributing. . . . **J. S. Gibbs**, traveling representative for W. R. Hays Co. of Dallas, in the city on a routine business trip. Hays Company is in top bracket of the tape distribution line. . . . **H. A. Franz**, president of Gulf Coast Music Systems, has a novel and rather effective method of getting ideas over to members of local coinmatic trade. Just outside firm's free coffee bar is mounted a blackboard similar to those used by stock brokers. Printed in large letters at top is Hoddy Sez: and in space below Hoddy writes. Subject matter ranges from straight plugs for Seeburg service and products to current events and economic comments. Most of it is good; all of it is read. . . . Coffee break with C. O. **(Red) Harrington**, record dealer **H. M. Crowe** and operator **Eddie Troy**. . . . Operator **Buster Ayo** able to hang around the office but still wearing a cast on his leg broken some weeks ago. . . . Musicman **E. J. Slanina**, owner Sly Distributing Co., reported an increase of over $3000.00 in gross receipts the past year and a very satisfactory annual net profit. Not often do operators from this neck of the woods talk thataway.

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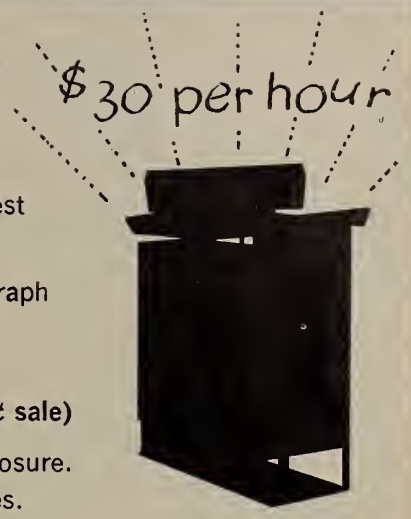

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Music Ops Of Mass. Hold Meet

Discuss Legality of $160 Yearly Fee For Juke Boxes, Identification Stickers to Prevent Jumping, Insurance Plan and Dime Play

BOSTON, MASS. — Status of the case being brought by the Music Operators of Massachusetts against the City and State in which the legality of fees of up to $160 a year for juke boxes, tv sets and radios in public places is challenged was reported on by Arthur Sherman, counsel, at the March meeting of the Music Operators of Massachusetts following a social evening at the Bavarian Hofbrau, this city.

Both the City and the State must agree to stipulations, Sherman said, and so far the City has agreed, but the State has not. He said efforts are being made to get the State to go forward so that the case can come up before the court's summer recess. License payments for phonos are due October 31, and once the fee is paid, there is no way of getting the money back regardless of what might transpire, he said.

The suit is based on constitutionality of the state law which sets forth that fees should be charged commensurate with the amount of policing necessary. The Association charges that both City and State fees for phonos are "out of all proportion."

The test case, headed for the Supreme Court, once the stipulations are obtained, is the opening move in the battle undertaken by the juke box ops to cancel out the $160 per machine per year fee for seven day operation. They pay $50 for a city license for weekdays; $50 for a city Sunday license; $50 for a State Sunday license; and $10 Federal tax; total of $160.

Another bill in equity charges that an attempt to license a phono by exacting a fee is a prior restraint on free speech. The fees are being attacked as excessive and excessive charge of services, that of policing the phonos.

The attorneys are contending that simply because an entertainment form is used it does not take it out of the category of something that should be protected by the guarantee of free speech. They also contend that playing of a record is a form of entertainment which does not detract the playing of it from the protection of the free speech guaranteed by the U. S. and State courts merely because a form of expression is used for purposes of entertainment.

A preliminary injunction asked by the Association counsel was denied in Suffolk Superior Court. The entire case for the phono ops hinges around the operators' contention that the constitutional guarantees of free speech and freedom of the press are applicable to automatic phono music.

In the meantime, the business of granting licenses for phonos, pins, restaurants, which used to be a part time job at city hall, is now a full time job with the increase in the various licenses.

A bill has passed the House of Representatives to give the four licensing officials $1,500 pay raises. The move to increase the salaries for the Boston Licensing Board's heads would give Chairman Clarence R. Elam $10,500 and Commissioners Timothy F. Tobin, Joseph W. Fitzgerald and Executive Secretary Joel L. Miller, $10,000. Executive secretary Miller said the board will collect an estimated $1.7 million in fees this year.

At the meeting of the Music Operators of Massachusetts, a policy of identification of members' machines was adopted and numbered stickers were given out to the membership. The identification stickers will identify the machines on location as belonging to a member of the association, and the identification will be easily made certain by other members when visiting locations. This situation developed from complaints of inroading on territories by members unaware of other member's locations.

The identification method of tagging phonos is expected to help in alleviating this situation, David J. Baker, president, stated.

Forms for a new insurance plan were passed out to members for study. A discussion of 10¢ play was held, and it was reported that the dime is holding its own okay and rapidly growing, although there are some locations, which for reasons of economic depression, are not ready.

Announcement was made that the next meeting of the Music Operators of Massachusetts will be held at the Commonwealth Country Club on April 9.

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Still Growing:

"The Cash Box' Int'l Coin Machine Export-Import Council" Continues To Enjoy Steady Growth

CHICAGO — Growth of *The Cash Box' "International Coin Machine Export-Import Council"* continues ahead at a very steady pace.

There are, today, exporters and importers from about 50 countries worldwide who are members of *The Cash Box' "International Coin Machine Export-Import Council".*

These men are enthusiastic over the Council. They are sincerely of the belief that the Council has every opportunity of pointing the way to better understanding as well as closer cooperation among all exporters and importers.

"There are a great many problems that have to be cured", stated one well known U.S. exporter "and", he added, "I believe that *The Cash Box,* by the creation of the *'International Coin Machine Export-Import Council'*, has opened the way to cure these problems in the speediest as well as the best possible fashion.

"The reason I am of this belief", he explains, "is due to the great respect *The Cash Box* has won all over the world for its marvelous work in behalf of this industry.

"In fact", he advises, "we do business worldwide on *The Cash Box'* quotations in *'The Cash Box Price Lists'.*

"There isn't a country", he reports, "where we don't get immediate answers when we refer to *The Cash Box,* and at the same time, find that we have won a friend because of our reference to *The Cash Box."*

Other exporters, as well as importers all over the world, seem to have the very same opinion as does this noted U.S. exporters.

From Malaya, the Philippines, Formosa, Japan, Hawaii, and from all over Central and South America as well as from Europe and many of the islands and Africa, come the same hopes that *The Cash Box' "International Coin Machine Export-Import Council"* can point the way to a better understanding between the peoples engaged in this industry internationally.

"Gradually", reports a well known German importer, "the impact which *The Cash Box* has made on this industry worldwide is making itself felt to all of us here in Europe as well as all over the globe.

"We find that such a council as the *'International Coin Machine Export-Import Council'* can prove the solution to many misunderstandings in the industry.

"We have needed such an organization for many, many years. We want to take this time to congratulate *'The Cash Box'* on the creation of the *'International Coin Machine Export-Import Council'."*

Wherever business is done in coin machines of every make and kind, both exporters and importers are leaning more and more to the organization which is gradually assuming outstanding proportions, and which has become known all over the world as *The Cash Box' "International Coin Machine Export-Import Council.*

Tho the time was too short to bring together the members of *The Cash Box' "International Coin Machine Export-Import Council"* into a meeting in Chicago, as was first hoped might prove possible, there is still every intent to bring such a meeting into being whereby all export and import members can become better acquainted with each other.

The time necessary for such a meeting will run into months. People from countries many, many thousands of miles away must arrange to leave their businesses for a longer period than is usually the case.

Importers from Tokyo, Hong Kong, Singapore, Taipeh, Manila, Lima, Havana, Paris, London, Rome, Milan, Amsterdam, Brussels and other world centers, must rearrange their businesses to meet in the U.S., even if the meeting is but for a few days. Traveling time alone must be considered.

Yet it is the hope of the majority of membership of *The Cash Box' "International Coin Machine Export-Import Council"* that a meeting will soon be arranged and that all members will be able to meet with each other in a chosen city.

Offers Op Exclusive Title Strip Service

NEW ORLEANS, LA. — Joe Assunto, head of The One Stop Record Shop, this city, offers the music operator an exclusive title-strip service with the purchase of records.

Asunto explained that this free service was originated by The One Stop Record Shop in an effort to supply his users with personal, attention-getting title strips that would prove more valuable to operators. He further explained that his title strips are not produced by the conventional set type printing method, but by a multilith process which yields the much desired personal touch.

The song titles are typed on a multilith master which is then run thru the One Stop's small multilith machine. As Assunto's typewriters are equipped with special keys, the finished title strips are unusual and distinctive. An added feature is the three-color scheme, giving the operator a choice of color.

Asunto states that as an added service, he has devised a system which enables his firm to make available at all times a backlog of title strips for over four hundred catalogued selections.

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44 Countries Represented In "Int'l C.M. Export-Import-Council"

CHICAGO—As reported in the editorial that appears in this issue, the members of The Cash Box' "International Coin Machine Export-Import Council" are from 44 countries around the world.

Every week more new members are welcomed into the 'Council' and, in almost each case, another country is represented.

Among the countries where there are members of The Cash Box' "International Coin Machine Export-Import Council" are:

South Africa, East Africa, Macao, Australia, Austria, Belgium, Brazil, British West Indies, Canada, Colombia, Costa Rica, Cuba, Denmark, Ecuador, England, France, Morocco, Germany, Greece, Guam, Guatemala, Haiti, Holland, Honduras, Hong Kong, Ireland, Italy.

Japan, Lebanon, Malaya, Mexico, Netherlands West Indies, Nicaragua, Okinawa, Panama, Peru, Philippines, Portugal, Puerto Rico, Sweden, Switzerland, Venezuela, Virgin Islands.

Of course the U. S. A., Alaska and Hawaii are considered as one nation and, therefore, are not listed separately.

But most interesting to the trade is the fact that the growth of The Cash Box' "International Coin Machine Export-Import Council" has truly been phenomenal since these hundreds of men have entered into membership in the past six months.

Almost All Booths For MOA Convention Spoken For By Exhibitors. Only 11 Available

OAKLAND, CALIF.—George A. Miller, national president and managing director of Music Operators of America, Inc., following his statement of last week in which he announced that only 19 exhibit booths have not been bought and paid for, now states that this number has now been reduced to 11. "Forty-four companies have confirmed their exhibit space for the MOA Convention," revealed Miller, "and a number of others who have not yet confirmed with checks, will be announced at a later date. The MOA Convention is assured of a complete sellout."

Miller also advised that G. Norman Ditchburn of London, England, who spoke so successfully at the 1957 convention, will again address the operators. Also scheduled to speak will be "a very important figure from Hamburg, Germany, who will tell his story of the automatic phonograph industry and other amusement devices operated in his country.

"There will be good representation from Canada and from Mexico," continued Miller, "and we will notify these people to take part through one of their groups, should they desire to speak on the rostrum regarding their particular countries."

Also scheduled to speak will be John Haddock, president of the Phonograph Manufacturers' Association; the Honorable George P. Miller; a speaker not yet named but in the same category as the entertaining and enlightening Mr. True, assistant professor of Notre Dame College, who spoke to the 1957 conventioneers; a representative of the record industry; and a surprise guest, the Honorable Mayor of Charleston, West Virginia, who will be brought to the Convention by the West Virginia music operators.

Operators and guests from other countries who are expected to attend will arrive from such far-off places as China, Japan, Argentina and France.

"Operators will be well repaid for the time, trouble and expenses incurred by their attending the convention" stated Miller, by the information they will absorb at the forums. Every subject pertaining to taxes, licenses, copyright legislation, public relations, human relations, diversified operation, music programming, and many other subjects will be discussed.

"Bill and Cissie Gersh are sponsoring the Fashion Show Luncheon, and Cissie is going all-out to make the Fashion Show the greatest attraction at the convention. As an added feature this year, the ladies will be privileged to also witness a very beautiful fur show presented by one of the leading furriers in Chicago. Watch Cissie Gersh's column in The Cash Box." advised Miller, "for further information."

MOA Convention Headquarters have been changed this year to Suites 1227, 1228 and 1230 at the Morrison Hotel, Chicago.

Miller also calls attention to a life insurance plan to be unveiled at the convention by the California Life Insurance Company. Members, employees and associates of the Music Operators of America, Inc., under the age of 61 will be able to purchase a $10,000 policy for $10.50 per month. Past 61 years of age will entitle purchasers to obtain a $5,000 policy for $5.50 per month. This is a group insurance plan and neither doctor nor medical examination is necessary.

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ATTENTION MUSIC OPERATORS AND EXHIBITORS WORLDWIDE

You Are Cordially Invited

to attend the forthcoming Convention of Music Operators of America at the Morrison Hotel in Chicago, Illinois, U.S.A., May 6, 7 and 8, 1958.

If you are an exhibitor from any country in the world you are assured careful and efficient attention to whatever merchandise you may wish to ship to the Morrison Hotel for display during the MOA Convention. Please cable immediately to make certain whether booth display space is available.

If you are a music operator and wish to be assured a room or rooms during the MOA Convention, do not hesitate to write to us immediately and we shall be very happy to accommodate you.

In either case, to see the latest and finest American products, we urge you to attend the forthcoming Music Operators of America Convention, May 6, 7 and 8, 1958.

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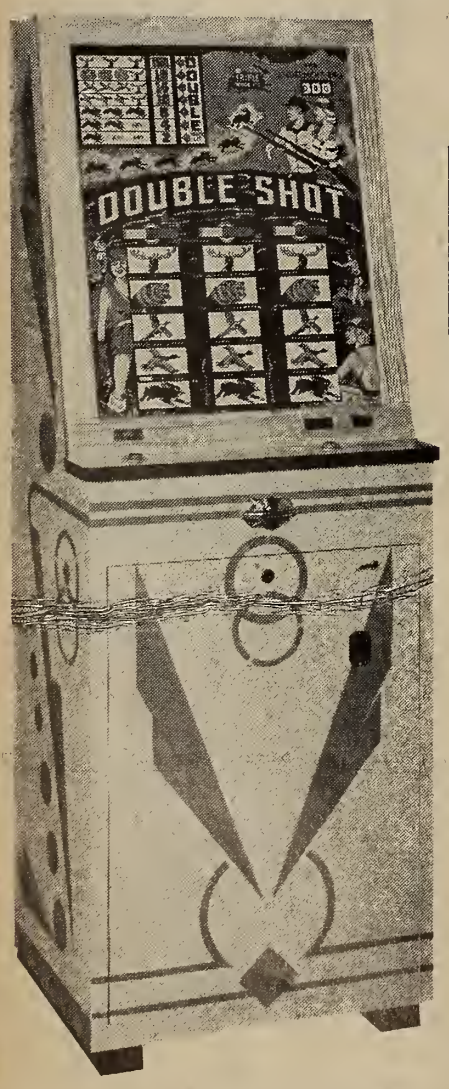

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Empire C.M. Intros New 'Cine-Sonic' Unit

CHICAGO—Gil Kitt, Empire Coin Machine Exchange, this city, announced that Empire is sole Midwest distributor for a new, completely self-contained taping device that plays background music continuously. The tape device, known as "Cine-Sonic," sells under $200, and is very simple to operate, according to Kitt.

Kitt stated in explanation, "'Cine-Sonic' works off of an endless cartridge. The simple insertion operation takes no more than 5 seconds to perform."

A series of cartridges of various types of music are also available for installations.

Kitt further stated that "Cine-Sonic" has tremendous market value for operators in their territories.

"Cine-Sonic" works off its own speaker system, or it can be plugged into other speakers, in series if need be. Speakers are also available at Empire.

Mrs. Rose Sugerman Dies

NEWARK, N. J.—Mrs. Rose Sugerman, mother of Barnett Sugerman, head of Runyon Sales Company, died here on Wednesday, March 26. She was 92 years old.

Services took place at the Apter Funeral Home, and interment was at Achava Zion Cemetery.

Surviving, in addition to Barnett, are two daughters, and a son, six grandchildren, and six great-grandchildren.

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Inviateci le vostre domande e richieste di offerta.

Unsere 5-Pinball-Spiele, Baseball-Spiele, Schiessstande, Kegelspiele und andere Unterhaltungsspiele sind in aller Welt bestbekannt für ihre feine Herstellungsqualitat und ihren nachgewiesenen Spielreiz.

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Se han nombrado distribuidores exclusivos en muchos paises con el objeto de asegurar a nuestros clientes entrega rapida, servicio eficaz y disponibilidad adecuada de piezes de repuesto.

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Amsterdam Coinman Reports On The Netherlands Music Machine Market

Advises Dutch Market Prefers U.S. Phonographs Over German

AMSTERDAM, HOLLAND—J. F. Siekman, managing director of N. V. Dureco, of Amsterdam, Holland, offers his impressions of the Netherlands music machines market in the hope that it will give The Cash Box readers an accurate picture.

"This situation is now rather confused", says Siekman as a result of the launching at the same time of the new models by Seeburg, Rock-Ola and Wurlitzer. Most potential buyers have been waiting for these new models before choosing their new music machines so that in the last two months there was not much activity on our market. Just in the old-fashioned models some transactions came to a final result.

"The activity on this market was also influenced by the Governmental credit restrictions policy in the average to fight the inflation appearances. This has created in Holland a dull, slow market, but there are expectations based upon the arising interest created by the new models, that sales will grow higher than last year's.

"In spite of all rumors, which are saying otherwise, the Dutch market is not so very willing to buy the German music machines since most of the German factories seem not able to make a real machine which can work for years without too much trouble. Up till now the American machines are preferred. This is in short a report of the present situation.

"I expect to be able to send you monthly a similar report about the development in the Netherlands concerning the music machines," concluded Siekman.

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Gen. Circus Gun	365	Big Show	275	Bally Gold Medal	195
Un. Pirate Gun	295	Night Club	195	C.C. Holiday	175
Gen. State Fair	265	Broadway	175	Bally Blue Ribbon	175
Wms. DeL Four Bagger	245	Big Time	95	C.C. Hollywood	195
Bally Bull's Eye	245	Gaytime	95		
Gen. Davy Crockett	225	Yacht Club	45		
Wms. King Of Swat	175				
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US GALS

By Cissie Gersh

This week's "International Quarterly Export Edition" brought on a terrific case of nostalgia. Ever since I read the first announcements about this issue I've been lost in thoughts about so many of my dear friends all over Europe. This brought back so many, many happy memories. . . . Like being in London with **Marcel and Jean Stellman**. And visiting their little **Victor**. He must be about three years old now. . . . I can just see **Len Edwards** smiling that friendly smile and, before I can stop him, hear him telephoning for a reservation to lunch at **Jack Isow's** (that's the Lindy's of London). . . . Dinner at the Caprice with **Cyril and Brenda Shack** and **Gordon and Barbara Marks**. . . . And my **Bill's** favorite London eating spot—Overton's. . . . I could just be giving **Ann and Jack Meyer** two great big kisses and having tea with them. . . . Then boarding the plane for Paris. Meeting **Alfred and Tunya Ebner** at the airport. . . . Visiting with **"Hank"**. That's **Dr. Henry Klein**. . . . Strolling down the absolutely most thrilling of all thrilling avenues, the Champs Elysée. The shops. The showings. The boutiques. The parfumeries. The hundreds of marvelous restaurants. The theatres and night clubs. Paris. Paris. Paris. . . . Flying on to Brussels where **Frans and Jean Van Malder** would meet us at the airport. The blonde, beautiful, stately Jean, who is also a professional basketball player. The lace shops. The Manikin Pis. The architecture. . . . And, suddenly, Holland. With millions on millions of tulips in bloom. The canals. The quaint wooden shoes. The shops. So many friends to greet and meet us. The winding surprising narrow shopping streets. The bright and rosy cheeks of the Hollanders. . . . Let's fly on. To the big and busy port of Hamburg. And my darlings, **Freddie and Karla Adickes** and their daughter, **Jutta**. And **Nellie and Hugo Pfobe**. And so many, many other friends. The wicked Ripperbahn. The good foods. All so very wunderbar. . . . And how could anyone, planning a trip to Europe, ever bypass gay and laughing Copenhagen? **Hans and Merete Siesbye** and their gorgeous, old, old, modernized home, right next to the Queen of Denmark's residential palace. . . . Shopping for Denmark's arts and crafts at the Queen's permanent exhibit, Den Permanante. It's just impossible to leave without buying something. . . . The Tivoli Gardens. . . . **Werner and Ruth Hamburger** and their lovely children. . . . And so many, many others in gay, quaint and thrilling Copenhagen. . . . Then beautiful, beautiful Switzerland. Friends everywhere in this tourist's paradise. **Eric and Colette DeStoutz** and **Marcel and Germaine Lucca** in Geneva. And Zurich. Montreux. And so much more. Yes, beautiful, beautiful Switzerland. . . . A short drive over the border to Divonne, France. The busy Casino during the evening hours. The unusual golf course built right into the Jura mountains where golfers can shoot from peak to peak. That little French family restaurant where the courses never seem to come to an end. And so much more. . . . Then sunny Italy. Milano, where **Franca and Vittorio Franceschini** would meet us. Napoli. Venice. Florence. Then beautiful (bella) Roma. Stately, old tradition mixed with the modern. Smooth, suave manners. Easy-going, siesta loving Romans. Beauty everywhere. The shops of the Via Condotti. The lights of the Via Venetto. Yes, it's true, all roads lead to Rome. . . . And don't overlook Vienna and Stockholm and Madrid and Lisbon and so much more. . . . Yep, gals, I'm still in the midst of this nostalgic trance but, confidentially, I'm coming out of it fast. **Especially when I think how very soon the MOA Ladies' Fashion Luncheon will be upon us. You're all invited, of course. At least that's what George A. Miller tells me. It'll take place at the Morrison Hotel's beautiful Terrace Room on May 8. And, believe it or not, it'll be May 8 before you even know it.**

Brightens Dying Girl's Last Few Weeks

MOOSIC, PA. — Big hearted Ben Sterling, park owner and coin machine operator, this city, makes a plea to the people in our industry to help make the last few remaining days of a little 12-year-old girl one of happiness.

"We have a little girl in the Greenwood section of Moosic," writes Ben, "who is around 12 years old and she is dying from a rare bone ailment that medical science has been unable to cure or help in any way. She only has four or eight weeks more to be with us. She loves to spend the day receiving and reading post cards or any little trinket—a calendar, a pencil, candy, etc.

I know the people in the coin industry have always been ready to help someone else. Let's see if the girl can get some cards or novelties or even a small box of candy. She'll enjoy that very much and let's help her spend her last few months on earth happy."

Coinmen: Let's take a few moments off, and send this little girl some small item. Address it to: Georgina Grega, 3267 Greenwood Avenue, Scranton, Pa.

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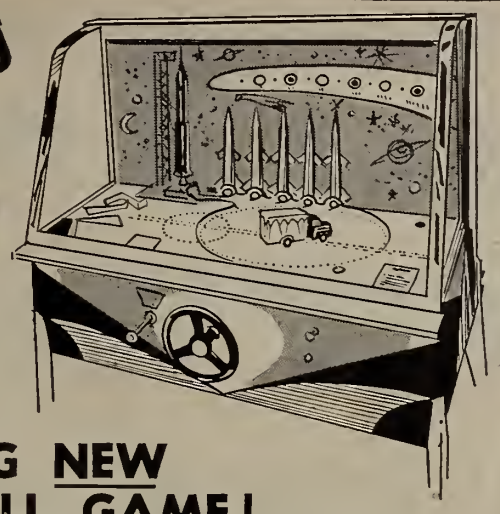

THRILLING NEW ADULT SKILL GAME!

Player actually drives miniature Truck across playfield with realistic Steering Wheel . . . PUSHES DISCS OVER ROLLOVERS ON PLAYFIELD AND INTO SLOTS TO SCORE. Exciting "Outer Space" theme with rocket and missile targets. Adjustable single replay.

EIN ANREGENDES NEUES GESCHICKLICHKEITSSPIEL FUR ERWACHSENE!

Der Spieler fahrt wirklich in einem Kleinfahrgestell uber das Spielfeld—ausgerustet mit einem realistischen Lenkrad . . . . .dabei schiebt er Scheiben uber sich drehende Walzen auf dem Spielfeld und in Schlitze zur Gewinnberechnung. Aufregende "Weltenraum"—Aufmachung mit Raketen—und Projektil—Zielscheiben.—Einstellbar—Eine Spielwiederholung.

PALPITANT NOUVEAU JEU D'ADRESSE POUR ADULTES

Le joueur conduit effectivement un camion avec un volant réel, sur le terrain du jeu . . . Il pousse des disques sur des rouleaux placés sur le terrain, vers des fentes pour marquer les points. Thème excitant de l'Espace Interplanétaire avec des cibles pour fusées et projectiles. Ajustable. Jeu à répétition simple.

¡NUEVO Y EMOCIONANTE JUEGO DE DESTREZA PARA ADULTOS!

El jugador conduce en realidad un Camión en Miniatura a través de la pista por medio de un Volante natural . . . impulsa los discos sobre los rodillos de la pista hasta que penetren en las ranuras para anotarse los tantos. Tema excitante del "Espacio Externo" con cohete y blancos para proyectiles. Un solo dispositivo de ajuste para volver a jugar.

UN NUOVO EMOZIONANTE GIUOCO DI ABILITA' PER ADULTI

Il giocatore guida veramente un autocarro in miniatura sul campo di giuoco mediante un volante realistico . . . spinge dei dischi su dei rulli nel campo di giuoco, facendoli entrare dentro scanalature e cosi segnare punti. Il soggetto molto interessante dell'alta stratosfera e' dotato di bersagli per razzi e per missili. Congegno regolabile per una sola partita di rivincita.

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Italian Operator's "Little Game Room" Set Up In Bar

TRIESTE, ITALY — Mario Todeschini, whom the Allied troops of the 350th and 351st regiments knew as Mario of Mario's Bar, Trieste, is today an operator of games and phonographs.

Todeschini writes:

"I have been a modest operator for approximately 1½ years; before that, I was, for 30 years, the owner of Mario's Bar, located at 11 Via Carducci, in Trieste. In this Bar, I served right after the War—i.e. from 1945 to November 26, 1954—the Allied Troops stationed in Trieste. I waited especially on the members of the 'Blue Devils', of the 350th Regiment, and of the 'Trust', of the 351st Regiment; and I remember all of them with gratitude and great affection—I shall never forget them!

"Due to a long line of events which happened after 1954, I had, towards the end of 1956, a rather favorable opportunity to sell my old bar, but empty, without any furnitures and fixtures, as the prémises were to be dedicated to other uses. Sadly I sold everything, thus destroying my labors of 30 years standing. I found myself, at that time, with little cash and with my old Seeburg, which I hired out to a bar. I had my operator's license which permitted me to place it in an establishment which the new owner called Bar Elixir, situated in a new building on one of the finest streets of Trieste: Via Gabriele d'Annunzio No. 27.

"This was my first step towards my new profession as an operator. In the Bar Elixir, I created, with the understanding cooperation of the owner, the 'Little Game Room'".

Seen above is a photo of Mario's Little Game Room at the Bar Elixir.

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WURLITZER 2150	$775
WURLITZER 1800	565
SEEBURG 100-B	395
SEEBURG 100-R	645
A.M.I. E-120	365
SEEBURG V-200 Modified with VL Selection Receiver	$775

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SINGLE PLAYER PINS

Jig Saw	$275
Sluggin' Champ	165
Sweet Adeline	175
Southern Belle	175
Lady Luck	145

ARCADE

Genco 2-Player Skill Ball	$195
Genco 6-Player Skill Ball	225
Genco Hi Fly Baseball	175
Genco Champion Baseball	175
Genco Circus Gun	375
Genco State Fair	275
Genco Davy Crockett	275
Genco Rifle Gallery	150
Bally Bulls Eye	275
United Pirate Gun	295
Williams Crane	125

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Copyright Hearings Definite For Apr. 23-25

No Further Postponements Will Be Granted

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America (MOA), with headquarters in this city, received notice from Senator Joseph C. O'Mahoney, chairman of the Senate Judiciary Sub-committee, that the hearing dates on the Bill S.-1870 are definitely set for April 23-25, and no further postponements will be made.

Bill S. 1870 is the ASCAP sponsored bill which would grant performing rights organizations the privilege of imposing a tax on music used in juke boxes. The Copyright Act of 1909 exempts juke boxes from paying royalties for the use of recorded music.

Miller had asked for a postponement from the above dates due to the fact that the MOA Convention being held at the Morrison Hotel, Chicago, May 6 to 8, was too close to the hearing dates, and would take up the time of MOA officials who have to make final arrangements for the Convention.

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Wurlitzer 1700	395.
Wurlitzer 1900	550.
Wurlitzer 2000	625.
AMI F-120	500.
AMI G 200	600.
Rock-Ola 1446	425.
Rock-Ola 1448	500.

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FOR INFORMATION CIRCLE 133

Reports And Developments Of Operating Conditions In Italy

By Dr. V. N. Franceschini

During the last few years, the operations of music boxes and of pinballs have taken shape in Italy, and we can safely state that the results obtained up to date have outstripped our highest hopes.

The first steps in this business were taken in the field of music machines by importers who indiscriminately sold or placed (mostly placed) juke boxes of the types requested by their customers.

During this first phase, the importers of music boxes (and of games of varied interest for the game rooms) had to acquaint the market with a new opportunity in introducing machines which were hired out for operation, and they did not hesitate in using all possible means for this purpose.

Some time has now elapsed and the success of their initiative has become clear today; it had not proven to be difficult for the importers to create a group of businessmen who showed great enthusiasm for these hirings, as many of their collaborators had an opportunity, during the experimental phase of the hirings, to ascertain the extent of future possibilities. Thus out of the personnel of the operators and with their full economic cooperation, was born an autonomous class of operator-mechanics. This class, helped at the beginning by the confidence of their former bosses, became increasingly independent, leading to modest (and sometimes very good) positions.

Once established, this class of operators—now endowed with its own distinctive features and under the impulse of a steadily rising demand for equipment — exerted an always increasing pressure on the importers. In this phase, the operators recognized that there existed an opportunity (now that their organization enjoyed the results of an intensive exploitation of the placings) to introduce another article which could complete the success achieved with the music boxes. Thus the first pinball machines appeared in Italy.

Since then, great strides have been made in this field.

The most modern pinballs have been placed today in the best business establishments in the great cities, while establishments in the suburban areas and in the country have also been equipped with these games in many cases with recent models as well.

The activities of locating pinball tables have, during the last few months, been somewhat arrested, due to a suspension (considered by everybody to be a temporary measure only) of the issuing of licenses by the Authorities on new applications filed. This suspension — according to the most reliable opinions—is motivated by the necessity to avoid an excessive crowding of games, in the name of a better public order.

The operators feel, however, confident that this limitation will soon be abolished, giving room to a new wave of expansion, due to the receptive possibilities of all newly established public places of entertainment.

In conclusion, we wish to say that, at the present time, there exists in Italy a well-established group of independent operators who are familiar with all angles of hiring, from the purely commercial problems (individual treatment and classification of the establishments in consideration of the type and quality of the games and music boxes to be placed, contacts with the customers, etc.) to the strictly technical problems (cleaning, checking, repairs, etc.). The securely established flexibility of this group interested in this business is a guaranty of a steady expansion in Italy of the activities connected with the hiring of phonographs and tables. Thus we can state in all confidence that in Italy, in spite of the relatively short time involved, in comparison with other countries, great strides ahead have been made on the road of an intelligent and progressive industrialization in the operating field.

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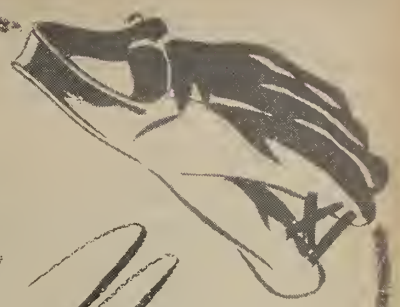
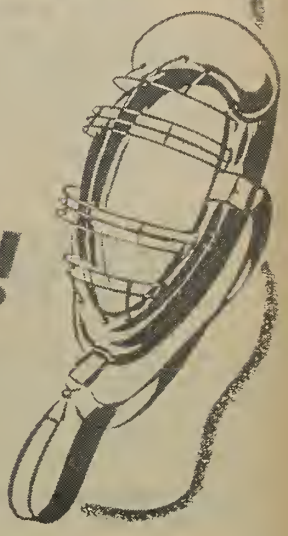




Chi Phono Bowl League Results

CHICAGO—High scores were the feature of the evening's play when the teams of the Chicago Phonograph Bowling League met, March 20.

R. Albamonte, Decca, topped the men with a total for the evening of 615; while Millie Nyland, of the Westerns, was high for women with 508.

Brown's Camp swept a three-game set from Coven. R. Larson was high for the Browns with 505 pins. F. Sciakitano topped the Covens with 501.

The Galganos won three games from Gateway, while Tony Galgano's high of 480 led his team. Vi Rosen's 393 was high score for Gateway .

Decca took two out of three from Gillette. F. Tutamose, with 520, and J. Nolan (503) coupled with Albamonte's terrific 615 were too much for Pieri of the Gillettes and his high of 525.

L. Albanese led the Garmisas to two for three over Western with a high of 502.

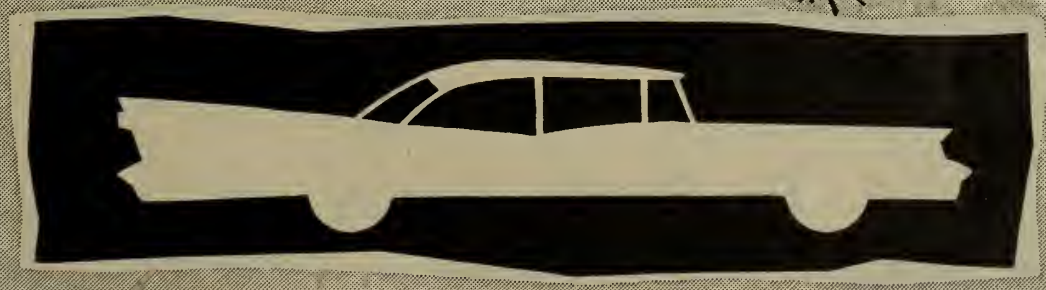
G. Losasso's 517 was high for ABC which trounced Mercury two for three. J. Zie was high for Mercury with 512.

Amber was two over Phono Service. Loretta Oomens bowled high of 485 for Amber. W. Paradee's 496 was high score for Phono Service.

Rene Gallet, with a big 614, and Ray Gallet's 516, teamed up to help the Paschke's defeat Singer two for three. Guido Losasso was high for Singer with 497.

B & B and the Stars fought a closely matched duel, however B & B emerged victorious, two out of three. M. Pieroni was high for B & B with 517, and Hank Sochacki topped Star with 498.

cars changed silhouettes



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1. **It must be made mechanically perfect by expert mechanics with worn out parts replaced by brand new factory parts.**
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3. **The game must be thoroughly checked and rechecked before leaving our office. This insures that the game is ready to operate just as soon as it is placed on location.**
4. **No game is shipped without brand new clean looking score-cards.**
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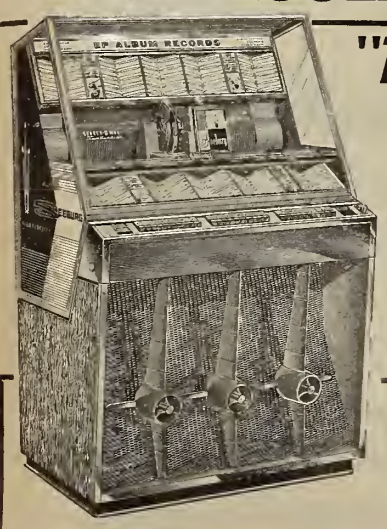

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Through The Coin Chute

EASTERN FLASHES

Despite continued bad weather (this week it's rain instead of snow), more operators visiting along coinrow. Ops buying needed equipment for the usual Spring upsurge. The new amusement machines being displayed on distributors' floors all creating excitement. And, best news of all, is the report by all distribs that new model phonographs are moving out to operators in goodly numbers. All sales forces, both in showrooms and out in the field, really pepped up.

* * * * *

Condolences to **Barney (Shugy) Sugerman**, Runyon Sales Co., who's mother passed away on Wed., Mar. 26. Mrs. **Rose Sugerman** was 92 years old. Shugy was very close to his mother, feeling the loss greatly. **Lou Wolberg**, who was out nursing a strep throat last week, back on the job, but still woozey and wobbly. **Morris Rood** advises he's getting real weary, what with the rush for the firm's equipment of AMI and Bally, and having to fill in for those out of the office, looking forward to sunny weather so that he can relax on week-ends. **Perry Lowengrub**, demon sales rep., busy with several customers, and then rushes out in the field to keep appointments. . . . **Dave Stern**, Seacoast Distributors, Elizabeth, N.J., visits along coinrow. Dave all set for European trip—will be in Paris, France, on Apr. 20. Then will make Brussells, Antwerp, Switzerland and Rome. Our prediction is that Europe will never be the same after Dave hurricanes thru these countries. . . . **Joe Munves** back, completing a tour which took him thru practically the entire country, East Coast to West Coast, North to South. "And he brought back plenty of orders" advises **Mike Munves**. Joe, a bug on antique musical instruments, tells us that he picked up two more player pianos. . . . **Al Simon**, Albert Simon, Inc., now one of the busiest on the row. In addition to handling the ChiCoin hit "Rocket Shuffle", is doing a real selling job on the UJA-Coin Machine Industry drive, both donation wise and ticket sales. . . . Plenty of action at Koeppel Distributing, with **Harry** and **Hymie Koeppel** preparing shipments of reconditioned phonos. Answering our query, Harry advises machines going to local as well as foreign countries.

* * * * *

Altho everyone rushed at Atlantic New York, **Murray Kaye** took some time off to host us with a "7-Up", grabbing a few minutes rest. Couldn't get at **Meyer Parkoff**, more than to wave hello and goodby. Meyer in conference, with several ops waiting to speak with him. . . . **Charlie Sacks** of Brooklyn (the "what's new" man) makes the rounds of wholesalers. Charlie busting his buttons over his year old granddaughter, **Sharon Ray**, who will celebrate a birthday. Granddaughter is progeny of his daughter, **Paulette Beeber**. . . . **Abe Lipsky**, Sandy Moore Distributors, back in the office after a week's bout with the virus bug. However, action so good on sale of Wurlitzer 2200's, paper work piled sky high, and **Bernie Levine** on hand to help out. . . . **Irving Kaye**, Irving Kaye Co., off for a week's visit to Miami, contacting distribs on the firm's new "Super Jumbo Hockey" and its line of pool games. . . . **Charlie Rubenstein**, arcade owner, real proud of his GI son, now in Germany. **Bernard** given front page story in a Service newspaper detailing his success, as president of the little theatre group, touring the German area in "Dial M For Murder". Bernard, not only is the leading player, but also handles the publicity. . . . **Ken White**, Ken White Associates, Westwood. N.J., writes that his firm is working on the development of a machine which would combine the functions of a juke box and automatic record vendor. The buyer, it is claimed, could listen to a record of his choice, and then, if inclined purchase it right from the machine. . . . **Mickey Wichinsky**, now wholesaling amusement machines, visits along the street. . . . **Marty Rosen**, top notch serviceman for games ops here, was doing the same on the first pin games introduced years ago.

Through The Coin Chute

UPPER MID-WEST MUSINGS

John Seglem, Duluth, Minn. in town over the week end and buying some new Wurlitzer phonographs. . . . **John Butterac**, Hibbing, Minn. in town Monday to pick up a new Ford pick-up. . . . **Charley Jackson** and **Al Smart**, Bemidji, Minn. in Mpls. for a few days making the rounds. It's a sure sign of Spring when they come down from the breezy north. . . . **Art Hagness**, Grand Forks, No. D., in town for the day looking for some good used music. Art was one of a thousand North Dakota rabid fans that came to Mpls. to watch North Dakota University play in the N.C.A.A. hockey finals at Williams Arena, Mpls. . . . **Frank Martin Jr.** Halliday, No. D. in town. One of his rare visits to the city. . . . **Al Kirtz**, Lake City, Minn in to pick up his record supply. . . . **Pete Wornson**, Mankato, Minn. feeling much better and on a strict diet. He already has lost 14 pounds and has to lose about 25 pounds more. Pete was saying that it was tough to quit eating but he was going to hang in there and get his weight down. . . . **Joe Weber** of Blue Earth, Minn. in with a very bad cold. Joe anxious to get his business over with and get back home as quickly as possible. . . . **Mrs. Ray Storing**, Fairmont, Minn. up and around again and feeling pretty good after having gone through major surgery. . . . **Joe Totzke**, Fairmont, Minn. has moved into a larger building and has plenty of room now. . . . Congratulations are in order for **Roy Foster**, Sioux Falls, So. D. Although we are a month late we just found out that Roy got married. . . . **Ray Storing** was his own architect and builder in building his business quarters. New office space and shop with drive in space for loading and unloading facilities. Quite a project and very well done. . . . **Roy Hagen**, Slayton, Minn. selling insurance as a side line and doing very well at it. . . . **Emmett Fowler**, Sioux Falls, So. D., looking at a new Mercedes but the $11,000 ticket on it is the only thing holding him back. (come to think of it that's a lot of hay). . . . **Bob Bear**, Wurlitzer sales manager, and **Bert Davidson** regional manager at the Sandler Dist. Co. Mpls. in for a day. . . . Mr. & Mrs. **Gil Bisek**, Park Rapids, Minn. in town and making the rounds.

Through The Coin Chute

CHICAGO CHATTER

"When they get to the point where they can only reminisce about the time (in the '30's) when games sold for $67.50 and phonos for about $400 with reconditioned Blue Fronts at $20, then", this very observing salesman advised, "it's time to call on the younger men in the area because they're moving on ahead and moving fast." When asked, "Why?", he answered, "Because the younger men don't even know about those old days. And care less about them. They grew up with higher prices. They move right ahead in this modern era with new and better business methods. What's more, they're making good. Yep", he concluded, "It's time a lot of these oldsters made up their minds that this is 1958 and not 1938."

CLINT PIERCE

United's Bill DeSelm expected to see Johnny Casola come riding into the factory on a silver saddled palomino wearing lambs wool chaps over Levis, a checkered shirt, leather vest, ten gallon Stetson and with two .45 Colts strapped to his waist, smoking a hand-rolled Bull Durham while yelling, "Yipppeee." (Johnny's been in the West that long for United on this last road trip). . . . Evert Jornvall from Tullinge, Sweden, visiting here (friend of Hans Siesbye of Copenhagen) and in a hurry to buy all kinds of equipment. "Because", Evert advises, "I gave myself only one week for Chicago. Next year I'll give myself a month."

PAUL HUEBSCH

"We should be even busier than we are", reports Paul Huebsch, and adds, "but, we're having our hands full trying to get our suppliers to rush in the necessary cabinets and components". . . . Wally Finke and Joe Kline showing Sam Wolberg and Mort Secore around their place and both Wolberg and Secore delighted with the heavy traffic they note at First. Especially the many ops asking for their new 'Rocket Shuffle' clickeroo. . . . Two pleased people—Ted Rubenstein and Estelle Bye—pointing to the many orders rushed to them from the east by Clayton Nemeroff who's selling more and more "Lucky Horoscopes' for Marvel. . . . All Johnny Frantz would say, "I'm busier than busy trying to meet the orders we're getting for Spring delivery of our ABT Rifle Gallery." . . . In for the Robinson-Basilio fight—Sam Solomons with Jerry Bremner and Ray Benjamin, all of Columbus. Sam planning a European trip this May.

Funny how just one game, and a game that recalls great successes away back, can bring such big, big, happy smiles to so many people. Like the smiles on the faces of Andy Renn, George Jenkins Bill O'Donnell, Art Garvey, Lex Vincent, and all the others over at Bally as they watch thrilled visitors testing their skill on the new Bally skill game. . . . Chet Gore busy revising all his card files. Reports that this looks like the biggest card sale season in Exhibit's history. . . . "Who says there's a recession?", questions World Wide's Joel Stern. Points to orders from long distance phone calls. Sales of new Rock-Ola phonos and all the new games. And backlog of export shipments.

Two Hoosiers, Al Steele of Valparaiso and Fred Slough of Plymouth, speeding about town buying equip't for the opening of the sunny season. . . . How many of the men at Atlas are members of the "20 Year Club"? Maurie and Eddie Ginsberg for sure. What about Nate Feinstein, Bill Phillips, Harold Schwartz and some of the others? . . . Walter Tratsch promises to be at the MOA Convention to greet all of his many friends. . . . Reason why Herb Oettinger seems to be kind of shuffling sideways when he walks the length of the office corridor at United is simply because, with the sun shining agan, with temperatures in the 40's, and the grass showing green, Herb's thinking about golf. To be exact, he's setting himself to sink one of those 40 foot putts at Green Acres C. C. (Theme song for Herb to go along with his putting' "Im A Dreamer, Aren't We All").

JOEL STERN

Everyone down Alabamaway wishing Dave Franco another 30 years of coinbiz success. . . . Know of two coinmen who are Mayors of their cities. Hon. L. F. Stone, Mayor of Erin, Tenn., Hon. C. L. Pierce, Mayor of Brodhead, Wis. Anyone know any others? . . . Pat Buckley, while talking about Fred Morris mentions the old days of the Swedish Club and claims that Fred speaks Swedish like any native should. . . . "All my problems", advises ChiCoin's Ed Levin, "is how to catch up with the orders we've been getting for 'Rocket Shuffle'." . . . Ralph Sheffield says, "Seems like everyone's talking about space and the age of space. Well", he adds, "keep your eyes glued on Genco's 'Space Age'."

"I'll call you back", is the way Sam Lewis put it this past week, "I've got three long distance phone calls waiting and I'm trying to do eight other things at the same time. Just tell everyone", he adds, "we're busier than busy here at Williams." . . . Export demand for used equipment is still well above present supply. Especially for late model used pinballs and phonos. . . . Herb Jones away for a short checkup. . . . Clarence Schuyler leads the field with the most upright electronic scoring F.P. games yet produced. . . . George A. Miller trying hard to figure out how to handle the tremendous number of requests for booths at MOA convention with only a handful left to go. . . . Les Rieck out Californiaway talking up the new Rock-Ola phonos to all and sundry.

SAM LEWIS

Understand Alfred W. Adickes of Hamburg, Germany will be asked to speak at the MOA meet to give European version of music biz. . . . Harry Glick advises that more and still more foreign countries calling for "Commando Machine Guns". "Seems", he advises "that foreign operators will be operatng batteries of our guns long before some of our U.S. ops catch on." . . . Larry Meyer, secretary of PMA (Phono Mfrs Assn) interested in the top tunes of '57. . . . That was a gorgeous pop-up card Wurlitzer's A. D. Palmer mailed us. . . . Joe Ash stops off in Chi to visit with Dave, Nate, Sol and Alvin Gottlieb at the Gottlieb plant on his way to California. . . . If you haven't heard the "We can't eat at Fritzel's anymore" story from Nate Gottlieb, you've missed the greatest story of this and many another year. . . .

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The gleam in Jack Mitnick's eyes bodes great things to come over at United Music. "And you ain't just chompin' your gums", happily adds Jack.

Following are some of the "20 Year Club" members who have advised they'll be in for the MOA Convention: Ronald L. Meline, Herman S. Fisher, Don Robertson, Al Blendow, Sarkis Anthony, Israel Itzkovitz, Al Koondel, Frank Coubal, Leonard Miska, Barney Luchman, Dave Secre, Bryan McCullough, Cliff Bookmeier, Earl Walker, Art Velasquez, A. A. Mitchell, Gil Bradley, Bert Betti, Ernie Krauter, Lewis Bogie, Geo. F. Klersey, Larry Frankel, Al Witalis, Amos Heilicher, H. F. Wagner, Louis Glass, Herschel Taylor, Fred Zemke, Sam Mided, Pat Yeo, Jack Kelner, Bill Miller, Joe Brilliant, Geo. Klamm, Lou Casola, Shim Raiffie, Joe Westerhaus, Dick McKeon, Harry Jacobs, G. C. Geadtke, Mike Young, John Bilotta, Cecil Miller, Dave Franco, Stanley Woznak, Joe Greco, Tom Greco, Frank Steil, Norm Gefke, John Wallace, Bernard Jacobs, Joe Mangone, Tim McGraw, Warren Tunis, J. D. Lazar, Doug Detrick, Cass Casmir, Mike Bushdid, Dode Lamson, Arnold Lee, Francis Miller, H. E. Wedewen, Joe Abraham, Sam Hastings, Roy Westerlund, Charley Kanter, Ben Ginsberg, C. R. McKee, Walter Tratsch, Al Evans, Marshall Boynton, George McCain, Bill Yanks, Maurice D'Olive, LeRoy Dodson, Charley Maroon, Clarence S. Miller, Al Denver and dozens on dozens of others. Over 250 cards returned in first day.

JOHN CASOLA

Looks like Vince Shay is getting set for some long winded sessions with some of the old timers who plan to be here for the MOA meet. . . . Avron Gensburg busier out in the Genco plant than in the office even tho Al Warren traveling the eastern part of the nation. . . . Ralph Mills sounds more chipper than ever before as business gets better and better for his firm. . . . Hard working trio: Don Moloney, Mac Brier and Howie Freer at Donan. . . . Where's Charles (Little Jimmy) Johnson hiding these days? Haven't heard a single joke from Calfornia Ave in over a week now.

HAPPY BIRTHDAY THIS WEEK TO: David Rosen, Philadelphia, Pa. . . . George H. Reynolds, Columbia, S. C. . . . A. B. Cooper, Atlantic Beach, N.C. . . . Wm. E. Zelko, Columbus, O. . . . Audrey R. Hunter, Dallas, Tex. . . . Palmer F. Burke, Youngstown, O. . . . Wm. E. FitzGerald, Grand Rapids, Mich. . . . Olie Shirley, Gulfport, Miss. . . . Mrs. Minnie M. Gregory, Madison, Wis. . . . Albert S. Denver, New York, N.Y. . . . J. W. Hooks, Brownwood, Tex. . . . Ken C. Willis, Miami, Fla. . . . Chas. E. Rowlette, Leesburg, Ind. . . . Carl B. Noto, San Francisco, Cal. . . . Anthony J. Biernat, Kenosha, Wis. . . . Real Pinsonneault, Marieville, Ont., Canada. . . . Autus D. Wagster, Lake Charles, La. . . . Carl Pavesi, White Plains, N.Y. . . . George D. Sax, Chicago, Ill. . . . Joe Rothkop, Omaha, Neb. . . . Stanley Piotraczk, Flint, Mich. . . . Louis S. Buckley, Nashville, Tenn. . . . Ray B. Williams, Dallas, Tex. . . . Dave Taub, Hillside, N.J. . . . James L. Kyle, Houston, Tex. . . . Ralph Elefante, Brooklyn, N.Y. . . . Lawrence F. LeStourgeon, Charlotte, N.C. . . . Jack Gutshall, Corona, Cal. . . . John W. O'Brien, Chicago, Ill. Bill Marvel, Poplar Bluff, Mo. . . . Irving Sandler, Des Moines, Ia. . . . Frank Yeary, Coburn, Va.

HERB OETTINGER

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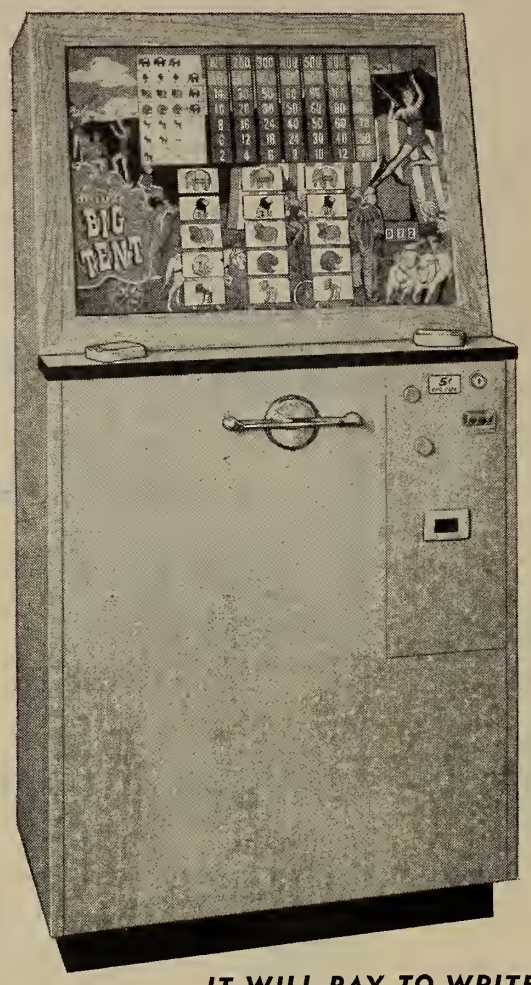

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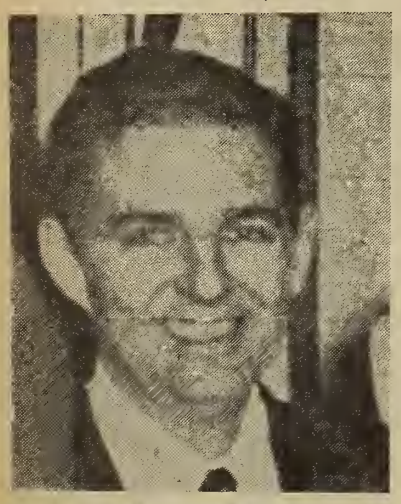
Bally Mfg. Introduces New Game "Skill-Roll"



BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager Bally Manufacturing Company, this city, announced the introduction of a new game, "Skill-Roll," stating that it is now on display at all Bally distributors.

" 'Skill-Roll' is a 100 per cent skill game which fits into the smallest or most crowded location," said O'Donnell, "because it requires only 26 inches by 15 inches floor space. Available in nickel or penny play, the fast playing time per coin permits many more plays per hour. 'Skill-Roll' is played by depositing a coin, after which, the player rolls the coin along tracks by manipulating the flippers on the front of the cabinet. The object of the game is to avoid low-scoring cointraps and to drop the coin in high-score traps. Without free play or prizes, the new game wins a ready welcome in all territories.

" 'Skill-Roll' contains many features which encourages competitive skill play. The extremely simple wiring and minimum moving parts greatly simplify maintenance and service."

International Demand For "Commando Machine Guns"

Canada, Belgium, Sweden, Mexico, So. Africa, New Zealand, Australia, Italy as Well as U.S. Army, Navy, Marine Post Exchanges Worldwide Seek Commando Machine Guns" in Addition to Growing United States Demand

CHICAGO—Harry Glick, manager of Chicago Coin Machine "Commando Machine Gun" division, reported this past week that international demand for units of these guns is growing just as fast, if not faster, than the domestic demand throughout the United States.

"We have already heard from Canada, Belgium, Sweden, Mexico, South Africa, New Zealand, Australia, and Italy.

"In each case we are now in the process of negotiation with men in these countries who are anxious to get units of our 'Commando Machine Guns' in operation before the summer season gets under way.

"At the same time," Glick advised, "we have had inquiries from U. S. Army, Navy and Marine Post Exchanges from all over the world. They, too, are very much interested in installations of 'Commando Machine Gun' units.

"Of course," Glick reminds, "great demand continues from our own U. S. domestic market where the people have been able to come to various conventions as well as to places where the guns are in operation and to our factory to see the units.

"Average unit is composed of five 'Commando Machine Guns,' " Glick reports, "and this," he adds, "seems to meet with the approval of those who want a small, portable type unit."

"Of course," he stated, "we can arrange for fifteen or twenty or even more guns in a unit if this is desired.

"There is no doubt," Glick commented, "that by Fall, 1958, there will be a great many 'Commando Machine Gun' units in operation throughout the world and, we believe," he says, "that when these begin to spread internationally the demand will grow accordingly.

"There is no longer any doubt," he concluded, "that our 'Commando Machine Gun' has captured the imagination of outstanding businessmen everywhere in the world."

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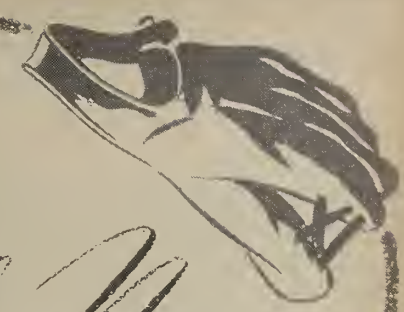
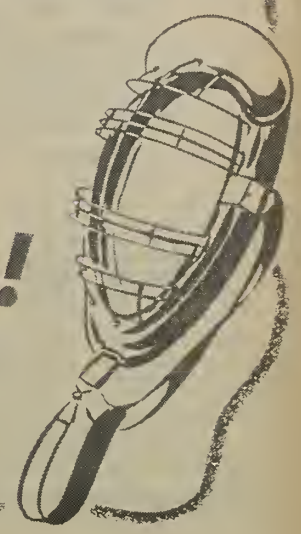




Chi Phono Bowl League Results

CHICAGO—High scores were the feature of the evening's play when the teams of the Chicago Phonograph Bowling League met, March 20.

R. Albamonte, Decca, topped the men with a total for the evening of 615; while Millie Nyland, of the Westerns, was high for women with 508.

Brown's Camp swept a three-game set from Coven. R. Larson was high for the Browns with 505 pins. F. Sciakitano topped the Covens with 501.

The Galganos won three games from Gateway, while Tony Galgano's high of 480 led his team. Vi Rosen's 393 was high score for Gateway .

Decca took two out of three from Gillette. F. Tutamose, with 520, and J. Nolan (503) coupled with Albamonte's terrific 615 were too much for Pieri of the Gillettes and his high of 525.

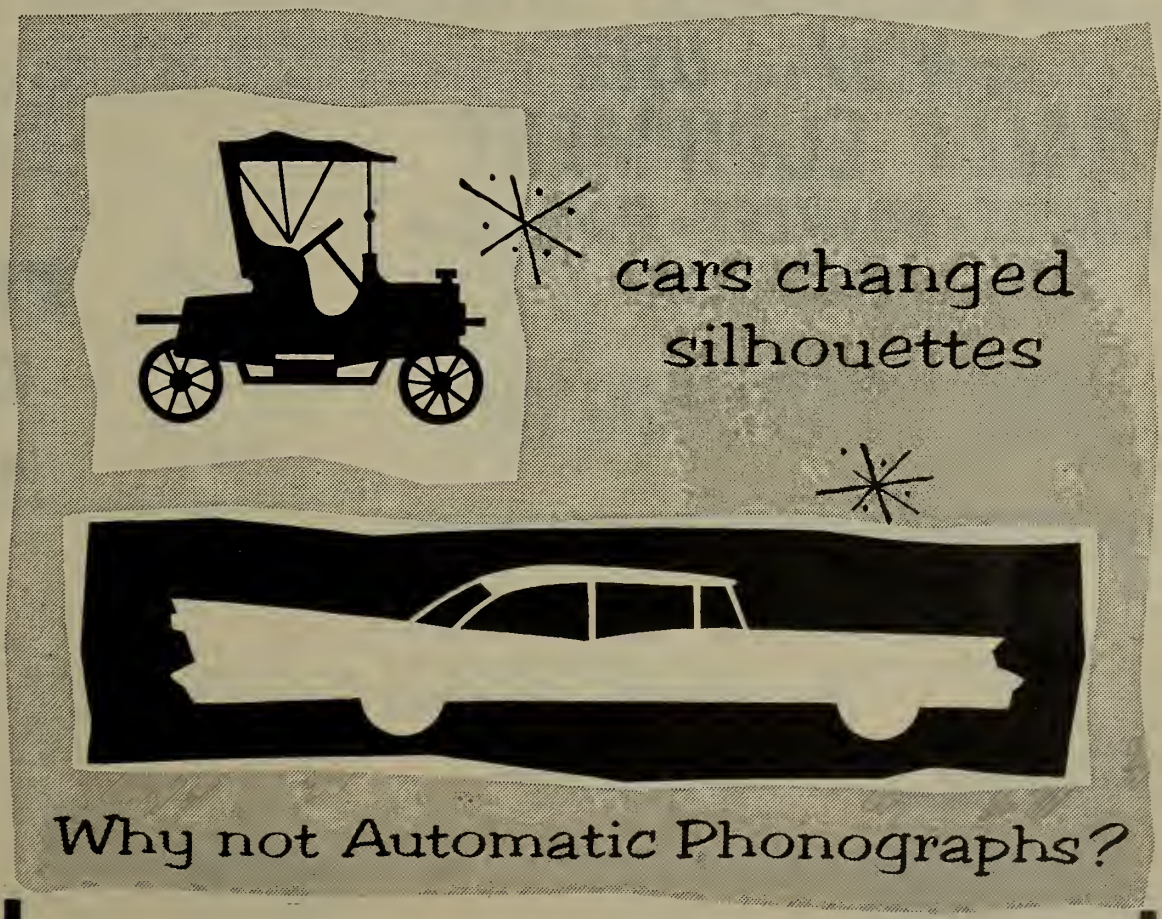
L. Albanese led the Garmisas to two for three over Western with a high of 502.

G. Losasso's 517 was high for ABC which trounced Mercury two for three. J. Zie was high for Mercury with 512.

Amber was two over Phono Service. Loretta Oomens bowled high of 485 for Amber. W. Paradee's 496 was high score for Phono Service.

Rene Gallet, with a big 614, and Ray Gallet's 516, teamed up to help the Paschke's defeat Singer two for three. Guido Losasso was high for Singer with 497.

B & B and the Stars fought a closely matched duel, however B & B emerged victorious, two out of three. M. Pieroni was high for B & B with 517, and Hank Sochacki topped Star with 498.



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1. **It must be made mechanically perfect by expert mechanics with worn out parts replaced by brand new factory parts.**
2. **The game must be cleaned, brightened, repainted if necessary and made to look exactly like new by the most expert workmen using the finest materials obtainable.**
3. **The game must be thoroughly checked and rechecked before leaving our office. This insures that the game is ready to operate just as soon as it is placed on location.**
4. **No game is shipped without brand new clean looking score-cards.**
5. **Our games are packed properly and carefully by experts.**

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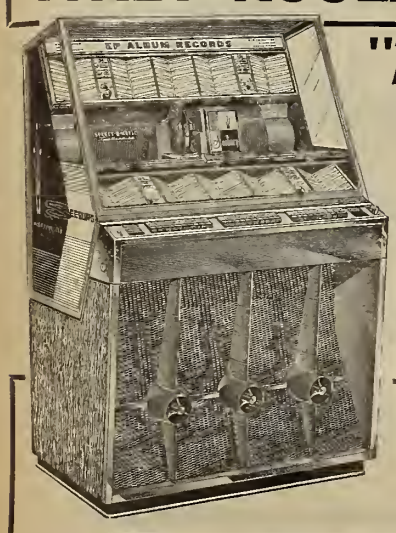

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Through The Coin Chute

EASTERN FLASHES

Despite continued bad weather (this week it's rain instead of snow), more operators visiting along coinrow. Ops buying needed equipment for the usual Spring upsurge. The new amusement machines being displayed on distributors' floors all creating excitement. And, best news of all, is the report by all distribs that new model phonographs are moving out to operators in goodly numbers. All sales forces, both in showrooms and out in the field, really pepped up.

* * * * *

Condolences to **Barney (Shugy) Sugerman**, Runyon Sales Co., who's mother passed away on Wed., Mar. 26. Mrs. **Rose Sugerman** was 92 years old. Shugy was very close to his mother, feeling the loss greatly. **Lou Wolberg**, who was out nursing a strep throat last week, back on the job, but still woozey and wobbly. **Morris Rood** advises he's getting real weary, what with the rush for the firm's equipment of AMI and Bally, and having to fill in for those out of the office, looking forward to sunny weather so that he can relax on week-ends. **Perry Lowengrub**, demon sales rep., busy with several customers, and then rushes out in the field to keep appointments. . . . Dave **Stern**, Seacoast Distributors, Elizabeth, N.J., visits along coinrow. Dave all set for European trip—will be in Paris, France, on Apr. 20. Then will make Brussells, Antwerp, Switzerland and Rome. Our prediction is that Europe will never be the same after Dave hurricanes thru these countries. . . . **Joe Munves** back, completing a tour which took him thru practically the entire country, East Coast to West Coast, North to South. "And he brought back plenty of orders" advises **Mike Munves**. Joe, a bug on antique musical instruments, tells us that he picked up two more player pianos. . . . **Al Simon**, Albert Simon, Inc., now one of the busiest on the row. In addition to handling the ChiCoin hit "Rocket Shuffle", is doing a real selling job on the UJA-Coin Machine Industry drive, both donation wise and ticket sales. . . . Plenty of action at Koeppel Distributing, with **Harry** and **Hymie Koeppel** preparing shipments of reconditioned phonos. Answering our query, Harry advises machines going to local as well as foreign countries.

* * * * *

Altho everyone rushed at Atlantic New York, **Murray Kaye** took some time off to host us with a "7-Up", grabbing a few minutes rest. Couldn't get at **Meyer Parkoff**, more than to wave hello and goodby. Meyer in conference, with several ops waiting to speak with him. . . . **Charlie Sacks** of Brooklyn (the "what's new" man) makes the rounds of wholesalers. Charlie busting his buttons over his year old granddaughter, **Sharon Ray**, who will celebrate a birthday. Granddaughter is progeny of his daughter, **Paulette Beeber**. . . . Abe **Lipsky**, Sandy Moore Distributors, back in the office after a week's bout with the virus bug. However, action so good on sale of Wurlitzer 2200's, paper work piled sky high, and **Bernie Levine** on hand to help out. . . . **Irving Kaye**, Irving Kaye Co., off for a week's visit to Miami, contacting distribs on the firm's new "Super Jumbo Hockey" and its line of pool games. . . . **Charlie Rubenstein**, arcade owner, real proud of his GI son, now in Germany. **Bernard** given front page story in a Service newspaper detailing his success, as president of the little theatre group, touring the German area in "Dial M For Murder". Bernard, not only is the leading player, but also handles the publicity. . . . **Ken White**, Ken White Associates, Westwood. N.J., writes that his firm is working on the development of a machine which would combine the functions of a juke box and automatic record vendor. The buyer, it is claimed, could listen to a record of his choice, and then, if inclined purchase it right from the machine. . . . **Mickey Wichinsky**, now wholesaling amusement machines, visits along the street. . . . **Marty Rosen**, top notch serviceman for games ops here, was doing the same on the first pin games introduced years ago.

Through The Coin Chute

UPPER MID-WEST MUSINGS

John Seglem, Duluth, Minn. in town over the week end and buying some new Wurlitzer phonographs. . . . **John Butterac**, Hibbing, Minn. in town Monday to pick up a new Ford pick-up. . . . **Charley Jackson** and **Al Smart**, Bemidji, Minn. in Mpls. for a few days making the rounds. It's a sure sign of Spring when they come down from the breezy north. . . . Art **Hagness**, Grand Forks, No. D., in town for the day looking for some good used music. Art was one of a thousand North Dakota rabid fans that came to Mpls. to watch North Dakota University play in the N.C.A.A. hockey finals at Williams Arena, Mpls. . . . **Frank Martin Jr.** Halliday, No. D. in town. One of his rare visits to the city. . . . Al Kirtz, Lake City, Minn in to pick up his record supply. . . . Pete **Wornson**, Mankato, Minn. feeling much better and on a strict diet. He already has lost 14 pounds and has to lose about 25 pounds more. Pete was saying that it was tough to quit eating but he was going to hang in there and get his weight down. . . . **Joe Weber** of Blue Earth, Minn. in with a very bad cold. Joe anxious to get his business over with and get back home as quickly as possible. . . . Mrs. **Ray Storing**, Fairmont, Minn. up and around again and feeling pretty good after having gone through major surgery. . . . **Joe Totzke**, Fairmont, Minn. has moved into a larger building and has plenty of room now. . . . Congratulations are in order for **Roy Foster**, Sioux Falls, So. D. Although we are a month late we just found out that Roy got married. . . . **Ray Storing** was his own architect and builder in building his business quarters. New office space and shop with drive in space for loading and unloading facilities. Quite a project and very well done. . . . **Roy Hagen**, Slayton, Minn. selling insurance as a side line and doing very well at it. . . . **Emmett Fowler**, Sioux Falls, So. D., looking at a new Mercedes but the $11,000 ticket on it is the only thing holding him back. (come to think of it that's a lot of hay). . . . **Bob Bear**, Wurlitzer sales manager, and **Bert Davidson** regional manager at the Sandler Dist. Co. Mpls. in for a day. . . . Mr. & Mrs. **Gil Bisek**, Park Rapids, Minn. in town and making the rounds.

Through The Coin Chute

CHICAGO CHATTER

"When they get to the point where they can only reminisce about the time (in the '30's) when games sold for $67.50 and phonos for about $400 with reconditioned Blue Fronts at $20, then", this very observing salesman advised, "it's time to call on the younger men in the area because they're moving on ahead and moving fast." When asked, "Why?", he answered, "Because the younger men don't even know about those old days. And care less about them. They grew up with higher prices. They move right ahead in this modern era with new and better business methods. What's more, they're making good. Yep", he concluded, "It's time a lot of these oldsters made up their minds that this is 1958 and not 1938."

CLINT PIERCE

United's Bill DeSelm expected to see Johnny Casola come riding into the factory on a silver saddled palomino wearing lambs wool chaps over Levis, a checkered shirt, leather vest, ten gallon Stetson and with two .45 Colts strapped to his waist, smoking a hand-rolled Bull Durham while yelling, "Yipppeee." (Johnny's been in the West that long for United on this last road trip). . . . Evert Jornvall from Tullinge, Sweden, visiting here (friend of Hans Siesbye of Copenhagen) and in a hurry to buy all kinds of equipment. "Because", Evert advises, "I gave myself only one week for Chicago. Next year I'll give myself a month."

PAUL HUEBSCH

"We should be even busier than we are", reports Paul Huebsch, and adds, "but, we're having our hands full trying to get our suppliers to rush in the necessary cabinets and components". . . . Wally Finke and Joe Kline showing Sam Wolberg and Mort Secore around their place and both Wolberg and Secore delighted with the heavy traffic they note at First. Especially the many ops asking for their new 'Rocket Shuffle' clickeroo. . . . Two pleased people—Ted Rubenstein and Estelle Bye—pointing to the many orders rushed to them from the east by Clayton Nemeroff who's selling more and more "Lucky Horoscopes' for Marvel. . . . All Johnny Frantz would say, "I'm busier than busy trying to meet the orders we're getting for Spring delivery of our ABT Rifle Gallery." . . . In for the Robinson-Basilio fight—Sam Solomons with Jerry Bremner and Ray Benjamin, all of Columbus. Sam planning a European trip this May.

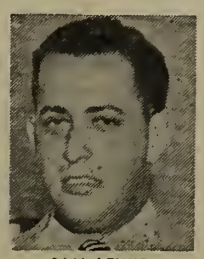
Funny how just one game, and a game that recalls great successes away back, can bring such big, big, happy smiles to so many people. Like the smiles on the faces of Andy Renn, George Jenkins Bill O'Donnell, Art Garvey, Lex Vincent, and all the others over at Bally as they watch thrilled visitors testing their skill on the new Bally skill game. . . . Chet Gore busy revising all his card files. Reports that this looks like the biggest card sale season in Exhibit's history. . . . "Who says there's a recession?", questions World Wide's Joel Stern. Points to orders from long distance phone calls. Sales of new Rock-Ola phonos and all the new games. And backlog of export shipments.

Two Hoosiers, Al Steele of Valparaiso and Fred Slough of Plymouth, speeding about town buying equip't for the opening of the sunny season. . . . How many of the men at Atlas are members of the "20 Year Club"? Maurie and Eddie Ginsberg for sure. What about Nate Feinstein, Bill Phillips, Harold Schwartz and some of the others? . . . Walter Tratsch promises to be at the MOA Convention to greet all of his many friends. . . . Reason why Herb Oettinger seems to be kind of shuffling sideways when he walks the length of the office corridor at United is simply because, with the sun shining agan, with temperatures in the 40's, and the grass showing green, Herb's thinking about golf. To be exact, he's setting himself to sink one of those 40 foot putts at Green Acres C. C. (Theme song for Herb to go along with his putting' "Im A Dreamer, Aren't We All").

JOEL STERN

Everyone down Alabamaway wishing Dave Franco another 30 years of coinbiz success. . . . Know of two coinmen who are Mayors of their cities. Hon. L. F. Stone, Mayor of Erin, Tenn., Hon. C. L. Pierce, Mayor of Brodhead, Wis. Anyone know any others? . . . Pat Buckley, while talking about Fred Morris mentions the old days of the Swedish Club and claims that Fred speaks Swedish like any native should. . . . "All my problems", advises ChiCoin's Ed Levin, "is how to catch up with the orders we've been getting for 'Rocket Shuffle'." . . . Ralph Sheffield says, "Seems like everyone's talking about space and the age of space. Well", he adds, "keep your eyes glued on Genco's 'Space Age'."

"I'll call you back", is the way Sam Lewis put it this past week, "I've got three long distance phone calls waiting and I'm trying to do eight other things at the same time. Just tell everyone", he adds, "we're busier than busy here at Williams." . . . Export demand for used equipment is still well above present supply. Especially for late model used pinballs and phonos. . . . Herb Jones away for a short checkup. . . . Clarence Schuyler leads the field with the most upright electronic scoring F.P. games yet produced. . . . George A. Miller trying hard to figure out how to handle the tremendous number of requests for booths at MOA convention with only a handful left to go. . . . Les Rieck out Californiaway talking up the new Rock-Ola phonos to all and sundry.



SAM LEWIS

Understand Alfred W. Adickes of Hamburg, Germany will be asked to speak at the MOA meet to give European version of music biz. . . . Harry Glick advises that more and still more foreign countries calling for "Commando Machine Guns". "Seems", he advises "that foreign operators will be operatng batteries of our guns long before some of our U.S. ops catch on." . . . Larry Meyer, secretary of PMA (Phono Mfrs Assn) interested in the top tunes of '57. . . . That was a gorgeous pop-up card Wurlitzer's A. D. Palmer mailed us. . . . Joe Ash stops off in Chi to visit with Dave, Nate, Sol and Alvin Gottlieb at the Gottlieb plant on his way to California. . . . If you haven't heard the "We can't eat at Fritzel's anymore" story from Nate Gottlieb, you've missed the greatest story of this and many another year. . . .

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CHICOIN WILLIAMS

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14 FOOT & 11 FOOT MODELS

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The gleam in Jack Mitnick's eyes bodes great things to come over at United Music. "And you ain't just chompin' your gums", happily adds Jack.

Following are some of the "20 Year Club" members who have advised they'll be in for the MOA Convention: Ronald L. Meline, Herman S. Fisher, Don Robertson, Al Blendow, Sarkis Anthony, Israel Itzkovitz, Al Koondel, Frank Coubal, Leonard Miska, Barney Luchman, Dave Secre, Bryan McCullough, Cliff Bookmeier, Earl Walker, Art Velasquez, A. A. Mitchell, Gil Bradley, Bert Betti, Ernie Krauter, Lewis Bogie, Geo. F. Klersey, Larry Frankel, Al Witalis, Amos Heilicher, H. F. Wagner, Louis Glass, Herschel Taylor, Fred Zemke, Sam Mided, Pat Yeo, Jack Kelner, Bill Miller, Joe Brilliant, Geo. Klamm, Lou Casola, Shim Raiffie, Joe Westerhaus, Dick McKeon, Harry Jacobs, G. C. Geadtke, Mike Young, John Bilotta, Cecil Miller, Dave Franco, Stanley Woznak, Joe Greco, Tom Greco, Frank Steil, Norm Gefke, John Wallace, Bernard Jacobs, Joe Mangone, Tim McGraw, Warren Tunis, J. D. Lazar, Doug Detrick, Cass Casmir, Mike Bushdid, Dode Lamson, Arnold Lee, Francis Miller, H. E. Wedewen, Joe Abraham, Sam Hastings, Roy Westerlund, Charley Kanter. Ben Ginsberg, C. R. McKee, Walter Tratsch, Al Evans. Marshall Boynton, George McCain, Bill Yanks, Maurice D'Olive, LeRoy Dodson, Charley Maroon, Clarence S. Miller, Al Denver and dozens on dozens of others. Over 250 cards returned in first day.

JOHN CASOLA

Looks like Vince Shay is getting set for some long winded sessions with some of the old timers who plan to be here for the MOA meet. . . . Avron Gensburg busier out in the Genco plant than in the office even tho Al Warren traveling the eastern part of the nation. . . . Ralph Mills sounds more chipper than ever before as business gets better and better for his firm. . . . Hard working trio: Don Moloney, Mac Brier and Howie Freer at Donan. . . . Where's Charles (Little Jimmy) Johnson hiding these days? Haven't heard a single joke from Calfornia Ave in over a week now.

HAPPY BIRTHDAY THIS WEEK TO: David Rosen, Philadelphia, Pa. . . . George H. Reynolds, Columbia, S. C. . . . A. B. Cooper, Atlantic Beach, N.C. . . . Wm. E. Zelko, Columbus, O. . . . Audrey R. Hunter, Dallas, Tex. . . . Palmer F. Burke, Youngstown, O. . . . Wm. E. FitzGerald, Grand Rapids, Mich. . . . Olie Shirley, Gulfport, Miss. . . . Mrs. Minnie M. Gregory, Madison, Wis. . . . Albert S. Denver, New York, N.Y. . . . J. W. Hooks, Brownwood, Tex. . . . Ken C. Willis, Miami, Fla. . . . Chas. E. Rowlette, Leesburg, Ind. . . . Carl B. Noto, San Francisco, Cal. . . . Anthony J. Biernat, Kenosha, Wis. . . . Real Pinsonneault, Marieville, Ont., Canada. . . . Autus D. Wagster, Lake Charles, La. . . . Carl Pavesi, White Plains, N.Y. . . . George D. Sax, Chicago, Ill. . . . Joe Rothkop, Omaha, Neb. . . . Stanley Piotraczk, Flint, Mich. . . . Louis S. Buckley, Nashville, Tenn. . . . Ray B. Williams, Dallas, Tex. . . . Dave Taub, Hillside, N.J. . . . James L. Kyle, Houston, Tex. . . . Ralph Elefante, Brooklyn, N.Y. . . . Lawrence F. LeStourgeon, Charlotte, N.C. . . . Jack Gutshall, Corona, Cal. . . . John W. O'Brien, Chicago, Ill. Bill Marvel, Poplar Bluff, Mo. . . . Irving Sandler, Des Moines, Ia. . . . Frank Yeary, Coburn, Va.

HERB OETTINGER

FAMOUS LAST WORDS: "Please ship open account."

KEENEY'S

DELUXE

BIG TENT

C'est le jeu d'amusement le plus profitable qui ait été produit ces dix dernières années. Prend de 1 a 7 jetons par jeu. C'est rapide et s'apprend facilement.

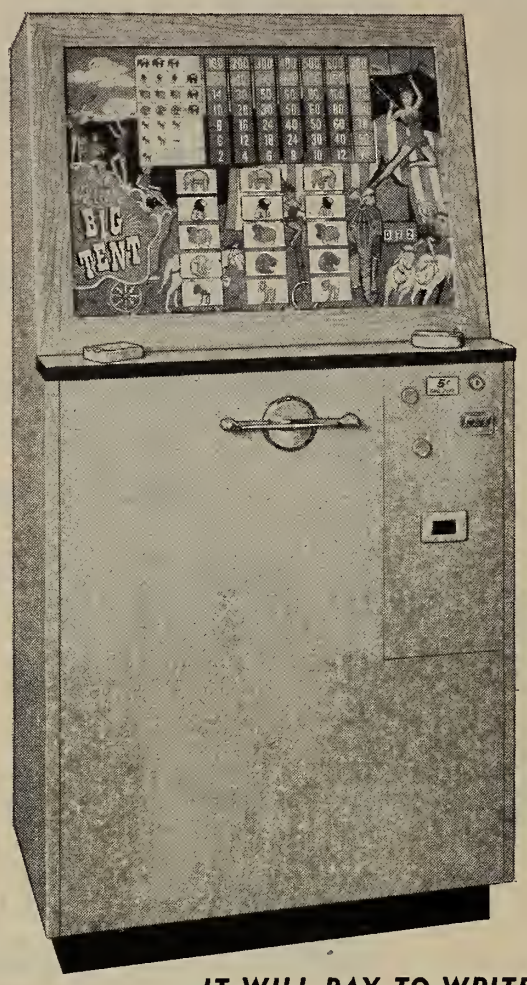
E il giuoco per parchi divertimenti che realizza piu danaro di quanti non siano stati fabbricati negli ultimi dieci anni. Incassa da 1 a 7 monete per giuocata. E facilmente comprensibile e rapido.

Es ist das besteintraglichste Unterhaltungsspiel, das in den letzten zehn Jahreb hergestellt worden ist. Nimmt 1 bis 7 Münzer pro Spiel an. Leicht verstandlich. Schnellbetreib.

Es el mejor jeugo y el mas lucrativo que se ha fabricado durante los ultimos diez anos. Admite de 1 a 7 monedas por jugada. Es facil de aprender. También es rapido.

Keeney Products Are Backed By More Than 30 YEARS Experience Building Coin Operated Games

Making More and More Money for Operators . . . 1 to 7 Coins Per Play . . . Most Popular of All ! ! ! !



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Fantastic Earnings Are Being Made Because of the Amazing Fascination Keeney's BIG TENT Holds for People in All Parts of the World.

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- Operates on 1 to 7 Coins per Play.
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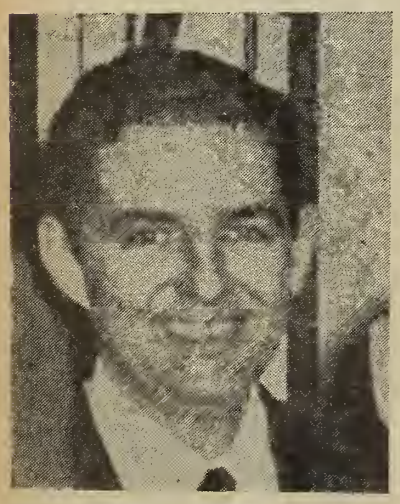
● Leading Automatic Vending and Juke Box Specialists ●

Bally Mfg. Introduces New Game "Skill-Roll"



BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager Bally Manufacturing Company, this city, announced the introduction of a new game, "Skill-Roll," stating that it is now on display at all Bally distributors.

" 'Skill-Roll' is a 100 per cent skill game which fits into the smallest or most crowded location," said O'Donnell, "because it requires only 26 inches by 15 inches floor space. Available in nickel or penny play, the fast playing time per coin permits many more plays per hour. 'Skill-Roll' is played by depositing a coin, after which, the player rolls the coin along tracks by manipulating the flippers on the front of the cabinet. The object of the game is to avoid low-scoring coin-traps and to drop the coin in high-score traps. Without free play or prizes, the new game wins a ready welcome in all territories.

" 'Skill-Roll' contains many features which encourages competitive skill play. The extremely simple wiring and minimum moving parts greatly simplify maintenance and service."

International Demand For "Commando Machine Guns"

Canada, Belgium, Sweden, Mexico, So. Africa, New Zealand, Australia, Italy as Well as U.S. Army, Navy, Marine Post Exchanges Worldwide Seek Commando Machine Guns" in Addition to Growing United States Demand

CHICAGO—Harry Glick, manager of Chicago Coin Machine "Commando Machine Gun" division, reported this past week that international demand for units of these guns is growing just as fast, if not faster, than the domestic demand throughout the United States.

"We have already heard from Canada, Belgium, Sweden, Mexico, South Africa, New Zealand, Australia, and Italy.

"In each case we are now in the process of negotiation with men in these countries who are anxious to get units of our 'Commando Machine Guns' in operation before the summer season gets under way.

"At the same time," Glick advised, "we have had inquiries from U. S. Army, Navy and Marine Post Exchanges from all over the world. They, too, are very much interested in installations of 'Commando Machine Gun' units.

"Of course," Glick reminds, "great demand continues from our own U. S. domestic market where the people have been able to come to various conventions as well as to places where the guns are in operation and to our factory to see the units.

"Average unit is composed of five 'Commando Machine Guns,' " Glick reports, "and this," he adds, "seems to meet with the approval of those who want a small, portable type unit.

"Of course," he stated, "we can arrange for fifteen or twenty or even more guns in a unit if this is desired.

"There is no doubt," Glick commented, "that by Fall, 1958, there will be a great many 'Commando Machine Gun' units in operation throughout the world and, we believe," he says, "that when these begin to spread internationally the demand will grow accordingly.

"There is no longer any doubt," he concluded, "that our 'Commando Machine Gun' has captured the imagination of outstanding businessmen everywhere in the world."

GOTTLIEB'S
CRISS CROSS
Attracts More Play! Top Profits!
Lacation tests prave Criss Cross attracts mare play because it appeals ta mare players. An array af new scoring features affers player appeal that results in cantinued High Profit for the Operatar.
• Making Matching Colored Rollovers or Roto-Targets Lights 5 Corresponding Pop Bumpers
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Amusement Pinballs
as American as Baseball and Hot Dogs!
ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Stockton, Calif., Op Aids Youngsters

LEROY LAMBERT

STOCKTON, CALIFORNIA—When St. Mary's High School, this city, devoted a page in its school bulletin to express appreciation to Leroy Lambert for his "ample help" it was saying only what his neighbors, friends and business associates (the juke box operators of Stockton) had been saying for years.

Lambert, in answer to a plea for help from the students of St. Mary's High School, took over organizing committees, tickets, advertising, and publicity for the boxing carnival designed to bolster an inadequate athletic fund. He did a tremendous job and each year, since its inception six years ago, the carnival has seen the crowds grow and the fund arrive at a more respectable size.

Lambert, however, does not confine his outside activities to St. Mary's. The largest operator of juke boxes in Stockton, he is also one of the most respected members of the California Music Merchants Association.

Lambert is one of the three men who founded the Babe Ruth League in Stockton in 1953. Twelve teams were formed during that initial year —but today there are forty-two teams of youths competing. He became the first president of the Oak Park Little League in 1955, a director in the Northern California League in 1956, was also elected to the Board of Directors of the Rams Clubs of St. Mary's High School in 1956, is currently the second vice-commander of the Karl Ross Post 16 of the American Legion, and is acting director, for the second year, of the Stockton Soap Box Derby.

Dave Stern, Seacoast Distr., To Visit Europe Late April

ELIZABETH, N.J. — Dave Stern, dynamic head of Seacoast Distributors, Inc. this city, will be traveling thruout Europe towards the end of April.

Stern will arrive in Paris on April 20. From there, he will visit Brussels, Antwerp, Switzerland and Italy. During his stay in these countries, Stern will visit coin machine firms.

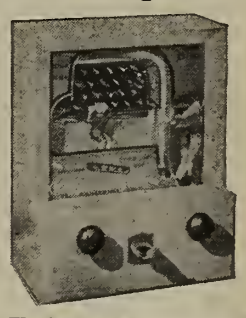
While in Brussels, Stern will spend considerable time with his personal friend, Roger Delmotte, director of Les Usines De Callenelle, who helped arrange all the travel details.

DAVE STERN

"During my visit in Europe, I shall try to see many of the firms with which Seacoast is doing business," stated Stern. "I know this personal contact will solidify our association, and lead to greatly increased business in the years to come."

In addition to being a distributor for the line of Rock-Ola phonographs in his area, Stern represents several other manufacturers. He is also one of the largest operators of all types of equipment in his territory.

KICKER & CATCHER



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CLASSIFIED ADVERTISING SECTION

WANT

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT — Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

FOR SALE — Pixies $45; Starlet $55; Monaco $95; South Seas $95; Gay Time $60; Gayety $45; Variety $50; Big Time $75; Broadway $135; Parade $175; Double Header $195; Big Show $225. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 90010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Will trade. Yacht Clubs, Palm Beaches, Spot Lites, Atlantic Citys, Dude Ranches, Palm Springs and Beach Clubs. For any type novelty game. Bowlers and Baseball Games preferred. BEXAR AMUSEMENT CO., 326 SO. HOLMGREEN, SAN ANTONIO, TEXAS. (Tel. PE 3-8214).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone, FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4658).

WANT — Used Bingo games reconditioned or not, also Sceburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22. ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK. N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

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WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

FOR SALE

FOR SALE—Wurlitzer 1800's $550; 1900's $650; Rock-Ola 1452 $495; Big Horn $250; Big Tent $325; Super Big Tent $345. All equipment shopped. DICKSON DISTRIBUTING COMPANY, 631 N. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE — Key West $295; Big Show $245; Nite Club $210; Broadway $160; Beach Beauty $110; Miami Beach $95; Gay Time $75; Starlet $70; Variety $60; Gayety $50; Dude Ranch $25; Beauty $25; Beach Club $30. One-Third Deposit. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—Bingos: Bally Broadway $150; Miami Beach $100; Big Time $87; Gaytime $87; Gayety $60; Palm Springs $45; Surf Club $45; Yacht Club $45; Hi-Fi $45. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

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FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—Bally Bingos. TOLEDO COIN MACHINE EXCHANGE, 314 SUMMIT, TOLEDO, OHIO.

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32. N. Y. (Tel.: OLympia 8-4012, 4013).

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FOR SALE — Extra Specials—Showtime $335; Key West $265; Big Show $240; Parade $230; Night Club $200; Broadway $170; Beach Beauty $115; Miami Beach $100; Variety $75; Continental Cafe $335; Score Board $175; Gypsy Queen $100; Balls-O-Poppin' $175; Keeney Big Tent $250. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel JA 2-7137).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Wurlitzer Model 2150 $800; 2000 $675; 1900 $650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE — Seeburg Phonographs. Ready for location: M100C's $475; HF100R's $625; HF100G's $595; HF100W's $575; V200's $650; M100B's $375; 200 Selection Wallboxes $99.50. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE — Games, Inc. Hunter $235; Gunsmoke $325; Skeet Shoot $395; Super Hunter $435; Bally Variety, Gayety, Miami Beach, Broadway, Night Club, Parade, Big Show, Key West, Show Time. United Pixie, Starlet, Caravan, Stardust. Also other Bingos and Bowlers, completely reconditioned, guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

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FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

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FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

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FOR SALE — New and Used Phonographs, 5 Balls, Bingos. Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

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FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

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FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35; Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — Seeburg C's $399.50; AMI C 45 RPM $99.50; Bally ABC Bowler $294.50; Williams DeLuxe Baseball $59.50; Mutoscope Lord's Prayer $224.50; Exhibit Ringer Balls $89.50; Williams 5th Inning $89.50; Williams Crane $119.50. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at $195. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

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FOR SALE — Eastern Electric Cigarette Machines 8 Column $75; Seeburg 3-W-1 Wall-o-matic chrome Covers $49.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntral 1-9292).

FOR SALE — Wurlitzer 1700 $455; 1800 $525; Seeburg M100C $395; M100R $595; V200 $645; AMI E120 $325; G-200 $650. WANT—Rifle Games, buy or trade. DISCO, INC., 835 EAST 31st ST., LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Credit—Do You Need Terms? Write, Call for our Time-Payment plan. All over the United States very late Music Machines, Kiddie Rides. Wanted to buy—Shuffle Alleys. Will prepay to you crates for packing. BOX 429, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 G; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crocket Rifle. MILLER, NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

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FOR SALE — Reconditioned Phonographs at a price. 3 1900 Wurlitzers at $550; 2 V-200 Seeburgs at $550; 1 1800 Wurlitzer at $495; 2 100-W Seeburgs at $550; 1 100-G Seeburg at $550; 2 G-200 AMIs at $600; 1 1550A Hi Fi Wurlitzer at $175; 1 1650 Wurlitzer at $235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).

FOR SALE—Seeburg KD200's. Like New, $865; Seeburg R's, Shopped, $550; Seeburg C's, Shopped, $475; Wurlitzer 2150's, Like New, $775; Wurlitzer 1800's, Shopped, $475. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).

FOR SALE—Marble Queen $85; Sluggin' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8" Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $100; Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

FOR SALE—Big Shows $250; Showtimes $365; Key Wests $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE — Beach Clubs, checked and cleaned, new parts $60; Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $50; as is $30; United Lightning Bowler $175; 11th Frame $135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

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FOR SALE — Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE — Specials — Bally: Sun Valleys $555; Bally Bikes slightly used $435. Decco: Grandma beautiful condition $195. International Mutoscope: Voice-O-Graph $65. McDow Mfg. Co.: Relax-A-Lator perfect shape $95. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JAckson 2-5306).

FOR SALE—Entire music route for sale in Spokane, Washington. Sixty Phonographs all late equipment. This route is showing a very good return. Total investment approximately $65,000. Down payment required $20,000. For further information Write BOX 543, MILWOOD BRANCH POST OFFICE, SPOKANE, WASHINGTON.

MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, AUTO — HO 7-7151, CAR 542).

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
965th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by ontstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, dne to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	85.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	300.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	350.00
2* Model E-120, '53, 120 Sel., 45 RPM	285.00	365.00
2. Model F-80, '54, 120 Sel., 45 RPM	325.00	465.00
2* Model F-120, '54, 120 Sel., 45 RPM	395.00	550.00
4. Model G-80, '55, 80 Sel., 45 RPM	545.00	650.00
4* Model G-120, '55, 120 Sel., 45 RPM	495.00	675.00
2* Model G-200, '56, 200 Sel., 45 RPM	525.00	725.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	150.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4* 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
2* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	190.00
2* M100B, '51, 100 Sel., 45 RPM	300.00	400.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	420.00
2* M100C, '53, 100 Sel., 45 RPM	375.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	495.00	650.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	695.00
3* V200, '55, 200 Sel., 45 RPM	550.00	800.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

(PHONOGRAPHS—Continued)

2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	90.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	100.00	175.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
1* 1700, '54, 104 Sel., 45 RPM	400.00	595.00
2* 1800, '55, 104 Sel., 45 RPM	475.00	675.00
2* 1900, '56, 104 Sel., 45 RPM	550.00	775.00
1* 2000, '56, 200 Sel., 45 RPM	595.00	845.00
4* 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	260.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin' (B 11/56)	125.00	245.00
4* Beach Beauty (B 11/55)	125.00	175.00
4* Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	65.00
2. Big Ben (Wm 9/54)	55.00	115.00
4* Big Show (B 9/56)	240.00	325.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	145.00	210.00
4* Brazil (Un 10/56)	195.00	255.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4* Broadway (B 12/55)	150.00	215.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4. Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
7. Circus (B 8/57)	300.00	340.00
4. Circus Wagon (Wm 10/55)	145.00	210.00
4* Classy Bowler (Got (7/56)	195.00	230.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
4* Continental Cafe (Got 7/57)	295.00	365.00
4. Coronation (Got 11/52)	25.00	50.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	210.00	250.00
2. Daffy Derby (Wm 8/54)	70.00	100.00
4. Daisy May (Got 7/54)	115.00	140.00
2. Dealer "21" (Wm 2/54)	20.00	60.00
4* Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Header (B 7/56)	175.00	265.00
4. Dragonette (Got 6/54)	100.00	160.00
4. Dude Ranch (B 9/53)	25.00	70.00
2. Duette (Got 4/55)	125.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
2. Fair Lady (Got 11/56)	275.00	325.00
4. Fairway (Wm 6/53)	30.00	60.00
2. Flag Ship (Got 1/57)	285.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	145.00
2. Four Corners (Wm 12/52)	40.00	65.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	25.00	60.00
4* Frontiersman (Got 11/55)	95.00	160.00
4. Fun House (Wm 10/56)	195.00	235.00
2. Gay Paree (Wm 6/57)	375.00	450.00
4* Gay Times (B 6/55)	75.00	125.00
2* Gayety (B 3/55)	40.00	90.00
2* Gladiator (Got 1/56)	175.00	225.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	140.00
4. Grand Champion (Wm 3/53)	35.00	75.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4* Gypsy Queen (Got 2/55)	110.00	175.00
4. Handicap (Wm 6/52)	30.00	45.00
2. Happy Days (Got 7/52)	25.00	50.00
4. Harbor Lites (Got (2/56)	145.00	185.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4* Hi-Fi (B 6/54)	25.00	90.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Uprigbt) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	350.00
7. Kings (Wm 8/57)	285.00	300.00
4. Lady Luck (Got 9/54)	85.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	95.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	50.00
4* Lovely Lucy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	185.00	235.00
2* Marble Queen (Got 8/53)	45.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	90.00	130.00
4. Monaco (Un 8/56)	175.00	265.00
2. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4* Night Club (B 4/56)	185.00	245.00
1. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	175.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
4. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Wheel (Got 11/53)	50.00	90.00
2* Pixie (Un 10/55)	65.00	130.00
4. Playtime (Un 10/57)	295.00	425.00
4. Poker Face (Got 9/53)	50.00	85.00
4. Quartet (Got 2/52)	40.00	60.00
1. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4* Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	250.00
4. Regatta (Wm 11/55)	79.00	150.00
4* Register (Got 10/56)	285.00	325.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	60.00
2* Royal Flush (Got 5/57)	235.00	310.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
4* Scoreboard (Got 4/56)	185.00	245.00
4. Screamo (Wm 4/54)	45.00	100.00
4* Sea Belles (Got 8/56)	225.00	285.00
4. Shamrock (Wm 1/57)	195.00	240.00
4. Shindig (Got 10/53)	50.00	110.00
4. Show Boat (Un 12/52)	45.00	60.00
1* Show Time (3/56)	335.00	425.00
7. Silver (Got 10/57)	295.00	335.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	60.00
4. Slugfest (Wm 3/52)	25.00	40.00
4* Sluggin' Champ (Got 4/55)	99.00	175.00
4* Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
4* Southern Belle (Got 6/55)	129.00	175.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spitfire (Wm 2/55)	60.00	115.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	125.00	160.00
4* Stardust (Wm 3/56)	115.00	200.00
4. Starfire (Wm 1/57)	210.00	230.00
4. Starlets (Un 12/55)	65.00	140.00
4. Star Pool (Wm 10/54)	50.00	100.00
4. Stars (Un 6/52)	25.00	40.00
2. Starlite (Wm 3/53)	30.00	50.00
4. Struggle Buggies (Wm 12/53)	35.00	65.00
7. Super Circus (Got 10/57)	375.00	395.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4* Surf Club (B 3/54)	35.00	70.00
2. Surf Rider (Wm 12/56)	195.00	250.00
1. Sweepstakes (Wm 1/52)	30.00	55.00
4* Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4. Tahiti (Un 8/53)	25.00	75.00
2. Three Deuces (Wm 8/55)	120.00	150.00
4. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Times Square (Wm 4/53)	35.00	65.00
4. Toreador (Got 6/56)	200.00	275.00
4* Tournament (Got 8/55)	185.00	240.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	25.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
1. Twin Bill (Got 1/55)	120.00	150.00
2* Variety (B 9/54)	45.00	85.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4* Wishing Well (Got 9/55)	145.00	175.00
4* World Champ (Got 8/57)	250.00	295.00
4. Wonderland (Wm 5/55)	110.00	140.00
4. Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	45.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

7. Big Tent (Ke 12/56)	250.00	325.00
7. Circus (Au 5/56)	235.00	265.00
7. County Fair (Au 3/57)	275.00	325.00
4. Gun Smoke (Ga 5/56)	315.00	325.00
7. Hunter (Ga 5/55)	225.00	235.00
7. Skeet Shoot (Ga 1/57)	375.00	395.00
7. Super Big Tent (Ke 6/57)	375.00	395.00
7. Super Hunter (Ga 6/57)	425.00	435.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	150.00
4* Bally Magic Bowler (12/54)	90.00	155.00
2. Bally Blue Ribbon (3/55)	140.00	200.00
2. Bally Gold Medal (3/55)	150.00	200.00
4. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	545.00
4. CbiCoin 6-Player (8/51)	25.00	50.00
4. CbiCoin 6-player DeLuxe (5/52)	25.00	50.00
4. ChiCoin Match Bowler (6/52)	25.00	55.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	60.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	65.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00
4. CbiCoin Name Bowler (1/53)	35.00	75.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	85.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	40.00	95.00
4. ChiCoin High Speed Crown (7/53)	45.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	100.00
2. ChiCoin Advance (10/53)	30.00	100.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. CbiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
1. ChiCoin Holiday (9/54)	70.00	175.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	175.00
1. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00
2. ChiCoin Arrow (2/55)	120.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	230.00
4. ChiCoin Blinker (8/55)	175.00	250.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00
4. CbiCoin Miami Shuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57) 14 Foot	425.00	545.00
2* ChiCoin Ski-Bowl (11/50) 6 Player	180.00	300.00
4. Exbibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	10.00	25.00
1* Genco Shuffle Pool (11/53)	30.00	75.00
4. Genco Match Pool (2/54)	50.00	65.00
4* Genco Skill Ball 2 Player (11/56)	125.00	245.00
6 Player (2/57)	189.50	285.00
4* Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
1. Keeney Club (4/53)	25.00	100.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	200.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
2. United 6-Player Super (7/52)	20.00	45.00
2. United 10th Frame Star (9/52)	20.00	50.00
2. United Manhattan 10th Frame (9/52)	20.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	65.00
4. United Clover (2/53)	30.00	70.00
4. United Liberty (2/53)	35.00	75.00
4. United Classic (6/53)	35.00	75.00
4. United Olympic (6/53)	35.00	75.00
4. United Royal (9/53)	35.00	80.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLuxe model	95.00	195.00
4* United Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	200.00
4. United Clipper (5/55)	100.00	210.00
4. DeLuxe model	100.00	210.00
4. Un. Derby Roll (5/55)	100.00	215.00
4. DeLuxe model	100.00	220.00
4. Un. 5th Inning (6/55)	100.00	225.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
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1 2 7 5 0 0 0
Rocket Shuffle
3-IN-LINE 50,000 BONUS SCORE
4-IN-LINE 100,000 BONUS SCORE
5-IN-LINE 200,000 BONUS SCORE
Shots-1-2-3-4-5-6-7-8-9-10 Game Over

Rocket Shuffle

This Is It! The Game That's The Talk of the Country!

With Features Never Before In A Shuffle Type Game!

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- ✔ The Newest Shuffle Type High Score Gome . . . Top Score 9,900,000.

10 SHOTS PER GAME . . . . STRAIGHT 10c PLAY

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4. Genco Sky Gunner	60.00	125.00
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4. Mills Panorama Peek (11/51)	175.00	275.00
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4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
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2. DeLuxe model	200.00	240.00
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4. Wms. DeLuxe World Series (2/52)	35.00	95.00
4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Figbter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
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4. Wms. Polar Hunt (3/55)	200.00	295.00
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Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

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- I 200, 200 Selec. Phonograph
- I 120, 120 Selec. Phonograph
- I 100, 100 Selec. Phonograph
- IAR-200 Selective-play Hideaway
- IBB-200 Continuous-play Hideaway
- WQ-200
- 200 Selec. Wall Box
- WQ-120
- 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
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AUTO-BELL MFG. CO.

Play Ball, Counter Game	$ 49.50
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BALLY MFG. CO.

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All Star DeLuxe Bowler	640.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
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Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
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- Commando Machine Gun

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  - Double Column

J. F. FRANTZ MFG. CO.

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- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

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GENCO MANUFACTURING

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- Fun Fair (Single Player, Five-Ball)
- Gun Club Rifle Gallery
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

D. GOTTLIEB & CO.

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- Criss-Cross (2 Player, 5-Ball)

IRVING KAYE CO., INC.

Super Hockey (6 Ft.)	$ 349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

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- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various models of above

ROCK-OLA MFG. CORP.

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- Model 1488, 120 Selec. Phonograph
- Model 1462, 50 Selec. Pbonograpb
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button
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- Dual Credit Unit Available for 200 Selec., Model 1465

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- Model 161, 160 Selec. Phonograph
- Model 101, 100 Selec. Phonograph
- D3WA—Wall-O-Matic 200 Selec.
- MRVC-3—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV-12—High Fidelity Recessed Speaker
- PS6LZ—Power Supply
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Bonus Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.

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- Wall Speaker
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WILLIAMS MFG. CO.

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- Ten Strike (2-Player, Replay Model)
- Ten Pins (2-Player, Novelty Model)

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- Model 2204, 104 Selec. Phonograph
- Model 2250, 200 Selec. Phonograph
- Model 5250 Wall Box, 200 Selec.
- Model 5207 Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range

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